



COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES

June 13, 2018

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:45 a.m.
Those in attendance:

Present:

Ms. Nancy Vasta, Secretary (serving as Chair for this meeting)
Mrs. Ramona Alley
Mr. Ed Edwards
Dr. Brian O'Donnell
Mr. Charles Schlegel
Mr. John Thomas, Student Trustee

Present Via Conference Phone:

Secretary John Wetzel

Absent:

Judge Mary Jane Bowes, Vice Chair
Mr. Patrick Wilson, Chair

University Personnel

Dr. Bashar Hanna, President
Dr. James Krause, Interim Provost and Senior Vice President for Academic Affairs
Mr. John Loonan, Vice President for Administration and Finance
Dr. Dione Somerville, Vice President for Student Affairs
Mr. Tom Fletcher, Vice President of Strategic Enrollment
Mrs. Denice Wengryn, Coordinator of Special Events & Assistant to the COT, President's Office

Council of Trustees Advisors

Dr. Stephen Kokoska, President, Bloomsburg Chapter of APSCUF
Ms. Leslie Fogle, Vice President, Bloomsburg Chapter of AFSCME
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA (not present)
Mr. Joar Dahn, President, Community Government Association (CGA)

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Vasta requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Vasta, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. She reported that the Council of Trustees met earlier in the morning for an Executive Session to discuss personnel issues as well as conducted the annual facilities tour which included: a tour of Campus (Lower and Upper) - the Scranton Commons kitchen floor tile replacement, Lycoming residence A/C and bathroom renovation, Hartline steam/condensate line replacement, Columbia residence hall A/C installation-phase 2, Lower Campus East parking lot construction, Lightstreet Road intersection upgrade, the Upper Campus for MPA lavatories and domestic hot water tanks replacements, Nelson Field House exterior panels replacement, athletic fields conditions and the Danny W. Litwhiler baseball field sign replacement.

Denice Wengryn conducted a roll call of those in attendance and acknowledged a quorum.

Minutes of the Council of Trustees

A motion was made by Trustee O'Donnell, seconded by Trustee Edwards, and unanimously carried that the March 7, 2018 minutes be approved.

Introductions

Trustee Vasta introduced and acknowledged the late Ms. Darla Bressler and Dr. S. Michael McCully as being nominated and granted Faculty Emeritus status by President Hanna. Individuals spoke on behalf of their respective departments to express reasons for nominating the individuals.

Trustee Vasta introduced and acknowledged Mr. Thomas Kresch and Ms. Mona Bartholomew as being nominated for Manager Emeritus status, with a motion of approval to occur later in the minutes. Individuals spoke on behalf of their respective departments to express reasons for nominating the individuals.

Trustee Vasta recognized those individuals serving on the Advisory Panel: Dr. Stephen Kokoska, Ms. Leslie Fogle, Ms. Gretchen Osterman (not Present), and Mr. Joar Dahn.

Public Comments

Trustee Vasta opened the meeting for public comment prior to proceeding with New Business.

NEW BUSINESS

President's Report

President Hanna reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

ACTION ITEMS:

TRUSTEES

Manager Emeritus

On a motion by Trustee Alley, seconded by Trustee Edwards, Manager emeritus was unanimously approved for Mr. Thomas Kresch.

On a motion by Trustee Alley, seconded by Trustee O'Donnell, Manager emeritus was unanimously approved for Ms. Mona Bartholomew.

ACADEMIC AFFAIRS

Trustee Vasta introduced Dr. James Krause, Interim Provost and Senior Vice President of Academic Affairs to lead the discussion under the Academic Affairs section of the agenda.

Graduate Certificate Program in Concussion/mild Traumatic Brain Injury

Dr. Krause provided a brief summary of the Graduate Certificate Program in Concussion/mild Traumatic Brain Injury to the Trustees. It is a collaborative effort between the College of Science and Technology, Department of Exercise Science along with faculty from our soon to be Department of Communications Science and Disorders, and Athletics. The certificate is an organized program of study comprised of five – 3 credit courses for a total of 15 credits. The newly designed program will enable students to develop specific expertise in concussion studies.

