COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
December 1, 2010

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:45 a.m. Those in attendance:

Present:
Dr. Robert Dampman, Chair
Mrs. Ramona Alley
Ms. Raylene Brill
Mr. LaRoy Davis
Mr. Charles Housenick, Vice Chair
Mr. David Klingerman
Dr. Joseph Mowad
Mr. Patrick Wilson

By phone:
Ms. Marie Conley Lammando, Secretary

Absent:
Ms. Nancy Vasta

University Personnel
Dr. David Soltz, President
Dr. Ira Blake, Interim Provost and Vice President for Academic Affairs
Dr. Jeffrey Long, Interim Vice President for Student Affairs
Dr. Richard Rugen, Vice President for Administration and Finance
Mr. Erik Evans, Vice President for University Advancement
Ms. Brenda Cromley, Executive Assistant to the President
Ms. Jennifer Williams, Administrative Assistant, President’s Office

Council of Trustees Advisors
Dr. Stephen Kokoska, President, APSCUF
Mr. Shawn Makar, President, AFSCME (not present)
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA
Ms. Anikka Brill, President, CGA

Pledge of Allegiance
In accord with House Resolution Number 32, Trustee Housenick requested everyone stand for the Pledge of Allegiance to the American Flag.
Call to Order
Trustee Dampman, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance.

Minutes of the Council of Trustees
A motion was made by Trustee Alley, seconded by Trustee Housenick, and unanimously carried that the September 1, 2010 minutes be approved.

NEW BUSINESS

Introductions
Trustee Dampman introduced those in the audience who were either nominated or granted Emeritus status: Dr. Robert Lowe, Dr. Ann Stokes, Ms. Janet Fester, Mr. Charles Harris, Ms. Cheryl John, and Ms. Paula Novak. Several individuals spoke on behalf of their respective departments to express reasons for nominating the individuals.

Trustee Dampman also recognized those individuals serving on the Advisory panel: Mr. Shawn Maker (not present), Ms. Gretchen Osterman, Dr. Stephen Kokoska, Ms. Anikka Brill, and Mr. David Stover (not present).

PRESIDENT

Non Instructional Emeritus
On a motion by Trustee Alley, seconded by Trustee Housenick, Non Instructional Emeritus status was unanimously approved for Ms. Janet Fester, Mr. Charles Harris, Ms. Cheryl John, and Ms. Paula Novak.

President's Report
President Soltz reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

ACADEMIC AFFAIRS

Trustee Dampman called on Dr. Ira Blake, Interim Provost and Vice President of Academic Affairs, to lead discussion on the Academic Affairs section of the agenda.

Curriculum Name Change: Department of Early Childhood and Elementary Education to Department of Early Childhood and Adolescent Education
Dr. Blake introduced Dr. Elizabeth Mauch, Interim Dean of the College of Education, who introduced Dr. Charles Starkey to present the informational item on the curriculum name change.
2009-2010 Performance Summary
Dr. Blake introduced Ms. Karen Slusser Director of Institutional Research who presented the performance summary and the System Accountability Measures. She reviewed the comparison of the 14 universities on performance funding measures, and evaluations and allocations.

Transforming Teacher Preparation Programs for Professional Excellence
Dr. Blake introduced Dr. Elizabeth Mauch to present. Dr. Mauch reviewed the PA Chapter 49-2 regulations, including content, field experiences, and accommodations and adaptations including Bloomsburg University's approved programs under 49-2 and all of our programs.

GENERAL ADMINISTRATION

Trustee Dampman recognized Dr. Richard Rugen, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Capital Planning Update
Dr. Richard Rugen introduced Mr. Eric Milner who presented the capital planning update. Plans for Sutliff Hall, energy savings project, pedestrian bridge, Elwell Hall renovation, Early Childhood Lab School, Waller addition/renovation, Old Science demo-housing option, Kehr Union study, McCormick renovation, and Facilities Relocation were all reviewed with the trustees.

