RUNNING, PHILLY STYLE
Can a marathon change a person’s life? Ask Heather McDanel ’89. It did for her. 

ALSO INSIDE

Career Directions
Academic internships give students an inside look at their chosen careers. PAGE 12

A Naval Approach
Award-winning scientist finds niche at Washington, D.C., lab. PAGE 16

The Beat Goes On
Music professor is on the lookout for precision. PAGE 18
THAT TERM SEEMS to elicit a glazed look or, perhaps, a poorly stifled sigh when mentioned in relation to any organization. Neither reaction, however, fits the vibrant strategic planning process we've undertaken this academic year at Bloomsburg University.

A committee made up of students, faculty, staff, alumni and community members embarked on the long-range strategic planning process early last fall with the aim of completing a plan by this summer. The committee named itself SPARC — the Strategic Planning and Resource Council.

The broad goal is to define:
• “Who we are” as an institution; what makes us distinct not only from the other 13 institutions in the Pennsylvania State System of Higher Education, but from all regional comprehensive universities;
• What we value as an institution, as demonstrated through our daily actions, interactions and operations; and
• What we aspire to be as an institution.

With guidance from Dr. Madeline Adler, the former president of West Chester University who is now a consultant with Penson Associates Inc., and feedback from the campus and community, SPARC produced new mission, vision and value statements. The committee is determining the challenges and opportunities facing the university over the next five years and how to meet them. The end result, of course, is to stay out in front of these key issues, know where we want to go as an institution and take the actions that are required.

Why is this important to you? As a reader of this magazine, you have a strong connection to our university. You know firsthand about our talented faculty, represented in this issue by Gifford Howarth from the music department and Angela Hess from biology. You’re proud of the success of our graduates, such as Vince Urick ’01, a research physicist at the U.S. Naval Research Laboratory, and Heather McDanel ’89, who started Students Run Philly Style. And you care about the best current educational opportunities for each generation of students, both in and beyond the classroom.

“The...planning process is important for everyone connected to this institution”

The strategic planning process is important for everyone connected to this institution, providing the road map that keeps Bloomsburg University a university of choice, providing access, opportunity and excellence at an affordable price for each future generation of students.

DAVID L. SOLTZ
President, Bloomsburg University

For more information on Bloomsburg University's new strategic plan, see www.bloomu.edu/president/strategic
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DEPARTMENTS

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TO BE ABLE TO DEFINE how you want your life to feel, how you want success to feel, you have to understand your best self, your values, your beliefs, your passions, what you want to contribute.

This self-knowledge comes from experience and reflection, so try not to take a narrow path. Open yourself to possibilities. Be active and receptive. Pay attention to day-to-day interactions, conversations and events. Don’t play it safe.

Talk to your friends, your family, people who know your best self. Ask hard questions. Listen to their answers.

Think about when you are at your best, when time flies by without a care, when you feel light and engaged and unhurried. Capture that feeling as best you can, hold on to it, let it serve as your guide.

As the Persian poet Rumi said, let the beauty of what you love be what you do.

—Darrin Kass, associate professor of management and MBA coordinator
Excerpts from Bloomsburg University Winter 2009 Commencement Address
Most people who have seen an episode of *CSI* know that information is never deleted in the age of digital media. You can imagine it, a computer forensics specialist working with a cell phone, pulling and analyzing the photos and information to assist with a police investigation.

This is one of the responsibilities Scott Inch and John Riley, professors of mathematics, computer science and statistics, teach their students in BU’s computer forensics program. BU is just one of a few universities in the country, and the only university in the Pennsylvania State System of Higher Education, that offer a bachelor’s degree in the field.

Begun in 2006, computer forensics is a new degree option for BU undergraduates and Inch was pivotal in creating the program. In a brainstorming session for ideas on new courses, a suggestion was proposed to create a class with material based on what one might see on an investigation television show. Inch volunteered to research the topic and attended training. He found computer forensics was something that he not only became interested in, but knew the students would like as well.

Computer forensics has an “extraordinarily great amount of real world application,” says Inch. “Although it is time consuming, it is also a very hands-on field where nothing ever stays the same.”

Although it is not a requirement, many students in the program, like Steven Budd, complete an internship. Budd, who is from Harrisburg, worked with the Briar Creek Township Police in summer 2009. He shadowed a police officer and worked on a case where he extracted evidence from devices.

“Part of what we teach students is ensuring data is intact,” says Riley. “Laws have not caught up with technology to accommodate digital evidence. All this stuff is happening in the field as we build a curriculum around it.”

According to Inch, BU has been ahead of the game and employers are now starting to realize they can hire graduates with a degree specific to computer forensics.

With a growing demand for knowledgeable specialists, the computer forensics program is another example of BU’s role in educating professionals for careers that are in great demand. ●
In Agreement

BU FIRST IN PASSHE TO FORGE BLOCK TRANSFER

Students who earn an associate's degree in early childhood and elementary education at one of three community colleges will soon be able to seamlessly transition to BU’s bachelor’s degree program.

A program-to-program articulation agreement between Lehigh Carbon Community College and BU was formalized earlier this year, quickly followed by similar agreements with Luzerne County Community College and Northampton Community College. These agreements are the first of their kind in Pennsylvania, says Tom Fletcher, director of Corporate and Continuing Education at BU.

“The courses approved for articulation are not based on a course-to-course transfer, as is typically the case,” Fletcher says. “Instead, the agreement is a block transfer based on outcomes and competencies. Of the 60 transfer credits, a total of 31 credits in early childhood education are part of the overall agreement.”

