YOUR
ONWARD IS UPWARD
Henry Carver never took the easy path forward.

He was an educator with a restless streak, unafraid to take drastic measures for the sake of education. He founded Bloomsburg University because he believed that a desire for knowledge and having a remarkable work ethic went hand in hand.

He embodied the Husky spirit. Do you?
Bloomsburg University is the sum of five distinct colleges, each representing rigorous and rewarding paths onward and upward.

Learn to be the teacher who inspires students to become teachers.
The heart of our College of Education is the McDowell Institute, which focuses on curriculum that embraces the social, emotional and behavioral wellness of youth and young adults across school and community settings. It’s why our alumni are sought-after and successful.

Be ready to thrive in jobs that haven’t been invented yet.
Our College of Liberal Arts is where you’ll master critical thinking, hone your creativity and practice social responsibility. Learn inside and outside the classroom as you pursue a degree in criminal justice, mass communications, or any of 15 other programs that put your mind to work.

Make the science of life your livelihood.
Our College of Science and Technology opens up worlds of possibilities. Whether you’re graduating from the #1 nursing program in Pennsylvania; pursuing a career in audiology and speech pathology; or creating a healthier, safer world in environmental science or digital forensics — your place in the sciences awaits.

FIND YOUR WAY, wherever it leads.
A college is a family of educators and students dedicated to a specific discipline and area of knowledge. A university is a family of colleges, committed to building knowledge across disciplines.

Get into the business of doing business better.
In the Zeigler College of Business (an elite AACSB-accredited school), you can learn to master accounting, supply chain management and professional sales. You can also pitch — and potentially win funding for — your big business ideas at the Husky Dog Pound, and grow your network at the ZIPD Business Conference.

Do we have your major?
See page 7 to find out. Still open to ideas? Perfect. Undeclared is our favorite major.

HONORS COLLEGE
Lean into your intellect with professors and peers who will push and lift you toward greater heights of success.
WHERE WILL YOUR CLIMB TAKE YOU?

We all have our own idea of where we’re going, and what it will look like when we arrive. Here’s what four recent Bloomsburg grads found at the top of the hill.

"I feel well prepared. Bloomsburg taught me more about myself than anything. I have learned how to adapt to any and every situation and that gives me confidence that I can handle whatever life throws at me.”

RASHEE HALL ’19
Nursing Major

"I was able to go to Boston and present my own research, and I have been able to take courses that have a hands-on and interactive curriculum. So when I finish here, I know what my degree entails.”

SHEIRA SOSA ’19
Sociology Major, Criminal Justice Minor

"I now have a greater understanding of how museums function and how each department works to make a program or exhibit for the public. I think I would enjoy being a museum educator.”

MITCHELL RUBUCK ’19
Secondary Education and History Major, Educational Technology Minor

"I became a person I never imagined, and I’m so thankful for that. Seeing my shy self in high school versus now I would have never believed it. BU will forever hold a special place in my heart.”

KATIE BERNIE ’19
Business Administration, Marketing Major

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KATIE BERNIE ’19
Business Administration, Marketing Major"
MAJOR (AND MINOR) opportunities ahead.

If you’re passionate about it, you can study it here. Across five colleges and dozens of programs, you’ll always have options at Bloomsburg.

[Image -1x-1 to 1122x694]

**UNDECLARED, BUT BY NO MEANS UNASSISTED.**

Nearly 11 percent of Huskies enroll without a major in mind, making “Undeclared” our most identified major. Should you choose to not choose right away (you can earn up to 45 credits before declaring), you’ll have your own academic adviser—a person who’s familiar with every program and ready to help you focus on your path upward.

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**Zeigler College of Business**

**MAJORS**
- Accounting
- Business Administration
- Finance
- Finance—Personal Financial Planning
- Information Technology Management
- International Business Management
- Management (Supply Chain Track)
- Marketing Specialization
- Professional Selling and Marketing Specialization
- Research and Analytics in Marketing

**Business Education**
- Supply Chain Management

**MINORS**
- Accounting
- Entrepreneurship and Small Business Finance
- Fraud Examination
- General Business
- Human Resource Management
- Information and Technology Management
- Legal Studies
- Management Marketing
- Personal Financial Planning
- Professional Sales
- Real Estate Finance
- Supply Chain Management

**College of Education**

**MAJORS**
- American Sign Language/English Interpreting
- Early Childhood Education (PreK-4)
- Fine Arts
- Language Arts
- Mathematics
- Science
- Social Studies

