COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
September 17, 2014

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:45 a.m. Those in attendance:

In person:

Mr. Patrick Wilson, Chair
Judge Mary Jane Bowes, Vice Chair
Nancy Vasta, Secretary
Dr. Robert Dampman
Mr. LaRoy Davis
Mrs. Ramona Alley
Mr. Charles Schlegel
Mr. Ken Stolarick
Ms. Shannon Phillips

Absent:
Dr. Joseph Mowad, Secretary John Wetzel

University Personnel
Dr. David Soltz, President
Dr. Ira Blake, Senior Vice President of Academic Affairs
Dr. Dione Somerville, Vice President for Student Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. Erik Evans, Vice President for University Advancement
Ms. Brenda Cromley, Executive Assistant to the President
Ms. Jennifer Williams, Administrative Assistant, President’s Office

Council of Trustees Advisors
Dr. Stephen Kokoska, President, APSCUF (not present)
Mr. Shawn Makar, President, AFSCME (not present)
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA (not present)
Ms. Justine Albright, President, CGA
Mr. David Stover, University Counsel (not present)
Pledge of Allegiance
In accord with House Resolution Number 32, Trustee Dampman requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order
Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. He reported the Council of Trustees met earlier in the morning for an Executive Session to discuss real estate and personnel issues.

Minutes of the Council of Trustees
A motion was made by Trustee Davis, seconded by Trustee Schlegel, and unanimously carried that the June 11, 2014 minutes be approved.

NEW BUSINESS

Introductions
Trustee Wilson introduced Mr. Samuel Haynes and Mr. Angelo Venditti who were nominated for Non-Instructional Emeritus status. Mr. Tom Phillips, Director of University Safety and Police spoke on behalf of the English department to express reason for nominating Mr. Haynes and Mr. Venditti.

Trustee Wilson also recognized those individuals serving on our Advisory panel: Mr. Shawn Maker (not present), Ms. Gretchen Osterman (not present), Dr. Stephen Kokoska (not present), Ms. Justine Albright, and Mr. David Stover (not present).

PRESIDENT

President's Report
President Soltz reviewed his President’s Report with the Trustees. A copy of the report will be appended to the minutes.

TRUSTEES

Non Instructional Emeritus
On a motion by Trustee Alley, seconded by Trustee Davis, Non Instructional Emeritus status was unanimously approved for Samuel Haynes and Angelo Venditti.
GENERAL ADMINISTRATION

Action items:
Trustee Wilson introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Approval of Purchasing Activity
Trustee Davis made a motion, seconded by Trustee Schlegel and unanimously carried, to approve purchasing activity under Act 188 in excess of $10,000 for May 1, 2013 to July 31, 2014.

Budget Approval 2014-15 and 2015-16
Trustee Davis made a motion, seconded by Trustee Stolarick and unanimously carried to approve the 2014-15 and 2015-16 budget submission.

STUDENT AFFAIRS
Resolution for Construction of Student Housing and Loan Covenant Agreement
Trustee Wilson called upon Trustee Dampman to read the following motion:

WHEREAS, Bloomsburg University of Pennsylvania has demonstrated a need for the construction of new student housing, and

WHEREAS, the university has provided a viable financial plan for funding this project, and

WHEREAS, the Council of Trustees will ensure that fees will be established at such rates as to finance the project adequately.

NOW, THEREFORE BE IT RESOLVED, that we, the Council of Trustees, approve the undertaking of a System financed capital facility project for the construction of a new student housing and mixed services facility and authorize permission to develop architectural designs for the facility, and further do hereby authorize the President of Bloomsburg University of Pennsylvania to affix our signature to a standard Loan Covenant Agreement for financing the project.

Seconded by Trustee Davis. Unanimously approved.
ACADEMIC AFFAIRS

Faculty Professional Development

Dr. Ira Blake introduced Dr. Robert Gates, Dean of Graduate Studies and Research. Dr. Gates introduced Dr. John Hranitz, Interim Director of Office of Research and Development and Dr. Joseph Hazzard, Chair, Institutional Review Board and Research Integrity Officer. He also recognized Dr. Sheila Dove Jones from the department of Assessment, who was unable to be here.

