The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:30 a.m. Those in attendance:

**Present:**
Dr. Robert Dampman, Chair  
Mrs. Ramona Alley  
Mr. Marcus Fuller  
Mr. Charles Housenick, Vice Chair  
Mr. David Klingerman  
Dr. Joseph Mowad  
Ms. Nancy Vasta  

**Absent:**
Mr. LaRoy Davis  
Mr. Patrick Wilson, Secretary  

**University Personnel**
Dr. David Soltz, President  
Dr. Ira Blake, Provost and Senior Vice President for Academic Affairs  
Dr. Dione Somerville, Vice President for Student Affairs  
Dr. Richard Rugen, Vice President for Administration and Finance  
Mr. Erik Evans, Vice President for University Advancement  
Ms. Brenda Cromley, Executive Assistant to the President  
Ms. Jennifer Williams, Administrative Assistant, President’s Office  

**Council of Trustees Advisors**
Dr. Stephen Kokoska, President, APSCUF  
Mr. Shawn Makar, President, AFSCME (not present)  
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA  
Mr. David Abrams, President, CGA (not present)  

**Pledge of Allegiance**
In accord with House Resolution Number 32, Trustee Housenick requested everyone stand for the Pledge of Allegiance to the American Flag.
Call to Order
Trustee Dampman, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance.

Minutes of the Council of Trustees
A motion was made by Trustee Klingerman, seconded by Trustee Mowad, and unanimously carried that the August 31, 2011 minutes be approved.

NEW BUSINESS

Introductions
Trustee Dampman introduced those in the audience who were either nominated or granted Emeritus status: Dr. Richard Baker, Dr. Peter Bohling, Ms. Cathy Livengood, Dr. Alicia King Redfern, Ms. Cindy Rider, Dr. Sam Slike, and Mr. Stephen Wiist. Several individuals spoke on behalf of their respective departments to express reasons for nominating the individuals.

Trustee Dampman also recognized those individuals serving on the Advisory panel: Mr. Shawn Maker (not present), Ms. Gretchen Osterman, Dr. Stephen Kokoska, Mr. David Abrams (not present), and Mr. David Stover (not present).

PRESIDENT

Non Instructional Emeritus
On a motion by Trustee Alley, seconded by Trustee Housenick, Non Instructional Emeritus status was unanimously approved for Ms. Cindy Rider.

President’s Report
President Soltz reviewed his President’s Report with the Trustees. A copy of the report will be appended to the minutes.

ACADEMIC AFFAIRS

Trustee Dampman called on Dr. Ira Blake, Provost and Senior Vice President of Academic Affairs, to lead discussion on the Academic Affairs section of the agenda.

Bachelor of Applied Science (B.A.S.) in Technical Leadership
Trustee Alley made a motion to approve the Bachelor of Applied Science in Technical Leadership. Seconded by Marcus Fuller. Unanimous approval.

2010-2011 Performance Summary
Dr. Blake presented the performance summary and the System Accountability Measures. She reviewed the comparison of the 14 universities on performance funding measures, and evaluations and allocations.
Expanding Diversity Initiatives in the College of Education
Dr. Blake introduced Dr. Elizabeth Mauch to present. Dr. Mauch reviewed the NCATE Requirements under Standard IV, Initial and Advanced Programs, and the adoption of a five year University Diversity and Inclusion Plan. She also reviewed specific initiatives within the College of Education and the benefits to teacher candidates.

GENERAL ADMINISTRATION

Trustee Dampman recognized Dr. Richard Rugen, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Capital Planning Update
Dr. Richard Rugen introduced Mr. Eric Ness who presented the capital planning update. Plans for Elwell Hall, Sutliff, energy savings project, Honeysuckle Housing pedestrian bridge, Steam Plant Boilers Upgrade, Proposed new Student Union, Waller addition/renovation, McCormick Renovation, Facilities Relocation, Early Childhood Lab School, and Old Science demo-housing option were all reviewed with the trustees.

Board of Governors Policy 1985-04-A
On a motion by Trustee Vasta, seconded by Trustee Housenick, the following resolution was approved unanimously:

WHEREAS, the Bloomsburg University Foundation exists solely for the benefit of the university, requires an annual external audit of funds and publishes copies thereof, and annually makes significant contributions to the benefit of Bloomsburg University of Pennsylvania students and its academic programs; and

WHEREAS, a satisfactory written memorandum of understanding exists between The Bloomsburg University Foundation and Bloomsburg University of Pennsylvania; and

WHEREAS, appropriate fiduciary agreements have been enacted to allow the Bloomsburg University Foundation to retain university gifts and grants; and

WHEREAS, the Bloomsburg University Foundation does not and will not undertake programs or activities that are properly part of the university’s academic mission; and
NOW, THEREFORE, BE IT RESOLVED, that the Bloomsburg University of Pennsylvania Council of Trustees certifies that the Bloomsburg University Foundation is in compliance with the Board of Governors Policy 1985-04-A which speaks to university external financial support.