On a motion by Trustee O'Donnell, and second by Trustee Thomas, the Graduate Certificate Program in Concussion/mild Traumatic Brain Injury was unanimously approved.

Playwork Certificate

Dr. Krause along with Dean Perner provided a brief summary of the Playwork Certificate to the Trustees. This certificate is an organized program of study comprised of six – 3 credit courses for a total of 18 credits. The certificate program would: teach students to facilitate/support children's natural play inclinations; offer field experiences/internships throughout the US and beyond; include international collaboration with Leeds Beckett University; and provide a rigorous and thorough course sequence.

On a motion by Trustee O'Donnell, and second by Trustee Schlegel, the Playwork Certificate was unanimously approved.

American Studies Certificate

Dr. Krause along with Dean Brown provided a brief summary of the American Studies Certificate to the Trustees. International students who enroll in the American Studies Certificate Program will take existing courses to earn 24 credits in American culture and language, and they will receive the formal academic certification of their study as well as the transfer credits.

On a motion by Trustee O'Donnell, and second by Trustee Edwards, the American Studies Certificate was unanimously approved.

Masters of Science in Information Technology Degree Program

Dr. Krause along with Dean Brown provided a brief summary of the Masters of Science in Information Technology Degree Program to the Trustees. This degree program is a 30 credit hour Masters in Science in Information Technology. Specifically, the program aims to implement best practices consistent with current information technology principles supported by key information technology metrics and decomposition models; apply technology solutions to increase effectiveness and efficiency; build effective global project management teams; develop, manage and store information technology to assure quality and value of information; and analyze and synthesize data to identify possible business opportunities and problems.

On a motion by Trustee O'Donnell, and second by Trustee Schlegel, the Masters of Science in Information Technology Degree Program was unanimously approved.

General Administration

Resolution for the Inspection of Facilities

Trustee Alley made a motion to approve the following resolution:

WHEREAS, members of the Council of Trustees at Bloomsburg University of Pennsylvania did conduct their annual inspection of facilities on Wednesday, June 13, 2018 and found maintenance procedures that ensure buildings and structures are being properly maintained and in good working order and found also that lawn, flower, shrubbery, tree and recreation areas were attractive and well maintained. Trustees conducted a tour of the Lower Campus – the Scranton Commons kitchen floor tile replacement, Lycoming residence A/C and bathroom renovation, Hartline steam/condensate line replacement, Columbia residence hall A/C installation-phase 2, Lower Campus East parking lot construction, Lightstreet Road intersection upgrade, the Upper Campus for MPA lavatories and domestic hot water tanks replacements, Nelson Field House exterior panels replacement, athletic fields conditions and the Danny W. Litwhiler baseball field sign replacement.

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Bloomsburg University of Pennsylvania expressed its approval of both the general condition and the care of the facilities, and transmits their sentiments to the Board of Governors of the State System of Higher Education.

Second by Trustee Edwards, the Resolution for the Inspection of Facilities was unanimously approved.

Approval of Purchasing Activity

Trustee O'Donnell made a motion, seconded by Trustee Thomas and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for February 1, 2018 to April 30, 2018.

Student Affairs

Trustee Vasta introduced Dr. Dione Somerville, Vice President for Student Affairs to lead the discussion under the Student Affairs section of the agenda.

Student Code of Conduct

Dr. Somerville reviewed the Student Code background with the trustees. The Board of Governor's Policy 1984-13-A requires approval of the Student Code of Conduct and to have an internal process to update the policy. The Student Affairs Committee for the Council of Trustees has done a detailed review of the current Student Code of Conduct. The key changes to the current Code of Conduct include:

1. Change to Introduction
2. Clarifications in format – section G. Disorderly Conduct
3. Clarifications in format – section 5. Theft/Stolen Property
4. Additions – section E. Controlled Substances/Drugs
5. Additions – Updated the role of the advisor
6. Additions – Updated language related to loss of housing as a sanction
7. Student Sexual Misconduct Policy – Additions

On a motion by Trustee Alley, and second by Trustee Schlegel, the changes to the document for the Student Code of Conduct were unanimously approved.