**Early Childhood (PreK-4)/Dual and Hard of Hearing (K-12) Dual Certification**

**Middle Level Education (Grades 4-8)**
- English
- Mathematics
- Science
- Social Studies

**Secondary Education (Grades 7-12)**
- Biology
- Chemistry
- Citizenship (History)
- Earth and Space Science
- English
- Mathematics
- Physics

**Special Education (PreK-12)/Early Childhood (PreK-4) Dual Certification**

**MINORS**
- American Sign Language
- Child Life Specialist
- Deaf Education
- Education Technology
- Playwork
- Special Education

**College of Liberal Arts**

**MAJORS**
- Anthropology
- Applied Anthropology
- General Anthropology
- Research Anthropology
- Art History
- Art Studio
- Drawing
- Fabric Design
- Graphic Print Design
- Graphic Web Design
- Painting
- Photography
- Printmaking
- Sculpture

**Communication Studies**
- Interpersonal Communications
- Leadership and Public Advocacy
- Organizational Communication

**Criminal Justice**
- Economics
- Business Economics
- General Economics
- Political Economics

**English**
- Creative Writing
- Digital Rhetoric and Professional Writing
- Literature

**History**
- Languages and Cultures
- Arabic
- Chinese
- East European Studies
- French
- German
- Russian
- Spanish

**Mass Communications**
- Emergent Media
- Journalism
- Public Relations

**Music**
- Audio/Video Recording
- Liberal Arts
- Music Education

**Philosophy**
- Political Science

**Psychology**
- Sociology

**Social Work**
- Theatre and Dance
- Design and Technology
- Integrated Performance

**MINORS**
- American Studies
- Caste
- Gerontology
- Anthropology
- Archaeology
- Art History
- Art Studio
- Chinese
- Communication Studies
- Creative Writing
- Criminal Justice
- Dance
- Economics
- Emergent Media
- Ethnic Studies in the United States
- French

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**MINORS (continued)**

- Gender Studies
- German
- History
- Latin American Studies
- Linguistics
- Literature
- Middle East Studies
- Music
- Philosophy
- Political Science
- Professional and Technical Writing
- Psychobiology
- Russian
- Sociology
- Spanish
- Theatre Arts

**College of Science and Technology**

**MAJORS**
- Audiology and Speech Pathology
- Biology
- Ecology, Conservation and Field Biology
- Molecular Biology
- Natural History
- Pre-Medical Sciences
- Chemistry
- Biochemistry
- Nanotechnology
- Physician Preparation
- Computer Science
- Digital Forensics
- Electronics Engineering Technology
- Environmental, Geographical and Geological Sciences
- Environmental Geoscience
- Geography and Planning
- Professional Geology
- Exercise Science
- Health Physics
- Health Sciences
- General Health Science
- Pre-Medicine
- Pre-Physical Therapy
- Pre-Physician Assistant
- Medical Genetics and Counseling

**MINORS**
- Technical Leadership
- Nursing
- Physics
- Technical Leadership
FIND YOURSELF INSPIRED TO GREATER HEIGHTS.

Program for program. Professor for professor. Bloomsburg faculty live to sharpen your intellect, impart real-world knowledge, and challenge you to blaze your path, no matter how steep.

I always see tremendous growth in the students I teach from the beginning to the end of the semester.

SHAVONNE SHORTER, PROFESSOR OF COMMUNICATION STUDIES

“Providing experiential learning opportunities in class allows students to take what they are learning and apply it to real-world experiences, so that they are work ready upon graduation.”

JESSICA BENTLEY-SASSAMAN, ASSOCIATE PROFESSOR OF ASL AND ENGLISH INTERPRETING

“Creativity is sparked by discovering what ignites you. That process is different for everyone. My job is to lead students on that path to discovery.”

A.G. “JERRY” WEMPLE, PROFESSOR OF ENGLISH

“Students who join my lab initially may not know what or where their interests are, but they know they like to make things and solve problems.”

MATTHEW J. POLINSKI, ASSOCIATE PROFESSOR OF CHEMISTRY AND BIOCHEMISTRY

“By

Bloomsburg University
19 NCAA DIVISION II TEAMS
(and one Division I).

Take the field, the course or the court for Bloomsburg. Watch our D1 wrestling team pin the competition in the Mid-American Conference. Or fill the stands to cheer on the maroon and gold against our 17 rivals in the Pennsylvania State Athletic Conference.