Board of Governors Policy 1985-04-A
On a motion by Trustee Davis, seconded by Trustee Mowad, the following resolution was approved unanimously:

WHEREAS, the Bloomsburg University Foundation exists solely for the benefit of the university, requires an annual external audit of funds and publishes copies thereof, and annually makes significant contributions to the benefit of Bloomsburg University of Pennsylvania students and its academic programs; and

WHEREAS, a satisfactory written memorandum of understanding exists between The Bloomsburg University Foundation and Bloomsburg University of Pennsylvania; and

WHEREAS, appropriate fiduciary agreements have been enacted to allow the Bloomsburg University Foundation to retain university gifts and grants; and

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WHEREAS, the Bloomsburg University Foundation does not and will not undertake programs or activities that are properly part of the university’s academic mission; and

NOW, THEREFORE, BE IT RESOLVED, that the Bloomsburg University of Pennsylvania Council of Trustees certifies that the Bloomsburg University Foundation is in compliance with the Board of Governors Policy 1985-04-A which speaks to university external financial support.

Approval of Purchasing Activity
Trustee Davis made a motion, seconded by Trustee Housenick and unanimously carried, to approve purchasing activity under Act 188 in excess of $10,000 for July 28, 2010 to November 1, 2010.

UNIVERSITY ADVANCEMENT
Trustee Dampman introduced Mr. Erik Evans, Vice President of University Advancement to lead discussion of this section of the agenda.

University Naming Policy
Trustee Dampman introduced Mr. Erik Evans, Vice President of University Advancement to lead the discussion regarding the naming policy.

Trustee Mowad moved to approve the proposed naming policy. Seconded by Trustee Davis and unanimously approved.

OTHER BUSINESS
Approval of the Strategic Plan
Trustee Dampman called upon Dr. Soltz to review the top twelve priorities for the Strategic Plan action steps. Trustee Davis made a motion to approve the Strategic Plan, seconded by Trustee Alley and unanimously approved.

COT Meeting Calendar
Trustee Dampman called to the attention of the trustees the 2011-2012 Council of Trustees quarterly meeting calendar included in their packets.

Adjournment
With no other items to be presented to the Council, Trustee Dampman adjourned the meeting at 12:30 p.m.

Marie Conley Lammando
Secretary

Jennifer D. Williams
Administrative Assistant
Here are a few highlights of academic, student-related and athletic achievements since we met in September.

- The University set an enrollment record this fall with the largest number of students in the school’s history. A total of 10,091 students – 9,136 undergraduates and 955 graduate students – were tallied in the university’s official enrollment report on the 15th day of classes.

This year’s total is an increase of 1,236 students over fall 2009.

- About three weeks ago we celebrated the re-dedications of two buildings that underwent extensive renovations; Hartline Science Center and the Nelson Field House. I was very pleased that both dedications brought back relatives of the Hartline’s and the Nelson’s to celebrate the respective event. In the case of Nelson Field House, we coordinated the early evening re-dedication with the BU/Penn State wrestling match. That match led to the first sellout of Nelson Field House in more than 12 years.

- TRiO Student Support Services, a program that annually serves nearly 250 Bloomsburg University of Pennsylvania students, will receive renewed funding of an estimated $1.38 million over the next five years from the U.S. Department of Education. TRiO Student Support Services provides academic, financial and personal support to low-income, first-generation and disabled student. The goal of BU’s program, federally funded since 1997, is to increase retention and graduation rates. More than 80 percent of the students who begin the program remain in SSS and graduate from BU. The program also includes a community service component, and students are encouraged to take advantage of leadership opportunities.

- Eight-one BU students participated in the SHARE (Students Helping Adolescents Reach Excellence) tutoring program serving 11 elementary, middle and high schools as well as the Women’s Center of Columbia and Montour Counties. SHARE links undergraduates as tutors or mentors to students who have demonstrated social and/or academic needs. This
outreach program was the basis for the BU Toy Library, founded by Dr. Mary Katherine Waibel-Duncan, Department of Psychology. The Library makes available stimulating toys and other play resources to support and enhance students' interactions with individuals of all development ages and abilities.

- Dr. Manek Kirpalani, from our Marketing Department, was awarded the title “Visiting Distinguished Professor, Ph.D. Advisor” from Aalto University School of Economics, Finland. This institution is one of the few internal universities that have been accredited by AACSB, similar to Bloomsburg University's College of Business.

