

# The 2018 College of Liberal Arts Symposium Schedule



## Thursday October 4<sup>th</sup>, 2018

8:00-9:15

- **Session:** *Creating a Culture of Wellness and Resiliency Among Physician Residents*
  - Location: McCormick 2303
  - Presenters: Dr. Brandon Lang; Mohsen Shabahang, MD; students Collin Hummel and Alison Wickizer
  - Description: We will discuss challenges that physician residents face and identify ways that hospitals around the country have been working to mitigate these issues.
  - Category: Social Science

9:30-10:45

- **Session:** *The Washington Center Internship Presentation for Students*
  - Location: Schweiker Room, Andruss Library
  - Presenter: Ms. Ciara Barrick
  - Description: The Washington Center Internship experience is an opportunity for students to complete an internship in Washington, DC. Spend the summer or a semester gaining real-world experience. Learn more from The Washington Center Representative Ciara Barrick, Campus Liaison; Lauren Kross Polinski; and students who participated in the Summer 2018 experience!
  - Category: Internship Experience
  - Links: [www.twc.edu](http://www.twc.edu)
- **Session:** *Money Matters: How to Live a Happy Life and Be Adequately Prepared for a Fun Retirement Through Proper Money Management*
  - Location: McCormick 1303
  - Presenter: Dr. Christopher F. Armstrong
  - Description: We will address the issue of student debt, credit, buying a car and/or a house, financing your children's education with a focus on how to save and invest for a successful retirement.
  - Category: Financial Literacy
- **Session:** *An Actor's Approach to Engaging Presentations*
  - Location: McCormick 2314
  - Presenters: Prof. David A. Miller, Student Presenters
  - Description: Once you have created the content for a presentation, it's time to bring it to life. Just as in a play, simply reading a script does not engage an audience. In this hands-on workshop, students will learn how an actor's approach to playing an objective can enhance any presentation.
  - Category: Arts

11:00-12:15

- **Session:** *Theatre Alumni Panel*
  - Location: Centennial 218
  - Presenters: Prof. Ethan Krupp, Alumni
  - Description: Theatre & BU Players alumni will discuss their careers, their strategies for obtaining their current positions, and advice for current students, as well as how theatre skills can translate into other professions.
  - Category: Arts
- **Session:** *Learning Languages Through Study Abroad: Benefits and Challenges*
  - Location: McCormick 1303
  - Presenters: Dr. Yahya Laayouni and Student Panel
  - Description: In this panel, students who studied languages abroad will speak about their experiences and how study abroad improved their linguistic skills and expanded their cultural understanding. The students will also reflect on the difficulties they experienced and how they overcame them.
  - Category: Humanities
- **Session:** *Music Alumni Panel*
  - Location: Haas 116
  - Presenters: Dr. Stephen Clickard; Alumni Kevin Cope, Bryan McMasters, and Stephanie Latella
  - Description: Music alumni will discuss their careers, their strategies for obtaining their current positions, and advice for current students. Note: there is a limit of 50 spaces in this session.
  - Category: Arts

12:30-1:45

- **Session:** *The Basics of Saving and Investing*
  - Location: Schweiker Room, Andrus Library
  - Presenters: Dr. James T. Petre
  - Description: Establishing a successful saving and investing strategy early in one's life is of essential importance. Dr. James Petre will explain different aspects of saving and investing (i.e., strategies for saving, types of investments). There will be time for questions and comments from the audience following his remarks.
  - Category: Financial Literacy
- **Session:** *Gain Confidence Through Interview Practice*
  - Location: McCormick 2202
  - Presenters: Dr. Janet Reynolds Bodenman, Communication Training in Organizations students
  - Description: Learn the basics of how to make a positive first impression in an interview for an internship or job. Participate in a mock interview with a communication coach.
  - Category: Career Preparation

- **Session:** *Music Fast-Track MBA*
  - Location: Haas 116
  - Presenters: Dr. Darrin Kass
  - Description: Session will focus on the Music Fast-Track MBA program, including preparation to enter the MBA, requirements, and advantages of obtaining an MBA in the workforce and job placement.
  - Category: Arts, Career Preparation

12:30-2:00

- **Session:** *Catherine Haggarty: 2018 Liberal Arts Symposium Exhibition*
  - Location: Haas Gallery, Presenter will speak at 1 pm
  - Presenters: Ms. Catherine Haggarty
  - Description: This will be a gallery talk in conjunction with an exhibition of Catherine's work at Haas Gallery.
  - Category: Arts

