GEAUX SAINTS!
BU alum Jahri Evans’ winning ways draw raves from fans and sportswriters

ALSO INSIDE
Going Green
BU receives $500,000 Energy Harvest grant from the state
PAGE 05

Where’s Phaedra?
Alumna finds career keeping an eye on 493 Pokemon characters
PAGE 16

Circus Act
Rich Zeller ’00 isn’t clowning when it comes to teaching
PAGE 18

WWW.BLOOMU.EDU
IT NEARLY SOUNDS like a fairy tale I would tell my granddaughters: Betty was a small-town girl who grew up in the heart of Pennsylvania. After graduating from high school, she moved away, got married and lived in the suburbs of a major city, where she worked for two large companies. Betty never again resided in her hometown, but held great affection for its “Friendly College on the Hill” and, when her life ended nearly nine decades after it began, she left $1.1 million to that college, now known as Bloomsburg University.

We first told the story of Bloomsburg native Betty Smith Cooley’s unexpected gift in the Bloomsburg University Foundation’s Annual Report, 2008-2009, but its significance bears repeating. In dollars and cents, Mrs. Cooley’s generosity will provide $40,000 to $50,000 a year to fund scholarships for as long as the university exists. But its impact is beyond measure. As Oprah Winfrey once said, “It’s not just about being able to write a check. It’s being able to touch somebody’s life.” Imagine how many lives the Betty Smith Cooley Scholarship will touch for generations to come.

“Every gift of time, talent and treasure demonstrates confidence in our institution.”

While Mrs. Cooley’s gift took us by surprise, we know firsthand the dedication of two members of the BU community who passed away last July, H. Preston Herring, vice president for student and university affairs, and Michael Collins, professor of theatre arts. There could be no more fitting tribute to Dr. Herring and Professor Collins than the scholarships established in their names to assist undergraduates enrolled in theatre arts, graduate students in the counseling/ student affairs program and varsity athletes. Dr. Herring and Professor Collins shared a devotion to the quality of the educational experience at Bloomsburg University. We will be reminded of their commitment to students each year when we award the scholarships that bear their names.

While the Cooley, Herring and Collins scholarships are particularly noteworthy, every gift of time, talent and treasure demonstrates confidence in our institution. In this issue of Bloomsburg: The University Magazine, you will meet members of the Class of 1959 who established a scholarship, a Berwick resident who made a unique gift-in-kind and the New Orleans Saints’ right guard whose mother taught him to give back.

To each of our donors, please accept my personal thanks for the gifts that add so much to the lives of Bloomsburg University students.

David L. Soltz
President, Bloomsburg University
HTTP://BUPRESIDENT.BLOGSPOT.COM
FEATURES
10 Big Man on Campus
It’s not easy to tackle the transition from Division II college football to the NFL, but Jahri Evans ’07 is playing his way to a big career.

16 Where’s Phaedra?
Phaedra Long ’04 couldn’t have guessed when she first met Pokémon that the 493 creatures would become her professional colleagues.

18 Circus Act
Clowns, acrobats and professional baseball players. Just a typical classroom roster for educator Rich Zellers ’00.

20 Role of a Lifetime
When her medical condition “acts up,” assistant professor Nicole Defenbaugh knows what to do. When physicians treat patients like her, she wants them to know what to say.

DEPARTMENTS
03 The M & G
08 On the Hill
23 Husky Notes
31 Calendar of Events
32 Over the Shoulder
CLINICAL EXPERIENCES in which students apply classroom lessons to real-life situations are an integral part of Bloomsburg’s nursing program. In their sophomore year, students spend approximately eight hours each week in clinical practice at medical facilities throughout the region. As juniors and seniors, students devote 13 to 15 hours a week to clinicals, mainly at Geisinger Medical Center, rotating to different areas throughout the hospital to gain experience with a variety of medical specialties and patient age groups.

Geisinger Medical Center hosts more than 150 BU students and as many as 17 faculty members on Mondays and Tuesdays, the clinical days. Sanders admits each time she returns to Geisinger seems like a homecoming; she was a nurse at the medical system from 1981 until 2002, when she joined BU’s faculty.
Among many criminologists, the theory is irrefutable: the death penalty, they believe, is wrong because it punishes murder with murder, creating a second victimization for the loved ones left behind. Leo Barrile’s research doesn’t support that theory.

During the past two and a half years, Barrile, professor of sociology, social work and criminal justice, has interviewed more than 30 members of Texas murder victims’ families about their personal reactions to the death penalty and surveyed more than 45. Barrile, colleagues Neal Slone and Pam Donovan and seven BU students based initial research on information from the Texas Department of Criminal Justice’s Web site, which condenses the facts on each crime to one page and, for those who have been executed, includes the inmate’s last statement.

Some inmates, Barrile says, were philosophical or expressed religious sentiments. Some were defiant. And others seemed remorseful, especially those who could see their victim’s family and friends on hand to witness the execution.

But, what about the victims’ families? Barrile says themes have emerged during his research, ranging from forgiving to vengeful. “Most want the execution for justice’s sake,” Barrile says. “It gives them a sense of relief that this person will never hurt anyone else.”

Like 64 percent of Americans in the latest Gallup crime survey, most support the death penalty ... but not all. Barrile says he’s interviewed several members of the same family who have failed to disclose differing points of view to their relatives.

“People in my field are overwhelmingly against the death penalty,” Barrile says. “I want them to know that, for some people, it is therapeutic. Victim’s families don’t always want revenge and none in my sample felt victimized from the execution, but many felt that it validated their loved one.”

Barrile’s research started with Texas, the state with the most executions. It now shifts to Virginia, the state executing the highest percentage of death row inmates. According to the U.S. Department of Justice, 37 men were executed in 2008 — 18 in Texas; four in Virginia; three each in Georgia and South Carolina; two each in Florida, Mississippi, Ohio and Oklahoma and one in Kentucky.
Hats and a Dress
BERWICK WOMAN DONATES APPAREL
THERE WAS A time when a well-dressed woman would not leave home without a hat to match her ensemble. Actors in upcoming Bloomsburg University Players productions set in that era will be properly accessorized, thanks to the generosity of a Berwick resident.

Marietta Episcopo recently donated 27 vintage hats and a 1960s maxi dress in a bright floral print to Bloomsburg University’s department of music, theatre and dance. The hats, ranging from the asymmetrical sweep of the 1930s to sculptured styles of the 1950s and the neon hues of the 1960s, belonged to her mother, who died 15 years ago.

“Mrs. Episcopo’s main concern was that the hats get used,” says Sarah Stuble ’02, BU’s costume workshop coordinator. “The quality is amazing and these hats have been beautifully preserved. We’re hoping to produce a show from this period soon so we can get them on stage.”

A Masterpiece
ART AND ART HISTORY DEPARTMENT ACCREDITED
BU’s ART AND ART history department was recently accredited by the National Association of Schools of Art and Design (NASAD).

According to Christine Sperling, chair of art and art history, NASAD accreditation “shows that the department meets certain standards in the programs we offer, with regard to the content of the programs, the experience of the faculty and safety in the art studio classrooms. This accreditation demonstrates that we’ve been compared with other programs on a national level and have measured up quite nicely.”

Approximately 390 art and art design programs are accredited by NASAD.

Starring Role
CHANCELLOR APPEARS ON HUSKY CONNECTIONS
JOHN CAVANAUGH, chancellor of the Pennsylvania State System of Higher Education, answered student questions, ranging from the cost of tuition and fees to the availability of the H1N1 flu vaccine, during an appearance on BUTV’s Husky Connections. BU President David Soltz hosts the series which airs on Bloomsburg’s cable channel 8.

Highlights can be seen on BU’s YouTube channel, found through www.bloomu.edu.
Going Green

Grant Allows BU to Replace Coal Stoker

As part of a plan to replace a 58-year-old coal stoker, Bloomsburg University is receiving a $500,000 Energy Harvest grant from the state Department of Environmental Protection (DEP). Currently five coal stokers burn 7,000 tons of coal per year to heat 1.5 million square feet of residence halls and academic buildings.

The $2 million project allows the university to replace one of its 1951 vintage coal stoker boilers with a new, large capacity wood-chip biomass boiler. BU’s annual coal consumption is expected to decrease 67 percent with the installation of the biomass boiler, which will take on the majority of the heating plant’s workload. By doing so, two-thirds of the university’s coal-based carbon emissions will be replaced with the clean combustion of carbon neutral biomass.

In addition to the five coal boilers, BU also utilizes a 1991 natural gas boiler. Among the six combustion units, the new wood boiler will become the primary steam producer for the heating plant. Air quality is expected to improve, with fewer sulfur compounds and particulates emitted. Fossil-based carbon dioxide emissions will also decrease by more than 26 million pounds per year.

Bloomsburg University is committed to implementing new ideas that make the campus more environmentally friendly. In 2007, for example, shower heads were installed in all residence halls that save up to 8 million gallons of water per year. In spring 2008, BU began purchasing 5 percent biodiesel for its maintenance fleet. All waste cooking oil is diverted to a biodiesel reactor that produces fuel for a student shuttle bus, nicknamed “the french fry bus.”

Value Added

BU Infuses $86 Million into State, Region

With roughly $85.8 million funneled back into the region over the past two years, Bloomsburg University is doing its part to spark the struggling economy by using local contractors for construction projects and local vendors for university supplies and services.

BU’s recent economic impact has been boosted by a series of on-campus renovation and construction projects that infused nearly $71 million into the region since June 2008. BU injected $7.4 million into Columbia County with notable contracts with Bloomsburg businesses Howard Organization Inc., for $3.3 million, and Mariano Construction Co., for $1.7 million, to serve as electrical contractors on separate renovation and building projects.

Additionally, BU had local service contracts with Evans Disposal for $252,000 to handle campus garbage collection and Larry’s Lumber & Supply Inc. for $53,600 to cover various supply needs across campus. Those are just a few examples of Columbia County contractors BU has utilized over the past two years.

The recent economic stimulus extended into neighboring counties through numerous service and purchasing contracts, including $150,000 to a Northumberland business for two-way radio communications and on-campus call box system. Additionally, BU recently contracted a Montoursville company for $2.3 million for new furniture in the residence halls and upper campus apartments, as well as invested $364,500 to a Williamsport business for new office furniture and $111,500 to a Williamsport company for campus maintenance supplies.

