A great place to be you
2009-2010 ADMISSIONS GUIDE
Bloomsburg University of Pennsylvania is one of the 14 public universities in the Pennsylvania State System of Higher Education. It was founded as the Bloomsburg Literary Institute in 1839.

**Enrollment:** About 8,900 undergraduate and graduate students in more than 100 programs of study.

**Faculty:** 415, full time, most with doctoral degrees

**Campus:** 282 acres, 54 buildings, just a short walk from downtown Bloomsburg. Seven modern residence halls and three apartment complexes on campus, six dining facilities, student union, recreation center, university store, library and intercollegiate sports facilities.

**Activities:** More than 160 student organizations, intramural athletics and club sports.

**Inside you’ll find...**

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Learn more and apply at www.bloomu.edu/admissions

**At a glance**

Accreditations:
- Middle States Commission on Higher Education
- Association to Advance Collegiate Schools of Business
- National Council for the Accreditation of Teacher Education
- Council on Education of the Deaf
- Council on Social Work Education
- American Society of Exercise Physiologists
- Educational Standards Board of the American Speech-Language-Hearing Association
- Audiology and Speech Pathology/PSB/ASHA Certified
- The National Association of Schools of Theatre
- The National Association of Schools of Music
- National League for Nursing

Programs have been approved by the Pennsylvania Department of Education, State Board of Nursing and the American Chemical Society.

The university is one mile south of exit 236, Interstate 80, in north-central Pennsylvania. Travel times:
- Allentown, 1.5 hours
- Altoona, 2.25 hours
- Bethlehem, 1.75 hours
- Cornshelocken, 2 hours
- Downingtown, 2.5 hours
- Doylestown, 2.5 hours
- Easton, 1.75 hours
- Fort Washington, 2.5 hours
- Harrisburg, 1.5 hours
- Hazleton, 0.5 hour
- Lancaster, 2 hours
- Lower Bucks County, 2.5 hours
- Montrose, 2 hours
- Reading, 1.75 hours
- Scranton, 1 hour
- Stroudsburg, 1.5 hour
- Wilkes-Barre, 1 hour
- Williamsport, 1 hour
- York, 2 hours
Challenging. Exciting. Welcoming. Words that Bloomsburg’s 8,900 students use to describe the university community. They speak of personal growth, new perspectives, expanded horizons. They gain confidence, earn respect, discover strength. They find new beginnings and second chances. They say BU is not too close and not too far from home and the university is not too big and not too small.

They enjoy personal attention, form lifelong friendships and find security in an extended family of caring people. They learn from nearly 400 full-time faculty, most with doctoral degrees, and get support from BU’s 600 professional staff. They live on a 282-acre campus where everything is within comfortable walking distance. Bloomsburg’s size offers all the resources within a family-like atmosphere. It adds up to comfort, security, opportunity, a sense of belonging. It’s a great place to be you!

Costs total about $6,000 per semester for tuition, all fees, room and meals for Pennsylvania residents and $9,800 per semester for non-residents. Add about $500 for books and classroom materials. Exact costs vary depending on meal plans and housing options and are subject to change, usually in early July, for the following year.

Nearly $1 million in scholarships are awarded to students in a typical year. Other support includes loans, grants, and work-study. About 90 percent of students receive some form of financial aid; the average amount of aid is $10,000 per year.

See www.bloomu.edu/fees for the most current and complete fee schedule and www.bloomu.edu/aid for information about financial assistance.

Profile
Curtis Cordeiro

Curtis Cordeiro, a senior history major and treasurer of the Arabic Club, was awarded a scholarship by the Qasid Institute of Classical and Modern Standard Arabic in Amman, Jordan to continue his study of Arabic during Summer 2009. A graduate of Canton Area High School, Cordeiro aspires to work with the federal government and be involved with diplomatic relations with the Middle East.
It’s all about opportunity.

It begins with majors fairs to find an academic program that’s just right for you. Then it’s on to visits by hundreds of companies and agencies looking for students to participate in academic internship programs that often lead to employment offers. It’s about access, where professors connect you with opportunities and possibilities. It’s the services of the Career Development Center in learning the nuts and bolts of getting started in the workplace. It’s an active alumni association and all the connections you’ll make with recent grads. And finally it’s job fairs, where many employers routinely come to recruit students for jobs. BU graduates are successful: nearly 90 percent of last year’s graduates have been permanently placed in chosen careers or are enrolled in graduate schools.