THE ONE AND ONLY ROONGO
The living, furry embodiment of Husky pride.
Roongo is named after our colors, maroon and gold. You’ll see him all over campus, as close to the action as regulations allow. And he’s always up for a selfie.

MEN’S SPORTS
Baseball  Swimming
Basketball  Tennis
Cross Country  Track and Field
Football  *Wrestling
Soccer

WOMEN’S SPORTS
Basketball  Softball
Cross Country  Swimming
Field Hockey  Tennis
Lacrosse  *Track and Field
Soccer  Volleyball
*Indoor and Outdoor
Live your way up the hill.

Downtown to the top of the hill. Above the quad and below. From your first year to your last, Bloomsburg is here to help you have the best experience possible, wherever you wish to live it.

Learning Communities are home to Huskies with shared academic paths, so they can all climb together.

STRETCH YOUR LEGS.
When you’re ready for the responsibilities and rewards of living off campus, you’ll find plenty of eclectic options with university affiliates or others in town.

MOVE ON IN, MOVE ON UP.
Student housing is always available for first-year and transfer students, making college life easier from the start.
Face it: you’ve got to eat. And here, we take your hunger—and your health and dietary needs—seriously.

**FOOD FOR EVERY COMFORT LEVEL.**

You can also open wide for familiar favorites such as Qdoba, Steak ’n Shake, Subway, Chick-fil-A and Starbucks, plus two P.O.D. kiosks (Provisions on Demand) for meals on the move.

**SCRANTON COMMONS DINING HALL**
Our flagship food spot features cutting-edge, made-to-order entrees; an array of global cuisines and next-level salad bars; and simple pleasures such as baked goods from our in-house bakery and a mind-blowing ice cream station.

**MONTY’S**
Signature rotisserie chicken. Asian entrees. Grille Works burgers. This cafe on upper campus even features upscale, affordable cuisine on Restaurant Night Wednesdays.

**HUSKY LOUNGE**
Offering overstuffed wraps, cheesesteaks, fresh bagels, made-from-scratch soups and the Burger Studio. Located in the Kehr Union, it’s an easy spot for meeting up between classes.
Put your spare time to the test.

There are no idle moments here. You’re either pushing yourself into new academic territory or making memories with your fellow Huskies. There are more than 250 clubs and organizations for you to consider.

Here are four ways to take action.

**Sports**
Get to know your fellow Huskies in the heat of intramural competition, or square off against our rivals in some of our 36 active club sports.

**Program Board**
Have a say and a hand in shaping events and activities, whether that’s planning monthly midnight pizza or staging entertainment.

**Quest**
Bloomsburg’s Quest outdoor adventure program teaches you leadership at the helm of a kayak, along a hiking trail, screaming down a zipline, and yes, even through outdoor medicine.

**Center for Leadership and Engagement**
Grow, develop and get involved. The CLE connects students with leadership opportunities and certifications that match their interests, making every experience both intentional and fun.

**Community Government Association**
Gain legit leadership experience by overseeing the operation of on-campus housing, retail, activities and more.

**Weather-proof your workout**
Our Student Recreation Center will put an end to your excuses—with an indoor track, racquetball courts, aerobics classes, and about every imaginable type of strength and cardio equipment.
READY TO BECOME a Husky?

We’re ready to help you find your way here. Visit us online to apply, plan a visit and more.

APPLY TODAY admissions.bloomu.edu
TRANSFER ADMISSIONS bloomu.edu/transfer
APPLICATION REQUIREMENTS bloomu.edu/freshman
EVENTS CALENDAR bloomu.edu/events
PLAN YOUR VISIT bloomu.edu/admissions-visit
SCHOLARSHIP OPPORTUNITIES bloomu.edu/scholarships
WHERE WILL YOUR UPWARD LEAD?
THE HUSKY DIFFERENCE
YOU’VE LEARNED A LOT ABOUT BU.

Now learn why BU.

A world-class school for the hardworking people who put this part of Pennsylvania on the map.

Bloomsburg University lives this vision every day, and it only grows bolder and brighter. Some might call it the Husky difference.

This is what it looks like.
In northeastern Pennsylvania, on the northern bank of the Susquehanna River and nestled amid mountains, you’ll find the Town of Bloomsburg. It’s as picturesque as it sounds.

Our campus is built along a hill and rises above the shops along Main Street, so you’ll have plenty of places to find a new point of view or simply see things from a different perspective.