In total, more than $15 million has been spent over the past two years on service and purchasing contracts involving businesses from each of the six neighboring counties. All but three of the 40 contractors working the various building projects have come from within a 100-mile radius of Bloomsburg, including four from Bloomsburg itself and 19 from neighboring counties.

Contractors for upper campus projects, which include the new Jessica S. Kozloff Apartments and renovation of the Nelson Field House, have come from Berks, Bucks, Columbia, Dauphin, Lackawanna, Luzerne, Lycoming, Northumberland and Union counties. On the lower campus, where renovation continues to the Haas Center for the Arts, Hartline, Bakeless and Sutliff halls, contractors have arrived from the same multi-county region with the addition of Blair, Carbon, Centre, Cumberland, Lancaster, Montgomery and Perry counties.
New Scholarships

STUDENTS TO BENEFIT FROM AWARDS

SCHOLARSHIPS HAVE BEEN established in memory of two long-time members of BU’s campus community who died last July, H. Preston Herring, vice president for student and university affairs, and Michael Collins, theatre arts professor.

The Herring scholarships will be awarded to a student in the counseling/student affairs graduate program and a student athlete involved in any intercollegiate varsity sport. The Collins scholarship is designated for theatre arts students who demonstrate a collaborative spirit, leadership qualities and a strong work ethic.

Two campus entities also established scholarships. The Community Government Association will provide $3,000, renewable scholarships to two incoming freshmen. The scholarships will be granted based on financial need and good academic and social standing. The Husky Research Corp.’s $1,000 scholarships will be awarded to two students — one enrolled in BU’s instructional technology program and one in the speech pathology/audiology program. Another $1,000 scholarship will be granted to an upperclass scholar-athlete, alternating each year between members of BU’s football and softball.

Answering the Call

BU STUDENTS SAVE FIRE VICTIM

BU STUDENTS Drew Williams, left, and Mitch Lehman, volunteer firefighters with the Bloomsburg Fire Department, helped rescue a man last October from a fire that destroyed three downtown buildings and left 37 people homeless, including 28 BU students. Bloomsburg’s Deputy Fire Chief Bob Rupp ’71/’77M says Williams, a senior political science major from Lock Haven, and Lehman, a junior criminal justice major from Sunbury, entered the burning building with two other firefighters and brought the man to safety. ’They saved that gentleman’s life,’ Rupp says. Nearly a dozen BU students serve with the Bloomsburg Fire Department, which has about 60 active volunteers, says Rupp, president of the BU Alumni Association’s Carver Hall Chapter. Bloomsburg Town Council honored Williams, Lehman and others for their response before a Town Council meeting in November.

QUICK TAKES

DeeAnne Wymer, professor of anthropology, published the chapter, The Paleoethnobotanical Assemblage from the 1971-1977 Excavations at the Seip Earthworks in Re-Interpretation of a Group of Hopewell Low Mounds and Structures, Seip Earthworks, Ross County, Ohio. The publication, a special volume of the Midcontinental Journal of Archaeology, re-examines materials and original paperwork from excavations conducted in the 1970s and offers new interpretations.

Shaheen Awan, professor of speech pathology, was named a fellow by the American Speech-Language-Hearing Association, one of the organization’s highest honors. Awan, whose work focuses on computer analysis of disordered speech and voice, has published 35 research articles and book chapters and is the author of The Voice Diagnostic Protocol: A Practical Guide to the Diagnosis of Voice Disorders.

Tim Knoster, associate professor of exceptionality programs, was selected by Pennsylvania’s Bureau of Juvenile Justice, in collaboration with the University of Pittsburgh, to serve on a subcommittee establishing a developmental disabilities training curriculum. Knoster also is the lead content author for a 30-hour training curriculum for juvenile justice system counselors. His consulting activities, funded through a grant from the MacArthur Foundation, center on the creation of training curriculum for Pennsylvania and other states who work with juvenile offenders who have developmental disabilities.
Highmark Scholarships
750,000 DONATIONBOOSTS
HEALTHCAREINITIATIVES
MORE THAN 150 STUDENTS at BU and the other 13 Pennsylvania State System of Higher Education (PASSHE) institutions are receiving an assist from Highmark Inc. in paying for their education.

Earlier this year, Highmark donated $250,000 to the PASSHE Foundation, most of which is funding both undergraduate and graduate student scholarships in health care-related fields. A total of 140 incoming freshmen — 10 from each of the PASSHE universities — received scholarships worth $1,000 for the 2009-10 academic year. An additional $10,000 in awards for graduate study is being shared among students attending the 14 PASSHE universities.

Highmark’s donation to the PASSHE Foundation also includes $50,000 for academic initiatives in the health care field to be offered to the 14 universities on a competitive basis and $50,000 for general support.

Guaranteed Admission
AGREEMENT EASES PROCESS FOR LOCAL STUDENTS
NINTH-GRADERS IN Columbia and Montour counties have one more incentive to do well in their classes — guaranteed admission to Bloomsburg University after they graduate.

An agreement between officials from the university and neighboring school districts, including Central Columbia, Bloomsburg and Danville, guarantees admission to a BU bachelor’s degree program for graduates who:
• Achieve a combined score of at least 1100 on the SAT, with a minimum score of 500 verbal and 500 math.
• Earn a minimum of 90 percent cumulative grade point average.
• Apply to BU by Dec. 15 of their senior year for admission the following fall. The deadline is Nov. 15 for students planning to major in nursing, medical imaging, speech pathology, biology or allied health.
• Satisfy all other BU application requirements to the major.

The earliest agreements are in effect for this year’s ninth-graders for admission to BU in fall 2013. BU is currently working to establish similar agreements with other area school districts.

Learning the Language
SCHOLARSHIP ENABLES STUDY IN TURKEY
BRIAN JANICZEK STUDIED in Alanya, Turkey, from June to August 2009, funded through an all-expenses-paid Critical Language Scholarship from the U.S. State Department.

Janiczek, a junior history major from Newton, Pa., had classes — the equivalent to Turkish I and II — weekdays from 8 a.m. to noon, where he learned grammar and language. He started each day enjoying a cup of coffee while overlooking the Mediterranean Sea and spent his free time exploring the country with other students.

With plans to pursue a doctoral degree in the history of the Ottoman Empire, Janiczek needs to know Turkish, Arabic and Ottoman-Turkish to study documents. Traveling to Turkey was the beginning of his language acquisition.

“I didn’t know any Turkish before I went over,” says Janiczek, “but I got to speaking it pretty quickly after a few days. Personally, it was a great learning and growing experience and a phenomenal opportunity to travel and study abroad.”

At BU, Janiczek is a member of the history honor society and tutors in the writing center.

Enrollment Milestones
BU WELCOMES RECORD NUMBERS OF STUDENTS
FALL 2009 ENROLLMENT at Bloomsburg University hit three milestones — the largest number of new students, the most international students and the highest number of students overall.

BU BY THE NUMBERS
907 GRADUATE STUDENTS
8,605 UNDERGRADUATES
9,512 TOTAL STUDENTS

BU started the fall semester with approximately 2,550 new freshmen and transfer students, bringing official student enrollment to a record 9,512 — 907 graduate students and 8,605 undergraduates — up from 8,855 in fall 2008. More than 100 international students are attending the university during 2009-10, including 27 from the Russian Finance Academy and 10 from Saudi Arabia. Among the countries represented by other international students are Colombia, Botswana, Kenya and Japan.

Nearly 117,000 students attend BU and her 13 sister institutions in the Pennsylvania State System of Higher Education.
Fall Highlights
FIVE PLAYERS, TWO COACHES
EARN END-OF-SEASON HONORS
THE FALL SPORTS season at Bloomsburg University was a huge success. The field hockey team won the 2009 National Collegiate Athletic Association (NCAA) Division II national championship, while the men's soccer team posted a record of 10-6-2 and qualified for the Pennsylvania State Athletic Conference (PSAC) playoffs. The women's cross country team qualified for the NCAA national championships for the second time in three years, while the women's soccer team earned a spot in the PSAC playoffs. The football team posted an 8-3 record and just missed an NCAA playoff bid.

Full Nelson
RENOVATIONS CONTINUE
Work continues on the $13 million renovation of Nelson Field House. In the first phase of the project, the swimming pool, some lower level locker rooms and the basketball court, including new bleachers, lighting, scoreboard and press box, have been completed and are being used by the winter sports teams. Construction of the new football locker room area is progressing. The next phase includes a new athletic training room and main level offices, as well as moving the wrestling room to the lower level and expanding it. The entire project is expected to be completed by August.

Wrestling Tradition
MOLEY COMPETES IN CLASSIC
WRESTLER MATT MOLEY became the seventh BU wrestler to participate in the National Wrestling Coaches Association (NWCA) All-Star Classic when he faced Nebraska’s top-ranked wrestler in November. Moley lost by a 10-4 score at the event held in Fullerton, Calif.

Moley, of Phoenixville, wrestles at 157 pounds. A senior majoring in sociology, he is a two-time All-American and ranked in the top 10 in the country at his weight.


Dave Morgan was the last Bloomsburg wrestler to take part in the event, losing to Joe Pantaleo of Michigan, 6-1, in 1989.

“It’s a big honor to be selected to wrestle in this event,” says Bloomsburg head coach John Stutzman. “This is great for Bloomsburg, our team and for Matt, who has worked extremely hard these last four years.”

FOUR-PEAT
FIELD HOCKEY WINS AGAIN!
BLOOMSBURG WINS 3-2 over UMass-Lowell (UML) in the 2009 NCAA Division II Field Hockey National Championship game in Easton, Mass. The title was the second time the Huskies have won four straight; the first four-peat stretched from 1996-99. The championship marked Bloomsburg’s 16th champion ship overall, seventh in the last eight seasons and second straight over UML.

EARLY START
SUMMER SPORTS CAMPS
It’s not too early to start thinking about BU’s summer sports camps. Camps are offered in baseball, boys and girls basketball, field hockey, football, soccer, swimming, tennis and wrestling. More information is available at www.buhuskies.com.
Throughout the history of the National Collegiate Athletic Association (NCAA), there have been a handful of coaches who have defined their sport, coaches such as John Wooden, men’s basketball; Dan Gabel, wrestling; and Pat Summit, women’s basketball.