- Bloomsburg University received approval for an $85,000 expansion grant of the Workforce Leadership 2+2+2 program, in computer forensics. The grant is administered by PASSHE, through a contracting agreement with PA Department of Community and Economic Development (DCED). The purpose of the grant is to establish a seamless pipeline of students, with an opportunity for articulated credits from the secondary, to the two-year postsecondary, to the four-year postsecondary programs, in the field of information technology/computer forensics.

- The Office of Technology has completed the second of three rollouts for the new integrated student information system (ISIS). Prospective students are now applying through the new system and current students will register for classes for the summer and fall 2011 terms through ISIS. The final ISIS rollout will be completed by the end of March 2011.

- In response to student requests, Library Services has instituted a number of changes to better serve its patrons. They include: remaining open until 8pm on Friday evenings; adding five new group study rooms for students; providing wireless printing so patrons who bring laptops into the library can print; adding vending machines on the first floor; improving the library web pages and initiating text messaging notifications for interlibrary loan items.

- Our communications office won a number of awards recently from the Association of Marketing and Communication Professionals’ annual award categories. We received a platinum award for the LLC booklet, outlining freshman residence hall options based on majors or interests, Bloomsburg: The University Magazine won a gold award, and honorable mentions were given for our 2010-11 viewbook and 2009-2010 Celebrity Artist Series mailer. Overall, approximately 5,000 entries were submitted to the competition.
• Growth of BU’s social media continues to set the trend among PASSHE schools as among the most popular on Facebook, Twitter and YouTube. YouTube has received nearly 81,000 video uploads; up from less than 12,000 uploads in June of 2009. Facebook has grown from 1,200 followers to more than 7,900 in that time, while Twitter has attracted notable followers as USA Today, ACE (Washington D.C.), and HELIX Higher Education (Boston, Mass.)

• The eighth annual Breast Cancer Walk was held on October 24. This year we had over 500 campus and community participants (last year we had 350) and raised more than $11,000. Twenty student organizations participated in the event.

• Our DASL (Developing Ambitious Student Leaders) program, in collaboration with Residence Life and our Quest program, created the Haunted Husky Hollow Halloween event at the upper campus Quest facilities in October. 735 students and community members participated in the free event where small groups were led by a tour guide sharing a Halloween story as they travelled through pre-established trails constructed in the woods. Participants were treated to hot chocolate and apple cider. Any donations received were given to the “Trick or Treat for UNICEF” service project.

• The BU student newspaper, The Voice, has been recognized by the Columbia Scholastic Press Association with 11 Gold Circle Awards for 2010. These national awards are given annually to individual student journalists for excellence in writing and design. This year’s competition attracted 9,460 entries from college, university, and secondary school newspapers, magazines, and online media sites throughout the United States and Canada.

• Components of BU’s emergency notification system – e-mail, voice mail, text messages and campus sirens - were tested on September 16th and worked effectively.

All students and registered faculty and staff received a test e-mail message on that date. Test voice mail and text messages were also sent to those who opted to receive notification in these formats. The sirens, installed on Elwell Hall, McCormick Center for Human Services and on the upper campus, are designed to alert the campus community when vital emergency information is available via e-mail, voice mail and text message. BU tests the emergency notification system once each semester.
• I am pleased to announce that Dr. Leilani Kupo has joined Bloomsburg University as Director of the Women's Resource Center and Assistant Director of Social Equity. After a national search, Dr. Kupo began in mid-September. She received her bachelor's degree in English from Ripon College in Ripon, WI, Master's degree in Education in Counseling Psychology and College Student Personnel from James Madison University and doctorate in Higher Education Administration from Bowling Green State University.

• We acknowledged two retired faculty members this morning and since the president officially grants faculty emeriti status, I want to mention in this report the two professors who have been awarded that distinction by me. Congratulations to Dr. Ann Stokes and Dr. Robert Lowe.

• Although we already recognized four newly awarded non-instructional emeriti, I want this report to reflect my congratulations to Janet Fester, Charles Harris, Cheryl John and Paula Novak.

• Finally, I wanted to inform the trustees that last year's student Trustee and recent graduate, Terrell Garrett, was featured on the AASCU website as a first generation college student as part of AASCU's rotation of First Generation Voices. Currently, Terrell is working with the Americorp program which is contracted through the Washington, DC public schools.