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Looking back at a 175th celebration year

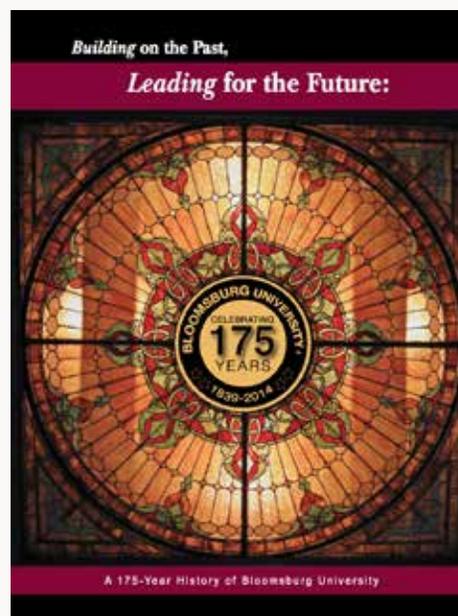
Our 175th anniversary observance is quickly coming to a close. This has been a year of celebration, reflection and progression. As part of the celebration, we hosted a Fall Faculty Lecture Series, Celebrity Artist Series program featuring Wynton Marsalis and presidential gala, all of which were well-received. I want to say a special thank you to the lecture series faculty who shared their expertise with the greater university community.

As we celebrated this fall, we were pleased to learn Bloomsburg University was honored for service to current service members, veterans and their families with the **Military Friendly School** designation from Victory Media, the premier media entity for military personnel transitioning into civilian life. Our anniversary also gave us the opportunity to remember our past, detailed by university archivist Robert Dunkelberger in his book, *175 Years of Memories: An Anniversary History of Bloomsburg University*, now available at the University Store.

As this year of celebrating Bloomsburg University's special anniversary comes to an end, Robbie and I send our sincere wishes that the upcoming holiday season will be a special time for you, a time of reflection and personal celebration spent with family and friends.



David L. Soltz, Ph.D.
President, Bloomsburg University



Office of the President
Carver Hall
Bloomsburg University
400 E. Second St.
Bloomsburg, PA 17815-1301

Email: president@bloomu.edu
Blog: bupresident.blogspot.com
www.bloomu.edu/president

ON THE COVER:

Vincent Ottomanelli '88, CEO and Regional Director, Salvatore Ferragamo — The Americas, speaks to two dozen Bloomsburg students at his flagship store in New York City. Ottomanelli spent more than an hour with the art and marketing students who traveled to Ferragamo's New York headquarters through BU's Professional U initiative.

Bloomsburg University of Pennsylvania is committed to equal educational and employment opportunities for all persons without regard to race, religion, gender, age, national origin, sexual orientation, disability or veteran status.

Performance funding results announced

Bloomsburg University received \$2,975,641 in performance funding awards, which ranked fifth highest in the State System.

Bloomsburg University received 6.75 out of 10 possible points ranking eighth highest in the System. Points received were 4.25 for the success measures, 1.50 for the access measures, and 1.00 for the stewardship measures.

The university met success measures for degrees conferred, student learning assessment, high-impact practices, student persistence to third and fourth years, and closing the achievement gap for Pell and underrepresented minority (URM) students.

The university has closed the access gaps for URM freshmen and transfer Pell recipients, and cut the access gap in half for transfer URM students.

In the area of stewardship, the university met the facilities investment measure.

The following measures/sub-measures were not met and will be targeted for improvement: the degree-to-enrollment ratio, the Pell six-year graduation rate for first-time freshmen, closing the access gap for Pell first-time freshmen, faculty diversity, and private support.



BU earns Military Friendly designation

For the first time, Bloomsburg University has earned the Military Friendly School designation from Victory Media, the premier media entity for military personnel transitioning into civilian life. The Military Friendly list has been published every year since 2003, identifying schools as top tier institutions with leading opportunities for military service members and spouses.

As a 2015 [Military Friendly School](#), BU is ranked in the top 20 percent of colleges, universities and trade schools in the country working to embrace military service members, veterans and spouses as students and ensure their success on campus. With more than 40 incoming student veterans this fall, BU has seen its veteran population double since 2011. Campus is now home to an estimated 200 student veterans in addition to 100 veterans and service members among its faculty and staff.



Karl Kapp, shown in the monitor at right, at the filming of his course for Lynda.com.

Bloomsburg professor authors Lynda.com course

Karl Kapp, professor of instructional technology, authored a course for the online learning company, Lynda.com. His course, Gamification of Learning, focuses on the benefits of incorporating achievements, characters, challenges, competition and other gaming qualities into instruction in the classroom and in the corporate office. Kapp spent a week during August in Carpinteria, Calif., to film the course. Kapp's blog, [Kapp Notes](#) has a full account of his experience with Lynda.com.