At Bloomsburg University, there is a coach who has helped define two sports, field hockey and softball. That coach is Jan Hutchinson. And at the end of the 2010 softball season, she will hang up the whistle, put the clipboard away and enjoy some real rest and relaxation for the first time in more than 32 years.

“Most coaches are involved with just one sport,” says Hutchinson. “When the season is over, they can unwind, get ready to recruit and then gear up for another season. For me, when one season ends, I quickly transition to another sport. Between field hockey and softball, I have coached 64 seasons. It is time to take a break.”

For Bloomsburg’s players and fans, it’s been a great 64 seasons. Hutchinson will step down as a legend in two sports. As field hockey coach, her numbers are staggering. She will retire with 591 wins, 75 losses and 20 ties. Even more impressive are her 16 national championships and 16 Pennsylvania State Athletic Conference championships. Under her guidance, 13 players earned National Player of the Year honors, including the 2008 Player of the Year, Jamie Vanartsdalen, who rewrote the NCAA Division II record book during her four years with the team.

In softball, Hutchinson is the all-time Division II leader in career wins with a mark of 1,165-280-2. Her teams have made 27 consecutive trips to the NCAA playoffs, garnering two second-place finishes and six third-place finishes. Her 1982 team won the Association for Intercollegiate Athletics for Women championship.

Dr. Cindy Freeland, a former softball All-American and member of BU’s Athletic Hall of Fame, says she learned many valuable lessons from Hutchinson that have carried over into her career.

“Jan has a powerful gift of motivation,” says Freeland. “It was clear from day one that she didn’t want to hear excuses about how you could not execute a drill or play to perfection. Her lessons made the transition to medicine smooth for me. I already knew about hard work, pressure and the highest level of competition. I knew about developing weaknesses into strengths, and I knew about class and professionalism. There is no question that Jan’s impact has strongly shaped the medical professional I am today.”

Hutchinson is well respected in coaching circles, as well, even by those whose schools could be considered the Huskies’ bitter rivals. Former Lock Haven head coach and current athletic director Sharon Taylor admits she was in for a battle when facing one of Hutchinson’s teams.

“I always knew that Jan’s teams would be well prepared and would never give up,” says Taylor. “The field hockey contests between Lock Haven and Bloomsburg were classics and, for the most part, great examples of how competition can be fierce and sportsmanlike at the same time.”

While her teams’ success on game day was important, Hutchinson cherishes even more her impact off the field. “We have raised more than $2 million dollars for scholarships during my tenure which has allowed many female student-athletes to achieve the dream of a college education, along with a great athletic experience,” Hutchinson says. “Many of those people have gone on to successful careers in their chosen fields. And, I’m proud to say, several have even gone into coaching.”

[ IN APPRECIATION ]

64 Seasons

Jan Hutchinson, who has helped define two sports at Bloomsburg University, will hang up the whistle after 32 years.
At 6 foot 4 inches and 318 pounds, JAHRI EVANS plays big as offensive guard for the New Orleans Saints. He also has a big heart for the university where he earned his degree in exercise science and the football program which helped him catch the attention of the NFL.

by Jim Doyle ’72
HE WAS YOUNG. HE WAS SINGLE. HE WAS RICH. And he lived and worked in New Orleans. So what was Jahri Evans doing in Mansfield, Pa., on his only weekend off from July to January?

He was taking time out from his busy schedule as a rookie starting right guard for the New Orleans Saints to spend a Saturday afternoon with his former Bloomsburg University teammates and coaches, cheering from the sideline as his alma mater beat the Mountaineers.

Since that afternoon four years ago, Evans has continued to stay connected to the university where he earned his degree in exercise science and the football program that helped him hone the skills which eventually caught the attention of National Football League (NFL) scouts. He has returned to lead chapel services, take part in the John Devlin Memorial Golf Tournament and watch the Huskies play homecoming and spring games.

Growing up in Philadelphia, Evans was raised by his mother, Katreen Hopkins, with help from his three older sisters. He didn’t play organized football until ninth grade but soon blossomed into an outstanding offensive and defensive lineman with dreams of playing Division I football.

“My junior year, I got a lot of letters from colleges, a lot of Division I schools,” says Evans. “But I didn’t play my whole senior year because of an injury in the off-season. I was out of commission for about nine months with three pins and a screw in my knee.”

Division I schools quickly lost interest. Evans wasn’t on Bloomsburg’s recruiting radar, either, until assistant head coach Paul Darragh learned about him while recruiting his best friend and teammate Shawn Williams, a premier linebacker in the Philadelphia Public League. On Darragh’s advice, Huskies head coach Danny Hale offered him a partial scholarship, sight unseen. Evans visited campus and, says Hale, “The rest is history.”

“We brought Jahri in, and he did such a superior job just in the way he carried himself. The first time I saw him, he passed the eye test – here’s a guy with huge hands who’s 6 foot 4 inches and more than 300 pounds. His personality was infectious. He was down-to-earth. His transcript showed he was a conscientious student. And his mother did a superior job of raising him,” Hale recalls. “His high school coach had great things to say about him, so we took a chance.”

Evans thought Bloomsburg was a good fit. “I liked the campus and overall environment, plus they had my major of exercise science. I loved the coaches, and I soon

“Scouts believe Jahri Evans is the best young guard in the NFL, and some even think he’s the best guard period, regardless of age or experience.”
– Jeff Duncan, The Times-Picayune

CONTINUES ON PAGE 14
found out Coach Hale treats all his players like family. He’s always straight with you and wants the best for you.”

After redshirting his freshman season, Evans played the role of utility lineman the following season, backing up every offensive line position except center. He later played right tackle and right guard before moving to left tackle as a senior. During his senior season, he helped running back Jamar Brittingham lead the nation in rushing, played a major role in the Huskies’ unbeaten regular season and was named first-team All-American.

Hale knew Evans had become something special. “What impressed me so much, even in practice, was how he would get to the next level. He was always looking for another block, playing to the whistle,” says Hale. “In his senior year, West Chester, who we beat at Redman Stadium, had a defensive end who was a really good player but had a little edge to him and liked to talk. Jahri blocked at the point of attack to spring Jamar Brittingham for a run downfield and then sprinted downfield, too. He hit that end and lifted him off the ground, which caused our whole sideline to erupt.”

Hale credits much of Evans’ success to his “field intelligence.”

“That’s one of the things I would tell the NFL scouts. This young man is going to be cerebral. He understands concepts. He was able to play multiple positions for us and knew conceptually what we were trying to do offensively at each position. He also has an inner drive,” says Hale. “He was raised the right way and had that discipline when he came to us.”

Scouts from every NFL team visited Bloomsburg during Evans’ senior season. When the season ended, he left school to begin training for the NFL combine, returning after his rookie season to receive his degree in exercise science in May 2007.

The Saints selected Evans in the fourth round of the NFL’s 2006 draft. Because veteran Jerome Mayberry was injured, Evans started at right guard for the Saints in their first preseason game and has started every game since. With
Evans was part of an amazing turnaround by the franchise. In the season prior to his arrival, the Saints were 3-13. In his rookie season with a new head coach, Sean Payton, and a new quarterback, Drew Brees, the Saints won 11 games and advanced to the National Football Conference (NFC) title game for the first time ever. And in the season just completed, the Saints won the first 13 games of the regular season, ending with a record of 13-3. Evans was named to the 2010 NFC Pro Bowl.

Looking back, Evans says the highlight of his rookie season came on Sept. 25, 2006, when professional football returned to New Orleans for the first time after Hurricane Katrina. “I don’t think anybody could have beaten us that night,” Evans says of the Saints’ win over the Atlanta Falcons in a Monday Night Football broadcast. “We wanted to win for those fans. Our energy and excitement was unbelievable.”

A personal highlight from that season, he adds, was two wins over his hometown team, the Eagles. “I grew up a die-hard Eagles fan, and I knew everyone at home would be watching.”

Evans played so well his first year in the NFL he was named to the all-rookie teams of Pro Football Weekly and The Dallas Morning News. Now in his fourth season, he continues to improve. In an article last August in New Orleans’ newspaper, The Times-Picayune, sportswriter Jeff Duncan wrote, “Scouts believe he’s the best young guard in the NFL, and some even think he’s the best guard period, regardless of age or experience.” As the season progressed, Evans was named to four midseason all-pro teams, including Sports Illustrated, The Sporting News and Pro Football Weekly.

Evans credits the Bloomsburg University football program, particularly Bryan McBryan, his position coach, with helping him take the huge step from Division II to the NFL. “The stuff we do now in the NFL is some of the same stuff we did at Bloomsburg,” he says.

While enjoying the perks of an NFL career, Evans has not forgotten Bloomsburg, establishing a full scholarship last summer for out-of-state minority students enrolled in BU’s Master of Science in clinical athletic training program. Says Joseph Hazzard, assistant professor of exercise science and athletics and Evans’ academic adviser, “I thought it would be a nice way for him to contribute to his alma mater and make a clear point that academics were important in his life. I think he’d be the first to admit that.”

Jahri Evans was raised in the City of Brotherly Love and now lives and works in The Big Easy. But, whenever possible, he says, “I enjoy getting back into the mountains, so I can enjoy the scenery that attracted me to Bloomsburg in the first place and keep the relationships that I built over my time there.”

Jim Doyle ’72 retired after teaching at Southern Columbia High School for 32 years. He is the radio play-by-play voice for Bloomsburg University football and men’s basketball on WHLM-AM.

For updates, see Bloomsburg: The University Magazine online at www.bloomu.edu/media/magazine.
As an avid video game player, Phaedra Long ’04 was a fan of the little yellow creature with the large black eyes and rosy red cheeks years before she began working with him. Pikachu, the most recognizable character in the Pokémon franchise, is just one of the 493 “pocket monsters” Long is responsible for as the product approvals manager in the company’s brand management division in New York City.

“I loved the core Pokémon games,” says Long, who grew up in Jersey Shore, Pa. “I also love playing trading card games, so this company is a great fit for me.”

