COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
March 5, 2014

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:45 a.m. Those in attendance:

Present:
Dr. Robert Dampman, Chair
Mrs. Ramona Alley, Vice Chair
Mr. Patrick Wilson, Secretary
Judge Mary Jane Bowes
Mr. LaRoy Davis
Dr. Joseph Mowad
Ms. Shannon Phillips
Mr. Ken Stolarick
Ms. Nancy Vasta
Secretary John Wetzel

Absent:
Mr. Charles Schlegel

University Personnel
Dr. David Soltz, President
Dr. Ira Blake, Provost and Senior Vice President for Academic Affairs
Dr. Dione Somerville, Vice President for Student Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. Erik Evans, Vice President for University Advancement
Ms. Brenda Cromley, Executive Assistant to the President
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors
Dr. Stephen Kokoska, President, APSCUF
Mr. Shawn Makar, President, AFSCME
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA
Ms. Ashley Wallace, President, CGA
Mr. David Stover, Legal Counsel

Pledge of Allegiance
In accord with House Resolution Number 32, Trustee Dampman requested everyone stand for the Pledge of Allegiance to the American Flag.
Call to Order
Trustee Dampman, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance.

Minutes of the Council of Trustees
A motion was made by Trustee Alley, seconded by Trustee Davis, and unanimously carried that the December 4, 2013 minutes be approved.

NEW BUSINESS

Introductions
Trustee Dampman introduced Dr. Christine Sperling who was recently granted Emeritus status. Professor Vince Hron, Chair of the Department of Art and Art History, spoke on behalf of their department to express reasons for nominating Dr. Sperling.

Trustee Dampman also recognized those individuals serving on the Advisory panel: Mr. Shawn Makar (not present), Ms. Gretchen Osterman, Dr. Stephen Kokoska, Ms. Ashley Wallace (not present), and Mr. David Stover (not present).

President's Report
President Soltz reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

STUDENT AFFAIRS
Trustee Dampman called on Dr. Dione Somerville, Vice President of Student Affairs, to lead discussion on the Student Affairs section of the agenda.

Room and Board Fees
Trustee Bowes made a motion to approve a room fee increase of $134/semester and board fee increase of $23/semester (combined $157) for the 2014-2015 academic year ($3,937 total per year). Seconded by Trustee Davis. Unanimous approval.

GENERAL ADMINISTRATION
Trustee Dampman recognized Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Approval of Purchasing Activity
Trustee Davis made a motion, seconded by Trustee Stolarick and unanimously carried, to approve purchasing activity under Act 188 in excess of $10,000 for November 1, 2013 to January 31, 2014.
Delinquent Student Accounts
Trustee Davis made a motion to write-off delinquent student accounts, seconded by Trustee Alley. Unanimous approval.

Proposed Fee Schedule 2014-2015
Trustee Davis made a motion to accept the fee schedule for 2014-2015, including the increased transportation fee of $20/semester. Seconded by Trustee Bowes. Unanimous approval.

Campus Master Plan
Trustee Davis made the following motion:

I move that the University accept the Bloomsburg University campus master plan dated February 28, 2014 as developed and completed by Stantec Architecture, Inc., and further that this Plan be used as the guidance document for future campus facilities planning and construction.

Seconded by Trustee Alley. Unanimous approval.

Andruuss Extension
Trustee Davis made the following motion:

I move that the University begin the process to develop a new location for the Campus telephone switch, alternate computer backup servers, and University Police department through the design and construction of an Andruuss building extension built to have independent mechanical, electrical, plumbing, and emergency power systems from the Andruuss building proper.

Seconded by Trustee Phillips. Unanimous approval.

OTHER BUSINESS

Presidential Evaluation
Trustee Dampman read the following resolution:

WHEREAS, the Council of Trustees, in conjunction with the Pennsylvania State System of Higher Education (PASSHE), has conducted an formal review of President David L. Soltz; and

WHEREAS, the Council of Trustees has discussed Bloomsburg University’s performance in detail with President Soltz; and

WHEREAS, President Soltz demonstrates very effective leadership, is recognized as being a strong ambassador for Bloomsburg University, both locally and nationally, manages fiscal responsibility in a challenging economic environment while enhancing academic excellence; and
WHEREAS, the internal and external constituency leaders interviewed stated that President Soltz is doing an excellent job managing the many aspects of the university; and

THEREFORE, it is resolved that the Council of Trustees of Bloomsburg University of Pennsylvania (a) highly commends and heartily endorses the performance of the President, and (b) expresses their support and appreciation of the President and the staff of the Office of the President, and c) enthusiastically recommends the extension of President David L. Soltz's contract with PASSHE.

Seconded by Trustee Alley. Unanimous approval.

ACADEMIC AFFAIRS

"Equity Scorecard: Enhancing Access, Retention, Excellence and Graduation" – presentation

Trustee Dampman introduced Dr. Ira Blake, Provost and Senior Vice President of Academic Affairs to present the information item.