The right programs.

As a comprehensive university, Bloomsburg offers 86 majors in 52 programs leading to bachelor’s degrees in science and technology, teacher education, business, health care, social sciences and the arts and humanities. BU offers preparatory programs for professional study in law, medicine and engineering.

Bloomsburg offers a large honors program for exceptional students and has exchange agreements with universities around the globe for those interested in study abroad.

You’ll find summary information about each degree program on the following pages and detailed descriptions at www.bloomu.edu/admissions.
Academics

Bloomsburg’s degree programs at a glance:

Accounting
Anthropology
Art History
Art Studio
ASL/English Interpreting
Audiology and Speech Pathology
Biological (BA, BS)
Business Education
Chemistry (BA, BS)
Clinical Chemistry
Clinical Laboratory Science
Communication Studies
Computer Forensics
Computer Information Science
Computer Science
Criminal Justice
Early Childhood Education
Earth Science
Economics
Electronics Engineering Technology
English
Exercise Science
Finance
French
Geography
German
Health Physics
History
Management
Management Information Systems
Marketing
Mass Communications
Mathematics (BA, BS)
Medical Imaging
Middle Level Education
MIS Systems Design and Development
MIS Managerial Applications
Music
Nursing
Philosophy
Physics (BA, BS)
Political Economics
Political Science
Psychology
Secondary Education
Social Work
Sociology
Spanish
Special Education
Theatre Arts

Profile
Renée Casselbury

Renée Casselbury, a 2009 graduate from Wyalusing and graduate of Wyalusing Valley High School, was rewarded for a successful accounting internship during her senior year. She received an employment contract from McGladrey & Pullen in Baltimore, Md. Joining the fifth-largest accounting firm in the world, she planned to go on for her CPA and a master’s degree in finance. She was vice president of the BU Accounting Association and an officer in Phi Beta Lambda (future business leaders). She credits high school teachers and advisors for inspiring her to go into accounting and Dr. Richard Baker for support and guidance that led her to the coveted internship. She chose BU because of the strong reputation of the College of Business.
Norman Cooper, a senior communication studies major with minors in anthropology and sociology, is currently in his fourth semester as a Community Assistant (CA) in Luzerne Hall on campus. A graduate of Roxborough High School in Philadelphia, Cooper completed an internship as a Tutor Counselor (TC) with TRiO Upward Bound at BU in summer of 2008. The experience with TRiO Upward Bound inspired Cooper to pursue graduate school to study secondary education counseling to become a high school guidance counselor.

Above left: At BU, expect to be encouraged to express your point of view. And to be challenged to defend it.

Left: Students are invited to express their creativity. Every year theatre and art collaborate when student designers show off their work in a non-traditional runway show. Theatre majors practice their makeup skills, while artists and costumers create fashion from recycled umbrellas, aluminum cans and wire.

Arts & Humanities

Art Studies and Art History — Studio covers ceramics, sculpture, drawing, painting, mixed media, computer graphics and photography; history focuses on research, museum curating and the business of art.

Communication Studies — Concentrations in interpersonal relationship management, leadership and social influence and applied communication.

Economics — Majors in economics or political economics or a B.S. in economics with a business minor.

English — Emphasis in American and British literature and writing, with a track in creative writing.

Languages — French, German and Spanish programs leading to a bachelor's degree plus a minor in Chinese and study in Italian, Latin and Arabic.

History — Writing-intensive program in American, European and world history, including a minor in ethnic studies in the United States.

Mass Communications — Tracks in journalism, public relations and radio-TV broadcasting.

Music — Tracks in performance, audio-video recording and music education covering voice and instrumental music, music history and literature and theory.

Philosophy — Emphasis on critical thinking, logic and ethics.