In her role, Long ensures that all non-video and non-trading card game products accurately represent the Pokémon characters and Pokémon World. This includes toys, plush items, board games, books, stickers, T-shirts, hats and some promotional items.

“Essentially, I make sure that Pikachu’s eyes are on straight,” she deadpans.

In reality, it’s not so simple. Long works with all of Pokémon’s licensees — the people or companies that obtain the rights to use Pokémon’s characters and artwork on their products. Once a license is granted, she provides the company with all of Pokémon’s assets and meets with the licensee to discuss some basic guidelines and determine which characters best suit its needs, depending on its product and what age group it’s targeting.

“Plus, almost every character has its own set of rules, such as who it can be shown with, when it can be shown and how it can be used,” Long explains. “I also have to make sure that the products sync up.”

She offers the following example: If the character Giratina will be featured in a movie in the fall, Long has to make sure the Giratina action figure, T-shirts, plush doll, keychain and any other merchandise also release at that time.

“I have to be very careful when creating these rollouts because the lead-times and sell-in period are all different,” she says. “It’s a lot to think about.”

The sheer number of creatures may seem overwhelming. How does Long keep track of them all?

“It’s tricky,” she admits, “but thankfully I have played the game since it launched, so I had an initial knowledge base. It’s like anything else that has numerous characters, names, and stats — such as a sports team. After a while you just get used to learning and retaining all the information.”

Long has her favorite characters, such as Vulpix, which looks like a fox, and Eevee and its evolutions, Shinx and Spiritomb. She confesses that her preferences are based more on the monsters’ appearance and their back stories, rather than their fighting prowess.

As much as she doesn’t seek out prowess in Pokémon, she demonstrated academic prowess while at Bloomsburg, where she graduated with two majors. Ironically, she says, her career path has followed her college course path at Bloomsburg.

“I started at Bloomsburg in mass communications with the goal to go into public relations work in New York City,” Long notes. “I love the challenge public relations presented because it ranges from writing press releases to event management to crisis management. The more I got into public relations, though, the more interested I became in how businesses actually run, how they make their decisions and how they pitch their ideas.”

Long realized that she prefers the behind-the-scenes work and decided to add a business management degree. She started at Pokémon as a public relations intern and, after graduation, was hired by the company as a public relations coordinator.

“I stayed in that capacity for about two years,” she explains. “After that, they asked me to move into brand management.”

In addition to the variety of assignments and colorful characters that march across Long’s desk every day, she’s had some memorable experiences. She traveled to Japan to meet with staff at the Pokémon parent office and had the opportunity to take in the amazing culture. And in 2006, as a member of the public relations staff, she helped to create a year-long 10th anniversary celebration that included a 22-city mall tour, a video game national championship and a huge wrap-up celebration party in midtown Manhattan’s Bryant Park that was attended by more than 25,000 people.

“It was a fantastic campaign that really allowed me to work on an incredible variety of projects,” Long recalls. “And it was an amazing feeling to see how well it came together.”

Long loves the thrill of seeing a project through; it’s something she gets to experience frequently.

“It’s a really good feeling for me every time I walk into the toy section of a store and see all the Pokémon products I worked on,” she says. “It’s amazing to see rows of figures, play sets and other items that I’ve worked on from a concept on paper to the finished product on the shelf.”

Kevin Gray is a freelance writer based in the Lehigh Valley.
WHERE’S Phaedra?

PHAEDRA LONG ’04 was a long-time fan of Pokémon characters. Now her job is to keep track of all 493 of them.

by KEVIN GRAY
Running off to join the circus took on an entirely different meaning for Rich Zeller ’00.
IF EDUCATOR Rich Zellers tells you his classroom was a circus, believe him. The Ringling Bros. and Barnum and Bailey Circus, to be exact.

“It was kind of like the old one-room schoolhouse, except with elephants and clowns,” says Zellers, who earned a bachelor’s degree in history in 2000 and another in secondary education/social studies in 2001. “The classroom was always in a room backstage at the arena where the circus was showing. Sometimes it was a ballroom or a changing room or, like at Madison Square Garden, it was in the bar. In Hartford, Conn., the elephants’ pen was right outside the classroom door.”

Zellers’ career path has been as unconventional as the circus classrooms where he’s taught. After serving eight years as a musician in the Marine Corps and five more as a police officer, Zellers came to BU as a non-traditional student. Following graduation, he taught in public schools in North Carolina, Pennsylvania and Florida.

A part-time job as an English as a Second Language (ESL) teacher in 2006 led to a position with the Cleveland Indians baseball team, where 40 percent of the players were native Spanish speakers. The team’s management told him, “We know baseball. You know how to teach English. Teach them English,” Zellers recalls.

He also was the first teacher for English Days at Walt Disney World, where international students spend two to three weeks learning conversational English in formal classes and through hands-on activities, ranging from the physics of roller coasters at Magic Kingdom to the history of animation at Disney’s Hollywood Studios.

Under the big top, Zellers had 17 students in first through 11th grade. “The teenage students were performers, such as clowns and acrobats,” he explains, “and the elementary students were the children of the older performers in the circus.”

As teacher, Zellers was responsible for fashioning a school schedule around two or three daily performances. “I usually scheduled the elementary students in the mornings before the first performance and the secondary students around their performances,” he says. “Since the older kids were performers, I had to split their time between shows.”

Like the system used in one-room schoolhouses, Zellers wrote different lesson plans for students in each elementary grade. The secondary students used individualized online programs with Zellers on hand to explain difficult concepts.

Zellers’ long days with the circus have ended, but his travels continued. He’s taught history and ESL at an international middle school in Qingdao, China; ESL in St. Petersburg, Russia; and English at a public school in Bratislava, Slovakia. Today, he lives and teaches in Germany.

Zellers treasures the memories of his circus experience. “I was usually the first one at the arena in the morning and would leave after the last performance with the rest of the performers. But, it was fun. It was the circus.”
ROLE OF A Lifetime

NICOLE DEFENBAUGH is among a group of actors who illustrate to physicians how communication style affects their ability to deliver care.

by Mark E. Dixon
CHRONIC ILLNESS can change one’s perspective. As, for instance, when Nicole Defenbaugh, assistant professor of communications studies, danced with her colon for students at Penn State Milton S. Hershey Medical Center not long ago. Defenbaugh, who has ulcerative colitis (UC) — an incurable disease of the intestine — was among a group of actors who portray patients to help physicians understand how ordinary people experience medical care.

“The feedback made that one of the most profound moments of my life,” says Defenbaugh, whose interest in how physicians interact with patients whom they cannot heal drew her to Geisinger Medical Center’s six-year-old “standardized patient” program.

The incurable-condition concept is a new wrinkle for Geisinger, which uses doctor-patient vignettes in tandem with the Bloomsburg-based Box of Light theater group. The program is intended to illustrate to physicians how communication style affects their ability to deliver care and how those styles can be influenced by culture, age, race, gender and other issues.

In Defenbaugh’s case, a literal dance with her troublesome invisible organ — illustrated with a large red sash around her waist — was her way of dramatizing what she considers an actual relationship. Patients with curable conditions — cancers, ulcers, infections — generally want them gone … done, she explains. But those with incurable conditions come to regard them as a pregnant woman regards a kicking fetus, though one that will never be born.

“My colon moves and twists and, literally, is like a child,” says Defenbaugh, explaining that UC is an intermittent disease whose symptoms come and go. And just like a pregnant woman, Defenbaugh has learned how to find comfortable positions, pass up certain foods and generally avoid provoking her organ when it is cranky.

“‘I could never have this conversation with my gastroenterologist,’” she says, recounting a history of incorrect diagnosis by various physicians. One internist laughed at her. “Over years of seeing doctors, it became clear to me they just didn’t understand.”

Physicians are traditionally trained as scientists. They collect information, then use it to identify the ailment and design a course of treatment. Fine when it works, Defenbaugh says.

COMMUNICATION TRAINING HAS HELPED IMPROVE PATIENT SATISFACTION RATES BY 30 PERCENT AT GEISINGER MEDICAL CENTER DURING THE PAST DECADE.

But sometimes physicians are presented with a problem that cannot be cut up and defined,” observes Rand Whipple, director of Box of Light. In those situations, social intelligence becomes more important than clinical knowledge and Whipple, like Defenbaugh, has witnessed that all physicians don’t have it.

Robert Spahr, senior vice president of service quality at Geisinger, credits communication training like that provided by Defenbaugh and Box of Light with improved patient satisfaction rates that have climbed from about 60 percent at the beginning of the decade to more than 90 percent today.

“Actors are better than medical professionals at giving feedback,” says Spahr. “They notice the way a physician approaches them physically, whether he is warm in his greeting or has an inviting tone of voice.”

At Bloomsburg, Defenbaugh is teaching the university’s new health communications course, which addresses such issues. She says her encounters with the medical establishment have been overwhelmingly positive.

“Medical schools are on the progressive end of the education system,” she says, as are hospitals. “They recognize the importance of the issue, and are trying to learn and train accordingly.” CONTINUES ON PAGE 22
Medical people talk funny. Who but doctors – whose native language is Greek, mixed with a little Latin – could look at your fingers and toes and call them "dactys?" Or prefer the tongue-twisting term "acetylsalicylic acid" for what the rest of us know as aspirin?

In 1992, Cyndy Landis Kryder ’76/’77M saw a career opportunity helping the health care industry – physicians, hospitals and, in particular, pharmaceutical companies – communicate with English speakers. Today, she writes promotional, educational and scientific pieces for medical professionals and lay audiences, and helps companies plan their medical publications.

Credit the arrival of Kryder’s eldest daughter, Chelsea, in 1989. After a couple years juggling Chelsea and a fast-track position for a Pottstown rehabilitation group, Kryder was looking for a stress-reducing alternative. Her next door neighbor, a freelance medical writer, put her in touch with one of her own clients, a small medical publisher. Things grew from there.

