COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
December 4, 2013

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:00 a.m. Those in attendance:

Present:
Dr. Robert Dampman, Chair
Mrs. Ramona Alley, Vice Chair
Mr. Patrick Wilson, Secretary
Judge Mary Jane Bowes
Mr. LaRoy Davis
Mr. Marcus Fuller
Dr. Joseph Mowad
Mr. Charles Schlegel
Mr. Kenneth Stolarick

Absent:
Ms. Nancy Vasta
Mr. John Wetzel

University Personnel
Dr. David Soltz, President
Dr. Ira Blake, Provost and Senior Vice President for Academic Affairs
Mr. John Loonan, Vice President for Administration and Finance
Dr. Dione Somerville, Vice President for Student Affairs
Mr. Erik Evans, Vice President for University Advancement (not present)
Ms. Brenda Cromley, Executive Assistant to the President
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors
Dr. Stephen Kokoska, President, APSCUF
Mr. Shawn Makar, President, AFSCME (not present)
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA (not present)
Ms. Ashley Wallace, President, CGA (not present)
Mr. David Stover, University Counsel (not present)

Pledge of Allegiance
In accord with House Resolution Number 32, Trustee Dampman requested everyone stand for the Pledge of Allegiance to the American Flag.
Call to Order
Trustee Dampman, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance.

Minutes of the Council of Trustees
A motion was made by Trustee Wilson, seconded by Trustee Alley, and unanimously carried that the September 11, 2013 minutes be approved.

NEW BUSINESS

Introductions
Trustee Dampman introduced Dr. Dennis Gehris, Dr. John Olivo, Mr. Bob Burns, Ms. Vicki Beishline, Ms. Colleen Brandon, and Ms. Bonnie Mordan who were nominated and granted Emeritus status by Dr. Soltz.

Trustee Dampman recognized those individuals serving on the Advisory panel: Mr. Shawn Maker (not present), Ms. Gretchen Osterman (not present), Dr. Stephen Kokoska, Ms. Ashley Wallace (not present), and Mr. David Stover (not present).

TRUSTEES

Manager Emeritus
On a motion by Trustee Alley, seconded by Trustee Schlegel, Manager emeritus was unanimously approved for Mr. Bob Burns.

Non Instructional Emeritus
On a motion by Trustee Alley, seconded by Trustee Davis, Non Instructional emeritus was unanimously approved for Ms. Vicki Beishline, Ms. Colleen Brandon, and Ms. Bonnie Mordan.

Student Trustee Resolution
Trustee Alley made a motion to approve the following resolution:

WHEREAS, Marcus C. Fuller served as a student member of the Bloomsburg University Council of Trustees for the 2011-2013 academic years, and

WHEREAS, he has served responsibly and with integrity on various committees representing Bloomsburg University, and

WHEREAS, more importantly, he has been a positive role model for all other students,
NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Bloomsburg University expresses its gratitude and appreciation for his dedicated service to Bloomsburg University.

Second by Trustee Davis. Unanimous approval.

PRESIDENT

President's Report
President Soltz reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

GENERAL ADMINISTRATION

Board of Governors Policy 1985-04-A
On a motion by Trustee Davis, seconded by Trustee Stolarick, the following resolution was approved unanimously:

WHEREAS, the Bloomsburg University Foundation exists solely for the benefit of the university, requires an annual external audit of funds and publishes copies thereof, and annually makes significant contributions to the benefit of Bloomsburg University of Pennsylvania students and its academic programs; and

WHEREAS, a satisfactory written memorandum of understanding exists between The Bloomsburg University Foundation and Bloomsburg University of Pennsylvania; and

WHEREAS, appropriate fiduciary agreements have been enacted to allow the Bloomsburg University Foundation to retain university gifts and grants; and

WHEREAS, the Bloomsburg University Foundation does not and will not undertake programs or activities that are not properly part of the university's academic mission; and

NOW, THEREFORE, BE IT RESOLVED, that the Bloomsburg University of Pennsylvania Council of Trustees certifies that the Bloomsburg University Foundation is in compliance with the Board of Governors Policy 1985-04-A which speaks to university external financial support.
Report on Audit 2012-13
A motion was made by Trustee Davis to approve the audit as presented by our auditors, Clifton Larson Allen, seconded by Trustee Wilson. Unanimous approval.

Approval of Purchasing Activity
Trustee Davis made a motion, seconded by Trustee Schlegel and unanimously carried, to approve purchasing activity under Act 188 in excess of $10,000 for August 1, 2013 to October 31, 2013.

Continuation of the Husky Research Corporation as an affiliated organization
Trustee Alley made a motion to continue Bloomsburg University’s relationship with the Husky Research Corporation by renewing a Memorandum of Understanding between the Husky Research Corporation and Bloomsburg University for another five-year period, extending the relationship to March 8, 2019, upon which time the relationship will again be subject to review and considered for renewal. Second by Trustee Davis. Unanimous approval.

