The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:30 a.m. Those in attendance:

**Present:**
- Mrs. Ramona Alley
- Ms. Raylene Brill
- Mr. LaRoy Davis
- Mr. Charles Housenick, Vice Chair
- Mr. David Klingerman
- Dr. Joseph Mowad
- Ms. Nancy Vasta
- Mr. Patrick Wilson

**By phone:**
- Ms. Marie Conley Lammando, Secretary

**Absent:**
- Dr. Robert Dampman, Chair

**University Personnel**
- Dr. David Soltz, President
- Dr. Ira Blake, Interim Provost and Vice President for Academic Affairs
- Dr. Jeffrey Long, Interim Vice President for Student Affairs
- Dr. Richard Rugen, Vice President for Administration and Finance
- Mr. Erik Evans, Vice President for University Advancement
- Ms. Brenda Cromley, Executive Assistant to the President
- Ms. Jennifer Williams, Administrative Assistant, President’s Office

**Council of Trustees Advisors**
- Dr. Stephen Kokoska, President, APSCUF
- Mr. Shawn Makar, President, AFSCME (not present)
- Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA
- Ms. Anikka Brill, President, CGA
Pledge of Allegiance
In accord with House Resolution Number 32, Trustee Housenick requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order
Trustee Housenick, Vice Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. He introduced the newest student representative and trustee recently appointed by Governor Rendell: Ms. Raylene Brill.

Minutes of the Council of Trustees
A motion was made by Trustee Housenick, seconded by Trustee Davis, and unanimously carried that the June 8, 2010 minutes be approved.

NEW BUSINESS

Introductions
Trustee Housenick introduced those in the audience who were either nominated or granted Emeritus status: Ms. Marlyse Heaps, Mr. Robert Klinger, Mr. Thomas Lyons, Ms. Linda Sowash, Ms. Barbara Stiner, Ms. Joy Bedosky, Ms. Debbie Cecco, Mr. Roland Gensel, Ms. Anita Lamar Hakim, Ms. Kathleen Hunsinger, and Ms. Georgia Ortman. Several individuals spoke on behalf of their respective departments to express reasons for nominating the individuals.

Trustee Housenick also recognized those individuals serving on the Advisory panel: Mr. Shawn Maker (not present), Ms. Gretchen Osterman, Dr. Stephen Kokoska, Ms. Anikka Brill, and Mr. David Stover (not present).

PRESIDENT

Contributions to Volunteer Fire Company
Trustee Alley made a motion to approve the Bloomsburg University contribution of $38,000 to the volunteer fire company of the Town of Bloomsburg for the 2010-2011 fiscal year. She also made a motion to approve a $25,000 contribution toward the purchase of a new ladder fire truck. This is the seventh of eight annual payments. Seconded by Trustee Klingerman. Unanimous approval.

Manager Emeritus
On a motion by Trustee Alley, seconded by Trustee Davis, Manager Emeritus status was unanimously approved for Marlyse Heaps, Mr. Robert Klinger, Mr. Thomas Lyons, Ms. Linda Sowash, and Ms. Barbara Stiner.
Non Instructional Emeritus
On a motion by Trustee Alley, seconded by Trustee Mowad, Non Instructional Emeritus status was unanimously approved for Ms. Joy Bedosky, Ms. Debbie Cecco, Mr. Roland Gensel, Ms. Anita Lamar Hakim, Ms. Kathleen Hunsinger, and Ms. Georgia Ortman.

President’s Report
President Soltz reviewed his President’s Report with the Trustees. A copy of the report will be appended to the minutes.

ACADEMIC AFFAIRS

Trustee Housenick called on Dr. Ira Blake, Interim Provost and Vice President of Academic Affairs, to lead discussion on the Academic Affairs section of the agenda.

Continuation of the Husky Research Corporation (HRC) as an affiliated Organization.
Dr. Blake requested a motion, as required by the Board of Governors, certifying compliance with policy 1985-04-A. Trustee Klingerman moved to approve the continuation of the Husky Research Corporation (HRC) as an affiliated organization, seconded by Trustee Davis. Unanimous approval.

Speech and Hearing Clinic Presentation
Dr. Blake introduced Dr. Robert Marande, Dean of the College of Science and Technology, who introduced Dr. Richard Angelo, Chair of the department of Audiology and Speech Pathology.
Dr. Angelo gave a brief history background of the program. He reviewed the services the department offers including: Cerumen Management Training, Hearing Aids, Diagnostic Audiology, Intraoperative Neurophysiological Monitoring, Balance Assessment, Rotational Chair, Newborn hearing screenings, and their community outreach program with local schools, hospitals, community events, nursing homes, and senior centers.