Theatre Arts — Areas of emphasis in performance, design technology and integrated theatre studies.
Bloomsburg’s AACSB-accredited College of Business presents a full array of quality business programs, including:

**Accounting** — Includes an optional concentration in fraud examination.

**Finance** — Includes a career concentration in international business and an interdisciplinary minor in legal studies.

**Management** — Includes a minor in entrepreneurship and concentration in human resources. The department also offers a graduate program leading to an MBA.

**Marketing** — Principles and practices of marketing in all environments.

The college also hosts a program in Business Education (see teacher education).

**Information Technologies**

**MIS Systems Design and Development** — Support office work and improve employee performance and organizational effectiveness.

**Computer and Information Systems** — Applications development in business environments.

**MIS Managerial Applications** — More emphasis on business to prepare for careers in systems analysis.

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Above left: Teamwork counts. At Bloomsburg, you’ll learn the science of management. In this simulation, a team of students organizes an assembly line to create clocks — learning first-hand about workflow, personnel assignments, and material delivery. Left: Class presentations provide valuable professional experience. Above: The peanut butter exam, which leads to a lot of sandwiches and laughter, is a College of Business test to measure organizational management skills.

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**Profile: Jessica Motto**

Jessica Motto, a 2009 accounting graduate from Orangeville and graduate of Benton Area High School, won a summer internship with KPMG in Harrisburg that led to an employment contract to become an audit associate after she graduated. She became enchanted with accounting as a senior in high school and, as an area native, she was familiar with BU’s business program, so her only college application was to Bloomsburg. She’s a member of the accounting association, a student member of the Pennsylvania Institute of Certified Public Accountants and was admitted to the business honor society Beta Gamma Sigma in her sophomore year. After her CPA exams, her goals include becoming a partner in a major accounting firm and specializing in forensic accounting.
Profile
Ozzia Harvey

Ozzia Harvey, a senior biochemistry major from Philadelphia and graduate of Overbook High School, recently presented “Inhibition of Thrombin by the Peptide LSP” as part of a summer research symposium held by the College of Science and Technology. She chose BU because of its reputation in science and plans to go on to pharmacy school.

Audiology and Speech Pathology — Also offered are graduate programs leading to an M.S. degree in speech pathology and a doctoral degree in audiology. Department hosts a professional speech, hearing and language clinic.

Exercise Science — A discipline leading to careers in education, corporate wellness, health care, research environments, sports medicine and athletic training. Department also offers a graduate program.

Medical Imaging — Two to three years of core science study at Bloomsburg and the rest at a clinical site. BU also offers a graduate program for radiologist assistants and a bachelor’s degree program in health physics, leading to careers in radiation management and hazards.

Clinical Laboratory Science — Leading to careers as medical technologists with three years of study at Bloomsburg and a calendar year in an affiliated hospital clinical program. BU also offers a degree program in clinical chemistry.

Nursing — B.S.N. program for current and potential registered nurses. The department also offers an M.S.N. program with specializations in adult health and illness, clinical nurse specialist, adult and family nurse practitioner, community health nurse and specialist in administration.

If you like small classes in well-equipped labs, then Bloomsburg is the place. Laboratories at Bloomsburg come in all sizes and specialties. You can connect to the university’s network in many places, but there are also specialized writing labs, art labs, a business system potent enough to run a mid-sized corporation and all the traditional science facilities. Above: A senior chemistry student works on an independent project. Above right: A student nurse takes her practice into the field, taking blood pressure readings for senior citizens in the community.
Brian Filko, a junior engineering major, is a recipient of the Kozloff Research Scholarship for his work studying acoustics with high speed cameras. He is actively involved in Society of Physics Students, Bloomsburg Cycling – Mountain Bike racing and the Bloomsburg Ski Club. He has also worked with physics professor Nathaniel Greene as part of an independent study, researched the reflective nature of animal eyes versus road signs and will publish an article, “Ophthalmic and Physiological Optics,” in Research Magazine. Filko has also been involved with BU’s Biofuel Bus project and helped design the bus graphics and build the reactor that turns the cooking oil into reusable biofuel. Next year, Filko will complete his 3 + 2 Engineering Program (three years at Bloomsburg and two years at Penn State) to graduate with two degrees.