ACADEMIC AFFAIRS

Trustee Dampman called on Dr. Ira Blake, Provost and Senior Vice President of Academic Affairs, to lead discussion on the Academic Affairs section of the agenda.

Dr. Blake introduced Mr. Tom Fletcher, Associate Vice President and Dean of Extended Programs. Mr. Fletcher introduced Mr. Vince Basile, Interim Director of the Bachelor of Applied Science Program who presented on “The Bachelor of Applied Science Program: Partnerships in Support of Bloomsburg University’s Mission and Vision.”

In conjunction with Lehigh Carbon Community College and the Lehigh Career & Technical Institute, the Bachelor of Applied Science program was designed to provide new, cost effective and career-focused educational opportunities that meet the needs of students, employers and the Commonwealth. It gives Bloomsburg University the opportunity to offer courses at community colleges with both evening and part time options. Students may earn high school and career technical education articulation and dual enrollment credits; 60 credit block transfer from AAS to BAS. This program is a 2+2+2 educational pathway.

A Bloomsburg University office will be present at the community college campuses and will work closely with Community College Academic Advisors and Career Technical Education Counselors as well as providing student support services jointly with BU and the community college. The Bachelor of Applied Science offers leadership competencies including: Communication and
collaboration, leading teams and workgroups, project management, staff training and development, and conflict management and resolution. The program offers the students skills on workplace diversity, intercultural communication and technology skills and best practices for the virtual workplace. It will also attract adult students and “first generation” students because of the flexibility of evening/weekend courses, campus locations, employment opportunities, online courses, and cost.

OTHER BUSINESS

2014-2015 Council of Trustees Meeting calendar
Trustee Dampman called to the attention of the trustees the 2014-2015 Council of Trustees meeting calendar included in their packets.

Judge Bowes conveyed her appreciation to Governor Tom Corbett, Senator (Matt) Smith and Senator (John) Gordner for her appointment as a Trustee at Bloomsburg University.

Adjournment
With no other items to be presented to the Council, Trustee Dampman adjourned the meeting at 11:58 a.m.

Patrick W. Wilson
Secretary

Jennifer D/Williams
Administrative Assistant
Here are a few University highlights since we met in September.

- On November 11, we formally dedicated the Benner-Hudock Center for Financial Analysis. The ceremony recognized the history of philanthropic initiatives established by Barbara Benner Hudock, Class of 1975, who was joined by her son, Michael Hudock, Jr., in their most recent gift to the Bloomsburg University Foundation. The naming of the center combined wishes to honor Barbara’s parents and Michael’s grandparents, Frank J. and Margaret B. Benner, and the ongoing support of BU by the Hudock family. Following the dedication, College of Business students demonstrated the various uses of the financial platforms available through the financial analysis laboratory.

- The Zeigler Institute for Professional Development (ZIPD) annual conference was another success for the College of Business. ZIPD is a comprehensive educational experience designed to prepare BU College of Business students with the extra skills necessary to successfully compete by building their personal and professional capacities.

The October conference featured 50 business professionals, including 40 BU alumni, who spoke about various professional development topics. More than 1,500 students attended 72 sessions and workshops, including: *Bridging the Gap Between BU and Public Accounting, The Interview: Your Claim to Fame, Your First 100 Days on the Job, Showcasing Your Growth Traits, The Importance of Networking, Looking for a Career in Today’s Digital World, How to be Successful and Entrepreneurial in Sales and Business Ethics*. The Conference hosted a luncheon attended by approximately 300 students, faculty and staff showcasing a panel of business experts who answered students’ questions about what it takes to be a professional.

- During this fall’s Career Connections Expo, students networked with professionals representing more than 50 organizations, including Geisinger Health System, PepsiCo, Comcast and Genesis Systems. Students majoring in allied health, business, liberal arts, and science and technology fields learned about internships, recruitment and job shadowing opportunities. Pre-expo workshops focused on résumé preparation skills, tips for interviews and building a
professional LinkedIn profile.

The 2013 Career Connections Expo was sponsored by the Bloomsburg University Career Development Center, College of Business and the Office of Alumni and Professional Engagement.

- The Department of Mass Communications is partnering with the National Radio Talent Institute to create the Confer Radio Talent Institute starting in July 2014. The Institute will bring up to 24 BU and regional college students with career interests in radio to campus for 10 days to work with regional and national radio professionals which include highly successful BU alumni.

The Institute is funded by a $250,000 gift from Kerby Confer, a well-known broadcaster and station owner. Mr. Confer has owned an interest in, and operated, more than 200 radio stations throughout the country.

- The Institute for Culture and Society, housed in the College of Liberal Arts, is undertaking a new initiative called the Digital Humanities Project. The first major project is Woven into the Fabric of the Community: The Harry L. Magee Digital Archives. Teams of BU students, guided by faculty and staff, are engaged in a five-year project to digitize the family archives of Bloomsburg's Harry L. Magee. These materials cover the history of the Magee carpet factory and other Magee projects, such as the Bloomsburg Municipal Airport and the radio station WHLM, as well as myriad aspects of Bloomsburg's social, cultural, and economic history. The end product of the project will be a searchable web-based archive of documents, images, and student research papers, hosted by the ICS, as well as a disc version of the archival materials.