Master of Art in Public Policy and International Affairs degree
Dr. Blake informed the trustees that the Board of Governor’s approved a new Master of Art in Public Policy and International Affairs degree that will go into effect Fall of 2011.

Minor in Dance
Dr. Blake also informed the trustees that Bloomsburg University received notification from the office of the Chancellor that we are now offering a Minor in Dance.
Summer College Enrollment Update
Dr. Ira Blake introduced Mr. Tom Fletcher, Director of Corporate and Continuing Education to present the Summer College enrollment update. Mr. Fletcher reported that Summer College has historically been a very strong program. It provides tremendous opportunity to students who are exploring Bloomsburg University, or to students who may be catching up in some way or for visiting students for coursework. It consists of a twelve week semester and there are three sessions available for students.

Mr. Fletcher reviewed the changes being planned for Summer College which include:

- Identification of profitable enrollments based on historical revenue and expenses
- Minimum enrollment needed to generate revenue
  - Undergraduate – 8 enrolled
  - Graduate – 5 enrolled
- Department Chairs and Deans approved all courses offered based on:
  - Historical enrollment
  - Course sequencing
  - Justification for courses with no prior enrollment history
- Elimination of “zero enrolled” courses

He then reviewed the official enrollment data from 2006-2010 regarding unduplicated headcount and credit hours scheduled. The numbers continue to climb for the university.

As a result of the changes from 2009-2010, there were 26 fewer sections of courses schedule, there were fewer low enrolled courses, and a greater number of faculty contracts.

Mr. Fletcher reviewed the expenses and revenue summary from 2006-2010. In 2009-2010 there was a 5% increase in expenses and in 2006-2010 there was an overall 27% increase in expenses. In 2009-2010 there was an 8.5% increase in revenue and in 2006-2010 there was an overall 35% increase in revenue. Net revenue was increased in 2009-2010 by 13% and from 2006-2010 by 45%.

UNIVERSITY ADVANCEMENT
Trustee Housenick introduced Mr. Erik Evans, Vice President of University Advancement to lead discussion of this section of the agenda.

Memorandum of Understanding with the Bloomsburg University Foundation
Mr. Evans introduced Mr. Jerome Dvorak, Managing Director of the Bloomsburg University Foundation.
Trustee Mowad moved to approve the continuation of the Bloomsburg University Foundation as an affiliated organization of Bloomsburg University and certifying compliance with the Board of Governor's Policy 1985-04-A. Seconded by Trustee Vasta. Unanimous approval.

**Contract for Services between Bloomsburg University and the Bloomsburg University Foundation**

Trustee Mowad moved to approve the service purchase contract for fundraising services from the Bloomsburg University Foundation for $1.3M per year for three years upon approval from the office of the Pennsylvania Attorney General. Seconded by Trustee Klingerman. Unanimous approval.

**End-of-Year Report**

Mr. Evans reviewed the End-Of-Year report. He reported we are moving in the right direction and thanked his team for their hard work. The Henry Carver Fund will be chaired by Trustee Nancy Vasta. This fund will be used to support strategic initiatives coming out of the strategic plan.

**GENERAL ADMINISTRATION**

Trustee Housenick recognized Dr. Richard Rugen, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

**Approval of Purchasing Activity**

Trustee Davis made a motion, seconded by Trustee Alley and unanimously carried, to approve purchasing activity under Act 188 in excess of $10,000 for May 13, 2010 to July 27, 2010.

**End of Year Finance Report**

Trustee Davis introduced Dr. Rugen to discuss the end-of-year finance report. A hard copy of this report was distributed to the trustees prior to the quarterly meeting.

**2010-2011 Budget Update**

Dr. Rugen reviewed the budget summary, annualized FTE Enrollment, and E&G FTE Employees with the trustees.
STUDENT AFFAIRS

Fall Enrollment and Housing Update
Trustee Housenick recognized Dr. Jeff Long, Interim Vice President of Student Affairs to discuss the information item Fall Enrollment and Housing Update. Dr. Long reviewed the Fall 2010 Enrollment Summary of both freshmen and transfer students as well as the Housing Summary.

OTHER BUSINESS

2010-2011 Committee Appointments
Trustee Barth called to the attention of the trustees the 2010-2011 committee appointments included in their packets.

Adjournment
With no other items to be presented to the Council, Trustee Housenick adjourned the meeting at 12:40 p.m.

________________________  __________________________
Marie Conley Lammando   Jennifer D. Williams
Secretary                Administrative Assistant
PRESIDENT’S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES

September 1, 2010

- The beginning of a new academic year on a university campus is always full of excitement and anticipation. During the past week we have had a very successful start to the semester including new student orientations, a pep rally on the Academic Quad and our residence hall move-in days went smoothly. I am looking forward to an exciting fall semester.

