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EXECUTIVE SUMMARY

Background

During the spring semester 2016 Bloomsburg University engaged EwingCole to conduct a campus engagement to identify the quality and availability of physical spaces that support student life on campus. This deliberate engagement included students, administration and other stakeholders to provide a holistic opinion and provide quantitative data. The engagement process commenced in February, 2016 and concluded in April, 2016.

During the process EwingCole interacted directly with the following entities:

- Student Body - 1,105 students via “person on the corner” random interviews at various locations around campus.
- Student Groups:
  ◦ Panhellenic and Interfraternity Council
  ◦ Council of Clubs
  ◦ Multicultural Student Organizations
  ◦ Open Town Hall Meeting
- University Administration:
  ◦ Office of the President
  ◦ Provost
  ◦ Student Affairs
  ◦ Business and Finance
  ◦ Kehr Union Leadership
  ◦ Residence Life and Integrative Learning
  ◦ Dean of Students
  ◦ Alumni Relations
  ◦ Marketing and Communications
Process

- Student Body - EwingCole engaged the student body via face to face interviews with individual students that resulted in meaningful conversation and dialog. At the onset of the student engagement a list of questions were developed and coordinated with the University to act as a guide for the student interviews. To ensure that the process captured a diverse and representative group of respondents EwingCole staff positioned themselves at various locations across campus over a 4 day span.
- Student Groups – Specific meetings were coordinated that allowed a dedicated interaction with a group of students. While the basis of the meetings was established by the student questionnaires, the meetings were conducted in a town hall format with open dialog.
- Administration – EwingCole met individually with the University Administration to discuss the process, identify trends that were surfacing as part of the student engagement and ascertain the administrations point of view regarding student life on campus and its importance to the University.

This engagement resulted in feedback from almost 1,500 individuals across campus. Detailed information regarding each of the engagement segments is included within the body of this study.

Outcomes

While there was a great deal of information gathered as part of the engagement, several trends emerged. These trends transcended across the varying groups and created a clear definition of the current conditions and desired improvements to student life on campus. It should be noted that while the study focused on student life spaces at the campus level a significant amount of feedback and discussion centered on the Kehr Union.
The body of the study captures all of the feedback received during the process. The following represents some of the significant trends that emerged:

- 90% of students interviewed indicated that they participate in clubs and activities while only 40% of those indicated that there was adequate space to meet and only 30% felt there was adequate storage. These activities are very important to the student body and are growing in popularity. Trends across the country support this need.

- Many students do not view the Kehr Union as a Student Union. The student body largely sees Kehr as offices and conference/meeting space and not a student oriented facility. The recent renovations to the Husky Lounge have been well received but only begin to address the types of spaces students are seeking. The loss of the game room and the decrease in computers and printers was highlighted as a significant negative in student satisfaction.

- Many students hang out in the learning commons in the Library in lieu of the Union as it provides the type of spaces they are seeking. It is interesting to note that students commented that the Library gets too loud so they go to the Kehr Union where it is quiet. The Library is especially popular between classes as students see no reason to go to Kehr.

- 94% of students feel that student focused social spaces are important. Students desire more comfortable, convenient social spaces where they feel safe and accepted, and have necessary resources such as lounges, meeting space, computers/printers and study space available.

- 81% of students feel that student spaces and functions should be consolidated into one location.

- An overwhelming number of students are seeking more large social spaces, group/individual study spaces and a large computer lab/printers.

- Over 80% of students feel that a dedicated student union is important to them.

- Over 80% of the students and the majority of the Administration interviewed have a negative opinion of the Kehr Union.

- Commuter students are seeking a “place” on campus. Comments received indicate that the existing Kehr Union provides little value to commuter students with the exception of the Husky Lounge. The commuter population is significant on campus and represents 37% of survey respondents.

The process clearly illustrated the importance of student life spaces to the campus community and also the perceived lack of a student union on campus as the number one deficiency.
DEMOGRAPHICS

STUDENTS INTERVIEWED BY CLASS YEAR

<table>
<thead>
<tr>
<th>Class Year</th>
<th>Percentage</th>
<th>Number of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>freshmen</td>
<td>37.5%</td>
<td>414 students</td>
</tr>
<tr>
<td>sophomores</td>
<td>24.6%</td>
<td>272 students</td>
</tr>
<tr>
<td>juniors</td>
<td>22.1%</td>
<td>244 students</td>
</tr>
<tr>
<td>seniors</td>
<td>13.8%</td>
<td>152 students</td>
</tr>
<tr>
<td>5th year</td>
<td>0.8%</td>
<td>9 students</td>
</tr>
<tr>
<td>grad</td>
<td>0.4%</td>
<td>4 students</td>
</tr>
<tr>
<td>other</td>
<td>0.9%</td>
<td>10 students</td>
</tr>
</tbody>
</table>

Total students 1105

STUDENTS BY GENDER

- Women: 62.0% (673)
- Men: 37.7% (409)
- Chose not to identify: 0.3% (3)
63.1% live on campus

36.9% live off campus

WHERE STUDENTS LIVE

HOW MANY HAVE MEAL PLANS

- 84.8% of students have meal plans
- 15.2% of students do not have meal plans

north campus and upper campus are used synonymously throughout this document
south campus and lower campus are used synonymously throughout this document
WHERE STUDENTS TYPICALLY EAT

- Scranton Commons Board Plan: 70.0% (774)
- Husky Lounge: 69.0% (763)
- Monty's: 28.6% (316)
- Subway: 19.7% (218)
- Roongo's Cafe: 15.9% (176)
- Starbucks - Andrus Library: 15.9% (176)
- Starbucks - Scranton Commons: 8.5% (94)
- P.O.D. Express @ JKA: 6.2% (69)
- Other: 3.7% (65)
- Husky Lounge: 3.3% (77)
- Monty's: 1.9% (21)

ADDITIONAL COMMENTS
- Want Roongo's on the meal plan (10)
- Want more outside food retailers (7)
- Want Commons open longer in the morning for breakfast (2)
- Think Commons is too far from the quad (2)

OTHER RESPONSES
- @ Home: 1.8% (20)
- Off-Campus: 1.4% (16)
- Flex Plan @ Dorm: 0.3% (3)
- Lunch Box: 0.2% (3)

STUDENT CLUBS AND ORGS

STUDENT CLUBS AND ORGANIZATIONS

<table>
<thead>
<tr>
<th>club/organization</th>
<th>students</th>
<th>% of total</th>
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<tr>
<td>Acacia International Fraternity</td>
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<tr>
<td>Act 101</td>
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<tr>
<td>American Literature Association</td>
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<td>0.3%</td>
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<tr>
<td>Alpha Phi Omega</td>
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<td>0.3%</td>
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<tr>
<td>American Marketing Association</td>
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<tr>
<td>AMC</td>
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<tr>
<td>American Nurses Association</td>
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<td>Anthropology Club</td>
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<tr>
<td>Association for Computing Machinery</td>
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<tr>
<td>Association for Operations Management Affiliate Student Chapter</td>
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<td>Aqui Ahora</td>
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<td>Basketball</td>
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Only 42.2% of students feel there is adequate space to support clubs.
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<td>BU Players</td>
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<td>Community Assistant</td>
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<td>CCN</td>
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<td>Cheer-leading</td>
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<td>Chemistry Club</td>
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<td>Chinese Club</td>
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<td>Crew</td>
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<tr>
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</tbody>
</table>

**IS THERE ADEQUATE SPACE FOR CLUBS/ ORGS TO MEET AND HOLD EVENTS ON CAMPUS?**

- Plenty of adequate space (462)
- Mostly adequate space (215)
- Some adequate space (89)
- Mostly inadequate space (48)
- All inadequate space (107)
- No opinion (174)
<table>
<thead>
<tr>
<th>club/organization</th>
<th>students</th>
<th>% of total</th>
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<tr>
<td>Golf</td>
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<tr>
<td>Information Technology Management</td>
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<tr>
<td>Junior Quota</td>
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<tr>
<td>Kappa Kappa Psi</td>
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<td>0.6%</td>
</tr>
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<td>Living and Learning Communities</td>
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<td>Maps, Plans, Environment, and Rock Society</td>
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<tr>
<td>Marching Band</td>
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<td>The Odyssey of the Mind</td>
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<td>Future Business Leaders</td>
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Only 33.6% of students feel there is adequate storage space for clubs.
<table>
<thead>
<tr>
<th>club/organization</th>
<th>students</th>
<th>% of total</th>
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<tbody>
<tr>
<td>Pre-Medical Sciences Club</td>
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<td>Presidential Leadership</td>
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</tr>
<tr>
<td>Psychology Association</td>
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<tr>
<td>Quest</td>
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<tr>
<td>Radio Broadcasting Club</td>
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</tr>
<tr>
<td>Red Cross Club</td>
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<tr>
<td>Rock Climbing Club</td>
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<tr>
<td>ROTC</td>
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<tr>
<td>Rugby</td>
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<tr>
<td>Running</td>
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</tr>
<tr>
<td>Russian Club</td>
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</tr>
<tr>
<td>Student Association for Fraud Examination</td>
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</tr>
<tr>
<td>Society for the Advancement of Management</td>
<td>2</td>
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</tr>
<tr>
<td>Student Council for Exceptional Children</td>
<td>5</td>
<td>0.2%</td>
</tr>
<tr>
<td>Students Helping Honduras</td>
<td>4</td>
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</tr>
<tr>
<td>Students Linked to the Education of the Deaf</td>
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<td>0.2%</td>
</tr>
<tr>
<td>Sports Medicine Association</td>
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<tr>
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<td>Social Work Club</td>
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<tr>
<td>Society of Physics Students</td>
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<tr>
<td>Sociology Club</td>
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<tr>
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<tr>
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<tr>
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<td>SPSCA</td>
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</tr>
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<td>0.3%</td>
</tr>
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<td>Strength and Fitness Club</td>
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</tr>
<tr>
<td>Students Saving Shelter Animals</td>
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</tr>
<tr>
<td>Student Nurses Association</td>
<td>55</td>
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<tr>
<td>Student United Way</td>
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<tr>
<td>Swimming</td>
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<td>Tau Beta Sigma</td>
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</tr>
<tr>
<td>Tennis</td>
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<td>0.4%</td>
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<tr>
<td>Term Club</td>
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<tr>
<td>Theatrical Education Drama</td>
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</tr>
<tr>
<td>TLA</td>
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<td>0.1%</td>
</tr>
<tr>
<td>To Write Love on Her Arms</td>
<td>4</td>
<td>0.2%</td>
</tr>
</tbody>
</table>

**MOST POPULAR CLUBS**

- **greek life**
- **dance ensemble**
- **student nurses association**
- **honors program**
- **intramural sports**
- **rugby**
- **soccer**
- **best buddies**
- **colleges against cancer**
- **community gov. association**
- **NSSLHA**
- **accounting association**
- **living/learning communities**
- **DASL**
- **SMA**
- **presidential leadership**
- **wish makers on campus**
- **baseball**
### Unique Clubs + Organizations