Five geoscience students spent three days at the Arecibo radio-telescope in Arecibo, Puerto Rico. During their trip, they shared the facility, talked with astronomers and analyzed a radar data set of a near-Earth asteroid with their advisor, Michael Sheppard, professor of geography and geosciences. Their results will be submitted for publication in an upcoming issue of Icarus, the International Journal of Solar System Studies. In the photo, students are at the edge of the giant radio-dish which is about 1,000 feet in diameter. From left are Gurvinder Singh, James Hill, Eddie Ryan, Courtney Nissley and Paul Krasner.

Have a knack for numbers? Four BU students placed first in a statewide math contest in 2009. Shown from left are Fen Qin, Jason Elsinger, Xianrui Meng, Alex Paoletti and team adviser professor Youmin Lu.

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Have a knack for numbers? Four BU students placed first in a statewide math contest in 2009. Shown from left are Fen Qin, Jason Elsinger, Xianrui Meng, Alex Paoletti and team adviser professor Youmin Lu.

Science & Technology

Biology — Bachelor of arts and bachelor of science programs, each with two available options: microbiology and biotechnology. Department also offers graduate programs leading to an M.Ed. or an M.S. in biology. See also healthcare programs.

Chemistry — Majors leading to a B.A. or B.S. in chemistry, with an option for ACS certification, or a B.S. in clinical chemistry, as well as an undergraduate minor in chemistry. An option in biochemistry is available.

Computer Forensics — A discipline relating especially to investigation of crimes involving computer technology.

Computer Science — Emphasis on design, production and analysis of software leading to a wide range of careers in technology. Also a minor in web design.

Electronics Engineering Technology — Industrial electrical and electronic engineering technology and design.

Engineering — Three years of preliminary study leading to both bachelor’s and engineering degrees in a wide range of fields, in conjunction with two years at Wilkes University or The Pennsylvania State University.

Geosciences — Tracks in geology, planetary science and earth science, including meteorology and oceanography.

Mathematics — Also a minor in statistics leading to careers ranging from actuarial science to cryptography, systems analysis and software engineering.

Physics — Also includes an optional minor in electronics.

Profile

Brian Filko

Brian Filko, a junior engineering major, is a recipient of the Kozloff Research Scholarship for his work studying acoustics with high speed cameras. He is actively involved in Society of Physics Students, Bloomsburg Cycling – Mountain Bike racing and the Bloomsburg Ski Club. He has also worked with physics professor Nathaniel Greene as part of an independent study, researched the reflective nature of animal eyes versus road signs and will publish an article, “Ophthalmic and Physiological Optics,” in Research Magazine. Filko has also been involved with BU’s Biofuel Bus project and helped design the bus graphics and build the reactor that turns the cooking oil into reusable biofuel. Next year, Filko will complete his 3 + 2 Engineering Program (three years at Bloomsburg and two years at Penn State) to graduate with two degrees.
Social Sciences

Anthropology — The study of human kind, which includes an option in prehistoric archaeology and Latin American studies.

Criminal Justice — Theoretical concepts, research methods of the field and computer data analysis of crime and delinquency.

Geography — Options in general geography, urban planning or environmental planning.

Political Science — Study regional, national and international politics. An option in legal studies forms the basis for study in pre-law.

Psychology — Orientation to careers in clinics, counseling centers, hospitals, human service agencies, education, research and business.

Social Work — Prepares students to practice generalist social work or qualifies them for entry into graduate programs. Incoming students start in pre-social work.

Sociology — For careers involving the interplay between individuals and society. Career concentrations in gerontology; family, children and youth; organizational relations; and medicine.
Teacher Education

For Bloomsburg education majors like Jessica Gonzalez, above, teaching isn’t a career choice, but a calling. Outside of their courses, students, like Gonzalez, get first-hand experience in the classroom teaching in schools. At BU, Gonzalez has been a leader. A member of the BU Chamber Singers, she organized the student quartets that performed at winter and spring commencement ceremonies.

Bloomsburg’s education majors are in high demand. BU attracts recruiters from 80 school districts and 15 states to interview upcoming graduates for classroom positions.

Profile
Jessica Gonzalez

For Bloomsburg education majors like Jessica Gonzalez, above, teaching isn’t a career choice, but a calling. Outside of their courses, students, like Gonzalez, get first-hand experience in the classroom teaching in schools. At BU, Gonzalez has been a leader. A member of the BU Chamber Singers, she organized the student quartets that performed at winter and spring commencement ceremonies.

