COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES  
August 31, 2011

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:30 a.m. Those in attendance:

**Present:**  
Dr. Robert Dampman, Chair  
Mrs. Ramona Alley  
Mr. Marcus Fuller  
Mr. LaRoy Davis  
Mr. Charles Housenick, Vice Chair  
Dr. Joseph Mowad  
Ms. Nancy Vasta  
Mr. Patrick Wilson, Secretary

**Absent:**  
Ms. Nancy Vasta  
Mr. David Klingerman

**University Personnel**  
Dr. David Soltz, President  
Dr. Ira Blake, Provost and Senior Vice President for Academic Affairs  
Dr. Dione Somerville, Vice President for Student Affairs  
Dr. Richard Rugen, Vice President for Administration and Finance  
Mr. Erik Evans, Vice President for University Advancement  
Ms. Brenda Cromley, Executive Assistant to the President  
Ms. Jennifer Williams, Administrative Assistant, President’s Office

**Council of Trustees Advisors**  
Dr. Stephen Kokoska, President, APSCUF  
Mr. Shawn Makar, President, AFSCME (not present)  
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA  
Mr. David Abrams, President, CGA  
Mr. David Stover, University Counsel (not present)

**Pledge of Allegiance**  
In accord with House Resolution Number 32, Trustee Dampman requested everyone stand for the Pledge of Allegiance to the American Flag.
Call to Order
Trustee Dampman, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. He introduced the newest student representative and trustee recently appointed by Governor Rendell: Mr. Marcus Fuller.

Minutes of the Council of Trustees
A motion was made by Trustee Mowad, seconded by Trustee Davis, and unanimously carried that the June 8, 2011 minutes be approved.

NEW BUSINESS

Introductions
Trustee Dampman introduced those in the audience who were either nominated or granted Emeritus status: Dr. Christine Alichnie, Mr. James Appelman, and Mr. Charles Marks. Individuals spoke on behalf of their respective departments to express reasons for nominating the individuals.

Trustee Dampman recognized those individuals serving on the Advisory panel: Mr. Shawn Maker (not present), Ms. Gretchen Osterman, Dr. Stephen Kokoska, Mr. David Abrams, and Mr. David Stover (not present).

PRESIDENT

Contributions to the Town of Bloomsburg
Trustee Alley made a motion to approve the Bloomsburg University contribution of $25,000 toward the purchase of the ladder fire truck. This is the eighth of eight annual payments. Seconded by Trustee Davis. Unanimous approval.

Non Instructional Emeritus
On a motion by Trustee Alley, seconded by Trustee Housenick, Non Instructional Emeritus status was unanimously approved for Mr. James Appelman and Mr. Charles Marks.

President’s Report
President Soltz reviewed his President’s Report with the Trustees. A copy of the report will be appended to the minutes.

ACADEMIC AFFAIRS

Trustee Dampman called on Dr. Ira Blake, Provost and Senior Vice President of Academic Affairs, to lead discussion on the Academic Affairs section of the agenda.
Continuation of the Husky Research Corporation (HRC) as an affiliated Organization.
Dr. Blake introduced Dr. Larry Fritz, Assistant Vice President and Dean of Graduate Studies who requested a motion, as required by the Board of Governors, certifying compliance with policy 1985-04-A. Trustee Wilson moved to approve the continuation of the Husky Research Corporation (HRC) as an affiliated organization, seconded by Trustee Alley. Unanimous approval.

College of Science and Technology presentation – “Undergraduate Research at Bloomsburg University: High Impact Practices that Promote Transformative Learning”
Dr. Blake introduced Dr. Robert Marande, Dean of the College of Science and Technology, who introduced Dr. John Hranitz, Biological and Allied Health Sciences. Dr. Hranitz reviewed the advantages and benefits of undergraduate research and how undergraduate research supports the university’s strategic plan.

Summer College Enrollment Update
Dr. Blake introduced Mr. Tom Fletcher, Director of Corporate and Continuing Education to present the Summer College enrollment update.

Mr. Fletcher reviewed the official enrollment data from 2006-2011 regarding unduplicated headcount and credit hours scheduled. From 2010 to 2011, we saw a decline in enrollment and credit hours.

Mr. Fletcher reviewed the expenses and revenue summary from 2006-2011. Decrease in expenses 2010 to 2011 as well as total revenue. Net revenue was slightly increased from 2010-2011.