Dr. Blake introduced Dr. Irvin Wright, Associate Dean for Academic Advisement and Diversity and Retention. Dr. Wright described a major university effort to contribute to life, productivity, leadership and community to the Commonwealth of PA. There are many challenges regarding recruitment and enrollment, retention and graduation through the equity scorecard process. There is a challenge in the number of PA high school graduates (both African American and Latino) compared to the number who actually enroll at Bloomsburg University.

Bloomsburg University is a part of the PASSHE partnership with Access to Success and the Center for Urban Education. The goals are to: Increase the number of graduates in the state to ensure those graduates more broadly represent the state's high school graduates and to cut the college-going (access) and graduation (success) gaps for both low-income and minority students in half by 2017.

A copy of Dr. Wright’s presentation can be requested by contacting Jennifer Williams in the President’s office.

Winter Session Update

Dr. Blake introduced Mr. Tom Fletcher, Associate Vice President and Dean of Extended Programs. Mr. Fletcher gave a background on Bloomsburg University's first winter session. Courses offered included both online as well as face to face courses. Credits were limited to three (3) for the session. Courses were identified based on student needs, bottleneck courses during the academic year, courses with a high withdrawal rate, and programmatic need and college/institutional strategic goals.
There were 517 students enrolled, 1,516 student credit hours generated, 101.87 F.T.E. enrollment, and 531 course enrollments. Students enrolled were mostly undergraduate (94%), with the following breakdown:

- Senior – 46%
- Junior – 27%
- Sophomore – 16%
- Freshman – 11%

Net revenue for winter session was $262,591. Overall, students had a very positive experience to help them graduate earlier or on time, “catch up” with credits, or enrolling in a required class for their major. Students liked the small class size, focusing on only one class, shorter time period – 18 days for one class, and the convenience of the online courses.

A copy of Mr. Fletcher’s presentation can be requested by contacting Jennifer Williams in the President’s office.

**Nominating Committee**

Trustee Dampman reported a nominating committee must be appointed who, at the June meeting, will present a slate of officers for the Council of Trustees for the 2014-2016 fiscal years. The following trustees have agreed to serve on the committee:

- Mrs. Ramona Alley, Chair
- Mr. Lee Davis
- Dr. Joseph Mowad

**Adjournment**

With no other items to be presented to the Council, Trustee Dampman adjourned the meeting at 12:19 p.m. by a motion from Trustee Davis, second by Trustee Vasta. Unanimous approval.

Patrick W. Wilson  
Secretary

Jennifer D. Williams  
Administrative Assistant
BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA17815

PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES

March 5, 2014

Since the Council of Trustees last met, we had a successful graduate and undergraduate commencement in December in which 486 students received Bachelor Degrees and 73 students received Master’s Degrees along with seven doctoral candidates.

Here are some additional highlights since the December Trustees meeting.

- Throughout this year, Bloomsburg University will be celebrating a milestone — our 175th anniversary. We have many events planned for our campus and community including faculty lectures, a special Celebrity Artist Series concert, a presidential gala dinner, a book on the university history and much more. We produced a limited edition 2014 calendar with some wonderful photos throughout the years. The current edition of Bloomsburg, The University Magazine, focuses solely on our 175-year history.

Bloomsburg University’s 175th anniversary will also be featured on the website of the American Association of State Colleges and Universities (AASCU) as part of the organization’s Founding Celebrations project. Along with a section of AASCU’s website, Bloomsburg will be highlighted with a banner on homepage. AASCU’s website is aascu.org.

I hope you are able to join us for some of the events we have planned.

- The College of Liberal Arts will hold its third annual A Taste of the Arts in downtown Bloomsburg on Saturday, March 8. This event is organized by our Center for Visual and Performing Arts. Students and faculty in the art and art history, English, and music, theatre and dance departments showcase their talents for the hundreds of people in attendance throughout the three-hour program. This very successful free event has been enthusiastically received by the community.
On February 15 and 16, The Bloomsburg University Speech and Debate Team hosted the Pennsylvania State Speech and Debate Championship Tournament. Students from Bloomsburg University, West Chester University, St. Joseph's University, Lafayette College, Wilkes University, and Cedar Crest College competed in various speaking, debate, and oral interpretation of literature events.

The Reading Program at Bloomsburg University has received National Recognition from the International Reading Association, through the Specialized Program Association (SPA) Report process through CAEP (Council for the Accreditation of Educator Preparation) (formerly NCATE). Programs which receive the designation of Nationally Recognized substantially meet professional standards as documented through a performance-based assessment system. I would like to especially recognize Dr. Virginia Bonomo and Dr. Cherie Roberts, who have diligently worked toward this accomplishment. This is the first time that Bloomsburg University's Reading Program has received this designation.

