

**Department of Communication Sciences & Disorders
Bloomsburg University of Pennsylvania
Strategic Plan 2020-2025**

The Department of Communication Sciences and Disorders within the College of Science and Technology offers one undergraduate program (Bachelors of Science in Communication Sciences and Disorders), two graduate programs (Masters of Science in Speech-Language Pathology; and Doctorate in Audiology), and two certification programs (English as a Second Language [ESL] Certificate Program and Intraoperative Neuromonitoring [IONM] postbaccalaureate certificate program).

The mission of our undergraduate program in Communication Sciences and Disorders is to provide a liberal education with an emphasis in speech and hearing. The undergraduate is expected to develop core knowledge and pre-professional skills essential for graduate coursework in Audiology and/or Speech Pathology.

The English as a Second Language (ESL) Certificate Program provides the required education to allow students to become eligible for the Program Specialist ESL Certificate through the Pennsylvania Department of Education (PDE). The program emphasizes teaching language skills (listening, speaking, reading, writing) and curricular areas (science, math, social studies).

The Intraoperative Neuromonitoring (IONM) post-baccalaureate certificate program provides the required knowledge in anatomy and physiology and training in a wide variety of electrophysiological methods to monitor the functional integrity of neural structures during surgery. Student receive the skills, knowledge, abilities, training, and expertise to evolve into a IONM qualified technicians.

The mission of our graduate programs in Audiology and Speech-Language Pathology is to provide quality academic and clinical education, and prepare entry-level professionals to ensure independent practice and competent delivery of clinical services to the public. The programs of Audiology and Speech-Language Pathology are committed to the educational preparation of students in an inclusive environment, who through achievement of learning outcomes, demonstrate the essential knowledge and skills necessary for competent professional practice in a culturally diverse society.

GOAL	OBJECTIVES	OUTCOMES FOR STUDENTS AND THE UNIVERSITY	MEASUREMENT METHODS/ EVALUATION CRITERIA
Develop the structure to alter the undergraduate program to provide a 3-2 undergraduate/graduate SLP and/or 3-4 undergraduate/graduate AuD structure.	<ol style="list-style-type: none"> 1. To allow Bloomsburg University to remain competitive given the increase in graduate SLP program offering 3-2 structures in PA 2. Attract highly qualified student to the undergraduate and graduate AuD and SLP programs at Bloomsburg University. 3. Increase enrolling in of the highly qualified undergraduate students 4. Increase the pool of highly qualified applicants for the graduate program. 	<ol style="list-style-type: none"> 1. Increase enrollment at Bloomsburg University. 2. Lower cost of obtaining a graduate degree in Audiology and Speech Language Pathology. 3. Reduce the time to complete the required entry level professional degree by one year. 	<ol style="list-style-type: none"> 1. Number of students enrolled in the undergraduate program programs. 2. Number of applicants to the graduate programs.

<p>Develop a recruiting program to increase the number of underrepresented students to undergraduate program, graduate programs, and certification programs.</p>	<ol style="list-style-type: none"> 1. Attract highly qualified minor students to apply to undergraduate and graduate programs in CSD, AuD, SLP, and Certificate Programs. 2. To provide the underrepresented undergraduate students knowledge and skills to be accepted into a graduate program in Audiology or Speech Language Pathology. 3. To increase the number of underrepresented Audiology or Speech Language Pathology professionals. 4. To address the need for bilingual Audiology or Speech Language Pathology professionals to meet the speech and hearing needs of non-English speaking individuals. 5. Increase the number of leaders and role models for future generations of underrepresented populations. 	<ol style="list-style-type: none"> 1. Increase the enrollment of underrepresented individuals at Bloomsburg University. 2. Increase the enrollment of underrepresented in the undergraduate CSD program, Certificate programs, and graduate AuD and SLP programs. at Bloomsburg University. 3. Increase the exposure to diverse populations to improve cultural sensitivity for students at Bloomsburg University. 4. Increase the number of Audiologists and Speech Language Pathologist to serves as leaders and role models for underrepresented populations. 	<ol style="list-style-type: none"> 1. Number of underrepresented students enrolled in undergraduate CSD and ESL programs at Bloomsburg University. 2. Number of underrepresented students enrolled in the postbaccalaureate IOMN program and AuD and SLP graduate program at Bloomsburg University. 3. Number of underrepresented students graduating from the undergraduate CSD and completing the ESL programs at Bloomsburg University. 4. Number of underrepresented students completing the postbaccalaureate IOMN program and graduating from the AuD and SLP graduate program at Bloomsburg University.
<p>Increase diversity experiences in the graduate clinical experiences.</p>	<ol style="list-style-type: none"> 1. Increase exposure and knowledge of diverse population. 2. Increase the cultural sensitivity in the provision of Audiological and Speech Language Pathology Services. 3. Increase knowledge on how to adapt Audiological and Speech Language Pathology Services to meet the needs of diverse population. 	<ol style="list-style-type: none"> 1. Increase graduate students' exposure to diverse populations. 2. Increase graduate students' cultural sensitivity. 	<ol style="list-style-type: none"> 1. Number of graduates providing services to diverse populations

<p>Expand the amount of Telepractice/Teletherapy performed at the Bloomsburg University Speech and Hearing Clinic</p>	<ol style="list-style-type: none"> 1. Develop protocols for providing speech and hearing services via Increase the number of graduate students' knowledge and skill in providing services via Telepractice/Telehealth. 2. Increase the number patients receiving speech and hearing services via Telepractice/Telehealth. 3. Meet the needs of the citizens of the Commonwealth for speech and hearing services being provided via Telepractice/Telehealth during a pandemic. 	<ol style="list-style-type: none"> 1. Increase graduate students' competency in providing speech and hearing services via Telepractice/Telehealth. 2. Graduates students will possess the skills to provide speech and hearing services via Telepractice/Telehealth in a more global society. 	<ol style="list-style-type: none"> 1. Number of graduate students performing speech and hearing services via Telepractice/Telehealth. 2. Number of patients receiving speech and hearing services Telepractice/Telehealth.
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