- Previously, I shared with the Trustees the progress made on our new Strategic Plan. I am pleased to say that over the summer, SPARC (Strategic Planning and Resource Council) has finalized the remainder of the plan. With facilitation by Dr. Madeleine Adler, SPARC drafted the Directions (goals) and Initiatives (action steps) for the four Strategic Issues that were identified during the initial planning process.

In two weeks, on September 15th, I will be formally presenting our new strategic plan; Impact 2015: Building on the Past, Leading for the Future. This presentation will take place during a special Open Forum where the entire university is invited to attend.

- U.S. News and World Report's annual ranking of U.S. colleges and universities lists BU as number 88 in Best Universities - Master's for the northern region, a tie with Georgian Court University, N.J. and Keene State College, N.H. Additionally, Bloomsburg is 25th among public universities in the north and fourth among institutions PASSHE.
Best Universities - Master’s ranks institutions that offer a full range of undergraduate degrees and some master's degree programs but few, if any, doctoral degrees. A total of 572 universities are included in Best Universities - Master's.

- We are welcoming 10 new permanent full-time faculty to the campus this semester. In addition, approximately 2,385 new students (freshmen and transfers) joined us for the fall semester. The total undergraduate students for fall semester are 9,224; the total graduate students for fall semester are 939 for a grand total of 10,163. That is approximately 5.8% more than fall 2009.

- Among those we are welcoming to his first academic year at the university is our new dean of the College of Business, Dr. Michael Tidwell. Dr. Tidwell was most recently assistant dean of Clayton State University’s School of Business and associate professor of management at Clayton State, near Atlanta, Ga.

  Dr. Tidwell is a native of southern California, earned a bachelor's degree from Ball State University, Muncie, Ind., and master’s and doctoral degrees from Washington State University, Pullman, Wash.

- Father Jeffrey Thoms is the new director of Campus Catholic Ministry. Before coming to BU, Father Thoms was parochial vicar at Sacred Heart of Jesus Parish in Lewistown, and Saint Jude Thaddeus Parish in Mifflintown. He replaced Father Don Cramer, now administrator of Saint Monica Parish, Sunbury, who served in the position for four years.
• Although not a new face on campus this semester, Tom Phillips, formerly our interim Director of University Safety and Police has been offered and accepted the permanent position of Director. In October of 2009, Tom was hired as the Assistant Director of Safety and Police. He has 22 years of police experience, including as sergeant with the Allentown Police Department doing community policing and crime prevention and with Cedar Crest College as a campus police officer. We conducted an extensive search for the Director of University Safety and Police position and I’m pleased that Tom now fills that crucial role.

• The Bloomsburg On-Line Learning and Teaching website, known as BOLT, is a system-wide model for training students, faculty and staff to use instructional and information technology. A near seamless transition from BlackBoard to the new learning management system, Desire 2 Learn, was made by all users with faculty and students beginning this academic year in a new virtual educational learning environment.

• As part of the university’s major effort to develop a meaningful assessment process to support broad student success, all entering first year students were given placement tests in reading, writing and mathematics in order to ensure that their course schedules were appropriate for their preparation level. Also, last Sunday, August 29, first-year students were tested to establish a university entry-level baseline against which we will measure the value-added of a Bloomsburg University education during their senior year.
• The new General Education Model, which represents what we feel every Bloomsburg undergraduate should know, be able to do well, and value as an engaged citizen has been presented to the university community for comment this week. The model is innovative and represents the collective thinking of faculty from various disciplines, students and administrators.

• On Wednesday, August 25, our Middle States liaison, Dr. Mary Ellen Petrisko, visited and was provided an update on our progress in strategic planning, general education revision and assessment. At the end of the day, she left impressed with our overall progress and looks forward to reviewing our report to Middles States in April 2011.

• Twenty-four of our 26 (92%) programs which are eligible for accreditation or re-accreditation have received it.

• The federal government has awarded Bloomsburg $277,000 to support the continuation of the TRIO program which provides specialized support services to students who are at risk for economic, cultural and educational reasons. This year, Bloomsburg will service 235 students through this program.

Each summer, we host a lively group of high school students who are participating in TRiO Upward Bound. The program, which just completed its 32nd year here, serves students in nine high schools from Columbia, Northumberland and Schuylkill counties who are chosen based on their academic potential and need, demonstrated enthusiasm toward learning and other eligibility requirements as determined by the U.S. Department of Education. A special guest speaker this summer was Jerry Wolman, the former owner of the Philadelphia Eagles and Flyers, who shared his rags-to-riches story with the teenagers. The photos on our Facebook page
show that Jerry, who is a native of Shenandoah, certainly had the students’ undivided attention.