Other

Slate of Officers

Trustee Vasta called upon Trustee Alley to present the committee's recommendation for slate of officers for the 2018-2020 fiscal years. Trustee Alley made a motion to accept the following:

Judge Mary Jane Bowes – Chair


Ms. Nancy Vasta – Vice Chair

Dr. Brian O'Donnell – Secretary

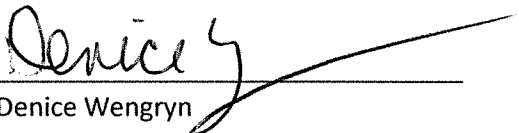
Second by Trustee Schlegel, the slate of officers was unanimously approved. Motion approved.

Adjournment

With no other items to be presented to the Council, Trustee Vasta adjourned the meeting at 12:02 pm.



Nancy Vasta
Secretary



Denice Wengryn
Coordinator of Special Events and
Assistant to the Council of Trustees

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

June 13, 2018

Here are a few University highlights since we met in March.

- The University received approval from Middle States Commission on Higher Education to begin offering the Bachelor of Applied Science in Technical Leadership (BASTL) program on the Bucks County Community College campus beginning Fall of 2018.
- The University signed an Affiliation Agreement with Haaga-Helia University in Helsinki, Finland, to provide study abroad opportunities for students of both institutions.
- Articulation Agreements with Community College of Philadelphia and Bucks County Community College have been executed. These agreements will help us with our transfer student recruitment efforts.
- The Admissions team is finalizing this year's freshman class. The admissions cycle ended with approximately 10,500 applications for the Class of 2018. Although fewer than last year, this group yielded at a higher rate, which is very encouraging news.
- The admissions campaign for the Class of 2019 launched in March to 100,000 prospects. To date, the pool of leads has generated nearly 10,000 inquiries. The next phase of this campaign will be application generation, which kicks-off in August.
- Five faculty-led study abroad experiences are underway this summer for University students. The trips will include study abroad to Hungary, Ireland, Italy, England, and Morocco. Leading the trips are Doctors Mindy Andino, Chris Podeschi, Caryn Terwilliger, Julie Vandivere, Julie Kontos, and Yahya Laayouni.
- The May 2018 Senior Class Gift Campaign, which incorporated a Presidential Challenge for Student Giving, concluded on May 11, 2018 as the most successful student philanthropy effort in Bloomsburg University history. A record 34.6 percent (496 students) of the senior class participated in the challenge, raising \$10,292.43, a 16% increase in dollars raised over last year.
- Ellen Leverich has joined BUF the Bloomsburg University Foundation as our new AVP for Development. Ellen Leverich brings nearly 25 years of experience and most recently was the Director of Development at Virginia Commonwealth University School of Pharmacy.
- The University student-athletes raised \$5,000 this past year, qualifying them to grant a wish through the Make-A-Wish Foundation. The Make-A-Wish reveal was held on April 11 where an elaborate Moana (Disney movie) theme led young Rose and her family to discover that they will travel to Disney's Hawaiian Village for a trip to meet the Disney character.