Kryder started out writing for a quarterly newsletter that summarized the effectiveness of medical technology. The newsletter was read primarily by insurers, who used its reports to help determine whether to pay for new products and procedures. Since then, she has written for hospitals and textbook publishers, but pharmaceutical companies are voracious consumers of her work. And they are extremely particular, says Kryder, who produces sales materials and patient-education materials, such as the brochure, *What is Cervical Cancer?*

“Pharmaceuticals is one of the most heavily regulated industries in the United States. There are very strict guidelines, including about the vocabulary you can use,” she says. Even the way a writer abbreviates bacteria is regulated. Refer to methicillin-resistant Staphylococcus aureus as anything but MRSA and don’t expect to be rehired by that medical publisher.

Kryder didn’t plan to be a writer. A week after graduating from Bloomsburg, she was a speech pathologist for a non-profit near Philadelphia. She later moved on to a pediatric hospital, working with children with brain injuries and spent several years in public schools. By the late 1980s, she had moved up into a desk job. That background gave her medical writing career a head start and, she says, the foundation was laid at BU. “Bloomsburg had a very strong clinical experience in speech pathology. Thanks to all the clinical hours I put in as a student, I can translate clinical information in a simple manner for patients and their families.”

Mark E. Dixon is a freelance writer based in Wayne, Pa.
Walking his own walk

Richard Baker ’73/’78M never knew who he would meet as he hiked the Appalachian Trail. One night, a woman with an 8-foot boa constrictor stayed in the same three-sided Adirondack shelter where Baker was sleeping. Along the trail, he also met a Filipino priest, Scottish men hiking in kilts, British military officers, and citizens of Japan, Australia and Canada.


“Hiking the trail is like a brotherhood,” says Baker. “Most are section hikers like me, and I never walked with anyone for more than four or five days.” Baker completed 1,000 miles of the trail by himself and the last 800 miles with fellow accounting professor, Blair Staley. The trail passes through 14 states from Georgia to Maine.

Hiking the trail was not always easy. Baker came across a blizzard in Virginia where he literally could not see in front of him. Another time he was charged by a female moose when he accidentally startled her and her calf.

Although the trail is divided into logical starting and stopping points, it can be very rugged. Baker says many people begin the trail and quickly turn around and leave. “Everyone has to walk their own walk,” he says. “Some people hike the trail to lose themselves. Others try to find themselves. I wasn’t either. I did it because it was there.”
1931
Frank Golder, retired Bloomsburg High School teacher, coach and principal, turned 100 in August 2009.

1959
Norm Watts of Watts Investments, Media, was named to Philadelphia Magazine’s list of 2009 five-star wealth managers, an elite group representing fewer than 4 percent of the 15,000 wealth managers in the Philadelphia area.

1962
Shirley Smelz Brosius, a Millersburg writer, received a gold award in inspirational/spiritual writing from The Young Voices Foundation for her 2006 book 365 Life-Changing Stories About Women Who Made a Difference.

1964
Joan Davison Miller, a BU nursing faculty member, and her husband, Dr. O. Fred Miller, were honored by the Danville Area Red Cross for their community contributions.

1965
Larry W. Greenly won first prize in the 2009 National Federation of Press Women’s communications contest, New Mexico division, and second prize in the national division for his literary page in albuquerqueARTS.

Tom Ryan, Ashland, a retired teacher, coach, sports announcer and DUI deterrence coordinator, is archivist for the Bernie Romanoski Sr. Chapter of the Pennsylvania Sports Hall of Fame.

1967
Nila Sorensen Hill and husband, Doug Hill ’69, celebrated their 40th wedding anniversary in June 2009. They met on the dance floor at Centennial Gymnasium in 1965.

1968
Dennis Siegmund retired after 37 years as a science teacher, wrestling coach, high school principal and middle school principal in Bristol, Conn. He now lives in Independence, Kan.

1970
Nancy Grifasi MacNeill, Bensalem, retired from Bristol Township School District after 39 years of teaching.

1971
Gary Blasser, Annandale, Va., retired from the Pentagon Department of Defense after serving more than 37 years in the federal government.

1973
James Cielinski was appointed general sales manager for Weldship Corp. of Bethlehem, a worldwide supplier to the industrial and specialty gas industry.

Janis Ciccone Pusateri is the regional account manager for FamilyMattersLive, Clarke Summit and Jersey City, N.J.


1974
Richard Robison retired from the Pennsylvania Department of Public Welfare after a 30-year career as a social worker and social work supervisor at Harrisburg and Wernersville state hospitals. He now works part-time as an outpatient therapist for Edgewater Psychiatric Services, Harrisburg.

1975
Tom Sweitzer, Hummelstown, was presented the U.S. Professional Tennis Association’s Alex Gordon National Tennis Professional of the Year award in 2009 by tennis great Billie Jean King.

1976
David E. Coffman is president and chief executive officer of the Business Advisors Group, Seaside Park, N.J., a company he founded in 2008.

1977
Jim Blockus, a supply specialist for the Defense Distribution Center, was awarded the Defense Logistics Agency Meritorious Civilian Service Award.

Jan Young Heller is regional vice president for commercial banking operations at the Wells Fargo Co., leading the suburban Philadelphia commercial team.

Lt. Col. Gene W. Walters was awarded the Civil Air Patrol (CAP) Gill Robb Wilson award.

Dallabrida receives Harvard award
SUSAN M. DALLABRIDA ’93 was recently awarded a Harvard Catalyst Pilot Award from the Harvard Clinical and Translational Science Center at Harvard Medical School in Boston. Dallabrida, who became part of the Harvard University faculty in 2003, competed with more than 600 applicants for the award.

Dallabrida proposed a new cardio protective drug for assisting with cardiac ischemia, which causes the most heart disease-related deaths in the industrialized world. For the program, she leads a team of 11 investigators from diverse disciplines and six institutions affiliated with Harvard Medical School. Currently, there are no established drugs to prevent or treat cardiac ischemia.

After graduating from BU cum laude with bachelor’s degrees in biology and chemistry, Dallabrida earned a doctorate in molecular biology and biochemistry from Pennsylvania State University in 1999. In 2001, she received BU’s Young Alumni of the Year Award.

Long serves as interim VP
J EFFREY C. LONG ’80 is serving as BU’s interim vice president for student affairs, filling the vacancy created by Preston Herrings death.

Long, assistant vice president for student life for the past nine years, now leads the university division devoted to students’ lives outside of the classroom.

Student Affairs includes admissions, student activities and residence life, student standards, student health and counseling, career development and drug and alcohol intervention programs.

Long also oversees auxiliary enterprises, including Kehr Union, the University store, the Child Center, the Student Recreation Center and dining services.

Dallabrida earned master’s degrees from the State University of New York in Albany and the College of St. Rose in Albany and a doctorate in higher education administration from the University of Georgia. He has held administrative and faculty positions at the College of Mount St. Joseph in Cincinnati, College of St. Rose and University of Georgia.
Academic Award for meritorious performance and distinguished service in the CPA senior member training program. He is an Anglican priest and chaplain.

1978
Sherree Ryalls Montgomery is principal of the Lower Makefield School. She holds a master’s degree in educational leadership and administration from Cabrini College.

1979
Lynda Wiest ’79/’84M and Maureen "Mo" McDonald ’83 kayaked the 72-mile shore of Lake Tahoe for the second and final time in August 2009 to raise funds for Nevada animal welfare organizations.

1981
Capt. Gina Spleen Jaeger of the U.S. Navy Medical Service Corps is assigned to the U.S. Naval Hospital Sigonella, Sicily, as executive officer.

1982
Rev. Dennis Beaver is pastor of Evangelical Lutheran Church, Waynesboro.

1986
Wendy Lyden Benedict is a sales agent with the Bethlehem office of Coldwell Banker Heritage Real Estate.

1989
Mitchell Berman, professor of psychology, is interim associate dean at the University of Southern Mississippi. He joined the faculty in 1996.

1990
Lara Hess owns the Danville Bodywork Center, a massage therapy business.

1991
Kimberly Lieberman Robinson is a paralegal with Anthel Maslow & MacMinn, Doylestown.

1992
Jack W. Emery Jr. ’04M is vice president and relationship manager for First Priority Bank of Malvern.

Ruhl returns as director of development
THOMAS RUHL ’78 joined BU as director of development in December 2009. A former member of BU’s alumni board of directors, Ruhl previously conducted fundraising for higher education institutions and medical facilities, including Lycoming College and Pennsylvania College of Technology, both in Williamsport; Evangelical Community Hospital, Lewisburg; and Good Samaritan Hospital, Baltimore. He earned a bachelor’s degree in elementary education/music from BU and completed credits toward music education certification at Bucknell University.

As director of development, Ruhl is leading efforts to secure financial support for BU through major gifts, annual giving and planned giving. “Bucknell University helped to shape who I am today,” he says, “and I’m excited about the opportunity to play a role in shaping the lives of current and future students.”

BU grad named to USDA post
THOMAS WILLIAMS J R. ’81M is serving as Pennsylvania’s state director for rural development for the U.S. Department of Agriculture.

Rural development administrators and manages more than 40 housing, business and community infrastructure and facility programs through a network of 6,100 employees in 500 national, state and local offices. These programs are designed to improve the economic stability and quality of life in rural America. Rural Development has an existing portfolio of more than $314 billion in loans and loan guarantees.

Williams previously was the district projects director for U.S. Rep. Paul Kanjorski and executive director of the Nanticoke’s department of community development.

For the past to years, he served as director of human resources for the Medical College of Georgia in Augusta.

Christopher Lynch, Athens, was promoted to assistant vice president for First Citizens National Bank. He is a member of the Northern Tier Association of Insurance and Financial Advisors.

1993
Rodney Becker is branch manager at the Palmyra branch of Jonestown Bank & Trust.

Joseph J. Butcher, Kingston, joined LPL Financial as a financial services representative.

Christina Groff Hinkle was named 2009 teacher of the year in the Hughesville High School Athletic Hall of Fame. A former Huskies soccer player, he is project manager for the Quandel Group, Harrisburg.

1990
Mark Salak was named into the Wayne County Sports Hall of Fame. A former Huskies soccer player, he is project manager for the Quandel Group, Harrisburg.

1988
Letty Wharton Gray and her husband, Judge Richard A. Gray, Lycoming County, marked their 40th wedding anniversary in 2009.

1981
Capt. Gina Spleen Jaeger of the U.S. Navy Medical Service Corps is assigned to the U.S. Naval Hospital Sigonella, Sicily, as executive officer.