160 unique clubs + organizations

### Club/Organization

<table>
<thead>
<tr>
<th>club/organization</th>
<th>students</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track</td>
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<tr>
<td>Veterans</td>
<td>13</td>
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<tr>
<td>View Normal</td>
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<td>0.2%</td>
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<tr>
<td>The Voice</td>
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<tr>
<td>Volleyball</td>
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<tr>
<td>Water Polo</td>
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<td>0.6%</td>
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<tr>
<td>Wise</td>
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</tr>
<tr>
<td>Wish Makers on Campus</td>
<td>33</td>
<td>1.4%</td>
</tr>
<tr>
<td>X-Ray Science Club</td>
<td>3</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

### Where Do Clubs and Orgs Normally Meet?

<table>
<thead>
<tr>
<th>location</th>
<th>students</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kehr Union/Ballroom</td>
<td>403</td>
<td>29.2%</td>
</tr>
<tr>
<td>McCormick Center</td>
<td>278</td>
<td>20.2%</td>
</tr>
<tr>
<td>Centennial Hall</td>
<td>203</td>
<td>14.7%</td>
</tr>
<tr>
<td>Fraternity/Sorority House</td>
<td>139</td>
<td>10.1%</td>
</tr>
<tr>
<td>Student Rec Center</td>
<td>133</td>
<td>9.6%</td>
</tr>
<tr>
<td>Academic Classrooms</td>
<td>115</td>
<td>8.3%</td>
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<tr>
<td>Nelson Field House</td>
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<td>7.6%</td>
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<tr>
<td>Bakeless Center</td>
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</tr>
<tr>
<td>Athletics Fields</td>
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</tr>
<tr>
<td>Sutliff Hall</td>
<td>76</td>
<td>5.5%</td>
</tr>
<tr>
<td>Library</td>
<td>56</td>
<td>4.1%</td>
</tr>
<tr>
<td>Hartline Science Center</td>
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<td>2.8%</td>
</tr>
<tr>
<td>Student Services Center</td>
<td>38</td>
<td>2.8%</td>
</tr>
<tr>
<td>Old Science</td>
<td>31</td>
<td>2.2%</td>
</tr>
<tr>
<td>Scranton Commons</td>
<td>31</td>
<td>2.2%</td>
</tr>
<tr>
<td>Columbia Hall</td>
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<td>2.0%</td>
</tr>
<tr>
<td>Navy Hall</td>
<td>22</td>
<td>1.6%</td>
</tr>
<tr>
<td>Alumni House</td>
<td>18</td>
<td>1.3%</td>
</tr>
<tr>
<td>North Umberland</td>
<td>16</td>
<td>1.2%</td>
</tr>
<tr>
<td>Luzerne Hall</td>
<td>11</td>
<td>0.8%</td>
</tr>
<tr>
<td>Residence Halls</td>
<td>11</td>
<td>0.8%</td>
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<tr>
<td>Upper Campus</td>
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<tr>
<td>Off-Campus Facilities</td>
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<td>0.7%</td>
</tr>
<tr>
<td>Quest Building</td>
<td>10</td>
<td>0.7%</td>
</tr>
<tr>
<td>Ben Franklin Hall</td>
<td>9</td>
<td>0.7%</td>
</tr>
<tr>
<td>Haas Center for the Arts</td>
<td>9</td>
<td>0.7%</td>
</tr>
<tr>
<td>Newman House</td>
<td>7</td>
<td>0.5%</td>
</tr>
<tr>
<td>Schuylkill Hall</td>
<td>7</td>
<td>0.5%</td>
</tr>
<tr>
<td>Fireside Lounge</td>
<td>6</td>
<td>0.4%</td>
</tr>
<tr>
<td>Roongo’s Cafe</td>
<td>6</td>
<td>0.4%</td>
</tr>
<tr>
<td>Admissions Office</td>
<td>5</td>
<td>0.4%</td>
</tr>
<tr>
<td>Carver Hall</td>
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<td>0.4%</td>
</tr>
<tr>
<td>Multicultural Office</td>
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</tr>
<tr>
<td>Women’s Resource Center</td>
<td>5</td>
<td>0.4%</td>
</tr>
<tr>
<td>Quad</td>
<td>4</td>
<td>0.3%</td>
</tr>
<tr>
<td>Starbucks</td>
<td>4</td>
<td>0.3%</td>
</tr>
<tr>
<td>Trinity Housing</td>
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<td>0.2%</td>
</tr>
<tr>
<td>Event Space</td>
<td>3</td>
<td>0.2%</td>
</tr>
<tr>
<td>Lycoming Hall</td>
<td>3</td>
<td>0.2%</td>
</tr>
</tbody>
</table>

Kehr Union, McCormick Center, Centennial Hall, Fraternity/Sorority Houses, + Student Rec Center are the most popular club meeting spaces.
HOW CAN MEETING AND STORAGE SPACE BE IMPROVED?

- more, better, and bigger meeting spaces (86)
- more storage space (59)
- more and larger event rooms (42)
- easier system to reserve rooms (42)
- remove offices from Kehr and use space for clubs (33)
- add group study spaces (33)
- incorporate better technology (24)
- add computers for student use (17)

- add more casual seating options (12)
- have dedicated spaces for commuter students (12)
- offer more food options (9)
- expand the Rec Center (9)
- update and renovate Kehr (7)
- offer more server space for clubs and organizations’ websites (6)
- move the student union closer to the quad (5)

- improve building organization and wayfinding (4)
- make more conference rooms in Kehr available for student use (4)
- provide a greater variety of room types and sizes (3)
- provide a larger space for LGBT students (3)
- bring back the fireside lounge (2)
- provide more printers (2)

- provide more tables for students to use for work and study (2)
- create more student lounges outside of residence halls (2)

Over 260 students specifically commented that they want more and improved space for their clubs + orgs

Students desire more technology resources - especially computers and printers

495 students said that there is inadequate meeting and storage space for clubs + orgs
## Social Space on Campus

**Where do students hang out and socialize?**

<table>
<thead>
<tr>
<th>Location</th>
<th>Students</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roongo’s Cafe</td>
<td>30</td>
<td>1.4%</td>
</tr>
<tr>
<td>Student Services Center</td>
<td>24</td>
<td>1.2%</td>
</tr>
<tr>
<td>Academic Buildings</td>
<td>21</td>
<td>1.0%</td>
</tr>
<tr>
<td>Luzerne Hall</td>
<td>18</td>
<td>0.8%</td>
</tr>
<tr>
<td>Monty’s</td>
<td>17</td>
<td>0.8%</td>
</tr>
<tr>
<td>Commuter Lounge</td>
<td>12</td>
<td>0.5%</td>
</tr>
<tr>
<td>Fraternity/Sorority House</td>
<td>8</td>
<td>0.4%</td>
</tr>
<tr>
<td>Veteran’s Lounge</td>
<td>8</td>
<td>0.4%</td>
</tr>
<tr>
<td>Computer Lab</td>
<td>6</td>
<td>0.3%</td>
</tr>
<tr>
<td>Honors Facilities</td>
<td>6</td>
<td>0.3%</td>
</tr>
<tr>
<td>Sutliff Hall</td>
<td>6</td>
<td>0.3%</td>
</tr>
<tr>
<td>Food Venues</td>
<td>3</td>
<td>0.1%</td>
</tr>
<tr>
<td>Haas Center</td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td>LGBT Center</td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td>No Specific Place</td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td>On-Campus Offices</td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td>Old Science Building</td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td>Public Spaces</td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td>Women’s Resource Center</td>
<td>1</td>
<td>0.1%</td>
</tr>
<tr>
<td><strong>Residence Halls</strong></td>
<td></td>
<td><strong>22.4%</strong></td>
</tr>
<tr>
<td><strong>(416 Students)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Library</strong></td>
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<td><strong>11.7%</strong></td>
</tr>
<tr>
<td><strong>(257 Students)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Husky Lounge</strong></td>
<td></td>
<td><strong>18.9%</strong></td>
</tr>
<tr>
<td><strong>(493 Students)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Game Room</strong></td>
<td></td>
<td><strong>7.2%</strong></td>
</tr>
<tr>
<td><strong>(61 Students)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Keir Union</strong></td>
<td></td>
<td><strong>2.8%</strong></td>
</tr>
<tr>
<td><strong>(159 Students)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Scranton Commons</strong></td>
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<td><strong>8.6%</strong></td>
</tr>
<tr>
<td><strong>(150 Students)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Campus Quad</strong></td>
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<td><strong>8.6%</strong></td>
</tr>
<tr>
<td><strong>(150 Students)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Student Rec Center</strong></td>
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<td><strong>9.6%</strong></td>
</tr>
<tr>
<td><strong>(211 Students)</strong></td>
<td></td>
<td></td>
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<tr>
<td><strong>Location</strong></td>
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<td></td>
</tr>
<tr>
<td><strong>students</strong></td>
<td></td>
<td><strong>%</strong></td>
</tr>
<tr>
<td><strong>Roongo’s Cafe</strong></td>
<td>30</td>
<td>1.4%</td>
</tr>
<tr>
<td><strong>Student Services Center</strong></td>
<td>24</td>
<td>1.2%</td>
</tr>
<tr>
<td><strong>Academic Buildings</strong></td>
<td>21</td>
<td>1.0%</td>
</tr>
<tr>
<td><strong>Luzerne Hall</strong></td>
<td>18</td>
<td>0.8%</td>
</tr>
<tr>
<td><strong>Monty’s</strong></td>
<td>17</td>
<td>0.8%</td>
</tr>
<tr>
<td><strong>Commuter Lounge</strong></td>
<td>12</td>
<td>0.5%</td>
</tr>
<tr>
<td><strong>Fraternity/Sorority House</strong></td>
<td>8</td>
<td>0.4%</td>
</tr>
<tr>
<td><strong>Veteran’s Lounge</strong></td>
<td>8</td>
<td>0.4%</td>
</tr>
<tr>
<td><strong>Computer Lab</strong></td>
<td>6</td>
<td>0.3%</td>
</tr>
<tr>
<td><strong>Honors Facilities</strong></td>
<td>6</td>
<td>0.3%</td>
</tr>
<tr>
<td><strong>Sutliff Hall</strong></td>
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<td>0.3%</td>
</tr>
<tr>
<td><strong>Food Venues</strong></td>
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<td>0.1%</td>
</tr>
<tr>
<td><strong>Haas Center</strong></td>
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<td>0.1%</td>
</tr>
<tr>
<td><strong>LGBT Center</strong></td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td><strong>No Specific Place</strong></td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td><strong>On-Campus Offices</strong></td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td><strong>Old Science Building</strong></td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td><strong>Public Spaces</strong></td>
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<td>0.1%</td>
</tr>
<tr>
<td><strong>Women’s Resource Center</strong></td>
<td>1</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

*This question refers to students’ time outside of academic hours.*

*Many students identify the Husky Lounge as a separate entity from Kehr Union.*
### WHERE DO STUDENTS GO BETWEEN CLASSES?