Also receiving National Recognition through CAEP for the first time was Bloomsburg's mid-level education program, which prepares future educators to teach students in fourth through eighth grades. This program was recognized by the Association for Mid-Level Education.

The Teaching Excellence Academy, presented by our TALE (Teaching and Learning Enhancement Center) director, Dr. Lisa Stallbaumer-Beishline, held a week-long series of professional development workshops during winter session. This Academy offers intensive exploration on the theory and practice of university teaching. Academic fellows are expected to apply what they learn to their own teaching along with providing leadership and expertise to their colleagues.

The College of Education received a $2.2 million grant from the Pennsylvania Department of Education titled Pre-Service Differently. Bloomsburg University’s College of Education will work to improve field experiences at all levels through its program with this grant. We will be able to provide specific professional development for our cooperating teachers in the area of academic coaching.

The McDowell Institute was awarded a subcontract on a grant of approximately $863,000 from the Substance Abuse and Mental Health Administration (SAMSA). The purpose of the grant, entitled Safe Schools/Healthy Students Project, is to develop exemplary safe and supportive schools and communities. This goal is to decrease bullying, youth violence and criminal behavior by promoting healthy development,
social and emotional learning, and academic achievement of children and youth in schools and communities throughout Pennsylvania.

- Andy Rector, a digital forensics major, finished within the top 10 percent in the world in the DC3 Digital Forensics Challenge — a 10-month international competition with civilian and corporate competitors, as well as students. Varying levels of digital forensics challenges were featured in the competition. The online competition, sponsored by the U.S. Department of Defense, was conducted with multi-level exercises from novice to developer. Participants had to solve 26 scenario-based exercises through investigative forensics tools, techniques and methodologies.

- The annual Martin Luther King Jr. commemoration featured Myrlie Evers-Williams, widow of slain Mississippi civil rights activist Medgar Evers. She spoke on Tomorrow's Leaders: Their Voices, Our Journey to 300 students, campus and community members. Ms. Evers-Williams founded the Medgar Evers Institute to promote education, training and economic development while exposing new generations of students to the cause of civic engagement and social justice. This event provides students, faculty, staff and community members the opportunity to hear a rich variety of speakers or entertainment to celebrate Reverend King's legacy and Black History Month.

- Senior, Franklyn Quiteh became the second Harlon Hill Award winner in our school history in December. The Harlon Hill Award is given to the nation's top NCAA Division II football player as selected in a vote by the sports information directors at the 169 schools competing in Division II football. Franklyn finished the 2013 season as the leading rusher in the country and is the second all-time Division II rusher.

- Another member of the BU football team, place kicker Dan Fisher, was featured in the latest edition of the NCAA Magazine and previously featured in a report on CBS Sports.com. At the start of the 2013 season, Dan pledged to raise money for the Angelman Syndrome Foundation in honor of a family friend who suffers from Angelman Syndrome. Dan received donations for every field goal and extra point he made raising $6,600.

In other athletic news, we are in the midst of PSAC championships.

Our men and women's swim teams finished second and fourth, respectively, in their PSAC meets. The men's and women's track and field teams competed in the PSAC Indoor Championships this past weekend. They look forward to improving on their finishes in the Outdoor
Championships.

The BU women’s basketball team continues its climb up the national rankings, now at No. 14 in the latest USA Today Sports Division II Top 25. The national ranking is the highest for the Huskies women’s basketball program since 2002. The team finished as the PSAC East crown champion for the regular season.

- A downtown parking study, funded by the Bloomsburg University Foundation, is being completed by our Center for Community Research. This is a study to understand and access the need for additional parking in the downtown. Our students and faculty, with town guidance and support, are mapping traffic and parking patterns. This is an excellent collaborative initiative that provides “real life” opportunities for our students and assists the Town of Bloomsburg. The study, like the Greenly Center, is prime example of a convergence of Bloomsburg University and the Foundation working with the community to solve or assess an issue.

- The Educational Improvement Tax Credit (EITC) is a PA tax credit program that allows corporations to donate their tax dollars to programs that improve K through 12 education. The Bloomsburg University Foundation has been approved to serve as a conduit for corporations that want to take advantage of the tax credit dollars. Initially, we have chosen to target monies for funding scholarships for the STEM pilot program. Gifted high school students attend college-level courses and receive college credits. Our STEM program serves a need locally as school districts may not have enough funds to support advanced STEM courses in high school and more graduates with higher level technical skills may choose to remain in the region for work.

- The Trash to Treasure event was held on campus in January in the Kehr Union Ballroom. This semi-annual event raised $8,326 for the local United Way. The next Trash to Treasure event will be held in mid-May.

- We acknowledged a retired faculty member this morning and since the president grants faculty emeritus status, I want to officially congratulate Dr. Christine Sperling from the Department of Art and Art History.

- I also want to add my congratulations to our new student trustee, Shannon Phillips. Shannon and I have already established regular meeting schedules for this semester and I look forward to gathering her input from a student perspective.