1982
Rev. Dennis Beaver is pastor of Evangelical Lutheran Church, Waynesboro.

1986
Wendy Lyden Benedict is a sales agent with the Bethlehem office of Coldwell Banker Heritage Real Estate.

1989
Mitchell Berman, professor of psychology, is interim associate dean at the University of Southern Mississippi. He joined the faculty in 1996.

1992
Jack W. Emery Jr. ’04M is vice president and commercial loan officer for TIB Bank in Fort Myers, Fla.

Shakuntala Rao is a professor in the department of communications, Center for Communication and Journalism, State University of New York.

1993
Rodney Becker is branch manager at the Palmyra branch of Jonestown Bank & Trust.

Joseph J. Butcher, Kingston, joined LPL Financial as a financial services representative.

Christina Groff Hinkle was named 2009 teacher of the year in the Hughesville High School Athletic Hall of Fame. A former Huskies soccer player, he is project manager for the Quandel Group, Harrisburg.

1988
Letty Wharton Gray and her husband, Judge Richard A. Gray, Lycoming County, marked their 40th wedding anniversary in 2009.

1989
Mitchell Berman, professor of psychology, is interim associate dean at the University of Southern Mississippi. He joined the faculty in 1996.

1992
Jack W. Emery Jr. ’04M is vice president and commercial loan officer for TIB Bank in Fort Myers, Fla.

BU grad named to USDA post
THOMAS WILLIAMS J R. ’81M is serving as Pennsylvania’s state director for rural development for the U.S. Department of Agriculture.

Rural development administrators and manages more than 40 housing, business and community infrastructure and facility programs through a network of 6,100 employees in 500 national, state and local offices. These programs are designed to improve the economic stability and quality of life in rural America. Rural Development has an existing portfolio of more than $314 billion in loans and loan guarantees.

Williams previously was the district projects director for U.S. Rep. Paul Kanjorski and executive director of the Nanticoke’s department of community development.

For the past to years, he served as director of human resources for the Medical College of Georgia in Augusta.

Christopher Lynch, Athens, was promoted to assistant vice president for First Citizens National Bank. He is a member of the Northern Tier Association of Insurance and Financial Advisors.

1993
Rodney Becker is branch manager at the Palmyra branch of Jonestown Bank & Trust.

Joseph J. Butcher, Kingston, joined LPL Financial as a financial services representative.

Christina Groff Hinkle was named 2009 teacher of the year in the Hughesville High School Athletic Hall of Fame. A former Huskies soccer player, he is project manager for the Quandel Group, Harrisburg.
Miller leads lab facilities
Steven Miller ’85 is heading neurological testing laboratory facilities for NeuroFocus, Berkely, Calif. Miller, a neuropsychologist, is experienced in the assessment and treatment of problems in attention, language and reading development. His work has resulted in more than 100 publications, book chapters, U.S. patents and research awards.

Earlier in his career, Miller was co-founder and chief scientist for the Scientific Learning Corp. He also worked on the research faculty at Rutgers University’s Center for Molecular and Behavioral Neuroscience. He holds a master’s degree from the University of Hartford and a doctorate from the University of North Carolina, Greensboro.

CONTINUED FROM PAGE 25

1994
George Sherman, Slatington, joined the business development group of Allentown Valve & Fitting Co.

Jennifer Oiler Shoup ’88M is director of elementary and secondary education for the Bloomsburg Area School District.

Maj. Penny Roush Spaid, Middleburg, a registered nurse, is serving on the USNS Comfort military hospital ship as part of a humanitarian and civic assistance mission at ports of call throughout Latin America.

David Yost is the varsity boys’ basketball coach for the Southern Columbia High School Tigers.

1995
Stephanie McDonald, owner of Austin (Texas) Adventure Boot Camp, was named one of the city’s Top 25 Health and Fitness Entrepreneurs by Austin Fit Magazine.

1996
William George, head wrestling coach at Palm Beach Gardens High School since 2005, was named Palm Beach County coach of the year for 2008 and 2009. He is a former BU wrestler and NCAA qualifier.

Thomas C. Graver Jr., Loyalsock, was promoted to senior vice president and chief financial officer of Mifflinburg Bank & Trust.

Christopher Groody is principal at the Beaver-Main and WV. Evans elementary schools in the Bloomsburg Area School District.

1998
Elaine Schnoor Chong was the summer 2009 artist-in-residence at the Printmaking Council of New Jersey in Branchburg. She is an assistant professor of art at the College of Saint Elizabeth in Morristown.

John Stillo earned a master’s degree in educational leadership from Wilkes University.

1999
Christina Bauer, Los Angeles, Calif., was featured in a critical review on luminescent metal-organic frameworks publish in Chemical Society Reviews.

Alisa Sickora Kleckner is co-owner of the puppet theater company, Little Bunny Voodoo, with her husband, Chris.

Brian Mullen was recognized by the Pennsylvania Institute of Certified Public Accountants as a 40 under 40: PICPA Members to Watch 2009. He is a senior sales tax accountant with CertainTeed Corp. in Valley Forge, Pa.

Andrew D. Stuka ’99M, Plains Township, is a faculty specialist of exercise science at the University of Scranton.

2000
Kristie Dorunda is a marketing consultant for Community Newspaper Group, a division of Times Shamrock Communications.

Kristy Keycock earned a master’s in nursing from Thomas Jefferson University in Philadelphia. She also obtained certification as an adult nurse practitioner from the American Academy of Nurse Practitioners. She works for Jefferson Urology Associates.

Dan McGarry is an information systems technician with S.W. Thomas Consultants Inc. of Mechanicsburg.

2001
Elizabeth Garrigan-Byerly graduated from Andover Newton Theological School in May 2009 and was ordained in the United Church of Christ. She is pastoral resident at the Wellesley Congregational Church, Wellesley, Mass.

Dr. Ken Foster is the dentist for the Susquehanna River Dental Health Clinic in Sunbury.

Stephanie Zigner Rowe teaches business classes at Susquehanna Township High School. She also serves as a co-competitive events coordinator with Pennsylvania Future Business Leaders.

2002
Michele Lundy Alexander ’02M, Jersey Shore, is principal of the Lock Haven Catholic School.

R. Lynn Hummel ’03M, Clearfield, is assistant principal of the Clearfield Area High School.

Nicole Rafferty Keiner graduated from the Institute for Organization Management at Villanova University. She is director of communications and marketing for the Harrisburg Regional Chamber of Commerce and Capital Region Economic Development Corp.

John Ruckno, Dallas, joined the Prudential Poggi & Jones real estate firm.

2003
Valerie Hakes Fessler, South Williamsport, is director of alumni relations for Pennsylvania College of Technology.

David J. Hoffman, a certified registered nurse practitioner and occupational health nurse, is manager of occupational health and wellness at Shamokin Area Community Hospital.

Michael Kalmbach, founder and director of the New Wilmington Art Association, was recognized for outstanding arts advocacy by the Christina Cultural Arts Center, Wilmington, Del.

2004
Emily L. Bray, Lancaster, earned a doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine in May 2009. She is continuing medical training at Albert Einstein Medical Center, Philadelphia.

John “Dave” Gantz, Lancaster, a long-distance hiker and former BU soccer player, hiked the 2,700-mile Pacific Coast Trail alone in 118 days.

Eric Reimer graduated from the Lutheran Theological Seminary with a master’s of divinity studies and was ordained by the Lutheran Church in June 2009. He is pastor of Rehoboth Evangelical in Baden.
FORMER BU HUSKIES SWIMMERS attending last fall’s reunion are, left to right seated: Katie Leibelsperger ’04, Laura Joffers ’07, Kelly Grimaldi ’04, Kristin Harrison ’06, Lindsay Bumbarger ’04 and Ashley Koch ’06. Standing are BU President David Soltz, left, and his wife, Robbie.

SUMMER 2009 PITTSBURGH: Friendships formed at BU can last a lifetime, as demonstrated by a recent reunion attended by, left to right: May Showers Smith ’84, Wendy Bittner Ward ’84, Brenda Schreffler Nichols ’85, Gail Hartman ’84, Mary Beth Murphy Denny ’84 and Mary Zelenak Gutermuth ’84.

MEMBERS OF THE CLASS OF 1965, shown left to right, are Ann Shutts Shuttlesworth Degler, Fern McCullough Field, and Sandy Geiger Thomas and, standing: Virginia Wright Tinner, Linda Rizzo Jerome, Ann Fister Kluck, Nancy Troutman Dejesus, and Trudy Snyder Foster.

BU ALUMNI GATHER AT KILDARE’S, West Chester, for a Trick-or-Treat social before the Huskies football game against the Golden Rams. Shown, left to right, are: Bonnie Ganter Tizio ’81, Cathy Ritner Casey ’82, Vito Thatcher ’83, Kathy Charlton Thatcher ’83, Kathie Guyer Tuoni ’82 and Lisa Perry Papageorgiou ’83.