The agreements apply to students who began their associate’s degree programs in fall 2009. The agreements stipulate that the community college student must graduate with a minimum GPA of 3.0 or higher and successfully complete the Praxis I examination. The final 60 credits for a bachelor’s degree in elementary education will be earned from Bloomsburg University.

Many students will be able to complete their bachelor’s degrees close to their hometown. In addition to Bloomsburg’s main campus, students will be able to take the classes needed to complete the bachelor’s programs at Lehigh Carbon County Community College’s Morgan Center in Tamaqua and at Luzerne County Community College’s main campus in Nanticoke.

Performing at Heart

Deaf Student Appears in BTE’s Hamlet

Most people do not fall in love with a future career at 7 years old, but that’s exactly what happened when Eddie Buck, a deaf theatre arts major from Collegeville, played his first role in a school production of Jack and the Beanstalk.

Buck recently performed his first roles with a professional company in the Bloomsburg Theatre Ensemble’s production of Hamlet. He executed roles as a pantomime player in the “play within a play,” a courtier, servants and a pallbearer. An interpreter backstage assisted with stage cues and many of the other actors helped him onstage.

“I was nervous, but everyone involved with the production was very friendly,” says Buck. “They enjoyed having me around. I feel more confident. I didn’t feel like I was alone.”

Buck attended day programs at the Pennsylvania School for the Deaf from the ages of 2 to 16. He transferred to a mainstream high school, graduated and enrolled at Rochester Institute of Technology (RIT). Initially, Buck was a business major, but took theatre course as electives.

“That’s really when it hit me that I did not like business and I wanted to do theatre,” says Buck.

He left RIT and after a brief break decided to major in theatre at BU. “The faculty is wonderful. I feel comfortable with them, and I realized I made the best choices.”

Buck’s goals are to act with a deaf theatre troupe and work in television and film. “I am very happy and doing something I want to do,” he says.
A Super Education

ACADEMY HELPS LEADERS MEET STATE REQUIREMENTS

PENNSYLVANIA LAW requires all educators to earn 180 hours of continuing education credits every five years. Bloomsburg University is helping school district superintendents and assistant superintendents meet the goal through its new Superintendents Academy.

According to Thomas Starmack, assistant professor of education, the academy provides an opportunity for school district leaders to focus on current research, issues and trends in areas such as school law, finance, technology, demographics and student achievement. The academy is open to superintendents, assistant superintendents, intermediate unit executive directors and assistant executive directors, vocational-technical school directors and assistant directors and other central office administrators who can earn up to 60 Act 48 hours annually.

The Pennsylvania Department of Education approved the program for Pennsylvania Inspired Leaders (PIL) credits in December 2009 and the first sessions are running through June. Starmack hopes to expand the group this fall and establish other cohorts across the state.

Starmack is the lead instructor of both the Superintendents Academy and the Principals Academy. Established in 2009, the Principals Academy provides PIL/Act 48 hours for principals, assistant or vice principals and other Pennsylvania-certified administrators.

On a Roll

BU RECOGNIZED FOR COMMUNITY SERVICE

BU WAS ONE OF 700 institutions nationwide named to the 2009 President’s Higher Education Community Service Honor Roll, the highest federal recognition of a college or university for its commitment to volunteering, service learning and civic engagement.

BU’s SOLVE (Students Organized to Learn through Volunteerism and Employment) Office listed three main service activities on its application: SHARE, a student-run mentoring program for area youths with social or academic need; Food Recovery, an effort to package leftover food from campus dining facilities for the Women’s Center and Bloomsburg Food Cupboard; and Empty Bowls, the largest one-day fundraiser for the Bloomsburg Food Cupboard. These three events require a total of about 2,000 volunteer hours a year.

The Corporation for National and Community Service oversees the honor roll in collaboration with the U.S. Department of Education, Department of Housing and Urban Development, Campus Compact and the American Council on Education.

Making a Difference

CAMEROON STUDENT MOTIVATES OTHERS TO SUCCEED

ERIC BISONG, a junior criminal justice major, has been a student leader since arriving on campus three years ago. Initially, he was a mentor for freshmen as a community assistant and, then, a pioneer for African student relations as founder and president of the African Student Association. Most recently, Bisong has been spreading the word about the Global Coalition for Social and Economic Empowerment for African Youths. He launched the coalition last fall as a platform for discussing ways to improve the economic conditions and educational opportunities in Africa.

A native of Cameroon, Bisong established a Web site dedicated to the coalition and runs several related Facebook groups and pages where he regularly posts videos and blogs highlighting international news and commentary about Africa’s current educational climate. Bisong believes education is the key to improving living conditions in his native continent.
CCM Service Project
GETTING BACK TO THE BASICS

NINE BLOOMSBURG University students completed home repairs, farm chores and volunteered at the food pantry during a joint winter service project with students from the University of New Hampshire at Bethlehem Farm, Pence Springs, WVa., in central Appalachia.

BU student participants were: Gina Connolly, of Carlisle, a graduate student in speech pathology; Michelle Jansen, from Texas, a senior special education major; Emily Marlin, of Hummelstown, a sophomore management major; Marie-Pier Gascon, of Lititz, a senior elementary education major; Allison McGowan, of Hilltown, a sophomore deaf education major; Beth Wulff, of Honesdale, a senior secondary education/math major; Chris Triantafelow, of Bethlehem, a senior finance/marketing major; Jason Janezic, of Reading, a junior secondary education/history major; and Katherine Zimmerman, of Mechanicsburg, a sophomore elementary education major. The Rev. Don Cramer and Sister Deborah Marie Borneman accompanied the BU students as mentors.

The students raised funds to pay for the trip, along with an additional $2,300 which was donated to needs at Bethlehem Farm.