Approval of Purchasing Activity
Trustee Vasta made a motion, seconded by Trustee Klingerman and unanimously carried, to approve purchasing activity under Act 188 in excess of $10,000 for August 8, 2011 to October 21, 2011.

OTHER BUSINESS

COT Meeting Calendar
Trustee Dampman called to the attention of the trustees the 2012-2013 Council of Trustees quarterly meeting calendar included in their packets.

Adjournment
With no other items to be presented to the Council, Trustee Dampman adjourned the meeting at 11:58 a.m.

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Patrick Wilson    Jennifer D. Williams
Secretary     Administrative Assistant
Here are a few University highlights since we met in late August.

- The fall semester started off like any other fall semester with students returning to campus, classes starting and various activities beginning. But, after just one week of classes, our community was hit with a devastating natural disaster of historic proportions.

I kept the Trustees updated through various emails in order for you to get a sense of what our campus and our community was experiencing from the remnants of Tropical Storm Lee and the subsequent flooding. I am extremely proud of the volunteer efforts of our faculty, staff and students to help individuals, families, businesses and non-profit organizations affected by the flood.

Let me recap a few significant statistics for you:

- BU Athletic Department staff and athletic teams logged a total of 2,542 hours of volunteer time. 13 teams and coaches participated.

- 95% of all fraternities and sororities participated in the clean-up in some manner; 100 Greek students assisted in local homes and organized various aid drives in their home towns.

- More than 500 students volunteered with the local Red Cross.

- 16 clerical support personnel provided 168 hours to county Emergency Management Agency phone bank and emergency operations center.

- 39 Facilities Management personnel logged 2,227.75 hours during 20 days in support of cleanup efforts in the town and county.

- BU provided 18 pieces of equipment: dump trucks, tool-cat/Bobcats, front-end loaders, backhoes, pickup trucks, 44-passenger buses,
forklift, and stake body truck.

- BU provided buses and drivers for evacuations and relocations for 5 days.

- For 10 days, we supported Army National Guard with water distribution from the depot on upper campus and housed the reservists at Monty’s in this room.

While the majority of students left campus due to our 7-day closure, we still had around 350 living in residence halls. Residence Life, Facilities and ARAMARK successfully managed to accommodate their needs as best as possible with the limited resources available.

Faculty members have adjusted their class schedules in order make up for the lost class periods while still maintaining the rigors of academic course requirements and meeting all learning objectives.

Many of our student organizations; clubs, Greek, athletics, continue to raise money through fundraisers or help victims and non-profit groups with flood-related needs including food donations to the Bloomsburg Food Pantry and supporting the Greek Blood Drive collecting 372 units of blood.

- We continue to have capacity crowds at our campus open houses. More than 3,500 attended the two open houses this fall and our individual family daily and Saturday tours plus group visits are always popular.

Applications are up four percent (4%) compared to this time last year.

- Bloomsburg University was again listed as one of the best universities in the country according to U.S. News and World Report’s annual ranking of U.S. colleges and universities. BU is listed at number 94 for the northern region, tied with Slippery Rock. BU is fourth among PASSHE institutions.

Best Regional Universities ranks institutions that offer a full range of undergraduate degrees and some master’s degree programs but few, if any, doctoral degrees. Six hundred twenty-six (626) universities are included in the rankings.

- Last month we hosted PASSHE’s fifth annual Diversity Summit. The Diversity Summit represents PASSHE’s commitment to facilitating significant discourse and action in integrating diversity in the living, learning and working
environments of all 14 universities. Approximately 260 people attended the event.

- This semester we have begun piloting a system called MAP Works to assist us with helping our freshmen students in the transition to university life. It is a type of early-alert system that helps identify students who are at risk of discontinuing their education due to several factors including academic difficulties, home sickness, transition issues, etc. The reports generated will allow us to target our resources to those students. As a result, we anticipate a positive impact on student retention and graduation rates.

A large team of faculty, staff and directors worked over the summer to set this project into motion. After evaluating the pilot system, we hope to eventually use MAP Works for all students, not just freshmen.

- Components of BU’s emergency notification system – e-mail, voice mail, text messages and campus sirens - were tested on October 21st and worked effectively.

All students and registered faculty and staff received a test e-mail message on that date. Test voice mail and text messages were also sent to those who opted to receive notification in these formats. The sirens, installed on Elwell Hall, McCormick Center for Human Services and on the upper campus, are designed to alert the campus community when vital emergency information is available via e-mail, voice mail and text message. BU tests the emergency notification system once each semester.