GENERAL ADMINISTRATION

Trustee Dampman recognized Dr. Richard Rugen, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Approval of Purchasing Activity
Trustee Davis made a motion, seconded by Trustee Wilson and unanimously carried, to approve purchasing activity under Act 188 in excess of $10,000 for May 17, 2011 to August 8, 2011.

End of Year Finance Report
Trustee Davis introduced Dr. Rugen to discuss the end-of-year finance report. A hard copy of this report was distributed to the trustees prior to the quarterly meeting.
2011-2012 Budget Update
Dr. Rugen reviewed the budget summary, annualized FTE Enrollment, and E&G FTE Employees with the trustees.

UNIVERSITY ADVANCEMENT
Trustee Dampman introduced Mr. Erik Evans, Vice President of University Advancement to lead discussion of this section of the agenda.

End-of-Year Report
Mr. Evans introduced Mr. Jerome Dvorak, Director of BU Foundation as co-presenter. Mr. Evans reviewed Foundation highlights including:

- Award winning publications and staff
- Expansion of Alumni Regional Networks
- Henry Carver Fund (annual fund)
- Endowment Campaigns
- Largest Gift/Second largest year to date
- Financial Gains
- $4.5M in overall giving

Mr. Evans reviewed how the Henry Carver Fund dollars are used:

- Student Scholarships and Travel
- Faculty/Student Development
- University Strategic Initiatives for Excellence ($100,000)

We have surpassed the $500,000 goal in 2011. Mr. Evan highlighted this year’s significant gifts.

Mr. Evans introduced Mr. Dvorak to speak on behalf of the BU Foundation. Mr. Dvorak reviewed the total Foundation assets and the service purchase contract impact.

STUDENT AFFAIRS
Fall Enrollment and Housing Update
Trustee Dampman recognized Dr. Dione Somerville, Vice President of Student Affairs to discuss the information item Fall Enrollment and Housing Update. Dr. Somerville reviewed the Fall 2011 Enrollment Summary of both freshmen and transfer students as well as the Housing Summary.

Trustee Davis requested a periodic housing report from Dr. Dione Somerville.
OTHER BUSINESS

2011-2012 Committee Appointments
Trustee Dampman called to the attention of the trustees the 2011-2012 committee appointments included in their packets.

Adjournment
With no other items to be presented to the Council, Trustee Dampman adjourned the meeting at 12:07 p.m.

____________________________________  ______________________
Patrick Wilson        Jennifer D. Williams
Secretary             Administrative Assistant
The beginning of a new academic year on a university campus is always full of excitement and anticipation. Last week we have had a very successful start to the semester including new student orientations and our residence hall move-in days went smoothly even with Elwell Hall in the midst of renovations. That project is on schedule with half of the east wing of Elwell’s student rooms and bathrooms completed.

Last month I mentioned that Dr. Dione Somerville had accepted the position as our new Vice President for Student Affairs. She joined us in late July and has been getting to know her staff, the campus and immersing herself learning about the many diverse functions of Student Affairs at Bloomsburg University. As a reminder, Dr. Somerville came to us from Iowa State University where she was dean of students. She earned a bachelor’s degree from Ohio Northern University, master’s degree from Bowling Green State University and doctoral degree from the University of Pennsylvania.

Dr. James Brown has rejoined the Bloomsburg University administration as Dean of the College of Liberal Arts. Dr. Brown served as interim dean of the College of Liberal Arts before leaving BU to become dean of Arts and Sciences and professor of English at Mansfield University. He earned a bachelor’s degree from Slippery Rock University and master’s and doctoral degrees from Ohio State University.

In July we welcomed our new director of purchasing and operation, Jeff Mandel. Before coming to Bloomsburg, Mr. Mandel served in several roles at the Commonwealth of PA Department of General Services, Bureau of Procurement; including his most recent role as chief procurement officer. Preceding his public sector experience was nearly 17 years of extensive supply chain and purchasing work across several manufacturing companies in private industry. Mr. Mandel holds a BS in Business Administration and an MBA as well as professional certifications in purchasing, production and inventory control.
- We are welcoming 5 new permanent full-time faculty to the campus this semester including the new Athletic Director, Mike McFarland. Mike started work last week and comes to BU after six years as Bucknell University's associate athletic director for facilities and event operations. Prior to Bucknell, Mr. McFarland was the Patriot League's associate executive director for five years.