CED Accreditation
BU’S PROGRAM ONE OF 37 NATIONWIDE

BU’S EDUCATION of the Deaf/Hard of Hearing master’s program received certification from the national Council on Education of the Deaf (CED) for its 10-year accreditation review. The program was established in 1971 and received its first CED accreditation in 1989. The only deaf education graduate program in Pennsylvania, it is one of 72 deaf education programs in the United States. Thirty-seven programs are nationally certified by the Council on Education of the Deaf.

Islands of Learning
BOOK EXPLAINS APPLICATIONS OF 3-D ENVIRONMENT

THE TERM, “AVATAR,” describes 3-D representations of ourselves used in video games, virtual worlds, educational software and Web sites. Karl Kapp, professor of instructional technology, explains the educational use of avatars and the 3-D virtual world where they reside in his latest book, Learning in 3-D: Adding a New Dimension to Enterprise Learning and Collaboration. Tony O’Driscoll, a Duke University professor, is co-author of the book.

The 3-D virtual environment, also known as Second Life, has practical applications in organizational learning, Kapp says. Science-based Second Life sites, referred to as “Islands,” for example, give students the opportunity to learn about a human cell from within or experience what happens beneath the devastating waves of a tsunami. In a professional environment, the technology is currently used to train emergency first responders near Washington, D.C., and teach employees to troubleshoot the malfunction of a turbine, handle the ins and outs of pharmaceutical sales and conduct a physical inventory, to name a few.

“Your personality comes through in your avatar,” Kapp says. “It’s an extension of yourself that acts and behaves like you would. Training in a virtual environment provides varied experiences and shortens the learning curve.”
Focused on Elementary Ed

STUDENTS BENEFIT FROM MORGAN TRUST SCHOLARSHIPS

NEARLY 50 SCHOLARSHIPS have been awarded to BU students over the past three years, thanks to the John E. Morgan Charitable Trust.

Beginning three years ago with a donation of $100,000, the Morgan Trust expanded its commitment to higher education at BU with a $100,000 gift and a $500,000 endowment in the second year and a $50,000 donation in the third year, according to Jim Hollister, assistant vice president of external relations.

Scholarships are awarded to students enrolled in BU’s early childhood education completion program at Lehigh Carbon Community College’s Morgan Center in Tamaqua, based on financial need. If funds remain, Morgan Trust scholarships are available to BU students with any major who completed two years of study at LCCC before transferring to BU. Third preference is given to Schuylkill County residents who attend BU.

To date, 47 scholarships have been awarded to 39 students. Hometowns of scholarship recipients include Allentown, Hegins, Jim Thorpe, Lehighton, Nesquehoning and Tamaqua.

Best Value

BU MAKES KIPLINGER’S TOP 100

BU IS RANKED 82nd on Kiplinger’s Personal Finance’s 100 Best Values in Public Colleges, 2009-10. The ranking is based on both academics and affordability, starting with data from more than 500 public four-year colleges and universities. Criteria includes SAT/ACT scores, student/faculty ratio and admission, retention and graduation rates. Also considered are in-state and out-of-state costs and financial aid.

BU ranks above institutions including Oklahoma State University, 91; University of Maryland, Baltimore County, 93; Washington State University, 95; and Colorado State University, 99. In addition to BU, Pennsylvania universities on the list are: University of Pittsburgh, 35; Penn State, University Park Campus, 40; West Chester University, 76; Millersville University, 98; and Shippensburg University, 100.

What Do You Think?

YOU RESPONDED to last year’s readers survey. Now, we’d like to know what you think about Bloomsburg: The University Magazine’s new look and content areas. Please send your comments and story ideas to Bonnie Martin, editor, at bmartin@bloomu.edu or in care of Bloomsburg University of Pennsylvania, Waller Administration Building, 400 E. Second St., Bloomsburg, Pa. 17815.

QUICK TAKES

Contemporary Feminist Theory and Activism: Six Global Issues, a book by philosophy professor **Wendy Lynne Lee**, was published by Broadview Press in January. In the book, Lee connects feminism with topics such as sexual identity, reproductive technology and global exploitation of women’s sexuality, economic disparity and institutionalized inequality, the culture industry, religious fundamentalism and terrorism, and ecological responsibility.

**Eric S. Rawson**, associate professor of exercise science, is an associate editor of the journals *Amino Acids and Applied Physiology, Nutrition and Metabolism*. The journal *Amino Acids* publishes research in all areas of protein and amino acid research. *Applied Physiology, Nutrition, and Metabolism* is the official journal of the Canadian Society for Exercise Physiology and is supported by the members of the Canadian Nutrition Society.

**Gary Hardcastle**, associate professor of philosophy, is executive secretary and treasurer of the Philosophy of Science Association. The association promotes research, teaching and free discussion of issues in the philosophy of science. The association’s journal, *Philosophy of Science*, is published five times each year.
PICKING (SMALL) SIDES
MEN’S SOCCER COACH Paul Payne discussed the philosophy of small-sided games as a way to develop players technically and tactically during a lecture at the Football Federation of Australia’s Annual Coaching Conference in Brisbane, Queensland, Australia. Those favoring small-sided games believe the system offers more opportunity to play since fewer players are on the field at a time.

As vice president of education and a senior national academy staff coach for the National Soccer Coaches Association of America, Payne focused on the association’s position paper on small-sided games. Other invited speakers and clinicians hailed from Australia, Holland, England and New Zealand.

Swimming Records Sink
FRESHMAN SWIMMER Madeline Barlow broke the 24-year school record in the 200 individual medley (IM) with a time of 2:07.19 at the Zippy Invitational in Akron, Ohio. The NCAA “A” cut time automatically qualified her for the 2010 National Collegiate Athletic Association (NCAA) Division II Swimming Championships in Canton, Ohio. The Huskies’ previous 200-IM record of 2:08.56 was set in 1985 by Gwen Cressman.