Dr. Gates reviewed Strategic Issue #1: Enhance Academic Excellence. Professional growth and development will be directed primarily through the offices of the Graduate Dean and Research. The Graduate School and Research office oversees a variety of programs:

- Teaching and Learning Enhancement (TALE) www.bloomu.edu/tale
- Frederick Douglass Scholars www.bloomu.edu/frederick_douglass/scholars
- Faculty Professional Development Travel
- New Faculty Orientation
- New Faculty Institute
- Support for Continuing Faculty

Dr. Hazzard reviewed the importance of the Teacher-Scholar Model for Bloomsburg University. Through the acquisition of IRB Manager, transition from paper to electronic research proposals were enabled which increased efficiency, accountability, and awareness.

CompetitionSpace is used centered around grants management and support. It is a solution for grant competitions and funding, provides internal funding opportunities and is tailored to institutional needs. It allows for automated comment and approvals and includes "closing report" accountability.

Dr. John Hranitz spoke on the Office of Research and Sponsored programs. The functions of the office include: Pre-award support for grant writing, Post-award contracts, funding initiatives, managing the Husky Research Corporation, assisting with compliance, Faculty on-campus grant programs and Professional Development Workshops to develop skills.

The Center for Undergraduate Research focuses on the Undergraduate Research Scholarship and Creative Activities Award, innovated the Jessica and Stephen Kozloff Undergraduate Mentorship, implemented undergraduate research training, and support for student professional development. Faculty on-campus grants are available as well as external grants.
STUDENT AFFAIRS
Information item:

Fall Enrollment and Housing Update
Trustee Wilson introduced Dr. Dione Somerville, Vice President of Student Affairs who presented. Dr. Somerville reviewed the Fall 2014 Goal/Opening day, indicating we are slightly below the 2014 goal for full time enrollment. We have increased our number of applications and offers while maintaining a steady yield. She reviewed the 2014 Minority Enrollment summary, which also indicates an increase in numbers. Based on the decreased in enrollment, the numbers of triples has decreased as well.

OTHER BUSINESS
Trustee Wilson called to the attention of the trustees the 2014-2015 committee appointments included in their packets.

Adjournment
With no other items to be presented to the Council, and on a motion made by Trustee Davis, second by Trustee Mowad, and unanimously approved, Trustee Dampman adjourned the meeting at 12:08 p.m.

Nancy Vasta
Secretary

Jennifer D. Williams
Administrative Assistant
BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES

September 17, 2014

- The Electronics Engineering Technology Program in the College of Science and Technology recently received reaccreditation for 6-years, the maximum allowed by the Accreditation Board for Engineering and Technology (ABET). The program was re-accredited with no deficiencies or weaknesses. This program has doubled enrollment over the last 5 years and with total enrollment topping 100 students for the coming academic year.

- The Pennsylvania Department of Education (PDE) has approved a new certification for the College of Education – the undergraduate hearing impaired and pre-K-4 dual program certificate. We are the only institution in Pennsylvania to offer deaf education and pre K-4 certificate at the undergraduate level.

Students who complete the certification will be certified to teach young students who are deaf or hard of hearing. Previously, novice teachers were required to pursue separate certifications in deaf education and early childhood. The new certification leads to a bachelor’s degree in hearing impaired and pre K-4 dual program.

- The second annual Educational Pathways Initiative was conducted this summer for rising seniors of the Allentown School District. With the initial financial support from a Presidential Strategic Planning Grant in 2013, the program serves high academic achievers of the school district, in hopes of attracting this student audience to our campus, and working to increase the number of underrepresented minority students as part of enrollment management initiatives.

The students completed a two-week residential experience that included activities focusing on academic, social, and emotional adjustment to college. The students completed three experiential learning components in the STEM areas that included digital forensics, chemistry and biology. The program also included tours of the town of Bloomsburg and surrounding areas, and an educational trip to Washington, D.C. A total of 19 students participated in the program.