<table>
<thead>
<tr>
<th>Location</th>
<th>Students</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library</td>
<td>450</td>
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</tr>
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<td>140</td>
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<tr>
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<td>329</td>
<td>19.5%</td>
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<tr>
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<td>144</td>
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</tr>
<tr>
<td>Scranton Commons</td>
<td>71</td>
<td>4.2%</td>
</tr>
<tr>
<td>Kehr Union</td>
<td>27</td>
<td>1.6%</td>
</tr>
<tr>
<td>Commuter Lounge</td>
<td>22</td>
<td>1.3%</td>
</tr>
<tr>
<td>Computer Lab</td>
<td>22</td>
<td>1.3%</td>
</tr>
<tr>
<td>Student Group Offices</td>
<td>17</td>
<td>1.0%</td>
</tr>
<tr>
<td>Offices/Work Place</td>
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</tr>
<tr>
<td>Public Outdoor Spaces</td>
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<td>0.8%</td>
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<tr>
<td>No Specific Place</td>
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<tr>
<td>Game Room</td>
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<td>0.6%</td>
</tr>
<tr>
<td>Sutliff Hall</td>
<td>8</td>
<td>0.5%</td>
</tr>
<tr>
<td>Veteran's Lounge</td>
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<td>0.5%</td>
</tr>
<tr>
<td>Fireside Lounge</td>
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<td>0.4%</td>
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<tr>
<td>Boosa Lounge</td>
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<td>0.3%</td>
</tr>
<tr>
<td>Hartline Lab</td>
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<td>0.2%</td>
</tr>
<tr>
<td>LGBT Center</td>
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<td>0.1%</td>
</tr>
<tr>
<td>Luzerne Hall</td>
<td>1</td>
<td>0.1%</td>
</tr>
<tr>
<td>Student Services Center</td>
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<td>2.7%</td>
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<tr>
<td>Food Venues</td>
<td>26</td>
<td>1.6%</td>
</tr>
<tr>
<td>Academic Buildings</td>
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<td>3.8%</td>
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<tr>
<td>Scranton Commons</td>
<td>71</td>
<td>4.2%</td>
</tr>
<tr>
<td>Kehr Union</td>
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<td>1.6%</td>
</tr>
<tr>
<td>Commuter Lounge</td>
<td>22</td>
<td>1.3%</td>
</tr>
<tr>
<td>Computer Lab</td>
<td>22</td>
<td>1.3%</td>
</tr>
<tr>
<td>Student Group Offices</td>
<td>17</td>
<td>1.0%</td>
</tr>
<tr>
<td>Offices/Work Place</td>
<td>14</td>
<td>0.8%</td>
</tr>
<tr>
<td>Public Outdoor Spaces</td>
<td>14</td>
<td>0.8%</td>
</tr>
<tr>
<td>No Specific Place</td>
<td>15</td>
<td>0.7%</td>
</tr>
<tr>
<td>Game Room</td>
<td>12</td>
<td>0.6%</td>
</tr>
<tr>
<td>Sutliff Hall</td>
<td>8</td>
<td>0.5%</td>
</tr>
<tr>
<td>Veteran's Lounge</td>
<td>8</td>
<td>0.5%</td>
</tr>
<tr>
<td>Fireside Lounge</td>
<td>6</td>
<td>0.4%</td>
</tr>
<tr>
<td>Boosa Lounge</td>
<td>5</td>
<td>0.3%</td>
</tr>
<tr>
<td>Hartline Lab</td>
<td>3</td>
<td>0.2%</td>
</tr>
<tr>
<td>LGBT Center</td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td>Luzerne Hall</td>
<td>1</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

#### ADDITIONAL RESPONSES

- **Kehr Union**: Only 1.6% of students go to Kehr Union to hang out between classes. Kehr Union used to be a primary student social space, but it no longer serves that function; students no longer think to go to Kehr to hang out.
WHERE IS THE PRIMARY STUDENT SOCIAL SPACE ON CAMPUS?

<table>
<thead>
<tr>
<th>location</th>
<th>students</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Specific Place</td>
<td>444</td>
<td>27.1%</td>
</tr>
<tr>
<td>Husky Lounge</td>
<td>304</td>
<td>18.5%</td>
</tr>
<tr>
<td>Library</td>
<td>211</td>
<td>12.9%</td>
</tr>
<tr>
<td>Kehr Union</td>
<td>158</td>
<td>9.6%</td>
</tr>
<tr>
<td>Campus Quad</td>
<td>151</td>
<td>9.2%</td>
</tr>
<tr>
<td>Residence Halls</td>
<td>88</td>
<td>5.4%</td>
</tr>
<tr>
<td>Student Rec Center</td>
<td>78</td>
<td>4.8%</td>
</tr>
<tr>
<td>Scranton Commons</td>
<td>55</td>
<td>2.9%</td>
</tr>
<tr>
<td>Game Room</td>
<td>37</td>
<td>2.3%</td>
</tr>
<tr>
<td>Starbucks/Cafes</td>
<td>29</td>
<td>1.8%</td>
</tr>
<tr>
<td>Student Services Bldg</td>
<td>25</td>
<td>1.5%</td>
</tr>
<tr>
<td>Fireside Lounge</td>
<td>18</td>
<td>1.1%</td>
</tr>
<tr>
<td>Commuter Lounge</td>
<td>11</td>
<td>0.7%</td>
</tr>
<tr>
<td>Academic Buildings</td>
<td>8</td>
<td>0.5%</td>
</tr>
<tr>
<td>Scranton Commons</td>
<td>8</td>
<td>0.5%</td>
</tr>
<tr>
<td>Honors Center</td>
<td>6</td>
<td>0.4%</td>
</tr>
<tr>
<td>Monty’s</td>
<td>6</td>
<td>0.4%</td>
</tr>
<tr>
<td>Offices</td>
<td>3</td>
<td>0.2%</td>
</tr>
<tr>
<td>Roongo’s Cafe</td>
<td>3</td>
<td>0.2%</td>
</tr>
<tr>
<td>Carver Hall</td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td>Computer Lab</td>
<td>2</td>
<td>0.1%</td>
</tr>
<tr>
<td>Sutliff Hall</td>
<td>2</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

ARE STUDENT-FOCUSED SOCIAL SPACES IMPORTANT?

- Very important: 28.8% (499 students)
- Important: 28.6% (299 students)
- Somewhat important: 17.0% (177 students)
- Barely important: 4.5% (17 students)
- Not important: 1.6% (4 students)

444 respondents (27.1%) could not identify any student-focused social space on campus.

93.8% of students think student-focused social spaces are important.
COMMENTS ABOUT SOCIAL SPACES ON CAMPUS

Academic Buildings:
- close proximity to classes
- many friends and peers close by

Commuter Lounge:
- quiet
- exists specifically for commuters

Fireside Lounge:
- a good hangout space
- comfortable and spacious

Husky Lounge:
- convenient for food

Game Room:
- miss the game room being in Kehr

LGBT Center:
- productive environment
- a gathering space for friends

Library:
- proximity to academic buildings
- convenient and easy access
- printing resources
- needs to have food options
- too crowded and hard to find seats

Off-Campus:
- convenient for off-campus students

Public Outdoor Spaces:
- need more seating options
- need to restrict smoking

Residence Halls:
- convenience and ease of access
- often too cold
- appreciate the study space

Scranton Commons:
- not as crowded as Kehr

Starbucks (in Library):
- proximity to academic buildings

Veterans’ Lounge:
- comfortable and safe environment
- can find like-minded friends

Students desire comfortable, convenient social spaces, where they feel safe and accepted, and have necessary resources available.

Students want more non-smoking outdoor spaces located near their residence halls.
BLOOMSBURG COMPARISON

HOW DO BLOOMSBURG’S OVERALL STUDENT SPACES COMPARE TO OTHER CAMPUSES?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>BU is better</td>
<td>8.9%</td>
<td>97 students</td>
</tr>
<tr>
<td>BU is slightly better</td>
<td>11.5%</td>
<td>126 students</td>
</tr>
<tr>
<td>BU is about the same</td>
<td>25.2%</td>
<td>276 students</td>
</tr>
<tr>
<td>BU is slightly worse</td>
<td>22.7%</td>
<td>249 students</td>
</tr>
<tr>
<td>BU needs improvement</td>
<td>18.9%</td>
<td>207 students</td>
</tr>
<tr>
<td>no opinion</td>
<td>12.8%</td>
<td>140 students</td>
</tr>
</tbody>
</table>

Only 20.4% of students think Bloomsburg’s student social spaces are superior.

41.6% of students think Bloomsburg’s student social spaces are subpar.

Student spaces in this question are defined as student lounges, study areas, hang-out areas, public outdoor spaces, dining facilities, recreation centers, and student resources (i.e. health center).
STUDENT-FOCUSED SPACES

ARE THERE DESIRABLE STUDENT SPACES ON CAMPUS?

Desirable student spaces are defined as areas designated for students to socialize, and in which they find comfortable, convenient, and necessary resources.

- **most desirable spaces**: 32.8% (352 students)
- **some desirable spaces**: 39.3% (421 students)
- **few desirable spaces**: 7.6% (82 students)
- **no desirable spaces**: 1.0% (11 students)

**81.4%** of students think student-focused spaces should be consolidated in one building.
SHOULD THERE BE A CONSOLIDATED BUILDING/AREA ON CAMPUS TO HOUSE STUDENT FUNCTIONS?

- **yes; definite need** (571)
- **probably need** (126)
- **maybe; not sure** (178)
- **probably do not need** (82)
- **no need** (118)
- **no opinion** (0)

**COMMENTS AND CONCERNS**

- combining program into one building will make that building too busy (70)
- prefer to have separate buildings for distinct program functions to ensure quality study space during finals (49)
- need more group study spaces (30)
- want the student union on the quad (28)
- want the computer lab in Kehr (20)
- want more computers in Kehr (18)
- want the game room in Kehr again (18)

- prefer a consolidated building (17)
- upper campus is lacking student resources; too far removed (16)
- Fireside Lounge needs better furniture options (14)
- preferred Kehr prior to the recent renovations (13)
- the aesthetic in Husky Lounge is too sterile (9)
- need food options near the library (9)

- need better program organization on campus (8)
- need more large gathering spaces on campus (6)
- not enough housing on campus (6)
- need more tables in Kehr (6)
- a combined building would be too big to easily navigate (5)
- want more food venue options across campus (4)

- want a movie theater (4)
- prefer a clear distinction between different program areas (3)
- want more natural light in Kehr (3)
- Husky Lounge should be bigger (2)

Many students think that the student union should be placed on the quad to better integrate it into campus life.