At the same meet, Barlow, an exercise science major from Yardley, also broke BU’s record for the 200-backstroke with a time of 2:05.82. She achieved NCAA “B” cut times in the 200-backstroke and 100-butterfly and was permitted to swim in both the 200-back and 100-fly with the “B” standard times because she qualified for one event NCAA event with an “A” time.

Barlow was ranked 11th nationally in the 200-IM, 21st in the 200-back and 29th in the 100-fly going into the NCAA championships.

Thank You, Corporate Sponsors
BLOOMSBURG UNIVERSITY thanks its corporate sponsors for the 2009-10 season. The sponsors include MC Federal Credit Union; Comfort Suites of Bloomsburg; Columbia Mall; Derr, Pursel, Luschas and Norton, Attorneys at Law; Columbia-Montour Visitor’s Bureau; Liberty Mutual Insurance; Steph’s Subs; Bennigan’s; Applebee’s; Weis Market of Bloomsburg; Phoenix Rehabilitation and Health Services; LaFontana Restaurant; Papa John’s Pizza; Balzano’s; Best Western of Danville; Quaker Steak and Lube; Perkins; Econo Lodge; Holiday Inn Express; PSECU; Panera Bread; First Columbia Bank and Trust; Susquehanna Valley Medical Specialties; Sheetz; and the Lehigh Valley International Airport.

Corporate sponsorships support general and athletic scholarships.

It’s here: BUHuskies.com
FANS OF BLOOMSBURG University may have noticed a new look to the official Huskies athletics Web site, BUHuskies.com, which went live in April.

The new design features more photos of BU student-athletes, as well a calendar that lists each day’s contests, according to Tom McGuire, sports information director. Drop-down menus help fans find information on the athletic department, hall of fame and other related items.

“It was a lot of hard work in a relatively short period of time,” says McGuire. “In just five and a half months, we went from the initial design phase to the site launch.”

McGuire credits the successful launch to the efforts of the small staff of students who work in the SID office, led by intern Ryan Rebholz. “Ryan did a great job helping with the design and keeping our student workers on task with uploading information.”

Relief for Haiti
STUDENT-ATHLETES from Bloomsburg University joined others from Pennsylvania State Athletic Conference (PSAC) schools in raising money for the American Red Cross as part of the Haitian Earthquake Disaster Relief effort. At sporting events in mid-February, BU athletes collected $2,250 for the effort.

REGISTER NOW
SUMMER SPORTS CAMPS
Register now for BU’s summer sports camps. Camps are offered in baseball, boys and girls basketball, field hockey, football, soccer, swimming, tennis and wrestling. For a complete listing, see the CALENDAR OF ACTIVITIES AND EVENTS (page 32) or www.bucamps.com.
92 Make the Grade

NINETY-TWO BU student-athletes were honored at the university’s 21st annual Scholar-Athlete Luncheon. The annual event celebrates the academic success of student-athletes who have achieved a grade point average of 3.25 or higher during the past two semesters or have a minimum cumulative grade point average of 3.25.

In addition to those honored, 34 freshman or transfer student-athletes posted a 3.25 point average or higher in their first semester at BU, showing promise to become future scholar-athletes.

Also honored were 60 faculty members who student-athletes identified as influential to their academic endeavors.

HARD WORK

WHEN YOUNGSTERS TAKE to the baseball diamond each spring, many dream that one day they will be good enough to play in the major leagues. For Bloomsburg University pitcher Grant Kernaghan, that dream may become a reality.

Kernaghan’s name showed up fifth on the Baseball America Division II Top Prospect List, which means he has a good shot of being drafted by a major league team in the June Amateur Baseball Draft.

How did the pitcher from Upper Darby who played on a not-so-good high school team get close to the dream of being a pro baseball player? Two words: hard work.

“I came to Bloomsburg throwing around 88 miles per hour,” says Kernaghan, a history major set to graduate this spring. “I put in a lot of work in the weight room to get stronger and worked on my conditioning. I am throwing around 94 miles per hour now, but I started getting noticed by the pro scouts once I hit 90 on the radar gun during the summer between my sophomore and junior seasons.”

“Grant has worked hard to develop his skills and has improved steadily,” says Bloomsburg baseball coach Mike Collins. “I’m proud of how far he has come. We have been very fortunate to have a guy like him on the mound every Friday for the last four years.”

Even with a lot of hard work, Kernaghan credits the strong influence of others as key to his success. “My parents have been great in their support of my baseball career,” says the tall right-hander. “After a bad game, it is always nice to get a hug from my mom and hear her say, ‘Remember, it is just a game.’ ”

Former players Vinnie James and Dustin Johnson, now an assistant with the Huskies, have been a big help to Kernaghan on the field. “Vinnie talked with me after a bad outing my freshman year and challenged me to get better. Dustin has been great to work with on my mechanics and grip,” Kernaghan says.

Now that extra effort means that each time he is scheduled to pitch, scouts from numerous major league teams are watching every throw. “It doesn’t bother me now when I see the radar guns pop up from the time I warm up to my last pitch,” he says.

“This is all pretty amazing to me,” says Kernaghan, a lifelong Philadelphia Phillies fan. “It would be great to be drafted by the Phils, but I’d play for any team as long as it meant I was playing pro ball.”

“I am throwing around 94 miles per hour now, but I started getting noticed by the pro scouts once I hit 90 on the radar gun during the summer between my sophomore and junior seasons.”
Statistics from Public Health Management Corp. show 20 percent of Philadelphia children suffer from obesity and 28.4 percent are overweight. A program begun by a BU alumna helps Philly teenagers improve their health and self-esteem through running.