Of our 19 attendees in the Summer Pathways program with Allentown School District, we currently have 5 high-achieving students that have enrolled for the Fall of 2014. In addition, there are another 4 that have chosen to attend a community college and, under the agreement, will be guaranteed admission to BU
upon completion of their Associates Degree. More significantly, our applicant pool from this school district went from just 46 total applicants last year to 126 this year representing a 200% increase within one year. While the near-term gains have been incremental, the program has generated a great deal of publicity and name recognition for Bloomsburg University within the school district, and should pay long-term dividends in establishing steady pipe line of well-qualified STEM students from that area.

- Dr. Kevin Ball of the Psychology department has received a grant from the National Institutes of Health for more than $260,000. His project, titled “Effects of Chronic Stress on Cocaine and Food Relapse: Role of Dopamine D1-Like R,” builds on work supported by a 2012 Henry Carver Margin of Excellence Award from the BU Foundation. A strong proponent of undergraduate research, Dr. Ball routinely collaborates with students in his research.

- The Institute for Interactive Technologies increased grant and contract revenues over 40% this past year for a total of $398,000. Instructional Technology students, under the supervision of professional designers hired through Institute revenues, work on real-world instructional technology modules for corporate clients. The Institute provides students with professional development experiences that make them highly competitive for employment upon graduation.

- Dr. Noreen Chikotas and the Department of Nursing received funding for two years for a total of $692,000 from the Health Resources and Services Administration of the U.S. Department of Health and Human Services. The funding provides scholarship support to students pursuing advanced nursing degrees such as our Nurse Practitioner Master of Science in Nursing. This is the third consecutive year our Nursing program has been awarded this funding.

- The Department of Nursing is one of only 100 nursing programs nationwide and one of three in Pennsylvania (along with Duquesne and University of Pittsburgh) to receive funding of $3,000 from the American Association of Colleges of Nursing and the Arnold P. Gold Foundation. The funding supports our first White Coat Ceremony for nursing students who are beginning their clinical experiences. The White Coat Ceremony reinforces to second-year nursing students that compassionate, patient-focused care must be a hallmark of their clinical practice. I participated in the ceremony held on September 7.

- In July, BU’s Mass Communications department hosted the inaugural Confer Radio Talent Institute with the support of a gift of $250,000 from lifetime broadcaster and Williamsport native Kerby Confer. The 10-day Institute featured a curriculum designed by the National Radio Talent System and included a live remote broadcast from the McCormick building of the Doc and Andie Show on 92.5 WXTU. WXTU is Philadelphia’s only country station, and co-host Andie
Summers is a 1996 BU graduate. Pat Farnack of WCBS NY, also a BU alumna, presented at the Institute. Additionally, Institute participants traveled to Philadelphia to tour facilities and meet with representatives of the Phillies and Flyers organizations. All participants earned RAB Radio Marketing Professional Certification, which will give them a tangible advantage over the competition as they enter their careers as radio professionals.

- The Center for Community Research and Consulting, directed by Dr. Heather Feldhaus, has completed its most successful year to date, with approximately 150 students involved as volunteers on one or more community research projects. Fifteen served in paid or credit-bearing leadership positions. The Center began in the fall of 2012 with the initial funding from a President’s Strategic Planning grant. The Center has brought in $69,976 with two grants and ten contracts to date.

Some key student experiences are as follows:

- Eówna Young Harrison was involved in nearly every CCRC research project conducted. Her substantial research, presentation, and writing experience helped her earn admission and full financial support to the M.A./Ph.D. program in Demography at the University of Maryland, which is arguably the top Demography program in the country.
- Jose Calvo worked in the CCRC for 18 months on a range of projects. The experience he gained helped him secure a post-graduate internship at BU and admission to an excellent Ph.D. program in Human Factors Psychology.
- Michael Otto and Charles Caning worked on economic impact studies at the CCRC and noticed a need for such services in rural communities throughout the state. Based on what they have learned here they have started their own company, Community Data Solutions, and are doing consulting throughout the region.
- Weston Brehm worked in the CCRC on a wide range of projects during his junior and senior years and has since obtained employment with the Columbia County Housing and Redevelopment Authority, one of the CCRC’s primary community partners.