- The College of Business had a very successful 2-day conference in early October associated with our new Zeigler Institute for Professional Development. Forty-three (43) alumni returned to campus to give presentations to our business students. These alumni shared their stories of success in the business world and provided students with key information on how to leverage their Bloomsburg University degree to achieve their own success.

This conference was the first on-campus event that featured multimedia coverage, including real-time Twitter coverage of the speakers by the BU web team and students. The Tweets highlighted key phrases and messages offered by the alumni presenters and its success became apparent when family members who picked up the Tweets notified JoAnn Zeigler, who was attending the conference. A website developed after the conference gives students ongoing access to the professional development lessons and includes podcasts and video clips.
• BU's College of Education is hosting the BU-Heartland Education Conference on in January as a forum for Heartland Coalition administrators and teachers and BU faculty to exchange ideas about current educational topics and their impact on the Heartland region.

• Thirteen students from the Bloomsburg University Department of Physics and Engineering Technology recently completed their training to qualify as Radiological Response Team members for Columbia County. The training consists of three nights of instruction led by a Nuclear Emergency Planner from the PPL Susquehanna Nuclear Power. The students, who are all volunteers, would respond to the Columbia Montour Vo-Tech School to assist in monitoring emergency workers in the event of a radiological incident at the power plant, but may also be called upon to assist in monitoring in the event of a motor vehicle accident in the county involving radioactive material.

• The Office of the Chancellor has awarded $200,000 to Bloomsburg University to support the establishment of an Entrepreneurial Leadership Center (ELC). The three-year grant award begins in January. The goals of the ELC will be:

  * To promote student and faculty engagement with regional entrepreneurs to work with them on innovation projects with potential for regional economic impact.
  * To foster entrepreneurship innovation among Bloomsburg students, faculty, and alumni by creating a climate that encourages entrepreneurs.
  * To coordinate, promote, support, and celebrate activities and initiatives to enhance the climate of the Bloomsburg ELC.
  * To encourage student startup businesses, and offer mentorship opportunities to students from entrepreneurs who are established at the Bloomsburg Regional Technology Center.

• Several of our athletic teams qualified for post-season play; women’s soccer, field hockey, women’s cross country and men’s soccer. The BU women’s basketball team is ranked first in the East for the pre-season.

• The First and Goal Football Scholarship Campaign is on target to meet its $2 Million goal by April, 2012. At that time the football field will be named in honor of current coach Danny Hale, who earned his 200th career win during Homecoming against Cheyney. Danny is one of only 70 coaches throughout NCAA history who have achieved this milestone.
• I want to thank CGA for making an additional $100,000 contribution to their Endowed Leadership Scholarship, held by the BU Foundation. CGA initially funded this scholarship for $250,000 in Fall of 2009. The criteria state that two full-time freshmen, who have financial need, are eligible for the award. They must have satisfactory progress toward graduation and be in good academic and social standing. This award is renewable through the senior year if the student continues to meet the criteria.

• Dr. Nathaniel Greene from our Physics Department received a 2011 Pennsylvania Waste Watcher award for “outstanding commitment to recycling, waste reduction and reuse in the state of Pennsylvania” by the Professional Recyclers of PA organization for his work in designing and installing a biofuel heating system at the Bloomsburg Recycling Center.

• Christina Davis, a junior communications and dance major, recently won a national contest on the BET (Black Entertainment Television) network. “Lens on Talent” is BET’s nationwide quest for upcoming stars in the fields of music, fashion and dance. Christina is one of our OWLs (Orientation Workshop Leader) and is also a student worker in the Admissions Department.

• Brittany Vaslavik, a senior Anthropology/English major and one of our Honor Program students won one of the most prestigious student awards at the National Collegiate Honors Council Conference. The first place award was for her poster, “Social Support and the College Freshmen Experience”. According to the National Honors Council the competition was very competitive and judged by faculty members who are experts in the field.

• Two publications designed by Eric Foster in the Marketing and Communications Office captured MarCom gold awards as first-place winners. The publications are the First and Goal case statement for the football scholarship campaign and the mailer for the 2011-2012 Celebrity Artist Series. BU’s publications were among 18 percent of more than 6,000 entries that received gold awards.

• We acknowledged six retired faculty members this morning and since the president officially grants faculty emeriti status, I want to mention in this report the individuals who have been awarded that distinction by me. Congratulations to Dr. Richard Baker, Dr. Peter Bohling, Ms. Cathy Livengood, Dr. Alicia King Redfern, Dr. Sam Slike and Mr. Stephen Wiist.
Although we already recognized our newest non-instructional emerita, I want this report to reflect my congratulations to Cindy Rider.