2:00-3:15

- **Session:** *Graphic Design: It Matters*
  - Location: Schweiker Room, Andrus Library
  - Presenters: Prof. Sue O'Donnell, Prof. James Dunlap, alumni Maryam Cristillo, Sandi McMinn, and Keith Seaman
  - Description: Round table discussion with design alumni about graphic design and what matters most. Discussion will include the education of a graphic designer and what it's like being a designer in the world today.
  - Category: Arts
- **Session:** *Careers for History Majors*
  - Location: Centennial 218
  - Presenters: Moderator: Dr. Jennifer Oast, alumni representing different career fields.
  - Description: History majors from Bloomsburg University have gone on to successful careers in many different fields. This panel of alumni highlights the experiences of History graduates and allows for questions from the audience.
  - Category: Career Exploration
- **Session:** *Want to Help the Poor? What Are the Concerns and How Can We Be More Efficient?*
  - Location: McCormick 1303
  - Presenters: Dr. Hadi Dehzooei
  - Description: This session discusses different instruments that are used to help the poor. The issues of widely used methods and possible more efficient ones are covered.
  - Category: Social Sciences

3:30-4:45

- **Session:** *Should President Trump be Impeached?*
  - Location: McCormick 1303
  - Presenters: Dr. Neil Strine, Dr. George Agbango, and Student Panel
  - Description: Students and faculty will debate the successes/failures of the Trump presidency thus far and discuss the implications of the Trump agenda and Russia on the 2018 mid-term congressional elections. Is there a case for impeaching President Trump?
  - Category: Social Sciences

7:30 PM

- **Symposium Keynote Address:** *The Cosmopolitan Canopy: Race and Civility in Everyday Life*  
*Type*
  - Location: Carver Hall, Gross Auditorium
  - Presenters: Dr. Elijah Anderson; Yale University
  - Description: Keynote speech by noted sociologist Dr. Elijah Anderson, Lanman Professor of Sociology at Yale University. Author of *The Cosmopolitan Canopy*, *Against the Wall*, and *Street Wise*.

### **Friday October 5<sup>th</sup>, 2018**

9:00-9:50

- **Session:** *You Majored in What?! Book Club*
  - Location: Schweiker Room, Andruss Library
  - Presenters: Ms. Lauren Polinski
  - Description: This session will discuss the book *You Majored in What?! Mapping Your Path from Chaos to Career* by Kathrine Brooks, EdD. Student participants will pick up a copy of the text and discuss specific chapters at the symposium session. This session is limited to 20 participants.
  - Category: Career Preparation
- **Session:** *Everything You've Learned about Communicating in Relationships from TV...and Why It's Wrong*
  - Location: McCormick 1303
  - Presenter: Dr. Angela La Valley, Dr. Mary King
  - Description: Ross and Rachel. Cory and Topanga. Chuck and Blair. Everyone has their favorite TV couple, BUT sometimes what those couples have taught us about how to communicate in relationships is wrong. In this session, we'll discuss some of the toxic communication habits of your favorite TV couples and ways that you can communicate better in your own relationships.
  - Category: Social Sciences

10:00-10:50

- **Session:** *Strategies for Effective Learning in Culturally Diverse Environments*
  - Location: McCormick 1303
  - Presenters: Dr. Erin Brummett and Dr. Kai Kuang
  - Description: This session will discuss how students can become more effective learners in and outside of the classroom. A specific focus will be given to strategies students can use to improve interpersonal and intercultural interactions on the college campus, while learning how to understand, appreciate, and celebrate differences.
  - Category: Arts, Social Sciences
  - Link: <http://higherred.mheducation.com/sites/007802702>
- **Session:** *Careers in Emergent Media*
  - Location: McCormick 2303
  - Presenters: Dr. Dennis Frohlich, Dr. David Magolis, alumni panelists
  - Description: Careers in Emergent Media are booming, and coursework in the Mass Communications department can prepare you for exciting job opportunities! A panel of alumni will share their experiences working in web design, social media, magazine editing, and more. Learn from alumni how to get started in this exciting field!
  - Category: Career Exploration
- **Session:** *Why Do People Object to Unobjectionable Experiments? Ethics, Human Research, and A/B Testing*
  - Location: Centennial 218
  - Presenters: Michelle N. Meyer, Ph.D., J.D., Geisinger Medical Center
  - Description: Research on human subjects raises many ethical concerns, and people may decline to participate in such research for a variety of valid reasons. Why is it, however, that people object to experiments testing two different interventions, when there is no evidence that there is any difference in outcome? In this session, Dr. Meyer will present results of her recent research that shed light on people's ethical judgments about research on human subjects.
  - Category: Humanities, Social Sciences
  - Links: <http://www.michellenmeyer.com/about.html>; <https://www.meyerchabrislab.com>