- The baseball team had a historic season making the NCAA championship field for the first time since 1995 and garnering their first PSAC tournament victory since 2011. Also, senior Austin Edgette's story about his and the team's unique friendship with a young boy from North Carolina, who has autism garnered much media attention and is featured in this summer's Bloomsburg University Magazine. Edgette earned three All-America honors this postseason (University's first All-American since 1995) and was recently selected by the San Francisco Giants in the Major League Baseball draft.
- Several coaches earned post-season awards. Baseball coach Mike Collins was both the PSAC East and Atlantic Region Coach of the Year and women's tennis coach Marty Coyne, who also coaches the men's team, was named the PSAC East Coach of the Year. Softball coach Susan Kocher reached a milestone when she won her 250th career game.
- Hannah Boudreau, a senior member of the women's cross country and track and field teams, was named to the Pennsylvania State Athletic Conference (PSAC) Winter Top 10 Team combining academic and athletic success.
- Bloomsburg University wrestlers Andy Schutz and Trevor Allard were named All-Academic selections by the National Wrestling Coaches Association.
- The University men and women's rugby club team both qualified for the 2018 USA Rugby College 7s National Championships in Glendale, Co. Bloomsburg was one of just three schools (Life and Lindenwood were the other two) to be represented by both a men's and women's team.
- The University was awarded a \$17,300 grant from Gov. Tom Wolf and the Pennsylvania Department of Education to support the "It's On Us" campaign. The funding will be utilized to develop therapeutic care packages and produce an educational campaign to inform the campus community about efforts to end sexual assault.
- The Dean of Students Office led efforts to implement a new Preferred Name Policy to be used by students. The policy received unanimous recommendation of approval at University Forum.
- Thirty-four student leaders participated in the First World Ceremony, to celebrate the successes as well as acknowledge the unique challenges faced by our multicultural students, while a record 48 students took part in the Lavender Graduation ceremony to celebrate the many accomplishments of LGBTQA students and Allies.
- Contractors began renovations in the Kehr Union. The project features the return of a new modern Games Room to the building. In addition, a locker room will be created for Husky Lounge employees and code issues will be rectified by providing a large storage room in what was the old Hideaway. Completion is expected August 1.
- Theta Tau Omega spent Spring Break in Broward County, Florida assisting with Habitat for Humanity projects.

- 2017 alumnus Caleb Jackson was the winner of the Elijah Watt Sells Award, which is presented to candidates who obtained a cumulative average score of 95.50 across all four sections of the Uniform CPA Examination, and who completed testing during 2017 calendar year and passed all four sections on their first attempt.
- The University Sales Competitors at the 20th annual National Collegiate Sales Competition in April 2018. The team is coached by Dr. Monica J. Favia. Overall, the University placed 16th out of 72 universities nationally.
- The third annual University/UPS Sales Competition was held on March 8-9, 2018 expanding to a two-day competition with five outside schools competing for a total of 37 competitors. There were eight sponsors in the career fair all eager to hire the students.
- The Regional STEM Education Center received a \$15,000 grant from PPL Corporation to cover expenses for GI-STEM (Girls In Science, Technology, Engineering, Mathematics) Day and STEM camps programming. In addition, the Center received \$87,300 through Educational Improvement Tax Credit Program funding to provide scholarships for tuition and books for students who participate in the STEM Magnet Program. The Education and STEM Magnet Programs graduated 31 senior high school students in May 2018. All of the junior and senior high school students were retained during the year with an average 3.28 GPA for the fall semester and an average 2.99 GPA for the spring semester.
- Best Education Degrees, the leading guide to educational careers and colleges, ranked Bloomsburg University's Special Education program 23rd in the country in its latest ranking. The Best Education Degrees ranking was based on a variety of reputed and reliable statistics. Three general criteria used: a school's reputation score, affordability, and specific program ratings
- In July, the Anchor Program will hold its second year of programming. The Anchor Program assists young people who are aging out of the Foster Care system. A 'grad' from the first year program was recently featured in the Sunbury newspaper.
- The Giuffre Center for Supply Chain Management hosted the 2018 Inaugural Innovation Conference on April 20. The theme for this year was D3 - Define, Design, & Develop. A total of 15 student teams comprising 50 students from Bloomsburg University, Wilkes University and Susquehanna University presented their research posters.
- Alyssa Theurer, anthropology major, is being mentored by Dr. Faith Warner on a 12-week Undergraduate Research, Scholarly, and Creative Activity (URSCA) Project Summer 2018. The project uses ethnographic research, which will focus on current and recent college graduates who are former foster youth in order to understand what factors contribute to and detract from foster youth succeeding in higher education.



COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES

March 7, 2018

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:45 a.m.