*BY* Willie Colón Reyes

It could be the final, climactic scene in an inspirational Hollywood movie: A wide city street is nearly deserted hours after the start of a 10-mile race. But a lone, overweight teenager struggles to keep going. He’s 200 yards from the finish and determined to keep going. Suddenly, 50 young people jump from the sidelines and onto the course. Together, they run with the final racer across the finish line.

The bond they share is written across the front of the blue and green T-shirts they’re all wearing: Students Run Philly Style.

Sometimes reality is even better than the movies. Two
years ago this scene played out at the end of Philadelphia’s Broad Street Run.

“This was about honoring a kid who, quite honestly, would never be honored for athletics in any other venue,” says Heather McDanel ’89, program director of Students Run Philly Style, a Philadelphia-based marathon running program conceived as a way to combat childhood obesity. “You can’t script it better than this.”

McDanel lights up when she tells stories like these. She clearly loves her job and the opportunity it gives her to irrevocably change a young person’s life for the better.

The idea that running can change a person’s life is not new to McDanel. It changed hers.

When she was a sophomore at Bloomsburg, her mother, a single parent, died. The running club she was part of helped her deal with the loss. “We spent four to five days a week training for long-distance running events, and they became the core of people that helped me process a lot of stuff,” she recalls.

In 2004, the head of a local Philadelphia foundation shopped around the notion of a running program for young people. McDanel was tagged for the job, and armed with passion, energy and degrees in both biology and public health she went to work.

“I knew firsthand not only how you can become healthier through running, but also the power of the relationships that can happen when you have a common goal with other people,” she says. “The thought of giving that to young people who have a lot stacked against them was really intriguing. I also just love building things from scratch, and I love teenagers — I’m inspired by their convictions and their creativity.”

Based on a similar initiative in Los Angeles, Students Run recruits participants through the Philadelphia public schools as well as local churches, after-school programs and health centers. Young people ages 12 to 18 are matched with adult mentors who help them train for various races throughout the spring and summer, with the ultimate goal of running the Philadelphia Marathon in November.

Mentors also work with students on issues of self-esteem, goal setting and discipline. The program includes an SAT prep course, a summer internship with a non-profit partner and an annual summer leadership camp. This year, the program added scholarships for post-secondary education and its own public race to the mix.

About 1,500 students have participated in the program since it started and 600 kicked off the latest season in March. The results have been impressive. Not surprisingly, students reduce their body mass index and improve their cardiovascular fitness. And McDanel expects that soon-to-be released data will back up anecdotal information about the positive impact the program is having on students’ academic performance.

As McDanel explains, “The real point is to take what you do on the road and apply it to the rest of your life.”

Becky Ritter ’07 knows all about the life-altering effects of Students Run. Ritter got her master’s in education for the deaf and hard of hearing at Bloomsburg. She now teaches at the Pennsylvania School for the Deaf in Philadelphia, where she helped start a Students Run team at the urging of another teacher who heard about the program.

Asked for examples of the program’s impact, she rattles off a list of her favorite success stories:

• the student with autism who seemingly couldn’t read a map, until he needed to map out his runs;
• the overweight, asthmatic student who never participated in class until he discovered how much he loved running — and letting others know about it;
• the initially timid 6-foot, 3-inch student who developed into a mentor and role model to younger participants.

She says the chance to interact with their hearing peers is one of the program’s main attractions. “Our students are kind of secluded from the world in some ways,” Ritter says. “By doing this, they’re with other kids the same age doing the same thing and language is not a barrier.”

To her delight, the deaf students have even become the “cool” kids. “The other [hearing] students want to hang out with the deaf kids because they want to learn sign language,” Ritter says. “It’s great to see our kids succeed,” she adds. “They’re not the top athletes at our school, but they’re in the 1 percent of Americans who have run a marathon. That’s something to say.”

Willie Colón Reyes is a freelance writer based in Philadelphia.
Career Directions

Internships build on academic foundations and help BU students get an early jump on today’s tight job market.

by J A I M E N O R T H
Throughout the fall while WVIA and PBS stations nationwide battled the effects of the economic downturn, Adams logged 10 hours a week working directly in television production. The internship turned into a semester filled with real-life work experience, mentorship from long-tenured professionals and a true glimpse into the mass communications world.

“I did whatever they needed help with,” says Adams, of Elysburg. “I put up and broke down studio sets, prepped lighting and sound systems, ran cameras, edited video clips and designed DVD labels.

“The biggest thing I took from this was getting experience working with true professionals out in the field. Lectures and school projects give you a solid foundation and knowledge about what to expect in your career field. But once you get out there and see it for yourself, it’s a whole different story.”

Opportunities to expand the campus experience through internships are expected to increase for BU students with the development of the Office of Academic Internships and Community Outreach. Launched in 2008 as part of an initiative from the Pennsylvania State System of Higher Education (PASSHE), the office expanded its offerings this spring with an interactive Web site, several established track internships for students and a working corporate network built to host on-campus internship events and land academic internship opportunities for students of all majors.

The office’s emphasis is on establishing academic internships, defined as work experiences which are closely supervised by both a faculty instructor in the student’s degree program and a site supervisor who works with the student and faculty instructor to ensure the internship has academic rigor.

“We’re focused on matching academic opportunities with the academic skill sets being developed in the classroom,” says Alison Stone-Briggs, director of BU’s Office of Academic Internships and Community Outreach. “I spent much of the first year talking with department chairs and college deans to learn more about their academic programs and what skills students acquired from them. It’s now easier for me to access internship opportunities and send out information to match the academics here on campus.”