Students are concerned with quality study space, and want these areas to be isolated to assure privacy and concentration.
**STUDENT UNION BUILDINGS**

**WHAT FEATURES CHARACTERIZE THE PERFECT STUDENT UNION?**

<table>
<thead>
<tr>
<th>comment</th>
<th>students</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large social lounges</td>
<td>178</td>
<td>15.4%</td>
</tr>
<tr>
<td>Group/individual study spaces</td>
<td>152</td>
<td>13.1%</td>
</tr>
<tr>
<td>Large computer lab</td>
<td>144</td>
<td>12.4%</td>
</tr>
<tr>
<td>Game room</td>
<td>139</td>
<td>12.0%</td>
</tr>
<tr>
<td>Variety of food options</td>
<td>138</td>
<td>11.9%</td>
</tr>
<tr>
<td>Open spaces</td>
<td>100</td>
<td>8.6%</td>
</tr>
<tr>
<td>Soft seating</td>
<td>100</td>
<td>8.6%</td>
</tr>
<tr>
<td>Printers</td>
<td>88</td>
<td>7.6%</td>
</tr>
<tr>
<td>Ample meeting rooms</td>
<td>67</td>
<td>5.8%</td>
</tr>
<tr>
<td>Inviting hang out spaces</td>
<td>61</td>
<td>5.3%</td>
</tr>
<tr>
<td>Quiet spaces</td>
<td>59</td>
<td>5.1%</td>
</tr>
<tr>
<td>Close proximity to quad</td>
<td>46</td>
<td>4.0%</td>
</tr>
<tr>
<td>Open late</td>
<td>41</td>
<td>3.5%</td>
</tr>
<tr>
<td>Good program organization</td>
<td>40</td>
<td>3.5%</td>
</tr>
<tr>
<td>Broad variety of spaces</td>
<td>32</td>
<td>2.8%</td>
</tr>
<tr>
<td>Convenience store</td>
<td>32</td>
<td>2.8%</td>
</tr>
<tr>
<td>TV’s</td>
<td>28</td>
<td>2.4%</td>
</tr>
<tr>
<td>Coffee venues</td>
<td>22</td>
<td>1.9%</td>
</tr>
<tr>
<td>Modern aesthetic</td>
<td>19</td>
<td>1.6%</td>
</tr>
<tr>
<td>Club space</td>
<td>18</td>
<td>1.6%</td>
</tr>
<tr>
<td>Large multipurpose/event space</td>
<td>17</td>
<td>1.5%</td>
</tr>
<tr>
<td>School store</td>
<td>15</td>
<td>1.3%</td>
</tr>
<tr>
<td>A large building</td>
<td>15</td>
<td>1.3%</td>
</tr>
<tr>
<td>Inclusive environment</td>
<td>14</td>
<td>1.2%</td>
</tr>
<tr>
<td>Ample natural light</td>
<td>12</td>
<td>1.0%</td>
</tr>
<tr>
<td>Spaces like fireside lounge</td>
<td>11</td>
<td>0.9%</td>
</tr>
<tr>
<td>Multi-level spaces</td>
<td>11</td>
<td>0.9%</td>
</tr>
<tr>
<td>Offers diverse activities</td>
<td>8</td>
<td>0.7%</td>
</tr>
<tr>
<td>A movie theater</td>
<td>7</td>
<td>0.6%</td>
</tr>
<tr>
<td>A smoothie bar</td>
<td>7</td>
<td>0.6%</td>
</tr>
<tr>
<td>Visual transparency</td>
<td>4</td>
<td>0.3%</td>
</tr>
<tr>
<td>A recording studio</td>
<td>1</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

**MOST IMPORTANT TRAITS**

- **LARGE SOCIAL LOUNGES**: 15.4%
- **STUDY SPACES**: 13.1%
- **OPEN SPACES**: 8.6%
- **COMPUTER LABS**: 12.4%
- **FOOD VENUES**: 11.9%
Why is a Student Union Building Important?

- Provides social space for students (290)
- Provides services and resources for all students (117)
- Relaxation space for students (94)
- Meeting space for students (75)
- Additional food venues (70)
- Group and individual study spaces (67)
- Computer and printer labs (46)
- A place to hold campus events (45)
- Should be centrally located (44)

- Attracts new students (43)
- Offers resources for new students (43)
- Has long hours of operation (16)
- Provides a space for commuter students during the day (10)

Is a Student Union Building Important to Students and the Campus?

81.4% of students think a student union building is important

2.8% do not think a student union building is important
HOW DOES KEHR UNION COMPARE TO THE PERFECT STUDENT UNION?

- 14.5% does not meet expectations
- 13.9% building is too small
- 9.5% space is not used appropriately
- 7.5% needs to be more lounge space
- 6.6% needs more study space
- 6.3% needs a bigger computer lab
- 6.6% needs better food venues
- 5.6% needs a more suitable layout
- 5.5% needs more study space
- 5.2% students are unaware of resources
- 5.1% does not meet expectations
- 4.6% doesn’t like the recent renovations
- 4.3% don’t like the building
- 4.1% space is not used appropriately
- 2.7% needs more lounge space
- 1.9% too loud
- 1.8% only use food venues
- 0.9% haven’t been to Kehr

DOES KEHR UNION PROPERLY SERVE STUDENTS?

- 7.3% yes, love it
- 26.4% for the most part
- 49.8% sort of
- 3.4% in a limited capacity
- 12.2% no, it doesn’t
- 0.9% haven’t been to Kehr

80.5% of students have a negative opinion of Kehr Union

19.5% of students have a positive opinion of Kehr Union

Students’ positive opinion of Kehr is largely based upon the renovation of the Husky Lounge

---

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19.5% of students have a positive opinion of Kehr Union

Students’ positive opinion of Kehr is largely based upon the renovation of the Husky Lounge
ADDITIONAL RESPONSES

<table>
<thead>
<tr>
<th>reason</th>
<th>students</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Piano</td>
<td>9</td>
<td>0.3%</td>
</tr>
<tr>
<td>Game room</td>
<td>8</td>
<td>0.3%</td>
</tr>
<tr>
<td>Printing</td>
<td>7</td>
<td>0.2%</td>
</tr>
<tr>
<td>Late night food</td>
<td>3</td>
<td>0.1%</td>
</tr>
<tr>
<td>Watch tv</td>
<td>3</td>
<td>0.1%</td>
</tr>
<tr>
<td>Because of renovated space</td>
<td>1</td>
<td>0.0%</td>
</tr>
<tr>
<td>CGA office</td>
<td>1</td>
<td>0.0%</td>
</tr>
<tr>
<td>Work-study</td>
<td>1</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

65.4% of students think Kehr only partially serves their needs.

Students use Kehr primarily to eat at the Husky Lounge; beyond this, students largely use the library or residence halls to fulfill their needs for social space.
DO YOU LIKE THE SMALL IMPROVEMENTS MADE TO THE LOBBY AREA OF KEHR?

<table>
<thead>
<tr>
<th>opinion</th>
<th>%</th>
<th>students</th>
</tr>
</thead>
<tbody>
<tr>
<td>yes, love it</td>
<td>46.0%</td>
<td>446</td>
</tr>
<tr>
<td>modest improvement</td>
<td>32.8%</td>
<td>318</td>
</tr>
<tr>
<td>sort of</td>
<td>15.1%</td>
<td>146</td>
</tr>
<tr>
<td>like it less</td>
<td>1.1%</td>
<td>11</td>
</tr>
<tr>
<td>don't like it</td>
<td>5.0%</td>
<td>48</td>
</tr>
<tr>
<td>no opinion</td>
<td>3.3%</td>
<td>32</td>
</tr>
</tbody>
</table>

WHAT CHANGES DO STUDENTS WANT IN KEHR?

<table>
<thead>
<tr>
<th>suggestion</th>
<th>students</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>More lounge space and better lounge seating</td>
<td>163</td>
<td>16.2%</td>
</tr>
<tr>
<td>Food venues with longer hours, more variety, outside chains</td>
<td>139</td>
<td>13.8%</td>
</tr>
<tr>
<td>Additional group study spaces</td>
<td>101</td>
<td>10.0%</td>
</tr>
<tr>
<td>Add a large computer lab</td>
<td>99</td>
<td>9.8%</td>
</tr>
<tr>
<td>Make the entire student union building larger</td>
<td>85</td>
<td>8.4%</td>
</tr>
<tr>
<td>Put the game room back in the student union</td>
<td>80</td>
<td>7.9%</td>
</tr>
<tr>
<td>Better design: more natural light and more open concept</td>
<td>76</td>
<td>7.5%</td>
</tr>
<tr>
<td>More student resources, less administrative offices</td>
<td>64</td>
<td>6.3%</td>
</tr>
<tr>
<td>Improve the circulation and building way-finding</td>
<td>62</td>
<td>6.1%</td>
</tr>
<tr>
<td>Move the building to a better location on campus</td>
<td>48</td>
<td>4.8%</td>
</tr>
<tr>
<td>Remove the bookstore</td>
<td>40</td>
<td>4.0%</td>
</tr>
<tr>
<td>Add a small gym or other rec center resources</td>
<td>23</td>
<td>2.3%</td>
</tr>
<tr>
<td>More parking</td>
<td>13</td>
<td>1.3%</td>
</tr>
<tr>
<td>Move the health center away from food venues</td>
<td>9</td>
<td>0.9%</td>
</tr>
<tr>
<td>Improve the commuter lounge</td>
<td>7</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

The Husky Lounge is the primary reason students use Kehr Union; the recent renovation is well liked, and is a major attraction for students.

Students want to see...
- more social lounge space
- additional food venues
- more study space
- a larger computer lab
- a larger student union
Students recognize a union building serves an important function in social life on campus; they want spaces that properly support those student functions.

Students see many flaws and shortcomings in Kehr Union—its size, organization, resources, accessibility, location, and other factors too.

Students don’t want administrative offices in their student union.

Students were offered the opportunity to voice any additional thoughts, concerns, or opinions related to Kehr union or a student union in general.

ADDITIONAL COMMENTS ABOUT KEHR

- not enough events are held in Kehr (32)
- need more printers and computer labs in better locations (22)
- the ballroom should be used more (19)
- remove the bookstore from Kehr (18)
- too difficult for students to schedule events in Kehr (18)
- Husky Lounge is uncomfortable and inefficient (17)
- need more seating options (14)
- need student lounge spaces outside of residence halls (14)
- removing the game room and computer lab from Kehr was unpopular (12)
- Kehr is small and hard to navigate (12)
- Kehr does not serve upper-classmen (8)
- Kehr’s aesthetic looks like an airport (8)
- students do not know what resources are available in Kehr (7)
- want the game room back in Kehr (7)
- Bloomsburg has a better social atmosphere than other schools (7)
- remove administrative offices (6)
- need more residence halls (6)
- food options need improving (6)
- ADA accessibility is lacking (6)
- want more chain restaurants (6)
- demolish Kehr and start over (6)
- like the Husky Lounge (eat + study) (5)
- need more to-go food options (4)
- want more green space on campus (3)
- need more useable space (3)
- cannot find the relocated game room (2)
- upper-classmen housing is too far removed from campus (2)
- Kehr is a poor study space (2)
- want more orgs outside of greek life (2)
- want a convenience store (2)
- want buses to have longer hours (2)
- want Roongo’s on the meal plan (1)
COMMUTERS & UPPER-CLASSMEN

WHAT WOULD BRING COMMUTER STUDENTS AND UPPER-CLASSMEN TO KEHR?

