Adjunct Pool – Marketing and Professional Sales

Department of Marketing and Professional Sales in College of Business at Bloomsburg University invites applications for a two-year pool of adjunct temporary positions at the Instructor level in Marketing from January 2016 to January 2018. The successful applicants are required to teach 3 to 12 credit hours at the undergraduate level per semester of basic marketing courses. Candidates must demonstrate evidence of or potential for superior teaching ability.

A master’s degree in business is required. A master’s in Marketing or an ABD/Ph.D. in a relevant discipline from an AACSB accredited university is preferred. Applicants must meet the professional qualifications specified in the College of Business policy as posted on the College of Business’ website: http://www.bloomu.edu/documents/cob/policies/P3240.pdf Demonstrated ability to work with and/or knowledge of diverse populations is required. Related business experience is preferred. Finalists for this position must communicate well, and successfully complete an interview process and/or teaching demonstration as judged by department faculty. Recommendation for hiring is needed by the majority of the regular, full-time department faculty.

Salary is competitive and will reflect the faculty collective bargaining agreement. Prior to a final offer of employment, the selected candidate will be required to submit to a background check including, but not limited to, employment verification, educational and credential verification, Pennsylvania Child Abuse History Clearance and criminal background. The deadline to apply to this pool is January 2018. Applications are currently being accepted for immediate openings.

Submit a letter of application, CV, unofficial copies of undergraduate and graduate transcripts and the names and contact information of three professional references to:

Dr. Jung Seek Kim, Chair
Search and Screen Committee, Department of Marketing and Professional Sales
Bloomsburg University
400 East Second Street
Bloomsburg, PA 17815
or electronically to jkim2@bloomu.edu

Copies of teaching evaluations (if available) and letters of recommendation may be requested.

Bloomsburg University encourages applications from historically underrepresented individuals, women, veterans and persons with disabilities and is an AA/EEO employer. Bloomsburg University does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, age, national origin, ancestry, disability, or veteran status in its programs and activities as required by Title IX of the Educational Amendments of 1972, the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, and other applicable statutes and University policies.