Those in attendance:

Present:

Mr. Patrick Wilson, Chair
Judge Mary Jane Bowes, Vice Chair
Mrs. Ramona Alley
Dr. Robert Dampman
Dr. Brian O'Donnell
Mr. John Thomas, Student Trustee

Present Via Conference Phone:

Mr. Ed Edwards

Absent:

Secretary John Wetzel
Mrs. Nancy Vasta

University Personnel

Dr. Bashar Hanna, President
Dr. James Krause, Interim Provost and Senior Vice President for Academic Affairs
Mr. John Loonan, Vice President for Administration and Finance
Dr. Dione Somerville, Vice President for Student Affairs
Mr. Erik Evans, Vice President for University Advancement
Mr. Tom Fletcher, Vice President of Strategic Enrollment
Mrs. Amanda Biddings, Coordinator of Operations, President's Office

Council of Trustees Advisors

Dr. Eric Hawrelak, Vice President, APSCUF
Mr. Shawn Makar, President, AFSCME
Mr. Tim Pelton, Bloomsburg Chapter of SCUPA
Mr. Joar Dahn, President, CGA (not present)
Ms. Jill Fluck, University Counsel (not present)

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Carver Hall • Bloomsburg University • 400 East Second Street • Bloomsburg, PA 17815-1301

Phone: (570) 389-4523 • FAX: (570) 389-3899

A Member of the Pennsylvania State System of Higher Education

Call to Order

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. Amanda Biddings conducted a roll call of those in attendance.

Minutes of the Council of Trustees

A motion was made by Trustee O'Donnell, seconded by Trustee Bowes, and unanimously carried that the December 6, 2017 minutes be approved.

Introductions

Trustee Wilson introduced and acknowledged Dr. Leo Barrile as being nominated and granted Faculty Emeritus status by President Hanna.

Trustee Wilson recognized those individuals serving on the Advisory Panel: Mr. Shawn Makar, Mr. Tim Pelton, Dr. Stephen Kokoska, and Mr. Joar Dahn (not present).

Public Comments

Trustee Wilson opened the meeting for public comment prior to proceeding with New Business. Mr. John Thomas, Student Trustee took a moment to recognize Dr. Leo Barrile as an amazing professor at Bloomsburg University.

NEW BUSINESS

President's Report

President Hanna reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

Student Affairs

Trustee Wilson called on Dr. Dione Somerville, Vice President of Student Affairs, to lead discussion on the Student Affairs section of the agenda.

Proposed Housing and Dining Fees

Trustee Bowes made a motion to approve a room and board fee increase of 2.375%, \$127/semester for the 2018-2019 academic year. Seconded by Trustee O'Donnell. Unanimous approval.

Kehr Union Operations Fee

Trustee Bowes made a motion to approve an increase for the Kehr Union Operations Fee from 3% of tuition to 5% of tuition. Seconded by Trustee O'Donnell. Unanimous approval

General Administration

Trustee Wilson recognized Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Proposed Fee Schedule 2018-2019

Trustee Dampman made a motion to accept the fee schedule for 2018-2019. Seconded by Trustee Bowes. Unanimous approval.

Approval of Purchasing Activity

Trustee Dampman made a motion, seconded by Trustee Thomas and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for November 1, 2017 to January 31, 2018.

Other

Information Item

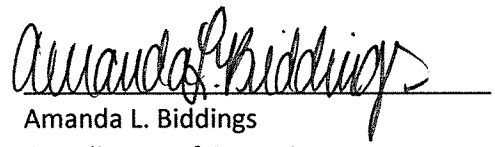
Revised COT Meeting Calendar 2018-2019 – June 2019 meeting moved from June 11-12, 2019 to the following week – June 18-19, 2019.

Adjournment

With no other items to be presented to the Council, Trustee Wilson adjourned the meeting at 11:13 a.m.



Nancy Vasta
Secretary



Amanda L. Biddings
Coordinator of Operations

President's Report Items
March 2018 – Council of Trustees

Here are a few University highlights since we met in December.