Stone-Briggs says each of the 14 state system universities received a $30,000 state grant to further develop internship initiatives. BU used its allocation to support the new office and help build the interactive Web site, according to Stone-Briggs.

“Chancellor John C. Cavanaugh and PASSHE saw the importance of academic internships in better preparing students for a workplace environment that is looking for a more knowledgeable workforce with in-the-field experience,” Stone-Briggs says. “And that’s what we’re building here. When we’re talking with organizations, we’re stressing the connection between the internship and the classroom to ensure students have a quality academic experience.”

Experiencing a new world

Tarah Moore, who graduated with a bachelor’s degree in computer forensics, saw her summer internship do just that — give her a real-world experience she never imagined. The Harrisburg native completed a three-month, computer forensics internship with the Department of Defense after she obtained a federal government clearance.

The internship not only provided a once-in-a-lifetime experience in her career field, but gave Moore an inside look at one of many areas of computer forensics, an extremely varied field that includes criminal law investigation and corporate fraud examination.

“It will definitely open a lot of doors for me,” Moore says. “Not a lot of graduates have much experience in their career field when they hit the job market. This opportunity will be a great resume booster.”

Among the biggest advantages, according to Moore, is the experience gained from working directly with
professionals in their environment on a daily basis. That, she says, was the best hands-on learning a computer forensics student could hope for.

“The internship really helped me build a foundation for what to expect in my career environment,” Moore says. “You can’t really get that in a classroom.”

Moore, who also has a minor in fraud examination, is excited to see where her degree will take her. “The program at Bloomsburg University is great, because I got to work with software in the classroom that is used in the real world,” she says. “And I saw that on my internship. Now having what I was taught in class and taking what I experienced from my internship, I really have the confidence to enter my career field. The doors are wide open for me and that’s very exciting.”

Paving a path for the future
Evan Konstant, who majored in business economics at BU, took a different approach to his internship. The Wyndmoor native knew what career path he wanted to pursue after school and where he could gain the necessary experience to make himself a marketable college graduate.

Konstant completed a year-long internship at the Elmwood Park Zoo in Norristown where he coordinated a variety of marketing projects that the zoo will incorporate into its future renovation and expansion plans. A lot of work evolved around surveying consumers to help determine what areas of operation the zoo should focus on, especially regarding potential building projects.

“There were a lot of strong interest in having activities for kids, developing educational pre-kindergarten programs,” he says. “I would say about 80 percent of those surveyed wanted those types of programs. We also received interest in having indoor activities so visitors could come year-round and expanding our photography programs. Visitors enjoy taking their own photos and appear to really want to learn more about their cameras.”

The biggest learning experience was seeing firsthand the challenges a nonprofit organization faces, especially during an economic recession.

“This is a very small zoo,” he says. “Actually, many people I surveyed didn’t know we had a zoo in Norristown. So there are a lot of built-in challenges, not to mention dealing with reduced funding from the state.”

Konstant, who is planning a career as a marketing director, says the internship gave him valuable experience. Being thrust into helping the zoo market itself to the community was a lesson he couldn’t duplicate from a textbook.

“By the time I was done here, I learned most of what I need to work in the marketing field,” Konstant says. “I had a chance to see the inside development of projects, manage a budget and work with a board of directors. It was a great experience, and I got to meet a lot of wonderful people. The best part was hearing how much people loved the zoo.

“There is a market for a place like this, and I was glad to be part of something designed to make it better. There is a lot of pride in doing that.”

A perfect match
Jonathan Adams, an avid hunter and outdoorsman, says his internship with WVIA was a perfect blend of his academic and personal interests that reinforced his decision two years ago to switch majors and institutions.

“When I started college, I didn’t know what I wanted to do,” says Adams, who spent two years studying chemistry before transferring to BU for its mass com-

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A CLOSER LOOK
To learn more about Bloomsburg University’s Office of Academic Internships and Community Outreach, including ways to hire a BU intern, visit http://internships.bloomu.edu or contact Alison Stone-Briggs, director, at astbriggs@bloomu.edu or (570) 389-4962.

TRANSLATING NEW OPPORTUNITIES
Alison Stone-Briggs sees herself as an interpreter, translating the needs of a corporate organization to match a student’s academic requirements while creating a job description tailored to a Bloomsburg University intern. It’s a new approach for BU, but second nature for Stone-Briggs, director of the Office of Academic Internships and Community Outreach.

“Academic advisers know the students’ academic plan, so my role is to find the companies and help develop these valuable opportunities,” says Stone-Briggs, previously associate director of BU’s Corporate Institute. “The companies tell me what they’re looking for, and I see where on campus their needs can best be met. In the end, it helps make better connections for our students.”

Less than two years on the job, Stone-Briggs has already landed several new track internships, including opportunities with Wise Foods Inc. in Berwick, Rieter Automotive, Bloomsburg Hospital, Dollar Tree and Berwick Area United Way that will offer “revolving” positions many students may use as career stepping stones.

“Wise’s human resource director contacted me about an opportunity, and I immediately realized it would fit nicely with our department of business education/information and technology management (BE/ITM),” Stone-Briggs says. “I met with the department chair and three faculty members to discuss what resources and skill sets we could match them with. As a result, we’re getting four track internships for our BE/ITM students, with the goal of adding academic internships in finance, human resources and other areas of business operations.”

The United Way internship positions provide an opportunity to use BU students’ talents and strong work ethic in the non-profit sector. “Nonprofits need a lot of help, especially in this economic climate,” Stone-Briggs says. “The United Way needed to do a couple of business plans, so I saw a nice connection with our Master of Business Administration program.”