- Better + More affordable food options (136 students)
- Bigger computer lab w/ more resources (134 students)
- Update the building (110 students)
- Bring the game room back (117 students)
- More private study rooms (99 students)
- Location near quad (129 students)
- More parking (88 students)
- More events intended for them (88 students)
- Better commuter lounge (82 students)
- Better bus service (92 students)
- Don’t need a student union (35 students)

Upper-classmen and commuters are primarily looking for a student union located closer to their classes, and offering more resources tailored to their specific needs.

Many commuters are looking for a “home base” for the time that they’re on campus and not in class.

Only eight students indicated they like and use Kehr union in its current state.
**WHY BLOOMSBURG?**

**WHY DID YOU CHOOSE BLOOMSBURG?**

- **18.0% tuition/financial aid** (560 students)
- **18.9% academic programs** (588 students)
- **24.4% beautiful campus** (758 students)
- **5.2% great faculty/faculty ratio** (163 students)

**OTHER RESPONSES**

<table>
<thead>
<tr>
<th>response</th>
<th>students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Good size and campus feel</td>
<td>104</td>
</tr>
<tr>
<td>Community- nice, happy people</td>
<td>64</td>
</tr>
<tr>
<td>Town/region is nice</td>
<td>30</td>
</tr>
<tr>
<td>Quad green space</td>
<td>22</td>
</tr>
<tr>
<td>Far from home/change of scenery</td>
<td>14</td>
</tr>
<tr>
<td>ROTC program</td>
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<td>Honors Program</td>
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<td>Stepping stone to bigger goals</td>
<td>6</td>
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<td>Good food options</td>
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<td>Greek life</td>
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<td>Spontaneous decision</td>
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<td>Last resort/last chance</td>
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<td>Diversity</td>
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<td>Internship/employment prospects</td>
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<td>State school</td>
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61.1% of students choose Bloomsburg because of its beautiful campus.
ADDITIONAL COMMENTS

- want more parking (31)
- need more seating in Husky Lounge (12)
- want hang out spaces distributed throughout campus (9)
- buildings and facilities need better upkeep and maintenance (8)
- love Bloomsburg! (8)
- want round tables in Husky Lounge (8)
- need additional tutoring services (8)
- need better snow removal (6)

- need better restrooms in library (6)
- have WiFi issues in Kehr (6)
- like to use the quad in nice weather (4)
- move the math lab out of the residence halls (4)
- want more cameras on campus for increased safety (3)
- campus is geographically divided (3)
- miss the game room (3)
- flex meal plans don’t work well (3)

- need better variety of clubs and organizations (3)
- need more study space (2)
- want more computers and printers throughout campus (2)
- want franchise restaurants (2)
- more music resources (2)
- need better freshman advising (2)

students were offered the opportunity to voice any additional thoughts, concerns, or opinions related to their experience of student life on campus
WELLNESS FOCUS GROUP

22 FEBRUARY, 2016 -- 9 AM

Notes:

- Counseling, outreach, and health services want to combine resources
  - Want a common space with easy access to students
  - Rethinking care; how can they better serve students?
  - Collaboration is key
  - Unsure of what final health system will look like; still exploring options and doing research to find best solution
- Collaborate with the community (to an extent), but want to remain independent from Geisinger
- Prior Focus Group determined that the Student Health services should not be in the Student Union Building
- Health services has an image problem; students see a stigma against sickness and counseling services
- The latest renovations to the Kehr Union building brought the health center much closer to the husky lounge, and is more visible now.
- They see 80-100 students a day, in addition to phone calls
- Focused on sickness more than wellness (about half of all students seen are freshmen)
- Current location is in the middle of the freshman dorms
- Counseling, drug and alcohol services are in a very isolated location
  - Have about 9 student helpers who help promote wellness programs
  - Have a strong desire to re-brand services and make them more accessible
- Drug and alcohol services have good facilities—office space for private meetings and sessions, and group areas for students and group sessions

Attendees:

Dr. Janet Rarig
Executive Director of Wellness

Ms. Suzanna Sherlinski
Nursing Supervisor, Student Health Center

Ms. Susan Melchiorre
Assistant Nurse Supervisor, Student Health Center

Ms. Margarete Hahn
Coordinator, Drug, Alcohol and Wellness Network

Mr. Stuart Rothenberger
EwingCole, Principal

Mr. Cory Clippinger
EwingCole
• Counseling center is tight on space, but is in a good location because it has a private entry (for discretion when visiting)
• Counseling and Drug/alcohol are geographically isolated from other health services which makes it harder to collaborate
• Health services needs space and offices near all groups to foster collaboration and allow better services to students
• The health center does not have a clear organization now; but it has separate entrances for privacy
• They want to use primary care services as a gateway to other services offered by the university health system
• Accessibility is absolutely a must; first floor location is essential
• Co-location is the goal, not necessarily shared spaces
• Order of priorities:
  ◦ First: Co-location of all health services
  ◦ Second: Central Location on campus (for ease of access and convenience)
  ◦ Third: Decision to be in or out of the student union
• Programs need to focus on the freshman population
• Must use caution to avoid scaring students away with stigma or intimidation
• The Old Science building could be a potential existing building or site worth exploring for health services
• The notion that parking is inaccessible or too far away is a false perception
• Question whether commuter students think they can use health services, or if the location in the freshman area of campus turns off commuters and upper classmen
• Master plan suggests combining health services at the tri-level area, but move is 10+ years away on timeline
• Might need to re-examine the master plan
• Health services really need more space; 1.5 x’s more minimum up to 2x’s the space
• Don’t have enough exam rooms, waiting space, staff support areas, etc.
• Counseling services could use a little more space as well; do not efficiently use all of their existing space
• Drug and alcohol services needs a better connection to other health services, but doesn’t need more space
• Might need additional space for grad assistants to do their work.

Moving forward:
• Health services agreed to send a written wish list of wants and needs in future health services facilities
• Invited EwingCole to come visit their current spaces to better understand existing conditions and uses of their space
Notes:

- Current Kehr building is in a good place; would prefer to keep it close to residence halls
- Students are very unhappy with the game room relocation
- Want “one stop shopping” for a future student center—have all resources in one place
- If the student center moves across the road to the academic area, students would be less likely to go to it; it would be too inconvenient for students in residence halls
- Need more space for student groups/community areas
- Current building doesn’t house functions that students want/need
- Third floor renovation added some community space, and is now more highly utilized
- Classes are sometimes held in Kehr—major problem; need to keep academics separate from student center
- Commuter students are more focused in north campus and therefore want resources to be further north
- Commuter lounge is a great resource; it becomes “their” space
- If Kehr could accommodate a commuter lounge with all of the additional resources, commuters might be more likely to come into south campus
- Kehr does not have functions that will attract students, especially commuters and upper-classmen
- Parking is a common complaint, but are students spoiled with current setup?
- Commuters are on campus for a short amount of time, and do not have a strong investment in...
many activities held on campus
• Academics does not allow students to use the quad because functions can be too loud or disruptive to classes; means that the Quad is under-utilized now
• Commuters need a bigger space with fridge, microwave, and other amenities and resources
• Want the commuter lounge to be more visible, helping to integrate them into the larger campus community
• The commuter lounge provides specific resources commuters need; it is a place for them to connect with one another
  ◦ A place to nap
  ◦ Somewhere to stay in case of inclement weather
• The commuter lounge needs to distinct areas
  ◦ 1.) Study space
  ◦ 2.) Hang out/lounge space
• Across campus, need to have designated study areas to free up other areas for socializing
• Clubs and organizations are rapidly expanding
  ◦ Need more space for them to meet; more storage space specifically
  ◦ Tough to reserve rooms (red tape, no availability, etc)
  ◦ Cannot use academic spaces because faculty and staff will not allow students to freely use the classrooms (students are too loud or disruptive to professors’ classes)
  ◦ Want to continue promoting clubs and organizations, but have budget and space constraints
• Reserving space in Kehr is tough
  ◦ Need to reserve some major event spaces at least a semester in advance
  ◦ Less than ideal spaces for event functions
  ◦ Lack ability to quickly reserve space or do events
• Program spaces were removed in the Kehr renovation that made the husky lounge
• 600 students sometimes come to late night bingo and pizza
• 200 students come to walking tacos and mashed potato bowl events
• Students have to be asked to leave because Kehr closes at midnight/2am
• Need a better sound system throughout the building
• Students naturally form cliques and take over spaces
  ◦ New students need to find a reason to go into rooms or lounges
  ◦ New students are uncomfortable breaking into a large group
• Sometimes students have to sit on the floor or stand because groups are too large for their spaces; this can put off new students from feeling comfortable to come in and join
• Desire to co-locate different student resources and services to help promote interaction; however want to retain individual identities
• Allow for co-programming spaces that allow for resources to be shared
• Better visibility and accessibility will encourage new students to discover new groups
• Students still need to have individual spaces so they can have an identity within larger group spaces
• Prime components of a student center: printers, computers, food, study space, group space
• Library hours are too limited and the library does not have good study space
• During finals week, cannot do activities in Kehr because it is taken over as study space
• The library closes at midnight or 2 am, even during finals week
• Want to have shared resources and proximity to other student groups, but do not want to lose individual identity; students still need smaller spaces to claim as their own within larger areas to help form their identity
• Suggested that the student government may not be totally representative of the student body

Suggestions:
• Bob: move the student center to straddle the boundary between upper and lower campus
• Marcie: make a bigger building with more space
• Monica: create a faith center that can hold 150+ people
• Madelyn: make a bigger student union building
• Dan: make spaces that promote and allow students to find new friends and friend groups
• Matthew: have co-located space that has enough space for an actual Diversity Center
RESIDENCE LIFE AND INTEGRATIVE LEARNING

Attendees:
Ms. Amy Cunningham
Associate Director of Residence Life
Mr. Leonard Tomashefski
Coordinator for Auxiliary Service Operations and Maintenance in Student Affairs, Residence Life
Mr. Ben Staub
Area Coordinator, Residence Life
Ms. Jennifer Turnbough
Area Coordinator, Residence Life
Dr. Ted Roggenbuck
Director of the Writing Center
Ms. Karen Hamman
Director of Tutorial Services/Academic Enrichment
Ms. Jennifer Hunsinger
Assistant Director, Living/Learning Communities
Ms. Michele Stout
Assistant Director of Housing Operations
Mr. Stuart Rothenberger
EwingCole, Principal
Ms. Lauren Brosius
EwingCole

