

Bloomsburg University of Pennsylvania

**THE INSTITUTE FOR CULTURE & SOCIETY:
BU UNPLUGGED LECTURE**

Social Media or Social Minefield:

*A Survival Guide for the University,
the Workplace, and Life*

Speaker: Dr. Nancy Rothbard

Professor of Management, University of Pennsylvania

Tuesday, Feb. 17, 7 pm

McCormick Center, Room 1303

Free and open to the Public

Co-sponsored by the College of Liberal Arts

Dr. Nancy P. Rothbard is the David Pottruck Professor of Management at the University of Pennsylvania's Wharton School. Her research focuses on the interplay between emotions and engagement in multiple roles. She has examined these questions in the context of work and family roles and in the context of multiple tasks that people perform within the work role. Her current work is expanding this focus to questions about how technology is changing work and the workplace, examining issues of online social networking and games at work.

Rothbard serves as Senior Editor for Organization Science as well as on the editorial boards of Academy of Management Review and Administrative Science Quarterly. Her work has been discussed in general media outlets such as ABC News, Business Week, CNN, Fortune, Forbes, National Public Radio, The Toronto Globe and Mail, US News & World Report, The Wall Street Journal, and the Washington Post.