The result opened a door for a summer capstone internship course for graduating MBA students who will write business plans for a homeless shelter, including social service programs, a mental health clinic and a centralized office to provide services such as bookkeeping, human resources and technology support. As soon as the track internship opportunity is approved, according to Stone-Briggs, it will be incorporated into the interns’ MBA graduation requirement.

“This will provide a great experience for students,” Stone-Briggs says. “The truth is a lot of students aren’t going to get a job with just a four-year college degree. If you don’t have something on your resume that shows you gained valuable in-the-field experience, you’re not as marketable as the person next to you.”

Jaime North, a former newspaper reporter, is Web writer and editor at Bloomsburg University.
a NAVAL approach

At the U.S. Naval Research Laboratory, VINCENT URICK is one of more than 2,500 researchers, engineers, technicians and support personnel responsible for basic and applied research on Earth, sea, sky, space and cyberspace. 

by JACK SHERZER
WHETHER IT’S A TELEPHONE, a television, a computer hooked to the Internet or even a huge radio telescope searching the heavens, the devices all have one thing in common. Somewhere, there’s a line or a cable that’s carrying all the information being collected or downloaded and sending it from one place to another.

Figuring out ways to send even more information over those lines faster and farther is where Vincent Urick comes in.

Urick is a civilian scientist for the U.S. Naval Research Laboratory in Washington, D.C., where he manages a staff of five other researchers. Since its creation in 1923 at the urging of inventor Thomas Edison, the lab has focused on developing the technology needed to support the military, specifically research for the Navy and Marine Corps.

“THERE IS ALWAYS THE CHANCE THAT through our research, we can further the standard telecommunications technology.”

From the start, Urick knew he was interested in science and mathematics, but his interests were skyward. At Bloomsburg, where he graduated magna cum laude in May 2001 with a bachelor of science in physics, he thought his career path would be in astrophysics.

“I wanted to ponder why the universe is the way it is, the big picture,” Urick says, recalling how impressed he was the first time he saw photos taken by the Hubble Space Telescope. Physics and astrophysics suited his analytical side, he says.

Attending Bloomsburg was also a natural decision for Urick, who grew up in nearby Paxinos, Northumberland County. Family members who have gone to Bloomsburg include his mother, Susanne, and sister Lisa McCarthy, who both earned master’s degrees in education.

His career path took an unexpected turn when, as he was getting ready to graduate, he met another student who told him about opportunities with the U.S. Naval Research Laboratory. At that time, the country was in the midst of the dot-com technology bubble and private industry had hired away many of the laboratory’s scientists, whose government work with fiber optics and communications was in high demand as the Internet and related industries shifted into high gear.

The pay was good, the work interesting and it gave Urick the chance to start doing research while holding only a bachelor’s degree and working toward his master’s and doctoral degrees from George Mason University. He met his wife, Cynthia, in graduate school a year after he started working at the lab. They married in 2004 and welcomed their first child, Elizabeth, in April 2009.

Although he always liked the idea of working for his country, Urick says his feelings intensified after Sept. 11, 2001. From the lab, he could see the smoke billowing from the Pentagon the day of the attack.

“It’s not that I’m any more or less patriotic after that day, but it kind of put things in perspective for me,” Urick says. “I feel if I can make a difference for our country’s defense, that’s what I want to be doing.”

In 2007, Urick won the Navy Top Scientists and Engineers of the Year Award for his work on data transmission on fiber-optic systems, particularly its application to electromagnetic warfare and intelligence-gathering.

“It’s inspiring that he won the Navy award for a top scientist,” says Peter Stine, chair of BU’s physics department “When one of our alumni wins a big award like that, it inspires the students who are in the same program.”

Stine recalls Urick’s recent visit to the university to talk about his work. “Often students may not know exactly what career they want, and it’s important to see things in a variety of areas. With their differential equations and theories, undergraduates may not be able to see the light at the end of the tunnel.”

Gunther Lange, Urick’s faculty adviser who retired from BU last year, remembers his former student’s mix of ability and curiosity. “You have to have the curiosity and the skill set. Stay curious – that little statement says more about scientists than anything else,” he says.

Jack Sherzer is a professional writer and Pennsylvania native. He currently lives in Harrisburg.

“I FEEL IF I CAN MAKE A DIFFERENCE FOR OUR COUNTRY’S DEFENSE, THAT’S WHAT I WANT TO BE DOING.”

Working on specially made, long stainless steel tables — called optical benches — Urick and his team string out spools of various fiber optic cables connected to lasers and other devices to see how best to carry information collected from antennas over long distances.

Unlike the cable hooked up to a regular television that uses a digital signal, Urick’s experiments deal with analog signals which require higher-performance links. In 2004, for example, Urick and his team published results of research in which they were able to transmit 1,000 times more information per second over a cable than the amount that flows through a regular cable television connection.

“A lot of times, as we are advancing analog, we can start feeding into the next system of higher speed communications,” Urick says.
For one month last summer, assistant professor of music GIFFORD HOWARTH spent his days watching marching bands from throughout Europe, Asia and North America perform at the World Music Contest in Kerkrade, the Netherlands. At every performance, he looked for one essential quality: precision.

Howarth’s extensive experience as a percussionist, teacher and adjudicator prepared him for the challenge of judging some of the best marching bands in the world at the international event held every four years. The World Music Festival presented a unique challenge, Howarth says, because the event spanned an entire month. “As it turned out, the group that performed the first day was in direct competition with the group we saw the last day. I had never experienced a competition quite like that before.”