Notes:
• We are taking part in a meaningful process of talking to 1000-1500 students
• Person on the corner style
• Our deliverable will be a large scale collection of data
• Open up discussion about importance of student life:
  ◦ What could be done to improve student life? What do you think about the current situation on campus?
• Student hangout space is missing on campus
  ◦ Everything is displaced currently while we are in transition of opening new spaces and renovating spaces
• There are too many administrative offices in the Kehr
  ◦ You get lost in the building; it is very confusing
  ◦ No clear entrance
  ◦ Students get mixed up where to go to meet with people because there are too many spaces and not a clear definition of spaces
• We make-do with everything because campus is growing
  ◦ Changes are not well communicated
  ◦ Students do not know if changes are temporary or permanent
• Students feel like they are losing spaces with all of these renovations; not gaining them
• Students need a central place on campus
  ◦ Hangout spaces
  ◦ Study spaces
• Currently everything is detached from one another and commuter students have no reason to go
to the Kehr Union

- The renovations to the Kehr are appreciated
  - More small study spaces are needed
  - The union should not shut down during finals for lack of study space in the library
  - Needs much larger lounges with a variety of seating and materials so there is something for everyone
- Groups need more meeting spaces
  - Only certain groups are able to reserve spaces in Kehr
  - They hold on to spaces and do not release therefore no one else is able to get into them
- A lot of student meet in classrooms
  - Students should be able to meet in the union for clubs and orgs
  - People do not know what is here because it is not advertised correctly
  - There is also no storage, students take their stuff for clubs with them
- This new generation is longing for more face to face interaction
  - Clubs and orgs are booming and we should be encouraging them to grow
  - Value to having a union? Helps to brand the university Bloomsburg does not currently have that on campus
- At Pitt it was loud in the student union and there was a lot going on, here it can be quieter than the library
  - Students are starting to gather in the Husky Lounge
  - Student services is more of a brand than the Kehr
- Meal plans do not work on upper campus
  - Commuters have no reason to come down to lower campus

What needs to be in a new student union for commuter students?

- Lounges
  - Location in terms of parking
  - Bus drop off at Centennial
  - One stop shop desk
  - The community needs this stuff but needs someone to direct them to it
- There is a welcome center in the union but commuters are not using it therefore they cannot find out where anything is
  - The solution is to meld the two buildings and have a space for commuters and on campus residents
  - On a student tour the first thing you see is students services we just pass quickly though the Kehr
- When you visit the campus the union should be the main attraction and give a sense of what campus life is about.
  - Should also have printers and computers
  - House everything you would do outside of academics
- All events held in the large gathering spaces have to fight over space because there are not enough of them
  - Late night has been very successful
  - Students want more meeting spaces for clubs
• Should there be a separation between academics and the student union?
  ◦ Teachers do not like the separation because they do not want to walk down to the union
    ◦ People do not understand what and why we do what we do here at the union
    ◦ Program board/CAG/tutoring programs, people do not know what we have the offer here and have already been doing
• When students try to have programs on the quad typical unions would not have classes so it would not be too noisy
• The union should be for informal interactions and serve the whole community
• Academics should see more of what goes on in student life
  ◦ Build a better synergy
  ◦ Options to gather outside of the student union
  ◦ Not a lot of green space around the union
  ◦ Kehr is land locked, hard to have the space to make it what it needs to be
  ◦ Hard to navigate
• Not a sexy building, people do not know what is inside or even where the union is
  ◦ Presentation is important
  ◦ Tours try to get through as quick as possible
  ◦ Physical layout/ appeal
  ◦ Currently it is just another building on campus
• Walking distance? Why do students and staff not want to walk because it is not actually far away, it is just a perception
• Clubs and orgs need to plan the year very early on because so many people are competing for the same big spaces on campus
  ◦ Need multi-function spaces, flexible spaces that can be opened and closed down
  ◦ The union used to be different, it used to be packed all of the time, it was the place that everyone went
    Every organization used to have tables and everyone knew where to go
  ◦ Since the changes and renovations students never got back to using it they have just moved elsewhere
  ◦ Previously the first floor was all open and for students, not closed off like it is now it is full of hallways
• We are trying to do as much as possible in the small space that we have
  ◦ How do we address students in a cost effective way
  ◦ Define what is important and do that very well
  ◦ Exercise of what is actually needed in a union here at Bloomsburg
Notes:

- Group was surprised to hear that students are unaware of the student union building on campus, and that students aren’t sure what resources should be available.
- Better messaging may make students more aware of activities; perhaps need a centralized media outlet for outreach to students.
- Currently have several forms of outreach: Husky Link, Daily Bulletin, Master Calendar, Bulletin Boards, etc.
- Group suggested the potential of using social media.
- Kehr renovations took away much of the “living room” feel of the building; group members shared anecdotal stories about their time at BU as students and how Kehr used to function as a central, important student gathering space.
- The renovations made Kehr more of a conference center/administration building than a student focused building.
- A new union building should have the commuter lounge to help integrate those students into the larger campus community.
- Center for Leadership and Engagement needs to be integrated into the new union too; currently too far removed from other offices.
- Recognize that a good site for the new union would be the current site of Student Services Center.
- A new union must have a better organization and circulation; Kehr is incredibly confusing to navigate, which probably makes it seem less accessible.
- Kehr is barely ADA accessible (lacking in elevators amongst other problems); no formal entrance and no vehicular drop off point.

Attendees:

Mr. Neil D’Amato
Comptroller

Mr. Jimmy Gilliland
Director of Student Activities

Ms. Dawn Ritter
Fiscal Coordinator, Community Activities

Ms. Joyce Kreisher
Fiscal Coordinator, Community Activities

Ms. Stacie Bond
Administrative Assistant, Community Activities

Ms. Debbie Kresch
Administrative Assistant, Student Activities

Mr. Stuart Rothenberger
EwingCole, Principal

Mr. Cory Clippinger
EwingCole
• Need to separate E & G and Auxiliary Services
• Have to find a way to make a more reasonably priced building solution for any chance of success
• Must work around state budgetary processes, considerations, and restrictions
• Have to consider the perception of building new buildings at state schools; public relations and how to sell it to students and board of governors
• Campus tours usually gloss over the student union; they go in quickly to show the Husky Lounge and then promptly leave; problematic since student unions are often a big selling point for prospective students
• Referring to the union building as Kehr may be part of the problem; students don’t feel a sense of ownership
• Changing the name to “Student Union” would help students feel invested in the building, and thus increasing their use of it
• Branding the union explicitly for students is critical; especially if a fee/tuition increase referendum would be necessary
• Faculty don’t understand why they can’t use Kehr for classes and other academic functions—blurs the line between academic and social life on campus
• Kehr conference rooms are often empty during the day, though busy at night (after 7 pm)
• Conference rooms are locked because of the technology resources in them
• PASSHE system has a formula to determine the size of a student center (basically a square footage allocation per full time student)
• To increase student fees, must have a referendum vote by students
• To decrease size and cost of a new building, program could be split
  - A student union building with program focused and dedicated to students
  - A separate conference center and building with admin offices
• Bloomsburg used to have a strong campus center, but that has been lost over the years as the building has been adapted, renovated, and expanded
• The group emphasized their feeling that a student union building is incredibly important to the life of a campus; enhances the student experience
• The game room was a highly utilized resource
• Important to stay competitive amongst competitor institutions in terms of facilities, resources, and programs
• Accessibility is critical—ADA, building layout and circulation, and parking
• The campus shuttle loop could be adjusted to better serve students and make it more convenient and highly utilized
• A great need for more event space; current space (Multipurpose A and B) are not well utilized because of space and layout limitations
• The ballroom currently holds 300 seats; ideal capacity would be over 500 seats (round tables)
• Some concern of adding quiet study space in a student center (the library can fulfill that need)
• “Nook and Cranny” study spaces in the building may be able to serve that need
• Storage is a big problem; need to store stages, tables, chairs, AV Equipment, etc
Notes:

• Stu gave an intro describing the purpose of the meeting with some background info
• Civic engagement building location is terrible
  ◦ Hard to bring guests to campus
  ◦ Too confusing (layout), ADA accessibility problems, extreme space constraints
• Rooms in Kehr (and across campus) are booked a year or more in advance; makes planning events incredibly difficult
• Can still be bumped from the schedule, even with a reservation
• The center’s purpose is to bring outside leaders to campus, but struggle to do that because of constraints of space on campus
• Civic Engagement previews films, hosts banquets, brings in speakers, and hosts other student and community functions
• Meeting space is a challenge to book too; locations are bad (too far from academic buildings) and tough to reserve them
• Kehr has too few places for student groups to claim as their own
• Kehr has very low visibility for student groups—little foot traffic, closed off rooms, limited advertising space available for groups
• Kehr’s appearance turns off students—it is dated, dark, and uninviting
• Student Affairs offices are spread out across campus, which makes coordinating difficult—and students have to go all over campus
• Residence Hall lounges have been taken over, so students do not even have those spaces

Attendees:

Mr. George Kinzel  
Director, Center for Leadership and Engagement

Ms. Kayla May  
Assistant Director for Student Organizations

Mr. Tim Pelton  
Coordinator of Civic Engagement

Ms. Kristin Austin  
Coordinator of New Student Orientation

Mr. Stuart Rothenberger  
EwingCole, Principal

Mr. Cory Clippinger  
EwingCole
Reserving space in Kehr is almost impossible; makes bringing outside groups onto campus very difficult

Kehr lacks a formal entrance and has no connection to green space

Need some sort of large presentation space for performances or student orientations

anymore to claim as their own

- Many students see Kehr as the center for Greek Life or for University Program Board functions, and not a place for their activities and meetings
- Kehr has no major or obvious entry
- There’s very little green space on campus, especially by Kehr
- Would like to have “spill over” green space near the student union
- Need a permanent stage with theatre seating
- Students are frustrated that they are bounced around between offices when trying to work with Student Affairs
  - Because Student Affairs’ offices are spread out, and different student resources are in many buildings, when staff try to direct students it’s often hard to pinpoint where to send students
  - Other times, students try to go to a specific office for help, and are then redirected to another office, just to be told to go back to the original office they visited
  - The student processes and Student Affairs should be streamlined and consolidated to make it easier for students to navigate and find the resources or answers they need
- 250 clubs and organizations on campus, plus 40 Greek Life organizations—few based in Kehr
- New Student Orientation is a challenge because of limited space and capacity; Kehr is not setup for large events like that
  - Need a true conference space
  - Orientation draws huge crowds
    - 1000 plus prospective students each for 8 different official visit days a year
    - 2000 students at new student orientation before the semester starts
- Improved scheduling for resources and rooms, plus better parking, would be great
- Students lack small study spaces now, and they really want them
DEBRIEF AND SUMMARY OF FINDINGS