- Four professors from the University of Buea in Cameroon presented lectures during their visit this fall. The faculty were: Samuel Ayonghe, professor of environmental geology and associate dean of faculty of science; Justine Ayuk, gender studies department; Martina Zinkeng, assistant professor of educational psychology; and Ekoka Molindo, assistant professor of educational leadership and vice dean.

Bloomsburg established a relationship with the University of Buea in 2008 and first sent a group of students to study there in 2009. I visited Buea with a group of 22 Bloomsburg students in 2011. Last winter, a group of 20 Bloomsburg students studied in Cameroon and Ethiopia through the University of Buea. Another group of Bloomsburg students will study in Cameroon and Ethiopia in May and June 2014.

- Two College of Business students, Michael DiVona and Derek Franchino, competed at the International Collegiate Sales Competition at Florida State University. Thirty-nine universities competed in the event. Both Mike and Derek
individually made the semi-finals and, overall, the team earned enough points based on their finish in each round to take third-place team overall for the competition.

- Bloomsburg University was one of 20 colleges and universities that received a grant from the Pennsylvania Liquor Control Board. The grant of $39,953 will be used to develop strategies to reduce underage and dangerous alcohol use. PLCB awarded a total of $2.14 million to 61 municipalities, community groups, schools, universities and law enforcement agencies through the Alcohol Education Grant Program. Since 1999, the agency has awarded more than $10 million in grants to hundreds of colleges, municipalities and community groups.

- The Commonwealth Financing Authority approved a $2 million grant under the Alternative and Clean Energy program for Bloomsburg University to convert the existing plant to a biomass combined heat and power plant. More than 80 percent of the steam will be produced through biomass boilers and the remainder by natural gas. This work will eliminate all coal use on campus and the steam generator will produce approximately 607,706 kilowatt-hours (kwh) per year, about 2.5 percent of campus annual use. Electrical consumption for fiscal year 2012 was 25,034,182 kwh.

The university will provide the remainder of the funding for the $10 million project. The Alternative and Clean Energy Program provides financial assistance in the form of grant and loan funds to be used for the utilization, development and construction of alternative and clean energy projects in the state.

- Two publications designed by staff in the Marketing and Communications Office captured MarCom gold awards. The publications are the Bloomsburg: The University Magazine and the Admissions Viewbook. Additionally, an illustration by designer/illustrator Bill Wiist, Power of the Positive, was awarded an honorable mention. This is the second time the viewbook and magazine have won gold awards and the fourth consecutive year that Bloomsburg publications have been honored by Marcom. BU’s publications were among 22 percent of more than 6,500 entries that received gold awards.

- November was a big month for our athletic department.

The Huskies football team won the 2013 Pennsylvania State Athletic Conference (PSAC) Championship, our first title since 1985. Unfortunately, we came up short in a close game for the regional playoffs against West Chester last Saturday with a 40-38 score.

Two BU football players broke all-time PSAC records this season. Franklyn Quithe surpassed former BU All-American Jamar Brittingham’s career record for most rushing yards. Placekicker Dan Fisher broke two all-time PSAC marks,
setting the record for most career kicking points and most career field goals. Interim head football coach Paul Darragh was named Eastern Division Coach of the Year, along with Franklyn Quitte, a Harlon Hill Trophy candidate, earning Eastern Division Offensive Player of the Year. A total of 10 Huskies earned all-PSAC honors.

Senior football kicker Danny Fisher has been selected to play in the D2 vs. NAIA Senior Bowl in Myrtle Beach on December 21. NAIA is the National Association of Intercollegiate Athletics.

Bloomsburg University’s Vicki Davis finished 22nd at the NCAA Division II National Championships on Saturday to earn All-American honors. That finish is the best finish ever for a Bloomsburg University runner at the NCAA Championships. The senior cross country runner won both the PSAC and NCAA Atlantic Regional championships.

Former BU athletes Amy K. Kasenga Linn ’96, women’s soccer; Neil Stoddart ’99, men’s soccer; Patty Kirk Burns ’95, women’s swimming; Mike Elzy ’00, men’s basketball; and Evan Rosen ’97, men’s tennis, were inducted into the 32nd class of the Bloomsburg University Athletic Hall of Fame during a ceremony on November 1. The addition of the five alumni to the hall of fame brings the number of members to 152.

- We acknowledged two retired faculty members this morning and since the president officially grants faculty emeritus status, I want to mention in this report the individuals who have been awarded that distinction by me. Congratulations to Dr. Dennis Gehris, Department of Business Education and Information Technology Management, and Dr. John Olivo from the Department of Business Education and Information Technology Management.

- Although we already recognized our newest non-instructional emeriti recipients, I want this report to reflect my congratulations to Vicki Beishline, Colleen Brandon and Bonnie Mordan. Finally, my congratulations to our newest manager emeritus, Bob Burns.