- Tyler Oliver, a BU student from Lebanon, Pa., completed an off-campus internship this summer without leaving our campus. Tyler was one of the first interns selected by the Defense Cyber Crime Institute, which is part of the U.S. Department of Defense. This summer, he researched random-access memory artifacts, specifically looking at a computer’s memory after someone uses a file-sharing program. Tyler completed his internship remotely on our campus with a mentor at DCCI headquarters and a faculty mentor, Professor Scott Inch, here. BU was one of just four universities in the country invited to participate in the DCCI’s first internship program this summer.

- Academic Affairs has encouraged students to expand their learning horizons through study abroad experiences. During the summer, we were able to follow the blogs of several Bloomsburg students in different parts of the world on the BU Today page. For example:

  - Liesel Driver just graduated with a degree in Spanish and Anthropology with a 3.96 grade point average. After being awarded a Foreign Language and Area Studies Fellowship (US Department of Education), she spent her summer in Oaxaca, Mexico, studying the Zapotec language with a native speaker. There are only 400,000 speakers of this language remaining.

  - Lisa Lapina, an Early Childhood and Elementary Education major, spent her summer working on her Honors Program Independent Study Research Project in Kaliliki, Zambia. Her project is focused on the education of at-risk children and youth.
Adam Wendoloski is a second-year Criminal Justice major who spent his summer in Rabat, Morocco, furthering his depth of knowledge in Arabic Language and Culture. Adam studied Elementary Arabic and Arabic 2 at Bloomsburg University during his freshman year.

- I am pleased to announce a health-related collaboration for Bloomsburg University. ACTION Health is a nonprofit agency which, through the support of sponsoring hospitals and universities, provides a wide variety of free community health outreach and education to Susquehanna River Valley communities. Bloomsburg University joins the other ACTION Health partners, including Berwick Hospital Center, Bloomsburg Hospital, Evangelical Community Hospital, Geisinger Health System, Shamokin Area Community Hospital, Sunbury Community Hospital, and Susquehanna University, in improving the health of local residents.

This partnership provides new opportunities for community and academic engagement for Bloomsburg University. Students, faculty, staff and members of the Bloomsburg community will have access to free health and wellness information and programs, and assist in the promotion of improved community health. BU students will have expanded opportunities for internships, work study positions and service-learning experiences.

Dr. Robert Marande, dean of BU’s College of Science and Technology, and Dr. Christine Alichnie, chair of the nursing department, recently joined the ACTION Health Board of Directors and will be working directly on organizational initiatives.
• The College of Education has received initial program approval from the PA Department of Education for the Principal’s certificate. This designation means that our program meets state standards in all areas and we will be one of only 25 in the state that has received this approval. Beginning this fall semester, students are able to take advantage of studying for this certificate.

• In June, we held our first President’s Leadership Summit in Harrisburg. This gathering attracted 49 alumni who got the opportunity to meet me, Erik Evans and mingle with other proud BU alums. The event was a great success with many alumni making business connections and asking when the next gathering would be held.

• I want to publicly give my thanks to Trustee Nancy Vasta for agreeing to chair the Henry Carver Fund. This fund is so critical to our mission of helping students achieve their educational and career goals and helps students stay focused on achievement rather than financial worries.

• Our local radio station, WHLM, has offered to continue its agreement with BU, at no cost to the university, to showcase our students. Once a month on the radio show, The Morning Buzz, students will be featured talking about projects they are working on for our community.

• The Fall 2010 issue of Bloomsburg: The University Magazine is a very special issue. It is a tribute to our current faculty, staff and students who have served or are serving in the military. This edition, which is scheduled to come out later this week, started as one story about one individual and grew to encompass the entire feature section. We are proud to honor these members of our campus community and honored to share their stories. I hope you will enjoy this issue.
• I want to thank our Human Resources Department for managing the first PASSHE voluntary retirement incentive program. It was a significant effort to inform all eligible Bloomsburg University employees and assist them with the pertinent information they needed in order to make their individual decision about accepting the early retirement incentive.

• Although we already recognized eleven newly awarded manager and non-instructional emeriti, I want this report to reflect my congratulations to Marlyse Heaps, Robert Klinger, Tom Lyons, Linda Sowash and Barbara Stiner on their manager emeritus status. My congratulations also go to the individuals who received non-instructional emeritus status; Joy Bedosky, Debbie Cecco, Anita Hakim, Roland Gensel, Kathleen Hunsinger and Georgia Ortman.