A BEAUTIFUL CAMPUS with plenty of brains.
HUSKIES REAP THE BENEFITS OF 79,000+ HOURS OF REAL-WORLD VOLUNTEERING EXPERIENCE

Grow global and go local.

Get more out of study abroad under the leadership of faculty guides. Then learn how to put your wide-open worldview to work back home with the Center for Community Research and Consulting.

SEE YOUR FRIENDS MAKE A SHOW
bloomu.edu/mass-communications

SEIZE THE CYBER-WAR HIGH GROUND
bloomu.edu/digital-forensics

PUBLISH RESEARCH BEFORE COLLECTING YOUR DIPLOMA
intranet.bloomu.edu/ursca

FILL UP ANOTHER TROPHY CASE
buhuskies.com

GIVE YOUR PASSION A PROFESSIONAL EDGE
bloomu.edu/professionalu

REAL-WORLD EXPERIENCE WHEREVER IN THE WORLD YOU WANT.

BLOOMSBURG UNIVERSITY
Your pick of jobs is the Bloomsburg difference.

GET READY
Get serious about your future. What do you want to do? We can help you figure that out through major exploration, workshop and informational interviews with Husky alumni.

GET EXPERIENCE
Get ahead of the game with our career-intensive boot camp. Find the right fit with professional mentoring. Network with Husky alums who will open doors and help you kickstart your future career.

GET HIRED
After four years of real-world experience, career guidance and relationship building, you’ll be more than ready to take the next big steps. That could mean graduate school prep, portfolio development or job search support.

1. Discovering interests early on means more time to become an expert.
2. Walking in a professional’s footsteps as a Husky shadow.
3. Taking a road trip with fellow Huskies to explore industries and opportunities.
4. Yep, four—that’s how many years of guidance you’ll get through Professional U.
5. Post-grad prep. Think mock interviews, resume support and network-building.
6. Pitching your ideas to the venture capitalists of the Husky Dog Pound.

BLOOMSBURG UNIVERSITY
HUSKY DIFFERENCE #4:

#BUHUSKYPRIDE

This is what Husky pride looks like.
EVERY SCHOOL HAS A HISTORY
BLOOMSBURG’S IS PERSONAL

Founded for everyone.

Henry Carver founded Bloomsburg with a vision that higher education should be available to anyone who is ready to work for a better life. Today that tradition continues, with limitless opportunities for first-generation students (and every other student, too).

30% of Huskies are the first in their family to attend university, period.
EVERY UNIVERSITY RANKS SOMEWHERE.
BLOOMSBURG RANKS #1

WHERE IT COUNTS.

BU SPEAKS FOR ITSELF
College reviewer NICHE found that Bloomsburg is not only a good value for in-state students, it’s also an exceptional college experience, ranking in the top public universities in Pennsylvania. Washington Monthly named BU a Best Bang for your Buck institution for research and service in the Northeast. And because of our commitment to civic engagement, we’ve been awarded the prestigious Carnegie Classification, which recognizes volunteerism and community involvement.

A SMART NEXT MOVE
Bloomsburg is a designated center of academic excellence in cyber education by the National Security Agency and Department of Homeland Security, based on having one of the top digital forensics and cyber-security programs in the country. We’re ranked as a Military Friendly School from Victory Media, publisher of GI Jobs magazine. BU is in the top 10 percent of colleges and universities in the country working to embrace military service members, veterans and spouses as students. Our MAC-RB program offers academic credit for military service.

AMONG THE BEST
With a nursing program rated 1st in the commonwealth and 60th in the nation by CollegeAtlas.org, and a Special Education program ranked among the best in the country, Bloomsburg grads are poised to take the lead in industries that impact the most deserving communities.
Anyone can point you toward a job. Bloomsburg points you toward a life.

79% of alumni employed within year of graduation
20% of alumni enrolled in graduate school within year of graduation
1% of alumni possibly too busy to get back with us

Ours is all over the map.

Others tout their alumni networks.

Ours is all over the map.
We’re part of the community.

That means we take care of our campus and our community. Every year, more than 2,000 Huskies come together to lift up the town of Bloomsburg at our annual Big Event. We beautify the river bank. We help local organizations with spring cleaning. We build gardens and put down mulch. But mostly, we build connections by doing something good for the town that does good by us.
Bloomsburg University is different. But what really stands out is how when Huskies graduate, they continue to look up—to what comes after—to the next big climb. Because that’s what makes us who we are.

We’re Huskies, and we’re proud of it.
SEE WHAT HUSKY PRIDE CAN DO.