- Bloomsburg University has partnered with the Office of Governor Tom Wolf to host a *Cabinet in Your Community* event on Monday, March 12, 2018. Governor Wolf's *Cabinet in Your Community* series is a new initiative for engagement between cabinet secretaries and local communities throughout Pennsylvania. Additionally, the secretaries will provide region-specific updates on major projects and departmental accomplishments while answering questions from the audience.
- More than 30 Bloomsburg University students joined other students from across the State System in Harrisburg on Thursday, February 22. Students attended the Senate Budget Hearing regarding the System's FY 2018/19 appropriation request, participated in a student advocacy rally, and met with various state legislators.
- The first Bloomberg Terminal was installed in the Benner-Hudock Center for Financial Analysis during the fall 2017 semester. It will allow faculty and students to monitor and analyze real-time financial market data and place trades on the electronic trading platform. The installation will allow BU to deliver the same high-level financial education to our students that is often only available to students at larger institutions.
- The STEM Magnet program grew again this year adding two more school districts, Mt. Carmel Area High School and Lewisburg Area High School, bringing the number of participating school districts to 14. The most popular track continues to be Health Sciences with 36 students. The other two tracks remain relatively the same with 25 students in Engineering and 12 in the Technology.
- The Playworks minor and Child Life Specialist minor have both been approved for offering. The Playworks minor is the first of its kind in the country, and the Child Life Specialist minor is the first of its kind in PASSHE.
- BU, in cooperation with WVIA (PBS affiliate), hosted a daytime student Civic Engagement Fair on Feb. 28, followed by a public screening of AMERICAN CREED. Immediately afterwards a Community Conversation was taped for TV broadcast. American Creed is a new documentary featuring former Secretary of State Condoleezza Rice, Pulitzer Prize-winning historian David M. Kennedy and Chicago Cubs Manager Joe Maddon, a native of Hazleton. A segment on Hazleton and the Hazleton Integration Project is featured in the film. After the screening a discussion of the film with a panel of special guests and audience participation was taped for broadcast on WVIA-TV.
- Jennifer Umberger was named Bloomsburg University's new associate vice president for marketing and communications. Umberger, who will lead BU's brand development, comes to Bloomsburg after serving as the director of university marketing at Kutztown University since

February 2012.

- The Marketing and Communications Office released an RFP seeking a firm to conduct Market Research and Brand Development. Qualified firms will focus in higher education on a national scale and scope. The timeline for contract award will be finalized in or around July 2018. The timeline for project is as follows:
 - First 4-6 months – Market Research
 - Months 6-18 – Brand Development, Brand Strategy Planning and Launch
- The weekend of Feb. 9-11, BU hosted another successful Career Intensive Boot Camp. Over 60 alumni, representing a wide range of class years, shared their time and wisdom with BU students. The boot camp is an educational experience which prepares juniors and seniors to transition from student to professional by connecting students with internships and employment.
- Since July 1, 2017, 400 BU alumni have shared their time and professional expertise as career connectors for students. The alumni career connector volunteer role includes in-class presentations, participation in career day conference programs in each of the four colleges, hosting students for an internship or job shadow experience or a Husky career road trip, and hiring new grads.
- In the fall 2017 semester, 1,169 students participated in the Center for Professional Development and Career Experiences' career and professional development educational workshops.
- In December 2017 a story on BU doctor of audiology student Bethany Noll, who has gone to several Third World countries to assist hearing impaired people, was picked up by the Associated Press wire service and appeared in 55 newspapers around the country. The story was also featured on a local TV station.
- The Bloomsburg University Foundation (BUF) received nearly 3,000 gifts since Dec. 1, 2017 totaling more than \$1.6 million, three realized estate gifts totaling nearly \$900,000, and three new estate intentions establishing two new scholarships with early activation.
- BU/BUF Testing Center at Lightstreet Place (Uni-Mart facility) is near completion and should be ready for occupation in March, 2018.
- Presidents of BU and Luzerne County Community College signed an articulation agreement to provide a pathway for an RN to BSN online degree completion program at Bloomsburg University. Luzerne graduates can receive up to 67 transfer credits in the articulation model.
- An orientation breakfast for students and parents of The Advanced College Experience (ACE) program for high school juniors and seniors was held. The program serves over 200 students from regional high schools.