- Twenty-two BU students participated in a month-long summer study abroad experience to Cameroon, which included a trip to Ethiopia. Twenty students took one or two of the following courses from the University of Buea: Urban Practicum; Multicultural Education; Natural Hazards and Disasters, and Gender and Development in Sub-Saharan Africa. Two students conducted field research through the Department of Environmental, Geographical and Geological Sciences (EGGS). Students also participated in co-curricular workshops on African Dance,
African Choral Music and African Cuisine. A series of excursions included a hike to Lake Barombi, a tour of a former slave village in the Bimbia region, visits to botanical gardens and primate center, a visit to the Women’s Center in the capital Yaounde, and a canoe trip on the Lobe River to visit a village of the Baka People.
Other events included participation in the Diversity Day at University of Buea, during which workshops were conducted on diversity issues in the United States and in Cameroon, and concluded with a series of performances, which included a fashion show, choral music, dance performances, poetry readings, and the University of Buea orchestra and choir.

Nine BU students were awarded study abroad scholarships by PASSHE. These scholarships were matched by funds for the BU Foundation. The Bloomsburg Cameroon short-term faculty-led trips began in 2009. Bloomsburg University has developed close ties with the University of Buea, which has included an exchange of faculty and the opportunity for students from Buea to study at Bloomsburg University.

- Thirteen students from the Environmental, Geological and Geographical Sciences Department spent three weeks in California’s Mojave Desert as part of the department’s new Special Topics in Field Geology course — designed to give students an opportunity to observe a wide variety of earth processes, apply their knowledge and reinforce skills in geological observation and interpretation. This new course is part of a College-wide effort to provide all students with experiences that help them connect theory with practice and better prepare them for professional success.

- This summer, nearly half of the members of the College of Education completed a course to prepare them to offer distance education in the COE. The College’s plan is to launch the initiative in Winter Session, which is expected to produce additional revenue for the university.

- On July 1st, Mary Lenzini Howe was named director of the Zeigler Institute for Professional Development (ZIPD). Ms. Howe is a former mayor of the Town of Bloomsburg and longtime member of the local business community. She has served as ZIPD’s interim program consultant and director since last September. As ZIPD director, she will organize, coordinate, execute and manage programming and other activities including the annual ZIPD Business Conference scheduled for November. She will also collaborate with faculty from the COB and staff from the Office of Alumni and Professional Engagement to develop a network of local, regional and national organizational partners and alumni to provide internships and other experiential learning opportunities for all COB students.

- Thirty raised beds were built, filled and planted this summer behind Monty’s as part of the Bloomsburg University Sustainable Foods Outdoor Classroom. With initial funding from a Presidential Strategic Planning Grant, coursework, educational workshops, internships, professional development opportunities, and volunteer opportunities at the outdoor classroom have been developed to provide
high-impact experiences for our students not previously available at Bloomsburg University. The team of students, faculty, staff and volunteers has sold all produce at an informal on-site sale held weekly in July and August. The produce will be available at the Bloomsburg University Farmers Market held on campus each Friday throughout the Fall semester.

- August was busy for our Office of Graduate Studies and Research. In early August, the New Faculty Institute hosted new Fall 2014 faculty for a week of introduction to policies and procedures of the university. This session was presented by faculty and the TALE Center Director. In mid-August, 36 new faculty attended the New Faculty Orientation day-long event where university faculty and staff provided valuable insights into Bloomsburg University. Following that session, I hosted the faculty and College deans for a reception at Buckalew.

On August 21, under the direction of Dr. Joseph Hazzard, chair of the International Research Board (IRB), the university hosted a special IRB Workshop that featured two national presenters from Public Responsibility in Medicine & Research (PRIM&R). PRIM&R is the primary organization in the country focusing on ethics in research. Participants included BU faculty along with 50 participants from Geisinger.

- The summer of 2014 was the third summer of implementation of the Undergraduate Research Scholarship and Creative Activities (URSCA) Award program. The summer program grew from 27 participants in 2012 to 30 students in 2013 and to 45 students in 2014. Each student works with a faculty mentor. The summer program provides a cohort-based experience for broad undergraduate research skills in the area of the students’ project.