Bloomsburg’s education majors are in high demand. BU attracts recruiters from 80 school districts and 15 states to interview upcoming graduates for classroom positions.

Business Education — Certification to teach business or computer and information technology in secondary schools. BU also offers a graduate program in business education.

Early Childhood and Elementary Education — Certification to teach in early childhood and elementary and middle schools. The department offers two undergraduate programs: an early childhood and elementary program, which focuses upon grades PK-4 and a middle level program, which focuses upon grades 4-8.

Music Education — Track in music education (K-12), offered through the department of music, theatre and dance.

Secondary Education — Certification to teach in secondary schools in the areas of biology, chemistry, communication, earth and space science, English, French, general science, German, mathematics, physics, Spanish and citizenship education. Business education is a separate program.

Special Education — Certification to teach learning disabled, mentally retarded, seriously emotionally disturbed and physically handicapped individuals. Students typically double major in special education and elementary education or education of the deaf and hard of hearing. BU also offers a four-year degree in American Sign Language/English Interpreting.

BU also offers graduate study in elementary, early childhood, special education, exceptionailities, reading and curriculum and instruction with a variety of options.
A community for learning.

Learning doesn’t end when class is over at Bloomsburg. Evening lectures, concerts, plays and art exhibits abound.

For students who wish to take their studies further, Bloomsburg offers Living and Learning Communities (LLCs).

An LLC is a group of students who share common academic interests, live together in a residence hall, participate in activities together, and are also enrolled in a cluster of related courses. Faculty, staff and students develop a sense of interconnectedness and a mutual concern for the enrichment of their collegiate experience. In addition, LLCs provide students with quality studying, meeting and lecture/discussion space within the residence halls.

Activities include trips to cities such as New York, Philadelphia and Washington, D.C. Students help plan special campus events, attend career counseling sessions, develop professional connections and gain opportunities for leadership.

To learn more about Living and Learning Communities at Bloomsburg University, visit www.bloomu.edu/LLC.

### Living and Learning Communities

- Business
- Civic Engagement
- Education
- Fine Arts & Humanities
- Frederick Douglass
- Helping Professions
- Honors
- International Studies
- Presidential Leadership
- Science & Health Sciences
- Social Justice and Sustainability

BU’s Living and Learning Communities sponsor activities that can include (from left) study sessions just for your major, parties and barbecues, trips to the city, outdoor adventures like whitewater rafting, and team-building exercises at the campus’ climbing wall.

Profile

Haili Shetler

Haili Shetler, a junior mass communications major from Bloomsburg and graduate of Central Columbia High School, has honed her skills in BU’s communications office as a regular press release writer. She’s also proofread and written stories for the university’s 52,000-circulation magazine.

Profile

Haili Shetler
A room with a view.

You’ll find residential living at BU is safe, affordable and convenient. All residence halls are hard-wired with smoke detectors and sprinkler systems, restricted to card-key access and staffed by resident advisers. Several are homes to Living and Learning Communities. From the upper campus, you can view the Susquehanna River Valley, with Columbia Hall peeking above the tree line.

In addition to Redman Stadium, Nelson Field House, a tennis center and all athletic fields, Bloomsburg’s peaceful upper campus is occupied by three apartment complexes. At right, one of the buildings in Montgomery Place is pictured with Monty’s, a conference center and full-service dining facility. Opposite page: The newest complex, the Jessica Kozloff Apartments overlook the tennis center on upper campus.

Profile

Josh Kline

Josh Kline, a senior art history major and political science minor from Middletown and a graduate of Midd-West High School, presented his research at the annual Student Symposium in Art History. He chose BU because it was close to home and to join friends at the university. He plans to pursue graduate studies after internships leading to a career in museum work.
From the moment you arrive on campus, you start building a network of friends. You are accepted for who you are, find people who care about you and are surrounded constantly by people just like you.