Faculty and student research featured

Faculty-student research collaboration and creative experiences from the past year are featured in the annual Research and Creative Activities booklet. [Download the booklet to learn about recent projects.](#)



Nursing re-awarded AENT grant

BU's Department of Nursing was re-awarded the Advanced Education Nursing Traineeship (AENT) Grant from the U.S. Department of Health and Human Services, Health Resources, and Services Administration Advanced Education Nursing Traineeship. Bloomsburg University is one of just 65 schools from across the country to receive the [AENT award](#).

BU first earned the grant of \$638,436 in 2012. This year's award for \$691,872 will provide tuition, fees and textbook stipends to approximately 48 nurse practitioner students throughout the next two years (2014-2016). The two awards represent the largest in the history of the nursing program.

Department name change

The Department of Developmental Instruction name has changed to the Department of Academic Enrichment and includes: the Academic Advisement Center, the TRiO Student Support Services Program, and the TRiO Upward Bound Program. This visionary step positions the department to offer comprehensive services of support for students' success.

Hall of Fame inductions

Six new members were inducted into the Bloomsburg University Athletic Hall of Fame on October 18. [The 33rd class](#), bringing the number of members to 158, includes wrestling coach and administrator Roger Sanders; women's soccer, Julie Bugg '99; softball, Erica Miller '01; women's lacrosse, Roxann Emerick Betz '01; football, Glen McNamee '97; and cross country and track, Tina Wikoski Bartholomew '95.

Renovations affect reservations

Construction and renovation projects from Bloomsburg University's [Facilities Master Plan](#) will affect Kehr Union room reservations from August 2015 to August 2017. Reservations are being taken for fall 2015 and spring 2016 as follows, with first priority given for student events traditionally held in Kehr Union:

- Available spaces in Kehr Union are conference rooms 226, 410 and 411; the ballroom; multipurpose rooms A and B; and the Multicultural Center with approval from Maddy Rodriguez, director of Multicultural Affairs.
- Residence Life Office's large conference room may be reserved during working hours.
- The Kehr Union reservation team will assist in accommodating requests, but the reduced amount of available space may mean all requests cannot be fulfilled.

Concussion fact sheet

The Pennsylvania State Athletics Conference (PSAC) recently released a fact sheet to faculty, administrators, coaches and staff regarding concussions among student athletes. It outlines what constitutes a concussion, how concussions occur, symptoms and how student-athletes can return to activities safely.



Maroon and Gold Marching Band members take a selfie before the homecoming parade in October.

Small games of chance reminder

All BU employees are prohibited from obtaining a license to operate small games of chance in any capacity related to their employment, in compliance with Pennsylvania State System of Higher Education guidance. Other options, such as bingo and silent auctions, are still available with appropriate clearances and proper cash handling procedures.

This reminder is the result of a recent review by the State System's Office of Internal Audit and Risk Assessment, in concurrence with System legal counsel, which determined that the university's processes regarding small games of chance, such as 50/50 drawings, raffles and pull tab games, were not in compliance with System guidance.



Wall of Distinction honors BU's most generous

BU recently recognized its most generous benefactors with the creation of the Wall of Distinction. The wall, located adjacent to the fountain at the center of BU's Academic Quadrangle, is lined with plaques bearing the names of donors whose contributions to the university exceed \$1 million.

The donors, who collectively represent more than \$25 million in gifts, are listed in chronological order of first gift received:

The Mitrani Family Foundation, Drew '76 and Susan Hostetter, Jack L. Mertz '42, Terry H. '76 and JoAnn Schultz '77 Zeigler, Thomas J. '65 and Cecelia Mistal '66 Toth, Norman F. Watts '59, Barbara Benner Hudock '75, Robert D. Warren, Fred G. Smith, Community Government Association, Barbara Dilworth, Duane R. '72 and Susan Basar '72 Greenly, Michael L. '85 and Beth Boguski, Stephan M. Pettit '89 and the Degenstein Foundation.



Gifts from Daniel Tearpock '70

The late [Daniel Tearpock '70](#), noted geologist, bequeathed a collection of Native American arrowheads to the university that are displayed in the north lobby of Hartline Science Center. Tearpock, who died February 9, 2014, also willed \$50,000 to the university. In 1988, Tearpock founded Subsurface Consultants and Associates, LLC which quickly grew into an international consulting and training firm with multiple branch offices. In spring 2004, Tearpock was featured as the cover story in [Bloomsburg: The University Magazine](#).



Veteran helps other vets

Army veteran Brian Bengier '05 knew Derek Holland for only six weeks before Holland was killed by a roadside bomb in a remote area of Afghanistan. Recently, Bengier established a scholarship at BU to keep Derek's memory alive and to give to those in need. The Derek D. Holland Memorial Scholarship will help veterans and their families with financial needs offset the cost of college. [More information.](#)



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