SIX MEMBERS OF THE 28TH BU ATHLETIC HALL OF FAME CLASS were inducted last October. Shown left to right are: Bob De Carolis ’76, administrator; Randy Watts ’75, wrestling; Jen German ’97, basketball; David Soltz, BU president; Mary Gardner, BU athletic director; Gisela Smith ’92, field hockey; Stephanie Humphries Campbell ’95, swimming; and Chet Henicle ’95, baseball and football.
### Marriages

<table>
<thead>
<tr>
<th>Name of Married Couple</th>
<th>Date</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peter Guthy '04 and</td>
<td>May 20</td>
<td>Carole Penaloza, Jan. 25, 2008</td>
</tr>
<tr>
<td>Donna M. Spindler '91</td>
<td>June 20</td>
<td>and John Paone Jr., John, June 20, 2009</td>
</tr>
<tr>
<td>Denise Beechay '93 and</td>
<td>Oct. 4</td>
<td>Angelo Venditti,                        Apr, 1, 2008</td>
</tr>
<tr>
<td>Ricky Huggler '93 and</td>
<td>Apr. 22</td>
<td>Kristy Petty,                Aug. 22, 2009</td>
</tr>
<tr>
<td>Jeffery Paone '97</td>
<td>Sept. 5</td>
<td>Lisa Stefursky '04, Jeffrey Scott Evenson, May 2, 2009</td>
</tr>
<tr>
<td>Jodi Coombs '95 and</td>
<td>Sept. 6</td>
<td>Clyde Houseknecht, June 6, 2009</td>
</tr>
<tr>
<td>Kerri Ventriglia '95</td>
<td>July 26</td>
<td>and Brian Celentano,     Jun, 1, 2009</td>
</tr>
<tr>
<td>Lisa Dennis '97 and</td>
<td>Aug. 8</td>
<td>Jon Pollard '99,                Aug. 8, 2009</td>
</tr>
<tr>
<td>Diana Nimmo '98 and</td>
<td>Oct. 12</td>
<td>Michael Merida,              Oct. 12, 2009</td>
</tr>
<tr>
<td>Marissa Barrett '99 and</td>
<td>June 6</td>
<td>Eric Harvilicz,             June 6, 2009</td>
</tr>
<tr>
<td>Jason M. Marinko '99</td>
<td>May 23</td>
<td>and Aih-Linh Tran,     May 23, 2009</td>
</tr>
<tr>
<td>John C. Christmas '00</td>
<td>Aug. 8</td>
<td>and Christine Creegan, Jan. 25, 2008</td>
</tr>
<tr>
<td>Laura Ann Clark '01</td>
<td>May 23</td>
<td>and Patrick Thomas Kerrigan, Dec. 27, 2008</td>
</tr>
<tr>
<td>Pamela DiGiacomo '02</td>
<td>March 28</td>
<td>and Ryan Eisenhart, March 28, 2009</td>
</tr>
<tr>
<td>Chrysta Kenenitz '02</td>
<td>May 16</td>
<td>and Kenneth Murdock,       May 16, 2009</td>
</tr>
<tr>
<td>Maryann Cregan '05 and</td>
<td>July 5</td>
<td>Joshua Heathery,             May 30, 2009</td>
</tr>
<tr>
<td>Joseph J. Dominick '03</td>
<td>June 28</td>
<td>and Jennifer Carey, May 4, 2009</td>
</tr>
<tr>
<td>David Ogoluak '03</td>
<td>July 26</td>
<td>and Amanda Scheutrum,       Jul, 26, 2009</td>
</tr>
<tr>
<td>Jaime Graziano '04</td>
<td>Aug. 15</td>
<td>and William Watt,            Aug. 15, 2009</td>
</tr>
<tr>
<td>Jillian Lipinski '04</td>
<td>Sept. 6</td>
<td>and Michael Zarnas,        Sept. 6, 2008</td>
</tr>
<tr>
<td>Amanda L. Lucas '04</td>
<td>Apr. 25</td>
<td>and Bryan E. Ebbert,        Apr, 25, 2009</td>
</tr>
<tr>
<td>Timothy Southworth '04</td>
<td>May 2</td>
<td>and Molly Evenson,            May 2, 2009</td>
</tr>
<tr>
<td>Lisa Stefursky '04</td>
<td>Sept. 5</td>
<td>and Jeffrey Paone,         Sept. 5, 2009</td>
</tr>
<tr>
<td>Blaire Balliet '05</td>
<td>June 27</td>
<td>and Nathan Prough,           June 27, 2009</td>
</tr>
<tr>
<td>Josephine Homen '05</td>
<td>Sept. 9</td>
<td>and Ben Hall '08,            Sep, 9, 2009</td>
</tr>
<tr>
<td>Brian Jaki '05</td>
<td>Aug. 15</td>
<td>and Abby Moon,              Aug. 15, 2009</td>
</tr>
<tr>
<td>Sarah Jones '05</td>
<td>Dec. 6</td>
<td>and Mark Britton,           Dec. 6, 2009</td>
</tr>
<tr>
<td>Valerie Jones '05 and</td>
<td>Sept. 6</td>
<td>Michael Klingaman,       Sept, 6, 2009</td>
</tr>
<tr>
<td>Tiffany Brennan '06</td>
<td>Aug. 15</td>
<td>and Timothy Rissel,         Aug. 15, 2009</td>
</tr>
<tr>
<td>Kerry Gordon '06</td>
<td>Sept. 6</td>
<td>and Aaron Fidler,           Sep, 6, 2009</td>
</tr>
<tr>
<td>Jamie Kauzka '06 and</td>
<td>Oct. 10</td>
<td>Dominic Esquiro,            Oct, 10, 2009</td>
</tr>
<tr>
<td>Tara Koch '06 and</td>
<td>Oct. 20</td>
<td>Bradley Knorr,              Oct, 20, 2009</td>
</tr>
<tr>
<td>Elizabeth Larson '06</td>
<td>July 27</td>
<td>and Christopher Cool,       July 27, 2009</td>
</tr>
<tr>
<td>Brett Leimbach '06</td>
<td>June 20</td>
<td>and Monica Loner,           June 20, 2009</td>
</tr>
<tr>
<td>Jenna Nixon '06 and</td>
<td>Oct. 3</td>
<td>David Blouch Jr.,           Oct, 3, 2009</td>
</tr>
<tr>
<td>Rosemary Kurpiwski '07</td>
<td>Aug. 16</td>
<td>and Michael Wincovitch Jr., Aug. 16, 2009</td>
</tr>
<tr>
<td>Arielle Caffey '08</td>
<td>Oct. 16</td>
<td>and Jonathan Dunkle,        Oct, 16, 2009</td>
</tr>
<tr>
<td>Melissa Landis '08</td>
<td>Sept. 9</td>
<td>and Jonathan Scott Beaver,    Sept, 9, 2009</td>
</tr>
<tr>
<td>Jamie Kauzka '06</td>
<td>Sept. 9</td>
<td>and Dominic Esquiro,        Sept, 9, 2009</td>
</tr>
<tr>
<td>Rachel Kline '06</td>
<td>Oct. 27</td>
<td>and Scott B. Anderson,       Oct, 27, 2009</td>
</tr>
<tr>
<td>Tara Koch '06 and</td>
<td>Oct. 20</td>
<td>and Bradley Knorr,          Oct, 20, 2009</td>
</tr>
<tr>
<td>Elizabeth Larson '06</td>
<td>July 27</td>
<td>and Christopher Cool,       July 27, 2009</td>
</tr>
<tr>
<td>Brett Leimbach '06</td>
<td>June 20</td>
<td>and Monica Loner,           June 20, 2009</td>
</tr>
</tbody>
</table>

### Births

<table>
<thead>
<tr>
<th>Name of Newborn</th>
<th>Date</th>
<th>Parents/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traci Dutko Strungis '90</td>
<td>May 21</td>
<td>husband Robert, a daughter Sierra Olivia, May 21, 2009</td>
</tr>
<tr>
<td>Melissa Sietz Medford '92</td>
<td>Jan. 1</td>
<td>husband Blane, a son Alexander Blane, Jan. 1, 2009</td>
</tr>
<tr>
<td>Brenda Degenhart '93</td>
<td>Nov. 26</td>
<td>and wife Karen, a daughter Margaret Eileen, Jan. 1, 2009</td>
</tr>
<tr>
<td>Brenda Gottschall Rejge '96</td>
<td>Oct. 4</td>
<td>and husband Joseph, a daughter Skye Gabrielle, Oct. 4, 2009</td>
</tr>
<tr>
<td>Kate Jesberg Bauman '97</td>
<td>Aug. 10</td>
<td>and husband Jon Pollard '97, a son Simon, Sept. 9, 2009</td>
</tr>
<tr>
<td>Erin McNelis Lutz '98</td>
<td>Sept. 12</td>
<td>and husband Brian Lutz '98, a son Cormac Hugh, Dec. 12, 2008</td>
</tr>
<tr>
<td>Megan Keller Matzner '98</td>
<td>Aug. 27</td>
<td>husband, Jeffrey Matzner '96, a son William Otto, Aug. 27, 2009</td>
</tr>
<tr>
<td>Julie Guisewhite Noria '98</td>
<td>April 22</td>
<td>husband, Marc, a son Isaac Robert, April 22, 2009</td>
</tr>
<tr>
<td>Kim Vetter Jordan '99</td>
<td>April 13</td>
<td>and husband Mark, a daughter Hailey Reese, April 13, 2009</td>
</tr>
<tr>
<td>Brian Mullen '99</td>
<td>Sept. 9</td>
<td>husband, Kate, a daughter Anna Katherine, Sept. 9, 2009</td>
</tr>
<tr>
<td>Jamie Butler Powers '99</td>
<td>March 29</td>
<td>and husband, David Powers '01, a son Cole Harrison, March 29, 2009</td>
</tr>
<tr>
<td>Regan O’Malley Higgins '00</td>
<td>Sept. 29</td>
<td>husband, Dan, a son, Liam Patrick, Sept. 29, 2009</td>
</tr>
</tbody>
</table>
OBITUARIES

Jessie Laird Haywood ’32  
Virginia Heimbach Daugherty ’40  
Air Force Lt. Col. (Ret.) David M. Jones ’43  
Helen Behler Mitchell ’44  
Marily Sailer Jackson ’45  
Harriet Rhodes Hantjis ’47  
Lado J. Savelli ’47  
John S. Davis ’48  
Ruth White Bath ’49  
Herbert H. Fox ’49  
Theodore I. Harwood ’49  
Robert W. Leshinski ’50  
Andrew Soback ’50  
Francis R. Bodine ’51  
George Lambrinos ’53  
Joseph Colone Sr. ’54  
Joanne Dauber Beach ’56  
Paul R. Peiffer ’56  
Margaret “Peggy” Lynch Whitehead ’58  
J. Leslie Jones ’59  
Helen Amberlavage Larkin ’59  
Robert J. Mescan ’59  
Evelyn Hocken Gimber ’63  
Judith Ann Price Reynolds ’63  
Frank M. Berginski ’64  
Barbara Malone Marks ’64  

Robert S. Platt ’64  
Rocco “Rocky” Forte ’65  
Mary Jo Wanzie Griffiths ’65  
James E. Tamecki ’66  
Joseph D. Fleming ’67  
William H. Post III ’67  
Paul H. Quick Sr. ’67  
James E. McSurdy ’68  
Linda Zaneski Leto ’69  
Elaine Finehart Mueller ’69  
Paul V. Graff ’72  
Joyce Lawton Lehman ’74  
Margaret Gimmer Yori ’74  
Jane Leshko Bartol ’75  
Barbara J. Pelachick ’75  
Christophfer Hager ’77  
Cheryl A. Haviland ’77  
Frances Fausey-Beachell ’80  
Marjorie Ann Humphrey Kroschewsky ’82  
Kathy Coffin Cook ’83  
Janice Dewees Hanson ’85  
Michael S. Morris ’86  
Glen T. Hastings ’86  
David H. Gossman ’87  
Wanda Catherman Garbrick ’91M  
Ralph C. Jones ’92  
Alfred D. “Buddy” Oeller ’02  
Richard A. Mirro ’03

Find more HUSKY NOTES online at www.bloomualumni.com

Send information to:
alum@bloomu.edu

or

Alumni Affairs
Fenstemaker Alumni House
Bloomsburg University of Pennsylvania
400 E. Second Street
Bloomsburg, Pennsylvania 17815
CONTINUED FROM PAGE 26

2005
Michael E. Kaminsky, Mechanicsburg, earned a doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine in May 2009. He is continuing medical training at Naval Medical Center, San Diego, Calif.