25 FEBRUARY, 2016 -- 2 PM

Notes:

- Students do not perceive any definite union building on campus
- Library and Quad are great social spaces on campus
- Student Resources Building and Library serve as primary social spaces
- Need to create additional green space on campus
- Students like the Husky Lounge, but do not like that the Game Room was removed from Kehr, and want the old, larger computer lab back
- The layout of Kehr is confusing
- Clubs need centralized meeting space and storage
- No current buildings on campus fit the aesthetic image students described as the ideal student center
- There is a lack of study space, particularly quiet study space
- Provided a brief summary of quick and easy changes that would make students happy
  ◦ Provide more printers and computers in accessible places
  ◦ Open up rooms in Kehr during the day for studying
  ◦ Provide picnic tables for outdoor studying
- Key questions to address
  ◦ How to quantify and qualify opportunity loss by not having a good student center
  ◦ Must have hard statistics to back up a bid for a new union
  ◦ How to shape the conversation to administration, trustees, and board of governors…
  ◦ Problem: if students do not realize they are missing out on a student union, do they actually need one?
  ◦ Be cognizant of the audience—build a strong story
  ◦ Who is Bloomsburg competing against and how do they stay competitive?
Notes:

• Consider what the students are learning in the classroom and out of the classroom because most learning takes place outside of classroom
• Things happen in the students interactions outside of the classroom that can be just as meaningful as the classroom experience
• Students need to pull what they are learning together to apply what they learn in the classroom to the real world
• Connect students to alumni and create an inventory of co-curricular learning experiences
• We also need to keep in mind that students biological clocks are off. They are up all night and like to sleep in. We need to be designing spaces that are about supplemental learning.
• Taking faculty and peer tutors to set up different spaces across the campus for interaction and real world experiences. Therefore, there is no disconnect between living and what they are learning in the classroom.

Advancing the Professional You—at least one career related experience every year

• Students need to know what they are comfortable doing or working with. This program helps them to preview what they are getting themselves into as well as what is out there.
• Combining academics and student activities, such that students are learning everywhere
  ◦ In freshman year: create a crosswalk to help students explore the real world through academic internships. Husky road trips allow students to go to where alumni work so the students can see what they are doing.
In sophomore year: refine the vision to help students decide what they want to do. We see if there is an alum or external partner and they go in a experience for 4-8 weeks
- Higher Ed is strange phenomenon. Asking people to work together who might be better on their own, a lot of tensions and difficulty can come from this
- Intellectual and social tensions - keep getting everyone together to find a common educational experience for all students
- These conversations need to be facilitated, but the rewards are extraordinary

Why do we need a student union?
- Learning does not stop in the classroom- When faulty get together they are working toward common goals for students, out of classroom learning is life learning
- Trying to figure out ways to merge all disciplines of the university - respect and appreciation for what goes on in the difference disciplines
- Public education’s premise: We are only supposed to be educating for jobs
- Dr. Blake believes that we should be educating for potential, leadership, and innovation

What types of spaces are important to a student union?
- Flexible space - Living building where students can learn to socialize and meet up with all kinds of people from different backgrounds
- International student services - Can we include these different kinds of students?
  - Meaningful ways of meshing together
  - Military students and faculty talking about challenges of war, designed in a way to be meaningful to the students
  - Have many non-traditional international students military and veteran students

Bloomsburg has a strong brand
- Alumni understand the value of experiences - to be prepared for living, you have to take the classroom and marry it to real world experience
  - How does this fit into the personal success of students? You will always have people that are going to fight it and say its not necessary
  - Need to find the balance between extravagance and job training
- Look several generations out and see what going to happen in 6-7 years and scale the student union for how the students use it or will use it
- For example Sutliff is a beautiful building, but the spaces are not large enough because they did not look into the future. They wanted the involvement of faculty, but did not know where the establishment needs to step in. Now faculty are unhappy because they cannot teach in the rooms that were designed for them
- Students are trying to figure out who they are
  - Exploration, curious about who other people are and who they are
  - Think about Kehr Union as this cultural stage and meeting space for all different kinds of students
Notes:
- Most alumni revenue generation is not for the student union
- The first time this was pitched they believe the student voice was missing
- Agree that having a back up of the data from student survey would make it easier to put forward to the alumni to generate money

From your perspective what do you think is missing from the Kehr union?
- Lynda- Our engagement model is holistic interdisciplinary collaborative learning
  - Think about space that supports that kind of activity
- Understanding students - not joiners like they used to be - demographics- individualists - trying to make a difference
- There is a big shift happening in the next generation coming up
  - Big spike in clubs and organizations
  - Students are changing into liking being in groups and being inclusive
- Currently people have relationships through technology - not talking face to face
  - They want a purpose that aligns with them and then they will invest in it
  - A building like this can provide space for people to interact and learn about being a good citizen
  - It is about social space, whats in it for me and I will show up
  - It is not just a place to go to eat, if it is done right it will be good for students
- Currently their view on the Kehr Union is a conference and meeting center
  - Agree with students that there is nothing there for them

Attendees:
Mr. Erik Evans
Vice President for University Advancement

Ms. Lynda Michaels
Assistant Vice President for Alumni and Professional Engagement

Mr. Stuart Rothenberger
EwingCole, Principal

Ms. Lauren Brosius
EwingCole
- Meeting space should not be at the expense of having a student union
- Many schools are creating country club campuses and it's too expensive
- The public tax payer does not like the fact that they collect money from the state and then build amenities for students
- Good does not mean expensive and bad does not mean cheap
- We can do very appropriate designs that are not over the top, we can spend it where it's important to the students and will make the most impact

What do you think needs to be in a student union?

- Food
- Spaces for clubs and orgs
- Making students front and center
- Hours of operations
- "The Starbucks"
- Glass pods with group work space
- We really need an office building to put all administration
  - There is a shortage of office space and meeting space
  - There is not enough space for student activities
- Usage is the way to make the statement to alumni, it is not about the pretty picture
  - Need to tie the building to the impact and what it is going to do for students
  - Student orgs are really growing here
- Sutliff is a nice building that found the balance
Notes:

- They think that the union is very important to the student life
  - Rooms should be left open for students to use if they are not booked, it is too difficult to get a space open so they do not even try
  - Need chapter meeting space and for recruitment events
  - Study rooms like the library
  - Should be more of a social space and less office-like
  - Late night programming space to have a lobby accessible to students
  - Limiting numbers of people going to dances because there is not enough space
- Struggling to find places and locations to meet
  - Maxing out at 75 students
  - Want group meeting places
  - The library is the only place to go
- Like the look of the husky lounge (needs to be inviting and uplifting)
  - See the value in all of these student events
  - Lack of people coming to Kehr now as opposed to last year
  - Changed since the renovation, orgs that were coming here before are not coming her now
- Spreading clubs out into classroom spaces
  - Offices need to be with the meeting spaces
  - Out grew bid night events in the ballroom, could not fit everyone into the ballroom so they had one in the hallway
  - Less confusing, but very hard to get around
  - Bad wireless, signal needs to be better
Notes:

- Difficult to book space and cannot get space to hang out even though spaces may actually be open.
- The second floor (Husky Lounge) is under utilized. The tables are not for eating or doing work.
- The clubs need meeting space - There are really only two meeting rooms to use, if you have smaller clubs the spaces are too big and if you have large orgs then the spaces are too small.
- If we were to get a new student union it should have flexible spaces
  - Integration of different types of spaces so people can gather
  - The game room was fantastic
  - Need to have a lot going on to get people to come in
  - Common areas where students can congregate is very important
- The labeling of the floors is very confusing
- The Kehr Union is in the right location on campus
- Why do students think that it’s so far to walk from the quad to the Kehr?
  - Between classes it would be too far to go
  - The cart and the lunch box are both very convenient
KEHR UNION LEADERSHIP

22 APRIL, 2016 -- 8:30 AM

Notes:

- The situation with space now is even worse the latest renovation
- Loosing the conference rooms for 30 people was huge
- The problem with academic buildings is that students can get bumped from rooms because its not where they should be
- A lot of conferences come here and it is getting harder for campus departments to hold large events here
  - There are yearly things that are getting kicked out
  - Off campus events pay to use the facilities
  - More people would come here if there was something in Kehr for them
- If a new building was built, Kehr could stay as a conference center
- The layout of the ballrooms and multi-purpose rooms do not work. It is the only room with space for food service, but it still does not work
- Food service needs to have a completely separate space for them to clean and wash hands
- Students can use the meetings rooms thats are not booked, but they do not know how to use it
  - Its is too difficult to reserve rooms
  - They need to go down to the office to check out rooms
- If they left the rooms open, there would be no control and they would not know who is in the room
  - Concerns about stealing
- University store is not ideal where its at
  - Store is going to move into the new residence hall with dining options

Attendees:

Mr. Neil D’Amato
Community Government Association Advisor

Ms. Kristi Getty
Facilities Scheduler, Kehr Union

Mr. Carl Sodergren
Interim Manager, University Store

Mr. Stuart Rothenberger
EwingCole, Principal

Ms. Lauren Brosius
EwingCole
- It is all about foot traffic for the bookstore
- Currently students do not even pass by the university store
- The doors are solid and if they are closed there is no recognition
- Needed to put signs out to get more traffic
- A lot of students talk about SSC because its easier to use
- The new residence hall building is going to further kill Kehr Union
  - The new residence hall will be a destination, where people want to go
- Furniture for the union should be in the building, not outside in pods
  - There is constant turn around with the spaces in the building
  - People are not aware of what goes on, on a daily basis
  - No where to put set up crew
  - 80 students to help run the building

Where do you think the building should be located?
- Upper campus near the quad

Do you think it is too far way from academics?
- It is just not worth it to come down here
- When unions go above 3-4 floors the community starts to fall apart
- The Kehr is just a bunch of add ons
- People do not know how to get anywhere because its so confusing

Notes:
- The new husky was a double edged sword
- Ideally it would be nice to have two big ballrooms
  - 600 rows of chairs, stage with 45 round 8 person tables
  - There are times that they could use more than that
  - We have turn students away from the ballrooms because they cannot fit them
Notes:
- There are constantly more and more students looking for study space
- People are always asking for more group study space
  - Alternate study space in the top of Kehr Union
  - Students appreciate the quiet because it's so loud in the library
  - Alternative study spaces have been in the multicultural rooms and multipurpose a,b,c
- One week before finals is a very heavy time
- 3 student unions on campus - Kehr, SSC, and the Library
- Originally thought that other spaces in Kehr is that its where the groups would meet and it would
  be noisy there and quiet in the library, but it has been the opposite
- 33 group study room in the library
  - 4 - 15 person rooms
  - The rooms are not scheduled they are left open
  - One person is allowed to be there, but if there is a group waiting that person has to
    leave
- During the past year there has not been as much tension around the study rooms
  - There have been incidents concerning them before