Above: BU’s Student Dance Ensemble, the largest student organization on campus, performs to a packed house in Mitrani Hall each spring.
Right: BU’s popular Gospel Choir performs each fall and spring semester.
Below: The Student Organization of Latinos demonstrates their hospitality during a free lunch of traditional foods offered on the Kehr Union Patio. The group also brings in professional performers to stage a dinner each fall semester. Below right: There are benches and gathering spots everywhere, and new friends looking for you.

Above: Even the library is a social hub, but then, how many libraries come with a Starbucks on the first floor and patio seating just outside the door?
Below: Musicians warm up before a rehearsal of a Bloomsburg University Players theatre production.
Profile

Ashley Kunkle
Ashley Kunkle, co-president of BU’s Dance Ensemble, demonstrates a stretch at the bar. The elementary and early childhood education major has been able to refine both her teaching and dancing chops by teaching dances to fellow students in the ensemble.

A place of adventure and personal test.

BU students take their zest for life to many places, including high adventure trips to near and distant places through a campus organization called Quest. Whitewater rafting, rock climbing, caving, hiking, hiking: the Quest path is as near as its climbing wall on upper campus or as distant as treks in the American west (shown), South America, Africa, Europe or Alaska.

Nearly 2,000 students use the huge recreation center (right) daily and another 1,500 participate in intramural and club sports. The center offers a complete array of cardio machines, full circuits of resistance training, free weights, a rock climbing room, five basketball courts (which also serve nicely for volleyball, tennis and other games), five racquetball courts and a large aerobics studio. There are a number of dedicated fields for pick-up sports.

Men’s, women’s and coed intramurals are complemented with an array of club sports that includes horseback riding, competition dance, rugby, cycling, lacrosse and more. It’s all part of the BU package.
Bloomsburg’s intercollegiate athletic teams compete in 18 NCAA Division II and I (wrestling) sports and belong to the Pennsylvania State Athletic Conference. In the trophy case: 19 national championship (NCAA, AIAW, NAIA) trophies, over 100 conference titles and hundreds of all-Americans in many sports.

**Intercollegiate athletics**

- Football
- Field Hockey
- Men’s Soccer
- Women’s Soccer
- Lacrosse
- Men’s Cross Country
- Women’s Cross Country
- Men’s Swimming
- Women’s Swimming
- Wrestling
- Men’s Basketball
- Women’s Basketball
- Men’s Tennis
- Women’s Tennis
- Softball
- Men’s Track (Indoor & outdoor)
- Women’s Track (Indoor & outdoor)
- Baseball

**Profile**

Beth Schwing

Beth Schwing was more than just a superstar on BU’s cross-country team. She is a star in the classroom as well. Having earned her bachelor’s degree in speech language pathology, she is now a master’s degree student in BU’s graduate speech language pathology program—which attracts students from all over the world.

**Something to cheer about.**
Excellence
A school tradition.

Team name: Huskies
Colors: Maroon & Gold
Website: www.buhuskies.com

Bloomsburg’s intercollegiate athletic teams compete in 18 NCAA Division II and I (wrestling) sports and belong to the Pennsylvania State Athletic Conference.

In the trophy case: 18 national championship (NCAA, AIAW, NAIA) trophies, over 100 conference titles, and hundreds of all-Americans in many sports.

Last year, BU teams and individuals were in eight NCAA championships with the field hockey team winning the national championship (left), while the football team reached the NCAA national quarterfinals and the men’s and women’s tennis teams advanced to the final 16.

Wrestling had its second straight year with a Division I All-American. Softball earned a spot in the NCAA playoffs for the 27th straight year.

Women’s soccer earned a bid to the NCAA championships and men’s swimming sent a swimmer to the NCAA championships.

Visitor information
Bloomsburg University encourages visits from prospective students and their families. In addition to four organized open house programs, two in the fall and two in the spring, prospective students may schedule individual visits throughout the year.

Open house events include campus tours, general information sessions and an opportunity to meet with representatives of academic departments to learn about specific degree programs.

To register for an open house program, visit the BU web site at www.bloomu.edu/admissions.

Weekday visits include a general information session and campus tour. Students may contact departments directly to schedule a personal meeting. Visitors may pick up a parking pass at the BMC upon arrival.

To schedule a weekday visit, contact Admissions at buadmiss@bloomu.edu or (570) 389-4316.