- Winter Session enrollment grew slightly from 2017 to 2018, with a total of 1,324 students enrolled this winter compared to 1,297 in 2017. Overall, online course enrollments continue to gain in popularity and enrollment during the Winter Session. A total of 67-course sections of online or blended learning were offered this winter, compared to 62 the previous winter.
- The State System Transitional Performance Funding plan is being finalized. The two-year plan will include four quantitative measures provided by the system, and one university-specific measure. BU's requested measure was to increase graduate enrollment headcount in future fall semesters, in alignment with the strategic enrollment management plan.
- President Hanna will serve as a guest speaker at the grand re-opening of the State System at Center City on April 19. BU offers a successful MBA program and the Bachelor of Applied Science in Technical Leadership, in partnership with Community College of Philadelphia, at the Center City location.
- BU signed an Affiliation Agreement with University of Limerick, Ireland, to provide study abroad opportunities for students of both institutions.
- The Admissions team has expanded their operations to begin the recruitment process for prospective students during their sophomore year of high school, and by targeting a stronger academic profile.
- The Admissions team has begun planning for increasing its student transfer market share. The team has realigned admissions resources to ensure they are appealing to transfers in a similar manner to traditional freshmen. New practices include an online credit evaluation process, additional transfer-specific visitation dates, dedication of three positions specific to transfer recruitment, implementation of a specialized transfer communication sequence, and a transfer calling campaign.
- Bloomsburg University formalized a five-year partnership with global apparel manufacturer Under Armour for the brand to be the official outfitter of the Huskies' 21 NCAA varsity athletic programs effective January 1, 2018. The agreement also formally outlines the athletic partnership with BSN Sports, the Under Armour supplier for Bloomsburg.
- Danny Wheelan was named the new headmen's soccer coach replacing Paul Payne, who retired in January.
- Head baseball coach Mike Collins and the Bloomsburg University baseball team hosted its second annual "First Pitch" luncheon on Saturday, Feb. 17.. During the luncheon, the Huskies honored Bloomsburg University Athletic Hall of Fame member, Bob Gibble '68, a four-year letter winner who later served on the Council of Trustees at BU and was a member of the College of

Business Advisory Board.

- Redshirt senior Christian Mortellite broke the men's basketball team's school record for career points surpassing the mark of 1,911 by Mike Ellzy who played from 1993-97. Mortellite later in the season went over 2,000 points for his career.
- The men's and women's cross country teams were honored by the U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) as 2017 Division II All-Academic Teams for success in the classroom. The men's team had a combined GPA of 3.44, while the women had a 3.19 GPA. Additionally, four members of the men's team and three members of the women's team were honored as All-Academic honorees from the USTFCCCA.
- The Community Government Association and African Students Association organized and hosted the first-ever Beyond the Fountain, a discussion on racism and discrimination in the town of Bloomsburg on Friday, Feb. 16. More than 400 students, faculty, staff and town residents attended the event.
- BU's ROTC Military Initiatives Scholarship Committee awarded eight Army Reserve Officers' Training Corps (ROTC) students the ROTC Scholarship at the annual welcome lunch for new and returning military students on Tuesday, Feb. 6.
- A team from Healthy Husky and AOD did small group presentations as part of the *NCAA CHOICES Grant* activities. Seventy-two freshman and sophomore athletes attended. The presentation covered the effects of high-risk alcohol use on student-athlete success, calculating Blood Alcohol Content, and scenarios regarding bystander intervention.
- Wellness supported a team of professionals and students to attend NCAA APPLE Conference as part of the NCAA CHOICES grant. Group was also trained to facilitate STEP UP! Bystander Intervention Training.
- For the first time, the Student Health Center, in collaboration with the Husky PAWS, conducted a major flu prevention campaign, providing free flu shots to more than 600 students and presenting clinics promoting the shots. Additional educational efforts occurred congruent with the distribution of hand sanitizer and simple self-care kits.
- Residence Life has engaged the architectural firm of Spillman-Farmer to provide a study for a new and renovated housing plan for the Montour, Schuylkill and Old Science sites. The study will be completed during the summer of 2018.
- Residence Life is preparing for a busy summer of renovations in Residence Halls - The second half of Columbia Hall air conditioning will be completed. Lycoming Hall will have the front entrance renovated; climate control units will be installed in half of the student rooms and bathroom renovations will be completed.