- Approximately 2,410 new students (freshmen and transfers) joined us for the fall semester. The total undergraduate students for fall semester are 9,270; the total graduate students for fall semester are 875 for a grand total of 10,145. That is 55 students more than fall 2010. These are preliminary data that will change only slightly by the 15th day freeze of enrollment data.

- In consultation with APSCUF leadership, the university has established a program which provides for the position of Assistant Dean in all four colleges. These positions will be filled by BU tenured faculty members on temporary administrative assignment for two-year terms. This arrangement provides the university with the administrative services of some of our excellent faculty members and provides the faculty with an important professional development opportunity. Three of the four Assistant Deans have been identified.

  - College of Business: Dr. Dennis Gehris
    Dr. Gehris has worked at Bloomsburg University for 26 years. He served as Assistant to the Dean during the 2010-11 academic year and prior to that served as Interim Dean for the academic years of 2005-06 and 2008-10. He received his Bachelor of Science and Master's degree from Rider University and Doctorate of Education from Temple University.

  - College of Education: Dr. James Krause
    Dr. Krause has 15 years of service at Bloomsburg University. Most recently he served as the graduate program coordinator and the Department of Exceptionality chair from 2006-2011. Dr. Krause is an alumnus, receiving his B.S. and Master's from Bloomsburg University in special education. He received his Doctorate of Education from Temple University.

  - College of Science and Technology: Dr. John Polhill
    Dr. Polhill has worked at Bloomsburg University for twelve years. Since 2009, he has been the director of the Math and Science Center and has chaired multiple university and departmental committees. He received his Bachelor of Science degree from the University of Richmond. Both his Master’s and PhD. are from the University of Virginia.
I had the unique opportunity to spend ten days in Cameroon with twenty-two BU students and two faculty members, Dr. Ekema Agbaw and Dr. David Walker. They were leading a five-week program in collaboration with the University of Buea. Students took one course taught by Dr. Agbaw, 13 of the students took a teaching practicum mentored by Dr. Walker and worked in both public and private elementary schools, and the remainder of each student’s 6-9 credits were in courses taught by University of Buea faculty. Students engaged in a wide range of co-curricular and cultural experiences in Cameroon and visited Ethiopia for several days on their way home.

Three faculty members from the Instructional Technology department also came to the University of Buea for a week to present seminars on integrated instructional technology to students, faculty and community members.

My counterpart, Vice Chancellor Titanji, and I signed an addendum to our partnership memorandum of understanding to include collaboration in the area of instructional technology and to increase the opportunities for University of Buea students and faculty to come to BU to study and teach. I am in discussion with PASSHE Chancellor Cavanaugh and the Minister of Higher Education in Cameroon about the establishment of a system to system higher education partnership.

Several faculty and administrators recently received grants, achievement awards or were recognized in their fields of study, including:

- Dr. Larry Fritz, Assistant Vice President and Dean of Graduate Studies, was invited to serve on the Master’s review committee of the Council of Graduate Schools in Washington, DC. THE CGS’s mission is to improve and advance graduate education.

- Dr. Michael Pugh, Professor and Chair of the Department of Chemistry and Biochemistry, was presented with the Susquehanna Valley Section of the American Chemical Society Joseph Priestly Service Award. This award recognizes outstanding community involvement and outreach activities.

- Dr. Nathaniel (Ned) Greene, professor in the physics and engineering department and Dr. Jeff Brunskill, professor from the geography and geosciences department, were awarded two BU grants for a solar energy project. The first phase of the project will focus on installing an array of photovoltaic panels at Ben Franklin Hall, which should be completed by the end of this semester. The second phase, an educational kiosk that is tied to the solar array, will be installed in 2012.

- Dr. Cynthia Venn, associate professor of geography and
geosciences, and Dr. Chris Hallen, professor of chemistry, were awarded a $27,500 grant to support research on the waters of the Susquehanna River watershed. The grant supports the projects of four summer interns, who are in the field sampling and in the lab analyzing samples.

- Tom McGuire, BU's sports information director, won first place in District 2 in the College Sports Information Directors of America annual writing contest. Tom won for his story on Huskies athletic trainers Allen and Roxie Larsen that was featured in the fall 2010 issue of Bloomsburg: The University Magazine.