11:00-11:50

- **Session:** *Gain Experience Now!*
  - Location: Schweiker Room, Andruss Library
  - Presenters: Ms. Lauren Polinski and Students
  - Description: During this session, students will learn about the various professional experiences that they can have throughout their time at BU. Fellow students will share their experiences with internships, job shadowing, networking and more!
  - Category: Career Exploration, Career Preparation
  - Link: [www.bloomu.edu/professionalu](http://www.bloomu.edu/professionalu)
- **Session:** *Is Technology Changing My Life? Why It Matters*
  - Location: McCormick 1303
  - Presenters: Dr. Shiloh D. Erdley-Kass, Prof. Nicole Iacovoni, alumna Janelle Pratt, and student Molly Bitner
  - Description: This session will discuss how technology in its various forms, specifically how social media and texting impact various realms of health and wellness for college students. Recent studies citing both positive and negative consequences of technology

will be covered, including the value of awareness of such consequences as a student and for life happiness and career success. The presentation will include points of view from faculty members, a student, and an alumna.

- Category: Career Preparation

12:00-12:50

- **Session:** *Ethics and the Media – What Would You Do?*
  - Location: Schweiker Room, Andruss Library
  - Presenters: Prof. Pat Trosky, Students from BUNow, the VOICE, and the Media Law and Ethics classes
  - Description: There are many decisions reporters and editors must make daily, sometimes in a matter of minutes. Experience, education and ethics guide these professionals through some tough calls. Panelists will present scenarios and discuss the ethics of using a story and present The Society of Professional Journalists Code of Ethics.
  - Category: Humanities, Social Sciences
  - Link: <https://www.spj.org/ethicscode.asp>
- **Session:** *Taking a Rhetorical Approach to the Job Search Process*
  - Location: McCormick 1303
  - Presenters: Dr. Elizabeth A. Petre
  - Description: Searching for the right job can be stressful for students, but taking a rhetorical approach is an effective way to discover if you are a good fit for the position. During this session, students will learn how incorporating a rhetorical approach to the job search process can help them get the job of their dreams.
  - Category: Career Preparation

12:00-1:30

- **Session:** *Secrets to Mastering Your Powerful Body Language/YOGA JOY*
  - Location: McCormick 2314
  - Presenters: Prof. Julie Petry
  - Description: A 30 minute PowerPoint with interactive exercises followed by an optional 45 minute yoga session. Limit of 40 participants for the lecture and 10 participants for the yoga session on a first-come basis.
  - Category: Arts, Career Preparation
  - Link: [www.bloomu.edu/theatre-dance](http://www.bloomu.edu/theatre-dance)

1:00-1:50

- **Session:** *Career Planning for English Majors*
  - Location: Schweiker Room, Andruss Library
  - Presenters: Dr. Mark Decker and alumni panelists
  - Description: English alumni will discuss their careers, their strategies for obtaining their current positions, and advice for current students.
  - Category: Career Preparation
- **Session:** *Making History for the Public: Student-Faculty Cooperative Digital History Projects*
  - Location: CEH 218
  - Presenters: Dr. Michael Hickey, Dr. Safa Saracoglu, alumnus Besnik Vukaj, and students Sarah Foster and Tyler Specht
  - Description: Students will discuss their work on the digital public history project, "Woven into the Fabric of the Community: The Harry L. Magee Digital Archive."

Students and faculty will discuss work on digital humanities projects and public history as career paths in the humanities.

- Category: Humanities
- **Session:** *Career Paths for Psychology Majors*
  - Location: McCormick 1303
  - Presenter: Dr. Jennifer Johnson, Alumni
  - Description: A panel of alumni will share their career and graduate school experiences in fields related to Psychology.
  - Category: Career Preparation
  - Link: <http://www.apa.org/careers>
- **Session:** *Rhetoric v. Reality: Racial Disparity in Police Fatal Shootings*
  - Location: McCormick 2303
  - Presenters: Dr. Bob Moschgat, Prof. Scott Duncan, and students Brianna Collins, Hannah Geczi, Ben Maust, Jennifer Rearick, Kathryn Spirk, and Samantha Yeick
  - Description: The Bloomsburg University Police Fatal Shooting Research Group will share findings from a series of studies presented at regional and national conferences.
  - Category: Social Sciences

2:00-2:50

- **Session:** *Communication Studies Alumni Panel*
  - Location: MCHS 1303
  - Presenters: Dr. James T. Petre, Dr. Shavonne R. Shorter, Alumni
  - Description: This roundtable discussion will feature several graduates of the Communication Studies program. They will discuss their current occupations and how the Communication Studies major helped them discover their path. There will also be plenty of time for questions and comments from the audience.
  - Category: Career Exploration, Networking Opportunity
  - Link: <http://departments.bloomu.edu/commstud/>