Katie Metarko, Bloomsburg, a lending specialist with Citizens & Northern Bank, graduated from the Pennsylvania Bankers Association’s Advanced School of Banking in State College.

Christopher McDonough, U.S. Army specialist, graduated from basic combat training at Fort Jackson, Columbia, S.C.

2006
Karaanne Boneill earned a master’s in education from Wingate University, Wingate, N.C., and is teaching in Georgetown, S.C.

Frank M. Carvino earned a master’s degree in historical archaeology from the University of Massachusetts. He is listed on the 2006 Register of Professional Archaeologists.

Kristin A. Furt is the district psychologist for the Upper Dauphin Area School District. She holds a master’s in education and school psychology certification from Bucknell University.

Tracy Hess Golder is an assistant professor of nursing at Wilkes University.

Rachel Iannotti is marketing manager with Jeanne Ruddy Dance, Philadelphia.

Christopher Morris teaches theater and acting at the Lehigh Valley Charter High School for the Performing Arts.

Jennifer Probst, Harrisburg, a former Huskies softball player, is head softball coach and coordinator of athletic operations at Misericordia University.

2007
George Aulisio, Old Forge, is an assistant professor in the University of Scranton’s Weinberg Memorial Library.

Aaron Cunningham was promoted to a vice president of Jersey Shore State Bank, managing the bank’s credit department and loan accounting functions.

Denae Lewis teaches child development and family and consumer science at Mount Union Area High School.

Kathleen McPeek is a special education teacher at Mount Olive Middle School in New Jersey.

2008
Paul Brones, Ocean City, Md., is a fitness director at the Tilton Fitness’ Mays Landing facility.

Matt Hamm provides strength and conditioning services for the Northern York County School District as an employee of Drayer Physical Therapy Institute.

Krista L. Johnston is a special education teacher at William Allen High School in Allentown.

Lauryn Kessler works as a speech therapist for Elwyn Non-Public School Program, Philadelphia.

Michael A. McGeoy, Harrisburg, passed his CPA exams within his first year of employment with Boyer and Ritter Accounting, Camp Hill.

Brian D. Roadarmel is an account representative with Pocono Produce Co.

Tyler Winters teaches fifth grade at Renn Elementary School, East Lycoming School District.

2009
James J. Anthony is a science teacher at Pittston Area High School.

Justin E. Campbell, a U.S. Navy seaman, completed basic training at Recruiting Training Command, Great Lakes, Ill.

Shannon Hoffman is editor of the University of Maryland’s online health blog, The Healthy Turtle.

Joshua Kline is an AmeriCorps volunteer, working at Action Health, Danville.

Shawn Lively, Allenwood, is manager of the RidgeCrest Restaurant and Café at RiverWoods Senior Living Community in Lewisburg.

Lauren Melnyk is a human resources coordinator at Eisai Pharmaceuticals Inc.

Gregory Pimm, Harveys Lake, was commissioned as a second lieutenant in the U.S. Air Force and is on active duty as a pilot at Laughlin Air Force Base, Texas.

Kyle Ream, BU football offensive most valuable player in 2008, is an assistant coach at Susquehanna University. He is the son of Al Ream ’74, head coach at West Perry High School.

Christina Scatton, Hazleton, teaches seventh grade social studies at Lake Wallenpaupak Middle School.

1959 GRADS: BUILDING A LEGACY

When the Class of 1959 graduated The Fleetwoods and Frankie Avalon were topping the charts, you could buy an Edsel (new) from the dealer lot for $2,700 and Bloomsburg State Teacher’s College was the “friendly college on the hill” serving 1,500 students.

While Bloomsburg University has grown significantly in the past 50 years and tastes in music and autos have changed, a $30,000 gift for scholarships from the Class of 1959 will help ensure that Bloomsburg remains the “friendly college on the hill” for a new generation of students from throughout Pennsylvania.

Learn how you can help future students at www.bloomu.edu/giving.
Academic Calendar

SPRING 2010

Spring Break Begins
Saturday, March 6

Classes Resume
Monday, March 15

Classes End
Monday, May 3

Finals Begin
Tuesday, May 4

Finals End
Saturday, May 8

Graduate Commencement
Friday, May 7

Undergraduate Commencement
Saturday, May 8

SUMMER 2010

Session I – May 24 to July 2
Session II - July 7 to Aug. 13
Session III – May 24 to Aug. 13

Art Exhibits
Exhibitions in the Haas Gallery of Art are open to the public free of charge. For more information, gallery hours and reception times visit http://departments.bloomu.edu/haasgallery.

Kim Banister: Drawings
Until Feb. 5

Jody Servon: Conceptual Art
Feb. 16 to March 16

Juried Student Art Exhibit
March 29 to April 16

Senior Exit Show
April 26 to May 5

Reception: To be announced

Celebrity Artist Series
Most events in the 2009-10 Celebrity Artist Series season will be presented in the Haas Center for the Arts, Mitran Hall. For more information or to purchase tickets, call the box office at (570) 389-4409 or visit the Celebrity Artist Web site at www.bloomu.edu/cas. Community Government Association cardholders pay half of the ticket's face value for all shows. Programs and dates are subject to change.

River North Chicago Dance Company
Wednesday, Feb. 3, 7 p.m.
Mitran Hall
General Admission: $29

Monterey Jazz Festival on Tour
Sunday, Feb. 21, 7 p.m.
Mitran Hall
General Admission: $29

The Tchaikovsky Ballet Theatre
in “Sleeping Beauty”
Saturday, March 6, 7 p.m.
Mitran Hall
General Admission: $29

The Georgia Guitar Quartet
Saturday, March 27, 7:30 p.m.
Carver Hall
K.S. Gross Auditorium
General Admission: $26

Turtle Island Quartet
Love Supreme: A Concert for the Soul
Saturday, April 10, 8 p.m.
Mitran Hall
General Admission: $24

For the latest information on upcoming events, check the university Web site, www.bloomu.edu.
The New Deal

Federal Building Projects on Bloomsburg’s Campus

by ROBERT DUNKELBERGER, UNIVERSITY ARCHIVIST

FINANCIAL EXPERTS AND the media have drawn parallels between today’s economic downturn and the Great Depression, comparing recent economic stimulus initiatives with the New Deal. The 1930s was a difficult time, with unemployment in the United States peaking at 25 percent in 1933. Help for many out-of-work people came from federal programs that funded construction projects across the country and at the Bloomsburg State Teachers College.

One of the New Deal programs, the Emergency Relief Administration, provided funding to level land east of today’s Laubach Drive for a new recreation field. Begun on Dec. 3, 1934, and completed by early 1936, the recreation field was the first of several campus projects, including a gymnasium, classroom building for junior high students, storage building and heating plant renovations.

A request to fund these projects was sent to the Works Progress Administration in fall 1935 and, two years later, the announcement was made that $578,000 would be available. A groundbreaking ceremony was held on Jan. 19, 1938, for what was the single largest construction project in school history. By February 1939, the storage building was finished, and in May alumni who returned for the college’s centennial celebration saw the nearly completed gymnasium and junior high.

These buildings were not quite complete, however, with funding still needed for electrical equipment. Nearly three years would pass before the gym’s long-delayed dedication ceremony was finally held on May 23, 1942. The facility was named Centennial Gymnasium to recognize a century of higher education at Bloomsburg and today, as the renovated Centennial Hall, it is the home of the exercise science, audiology/speech pathology and anthropology departments; the School of Graduate Studies; and the College of Liberal Arts. The junior high school has been known as Navy Hall since 1942 when it was turned over to the U.S. Naval training programs hosted by the college. Today, Navy Hall houses BU’s exceptionality programs and reading center.

The building program throughout the 1930s was important to the college and the surrounding area. Much-needed facilities benefited the students and the hundreds of men who would otherwise have been unemployed. The university continues to benefit from these facilities thanks to the federal programs that helped sustain the region during a very difficult time. •
BU totes and duffel bags are ideal traveling companions, perfect for Spring Break getaways, a skiing vacation in the mountains or a day at the beach. Available in colors ranging from traditional maroon, black or gray to springtime green or pink, totes and duffels make it easy to take Bloomsburg University with you wherever you go... even if it is just a trip around town. And don’t forget to pack a BU hat, T-shirt or sweatshirt inside your tote or duffel before leaving home.

Huskies fans of all ages can find hundreds of giftware items and BU apparel, as well as gift cards in any amount, at the University Store, open seven days a week during the academic year and online at www.bloomu.edu/store.
CELEBRITY ARTIST SERIES PRESENTATION

TURTLE ISLAND QUARTET
Love Supreme: A Concert for the Soul
Saturday, April 10, 8 p.m.
Haas Center for the Arts, Mitrani Hall
General admission: $24
(570) 389-4409
www.bloomu.edu/cas/

Turtle Island Quartet fuses classical quartet and contemporary American musical styles to honor jazz saxophonist John Coltrane. BU’s Husky Singers join the Turtle Island Quartet on stage for two rousing spirituals.