- Student Affairs held the first Student Leadership Retreat on August 23. The retreat was an opportunity to develop students who are serving in leadership roles for their campus organizations. More than 40 student leaders participated in the all-day retreat, representing over 20 student organizations. Workshop themes for the day consisted of Goals and Roles for Executive Board Members, Branding, Marketing and Advertising Your Organization, Fundraising and Event Planning and Member Recruitment, Recognition and Retention.

- The Center for Leadership and Engagement opened in fall 2013 with the mission of educating and enriching a student’s collegiate experience in the areas of leadership development, community engagement and student organizational support. By incorporating integrative learning and high impact practices outside of the classroom, the Center was able to provide opportunities for students to gain critical skills to not only be a successful leader, but also serve as a positive, contributing citizen within our community. A three-tiered Leadership Certification program was introduced and enrolled over 500 students to participate.
The Center has helped to ignite the interest and make students aware of the value of utilizing the Co-Curricular Transcript through their active participation in the Leadership Certification program. Before the Center was established, the concept of the Co-Curricular Transcript remained elusive to most students. Through intentional marketing and educational awareness campaigns, student enrollment in the Co-Curricular Transcript program increased from 118 (September 2013) to 445 (May 2014).

- Community Assistants, or CAs, are a critical component of life in a residence hall. This year’s CA team of close to 125 recently went through a week of intense training preparing them for new and returning students. Workshop sessions for their training included: Team Building, How to More Effectively Work with Learning Community Mentors when Engaging New Students, Conflict Management, Community Building, Helping Skills and Fire and Emergency/Inclement Weather Training. The inaugural CA Resource Fair was held to help familiarize staff with many of the campus resources where CAs can refer students. Fifteen university offices participated including the Counseling Center, Greek Affairs, Student Activities and the University Writing Center.

- The BU Chapter of the sorority, Sigma Sigma Sigma, through a grant-writing effort, was awarded a grant in August from their national foundation. The $2,200 grant will be used to support the Geisinger’s Children’s Hospital Play Therapy activities.

- The Bloomsburg University Foundation secured 18 documented estate intentions of $10,000 or more totaling more than $5 million, a 400% increase from 2013. Additionally, the Foundation and the BU Advancement division collectively raised more than $1 million for the Henry Carver Fund, Bloomsburg’s annual fund. Carver Scholar gifts of $1,867 or more, the year Carver Hall was built, increased from 67 in fiscal year 2013 to 82 in fiscal year 2014.

- The 2014 BU Athletic Hall of Fame class was announced.
  - Roger Sanders, Huskies head wrestling coach for 21 years
  - Julie Bugg ’99, women’s soccer
  - Erica Miller ’01, softball
  - Roxann (Emerick) Betz ’01, women’s lacrosse
  - Glen McNamee ’97, football
  - Tina (Wikoski) Bartholomew ’95, cross country and track and field

The dinner will be held on Saturday, October 18, in the Kehr Union Ballroom.
• I am pleased to report that the Carver Hall modernization project is nearing completion. During the last four years, the university has conducted a focused, multi-year modernization and upgrading effort on the interior, exterior and landscaping of the building. Here is a brief timeline of key project milestones since 2010:

2010: Replacement of exterior windows, installation of new building chiller unit, replacement of building heating system
2011: Renovation of bathrooms, new building base perimeter landscaping
2012: Painting of building exterior
2013: Gross Auditorium renovation
2014: Replacement of Penn Street grand stairs, replacement of Carver porch entrance stairs and façade stonework, replacement of all Carver and Penn Street sidewalks, new landscaping plantings, installation of new LED exterior lighting lamp posts, addition of new parking spots, including a handicapped spot, on the south side of Carver Hall.

• I want to acknowledge Bloomsburg Carpet Industries, Inc. and Mr. Marty Bowman, Vice President, for their generous contribution of a new carpet in Carver Hall. The beautiful maroon carpet features a gold Bloomsburg University seal in the center.

• Although we recognized our newest emeritus recipients at the start of our meeting, my congratulations go to Lieutenant Angelo Vendetti and Corporal Samuel (Sam) Haynes who were awarded non-instructional emeritus status.