Celebrity Artist Series

Celebrating 25 years of bringing art to the community.
Our Goal For You

To partner Bloomsburg University with you in presenting outstanding cultural programs for our diverse audiences as we celebrate our 25th year of a full series. The Celebrity Artist Series got its roots many years ago as generous donors provided funds to bring performers, including nationally and internationally known speakers, to campus on a limited basis. There were many university employees responsible for administering the program which established the base upon which today’s series is built.

As we celebrate our 25th year, we invite you to consider the sponsorship opportunities presented with this information and explore the wonderful benefits gained from an association with the Bloomsburg University Celebrity Artist Series. Quite simply, our goal is to provide quality entertainment of a wide variety to audiences of all ages from our community and throughout the region.

In the past 5 years, our audiences have grown by 93%, endorsing the fact that we have reached out to provide programming of the highest quality and provided what our audiences seek for their entertainment dollar.

We are pleased to show that we have also met our mission of providing quality educational opportunities for our students, as the attendance figures for our student body for our shows in the last two years have doubled.

The Benefit To You

In addition to outstanding networking and entertainment opportunities, a Celebrity Artist Series partner will receive many benefits associated with their level of support. Those opportunities can be seen on the opposite page.

The 2010-2011 Season

Jeanne Ruddy Dance — September 18, 2010
Boogie Wonder Band — Parents’ Weekend — October 9, 2010
Hotel California, Eagles Tribute Band — Homecoming Weekend — October 23, 2010
Chris Brubeck’s Triple Play Jazz Trio — November 6, 2010
Natalie McMaster Celtic Christmas — December 3, 2010
The Glass Menagerie, Walnut Street Theatre — February 11, 2011
Drumline Live — February 19, 2011
Hot 8 Brass Band, Dixieland Jazz — March 4, 2011
Pascal Rioult Dance — March 26, 2011
Tony Award Winning Broadway Musical “Spring Awakening” — April 8, 2011
Stefon Harris Jazz — April 29, 2011

For More Information

Contact: Jim Hollister, Assistant Vice President External Relations
Bloomsburg University
570.389.4047 / FAX: 570.389.4060
Email: holl@bloomu.edu
Celebrating 25 years of bringing art to the community

Our Facilities

Mitrani Hall in the Haas Center for the Arts:
1,750 seat theater
One of the largest indoor auditoriums in Northeast Pennsylvania
Will host approximately 300 public events a year

Kenneth S. Gross Auditorium in Carver Hall:
583 seat theater for intimate events
Most historic building on campus

Our Programming

The Celebrity Artist Series has featured much of the following: Classical, contemporary, folk and world music; symphony; piano; jazz; choral; classical and light opera; dramatic and comic theater; Broadway; classical ballet; contemporary and ethnic dance; family and children's shows; nostalgia; and tribute. For a complete list of this year's upcoming shows, see inside.

The Celebrity Artist Series has brought the best in professional touring entertainment to Northeast Pennsylvania since 1986, annually attracting audiences in excess of 10,000 patrons.

On the Cover: A Tiffany Skylight illuminates Kenneth S. Gross Auditorium in historic Carver Hall.