

ZEIGLER COLLEGE OF BUSINESS

Zeigler College of Business/ Departments	1	2	3	4
	ACADEMIC EXCELLENCE - UNDERGRADUATE PROGRAMS			
	STRATEGY		STRUCTURE	
	Academic Excellence Undergraduate Programs	Academic Excellence Experiential Learning	Structural Mechanisms	Academic Initiatives
Zeigler College of Business		ZIPD Program ZIPD Business Conference Ziegler Case Competition Intro to Business Class Student Organizations	Executive Leadership Institute (ELI) Research Institute	LEAP (Leadership) Consulting Projects with Local Businesses BAASANA Conference - New York BAASANA Journal
Accounting Dr. Todd Shawver, Chair	Accounting (Major) Fraud Examination (Minor) Legal Studies (Minor)			VITA
Finance Dr. Jonathan Ohn, Chair	Finance (Major) Personal Financial Planning (Minor) Real Estate (Minor; Major)		Benner-Hudock Center for Financial Analysis Watts Center for Financial Analysis	Series 7 License Bloomberg Terminal CMA Designation
Innovation, Technology, and Supply Chain Management Dr. Margaret O'Connor, Chair	Information Technology Mgt (Major) Supply Chain Management Major		Nicholas J. Giuffre Center for Supply Chain Management	SAP Software SCM Competition
Management and International Business Dr. John Okpara, Chair	Management International Business (Major) Entrepreneurship and Small Business (Minor) Entrepreneurship (Certificate)		Global Business Institute (GBI) Consortium for Undergraduate International Business Education (CUIBE) Entrepreneurial Leadership Institute (ELI)	Global Business Association (GBA) CUIBE I.B. Case Competitions Husky Dog Pound (Shark Tank)
Marketing and Professional Sales Dr. Monica Favia, Chair	Marketing Professional Sales (Minor; Major)		Sales Lab	Sales Competition

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Zeigler College of Business/ Departments	5	6	7	8
	ACADEMIC EXCELLENCE - GRADUATE AND INTERNATIONAL PROGRAMS			
	Bloomsburg	Center City Philadelphia	International Agreements	Special Initiatives
Zeigler College of Business	Bloomsburg MBA <ul style="list-style-type: none"> • 4+1 MBA • Professional MBA (PMBA) • Certificate of Management 	Center City Philadelphia <ul style="list-style-type: none"> • 4+1 MBA • Fast-Track MBA (FTMBA) • Professional MBA (PMBA) • Certificate of Management • Executive Certificates • Executive MBA 	Shandong University-China <ul style="list-style-type: none"> • 2+2 • 3+1+1 (MBA) 	Pennsylvania National Guard <ul style="list-style-type: none"> • Diamond Status Provider of Graduate Business Education
		Doctorate in Business Administration (DBA)	University of Economics-Ho Chi Minh City, Vietnam Foreign Trade University-Hanoi, Vietnam ZCOB/BAASANA Conference - Vietnam (2018) National Chung Cheng University, Taiwan	
Accounting Dr. Todd Shawver, Chair		Master's in Accountancy		
Finance Dr. Jonathan Ohn, Chair				
Innovation, Technology, and Supply Chain Management Dr. Margaret O'Connor, Chair	Information Technology Mgt (Major) BusEd (Major) Supply Chain Management Major)	Master's in BusEd Master's in Information Technology	Nicholas J. Giuffre Center for Supply Chain Management	SAP Software SCM Competition Military Initiative in Information Technology
Management and International Business Dr. John Okpara, Chair				
Marketing and Professional Sales Dr. Monica Favia, Chair				