- Our new Master of Science in Instructional Technology degree program in Application and Management will begin this semester. The program was one of six programs under PASSHE’s Professional Science Master’s (PSM) initiative that was discussed at a recent Board of Governors meeting. The PSM initiative is designed to address critical workforce needs in the Commonwealth. PSM degrees combine rigorous study in science or mathematics with professional skills-based coursework in business, management, communications, policy and other fields. The programs are designed in close cooperation with employers to ensure they meet their needs.

- Eight audiology doctoral students advised by Dr. Thomas Zalewski gave health hearing screening at the 2011 Special Olympic summer games that were held in June at Penn State. The students and Dr. Zalewski evaluated 120 of the Special Olympic athletes and their families.

- Dr. Darrin Kass, associate professor of management and coordinator of BU’s MBA program, was featured as one of the region’s top educators in the Northeast Pennsylvania Business Journal’s Adult Education Guide. The guide, part of the August issue, included information on a unique aspect of BU’s MBA program, known as Leadership on the Edge.

- We are implementing the Fresh Start Program and 270 freshmen have signed up to take advantage of this new initiative. The program is targeted at undeclared majors and its intent is to develop necessary first-year skills through a series of programs offered during the first 8 weeks of the fall semester.

- The Career Development Center works with a job posting site, College Central Network (CCN) which also serves all the PASSHE universities. During the past academic year, 5,032 available jobs were posted for the 14 PASSHE schools. Of those 5,032 jobs close to 1,200 were provided by employers who contacted our Career Development Center and asked to be listed on CCN. The total number of employers registered with the site is 1,830. Some employers, 249 specifically, registered exclusively
with only Bloomsburg University in order to target hiring our students.

- The Career Development Center reports that for the December 2009 and May and August 2011 graduating classes, which total 1508, 1143 graduates reported obtaining a job. That is an 87.9% placement rate, up from 85.5% for the previous year.

- The University Store is expanding the textbook rental program to offer 68 titles for rent for the fall semester. We tested this rental program last spring.

Additionally, the store has added real-time price comparisons for each book through the store website. This feature allows students to compare prices and even click into the competitor’s site to purchase if they choose not to purchase from the University Store. While this may impact sales for the University Store, it does address our primary mission which is to serve the students of Bloomsburg University.

- The Bloomsburg University Foundation recently received a commitment for $125,000 in support of the College of Business. In recognition of their generous commitments, Barbara Hudock, William Selden, and John Braganini will have rooms in Sutliff Hall named in their honor.

The Foundation also received another, smaller grant from the Alcoa Foundation, through their local Kawneer plant supporting math and science summer camps for local middle school students.

- In July, BU partnered with the Town of Bloomsburg, the Columbia-Montour Visitors Bureau, the Bloomsburg Fairgrounds and the Chamber of Commerce in co-hosting the BMW Motorcycle Owners of America’s 39th annual conference. We hosted more than 1000 BMW riders and vendors at the upper campus apartments for the week, as well as providing breakfasts and dinners at Monty’s. I want to thank our Residence Life, Police and Facilities staffs, ARAMARK dining and especially Kathy Kollar-Valovage who coordinated the conference event.

- I’m proud to announce that Bloomsburg University has been honored once again for community service and volunteering efforts. The President’s Higher Education Community Service Honor Roll for 2010 recently included BU for achievements during 2009. The award requires colleges and universities to demonstrate the quantity and impact of the service work its students complete. Jean Downing and Tim Pelton from our SOLVE office submitted three large-scale community service projects that showcased students’ best efforts in helping the community.

- Empty Bowls Banquet: Annual hunger awareness fundraiser that raises funds for the Bloomsburg Food Cupboard. $5,000 was raised.
- Food Recovery program: Student volunteers package unsold food from our dining facilities to donate to the Women’s Center, Food Cupboard and AGAPE.

- Mandela Day service: Act 101/EOP students performed service work for four local agencies: YMCA (worked at summer camps), Children’s Museum (worked in museum garden), American Red Cross (worked at blood drive) and AGAPE (painted signs and assisted getting AGAPE building ready for occupancy).

- We acknowledged a retired faculty member this morning and since the president officially grants faculty emeritus status, I want to mention in this report the professor who has been awarded that distinction by me. Congratulations to Dr. Christine Alichnie, Department of Nursing. Although we already recognized our newly awarded non-instructional emeriti from the facilities paint shop, I want this report to reflect my congratulations to Jim Appelman and Chip Marks on that designation.

I look forward to an interesting and productive Fall Semester.