What is the importance of a union on a campus?
- Re-emphasis on personal interaction
- Student services- offices for people directly related to students
- Sense of ownership over space, understand why we need the union
Attendees:
Mr. Thomas Phillips  
Director, University Police

Mr. Joseph Wondoloski  
Assistant Director, University Police

Mr. Stuart Rothenberger  
EwingCole, Principal

Ms. Lauren Brosius  
EwingCole

Notes:
- Having a student union is very important to campus life
  - The location and the set up of the building is very odd on our campus
  - Even the fact that some stairs that do not go all the way up
  - The changes that they have made to the building overall does not work now

What do you see in your student union?
- One level with all student functions, then offices above with a significant dining component
  - Could also connect the Kehr Union to Scranton Commons
  - If we were to put a new union somewhere else should be on the quad where the SSC is
  - Natural light
  - Similar to the husky lounge

Additional Notes:
- Do not think a new union would make a significant change with students and the problems caused in the town
- It also has as much to do with how you program the building
- Millersville union was nice
- Something should be done we are doing really well in academics and not in student life

the location and organization of kehr union is ineffective and doesn't fulfill students' needs and desires
Notes:

- A lot of money has gone into the Kehr Union and the bonds have not depreciated yet, therefore it would look bad in the state system to build a new union.
- Residential students will have more spaces in their residence halls coming up soon in the Fall 2017.
- Will the new residence hall diminish Husky Lounge use?
- Supporter of the bookstore in Kehr Union and not putting it in the new building
  - Instead of the money going to the bank it goes back into the university.
  - Taking a risk by putting the book store into the new building.
- Not much state support for a new building but understand that renovations may be more expensive than a new building because of complications
  - There needs to be a huge down payment from someone else.
  - It is a matter of how you ask the questions to the potential donors.
  - Focused on how to best use our existing assets.
- Need to explore the existing spaces that people go to and figure out what makes the most sense to do.
  - Not just a conversation about the union, it is about how to improve students’ lives overall.
- Many times the most expensive part is the HVAC because its falling apart and the finishes get left behind because money is spent where you cannot see it.
- If we can do a few more key renovations in Kehr and move offices out of the building that could make a huge impact without spending loads of money.
- Need to go back to the drawing board and figure out what is necessary.

Attendees:

- Mr. John Loonan
  - Vice President for Administration and Finance
- Ms. Claudia Thrush
  - Assistant Vice President for Finance, Budget, and Business Services
- Mr. Stuart Rothenberger
  - EwingCole, Principal
- Ms. Lauren Brosius
  - EwingCole
• If money was no issue putting a building where the SSC is would be the best option and leaving the Kehr as is
• A 90 million dollar building would increase student fees by 400-500 dollars per student per semester
• In the state system we could borrow 30-40 million to renovate the existing building that would be no problem.
• There is a lot of talk about who are our students and what are their values?
  ◦ More minorities on campus
  ◦ Market is Philadelphia
  ◦ Perception is very important because people do not understand where money is coming from
• The bookstore is going to go from a $40,000 to $225,000 in rent for the new bookstore
  ◦ The bookstore seems to fit in with the attitude of a space like a student union
• Students do not know what they do not have
  ◦ We need more robust night time components
  ◦ Not just about physical space and its more about programing activities for the students to do
• Ideally it would be a 30-40 million dollar project, where we would implement fee immediately and not build the building for years down the road.
  ◦ Very hard sell to students
  ◦ If there is a way to tweak the way that they talk to the donors there is a possibility of donations
• Currently Bloomsburg has a good debt profiling, but it will tip the scales with the resident hall and steam plant, but we do feel like there is a good solution out there
Notes:

- We are very separated spatially from student affairs, based on an upper/lower campus model.
- Sat down with students and asked what the athletic department could change for them.
  - Lack of study space.
  - Converted offices into lounge for student study space and shifted a few people around.
  - TV, sofa, 4 computers and a conference table.
  - Recently student-athletes started using the press box.
  - Doors were modified with windows so they can see in and out.
- A new union could help, but the student-athletes might not be the population that will be using it when in-season.
- There would only be seasonal use for student athletes.
- Based on recent modifications in Kehr, it is difficult to schedule space—for example, the Hall of Fame Banquet will be on the upper campus due to space conflicts.
- The union needs more open space that is usable.
  - Husky lounge is very nice.
  - The union was used more by athletics, however with some recent renovations, it has made scheduling more difficult.
- The ideal place for a union is where SSC is.
  - Usability and visibility, how can you help the students if they cannot find you?
  - Kehr Union has out lived its life.
  - It is constantly converting and changing.
• Athletes are their own microcosm—300 to 500 come up for activities and stay
  ◦ They have their own culture
  ◦ Basketball press box has become a night study lounge
  ◦ We have to have practice until 2am because there is not enough space in Nelson
• There is a big disconnect between academics and students
• If there were a second student union/fitness center on northern campus and the current rec
center could be re-purposed, Kehr could become an academic building that would actually bring
students together and create a reason to drive to upper campus
• Slippery Rock has a beautiful and workable space that includes common needs for students and
huge dining components; it has everything that students need
• The new residence hall will kill Kehr Union
  ◦ There will be no reason to go down to Kehr Union because of the new bookstore and new dining options
  ◦ An option would be to re-purpose Kehr Union into classrooms or give the building away and build
Notes:

- The new renovation on husky is warm, inviting, and modern, but it does not match the rest of the union
- It is necessary for student orgs to have their meetings in the Kehr Union
- Hard to get a room and hard to get good attendance because spaces are always moving
  - If they get bumped from a space they just improvise or cancel their meetings
- The downside is the size of the rooms
  - 15 person rooms or 100 person rooms no 30-50 person rooms
- Seem to think Kehr Union is the perfect location, close to student services and housing
- When people say it too far away it is just because there is no destination
  - When the game room left a lot of people got displaced
  - Everything is smaller than it used to be
  - People do not know where to go
- Used to go to Kehr Union prior to renovations and when they had the fireside, its a totally different environment now
- Students feel like they are losing everything
- The library closes too early so you could stay in Kehr and do you work there, but on busy days its hard to find computers, and there is only one printer
- The game room and computer room used to be monitored better
- Hate the bookstore being in Kehr Union
- The game room brought Kehr together, now its just a place to go get food
- Should open up the conference rooms- so that students can just go in to study
- People want Kehr up on the quad because they are lazy
  - It's an organization issue, people and places are just throw around
- There is no bus stop by Kehr
  - If there was a bus stop on lower campus, that could possibly bring people down
- The learning commons is very close so you can just pause between classes
- There should be something in Kehr to draw you there.
  - The game room used to be the attraction
- The SSC is a blend of social and academics
  - Would be nice if Kehr was like that but bigger
  - It would be a good idea to group similar program functions together
- Game room: necessary for people to come together and meet other people from other classes.
  - It is the one place where it is lax enough to meet people
  - Little things that help you to interact with people
- Computer lab is very important
  - Not many of the students have a laptop
  - The library has never been as packed as it is now and it all stems from the space going away in Kehr
Notes:
- Creates an overlap between university advancement
  - First point of contact in the community, which could turn into alumni or donors
  - Try to build support locally
  - Glaring missing piece to the puzzle
- It is a very sad building
- Student from 2003-2007
  - Built when the school was half of the size
  - Based on PASSHE guidelines Bloomsburg is way below the square foot guidelines
- What should executive staff supposed do to not let this survey sit on the shelf?
  - People wont let this sit on the shelf because they are starting to understand the need
Attendees:
Dr. Jeffrey Krug  
Dean, College of Business

Ms. Mary Howe  
Director, Zeigler Institute for Professional Development

Mr. Stuart Rothenberger  
EwingCole, Principal

Notes:
• Has been with Bloomsburg for 8-10 months, previously worked at large private institutions
• Very big visions and dreams for Bloomsburg University and student life
  ◦ Recognizes the importance of social aspects
• Values student life being sprinkled throughout campus, but understands that it needs a central hub/home
• What should be in a student union?
  ◦ Retail space
  ◦ Food venues
  ◦ Social space that is structured and unstructured to allow for different types of interactions
  ◦ Space for clubs and organizations so that they can all have a place to go
  ◦ Clubs and orgs are visible in the building
• What is the importance of a union on a campus?
  ◦ Emphasize personal interactions and allow students to continue learning outside of the classroom
  ◦ Sense of ownership over space for students
  ◦ Personal development and leadership in students

student life should be sprinkled around campus, but needs a central hub, such as a student center
Notes:

- Having a well-functioning student union really adds value to student life on campus
- Why do we need a student union?
  - Learning does not stop in the classroom
  - Every interaction that the students have should reinforce what they are learning in the classroom
  - Their personal growth is just as important as their academics because they need to be well-rounded students and people in the real world
- Bloomsburg has a great reputation in so many aspects but is really missing out on a student union building
  - Having a student union would help emphasize student life on campus
- Very excited at the prospects of a new building like this on campus
- What do you think about Kehr as it is today?
  - Kehr is a very disorganized building
  - It no longer serves its purpose, which is the students
  - Meeting and office space
  - New renovations are not enough because it is only a small corner of the space
  - Needs to be easier to navigate—people are always lost in the building
- What do you think needs to be in a student union?
  - Food
  - Spaces for clubs and orgs
  - Making students front and center
  - Longer hours of operations

Attendees:

Dr. Rosalee Rush
Assistant Vice President for Marketing and Communications

Mr. Jaime North
Marketing Specialist/Web Coordinator

Mr. Stuart Rothenberger
EwingCole, Principal

Bloomsburg has a great reputation, but is lacking a well-functioning student union building
Attendees:
Dr. David Soltz
President
Mr. Stuart Rothenberger
EwingCole, Principal

Notes:
- Impressed by the level of student engagement with this survey
- Wants a student center and understands financial limitations in this economy
  - Recognizes that they need to make improvements to Kehr to keep it up and running
  - Need to explore the existing spaces to find out what works and what does not to make improvements in the right places on campus to have the most impact
  - Not just a conversation about the union, it is about how to improve students’ lives overall
- Strong advocate of the student center being on the quad where SSC is
- We need to continue and keep the momentum up
  - Should present all of the findings to the university
- Why do we need a student union?
  - Having a well-functioning student union helps to facilitate students interactions
  - Students are learning inside and outside of the classroom and their surroundings impact their learning
  - A student union creates a social heart on campus
- What do you think about Kehr as it is today?
  - Kehr is a very disorganized building
  - Only meeting and office space, no longer for the students
  - People are always lost in the building
- What do you think needs to be in a student union?
  - Food
  - Spaces for clubs and orgs
  - Student lounges