But the qualities Howarth watched for were the same throughout the competition. “We are trained over time to compare and contrast from
one group to another. And what we’re looking for is precision. “I know what absolute precision sounds like and looks like,” he says. “It doesn’t happen very often, but I’ve been fortunate enough to have worked with groups and adjudicated groups that have been at that level. We look for the concept of uniformity, with multiple people playing the same thing at the same time. We ask: Are they expressing the music the same way? Are performers bringing across the mood and style of the music?”

Judging some of the most talented marching bands in the world is just one opportunity Howarth has pursued in a career of performing, teaching and traveling. With advanced degrees from Kent State and Michigan State universities, he credits an undergraduate professor at Ithaca College, percussionist Gordon Stout, with nurturing his passion for music and helping him develop his skills as a mallet percussionist on the marimba.

‘Wow moments’
Howarth describes the marimba as “a xylophone on steroids.” A solo percussion instrument, the modern marimba dates back to the early 1900s, but has grown exponentially in popularity over the past 20 years. Howarth conducts workshops focused on how to introduce and teach relatively new marimba techniques to percussionists.

“The popularity of these workshops led to the production of a method book,” Howarth says. Published in 2002, his book, *Simply Four*, focuses on how to teach the Stevens grip — a four-mallet technique, which requires percussionists to hold two mallets in each hand.

While the technique itself has been around since the 1970s, Howarth’s method provides a new way to teach the grip to percussionists at earlier stages of development. “I’m riding the wave, in a sense,” he says. “High school students are now doing what college kids were just starting to learn 20 years ago.”

A passion for percussion came naturally to Howarth, who began taking lessons in middle school. “You start on one instrument, a snare drum, to develop basic rhythm. But there are so many instruments: cymbals, mallets, timpani. It’s such a vast genre.”

By high school, Howarth was thinking about a career in the music business. “There was a ‘wow moment’ the first time I was at a drum corps show in my senior year in high school, seeing professional-level marching performance that I didn’t know existed,” he says.

And, in graduate school, he learned firsthand how a great performance can have far-reaching echoes when he experienced a percussion concerto by Christopher Lamb, principal percussionist with the New York Philharmonic and faculty member at the Manhattan School of Music. “It just blew me away,” he says. “That was a second ‘wow moment’ and it inspired me to become a more serious student.”

Today, Howarth hopes to inspire “wow moments” for the next generation of students at seminars in high schools and colleges worldwide. “The music world is a pretty small community,” he says, noting that early opportunities also opened doors for him to teach and judge Drum Corps International competitions and instruct at Yong Siew Toh Conservatory of Music at the University of Singapore. In January, Howarth spent a week in Thailand as an adjudicator for the Royals Cup Concert marching band contest and, while there, taught the four-mallet marimba technique at Kasetsart University, near Bangkok.

Howarth’s relationships with percussion manufacturers have enriched the music experience of the Bloomsburg community, as well. A national performing artist for Yamaha, he helped bring the Yamaha Sounds of Summer percussion camp to BU for the past three years. The camp, hosted by BU’s music department, provides complete marching percussion training for students in middle school and high school.

CONTINUES ON NEXT PAGE
GOT MUSIC?

BLOOMSBURG UNIVERSITY’S music department offers a range of instrument and vocal performance groups, including chamber orchestra, community orchestra, concert band, marching band and guitar, jazz, percussion and wind ensembles. All groups are open to non-music majors and many, such as marching band, are made up largely of students majoring in other fields, according to Stephen Clickard, chair of the department of music, theatre and dance.

The Bachelor of Arts degree in music offers three tracks of concentration: music education, audio-visual recording and liberal arts. All students pursuing a degree in music are required to audition and take a music theory placement test.

A degree in music prepares students for a variety of careers. “Many of our graduates go on to earn advance degrees. Some go into studio recording, live sound reproduction or radio and TV,” Clickard says.

The recently renovated Haas Center for the Arts provides BU students with an exceptional facility in which to practice their craft. “We have full recording studios, new classrooms and practice rooms, a full piano lab. It’s a great facility,” Clickard says.

Considering a major in music? The department hosts a Music Major Day every year, which allows high school students to come to campus, meet with admissions staff and music faculty, and shadow current music students. “This gives them the chance to see the level of music we practice, and the level of music scholarship in the classroom,” Clickard says.

Visit departments.bloomu.edu/music for more information.
Bridge the Gap

Members of Bloomsburg’s Class of 1933 experienced financial hardships firsthand during the Great Depression. Today’s students, with financial challenges of their own, continue to benefit from the class’ scholarship, a fund which has helped to bridge the gap between family resources and financial need for decades. One recipient of the Class of 1933’s $350 scholarship is Rachel Conley, a freshman accounting major from St. Clair, Schuylkill County.

The typical BU student who pays in-state tuition and lives on campus easily amasses costs exceeding $7,000 per semester or $14,000 per year, including textbooks. Scholarships, loans, savings, jobs and family contributions meet most student expenses, but an average need of $1,829 a year remains.

Learn more about how you can help bridge that financial gap and support students like Rachel online at www.bloomu.edu/giving or by calling 1-800-526-0254.
THE AMERICAN CANCER SOCIETY SAYS ABOUT 68,720 NEW CASES OF MELANOMA WERE DIAGNOSED LAST YEAR AND 8,650 DEATHS WERE RELATED TO THE DISEASE. A BU PROFESSOR’S RESEARCH SHOWS PROMISE IN HINDERING THIS CANCER’S ABILITY TO GROW.

IT’S NO EXAGGERATION TO SAY that every family has been touched by cancer. Last year alone, the American Cancer Society estimates, 1.5 million new cases were diagnosed. Research by Angela R. Hess, assistant professor of biological and allied health sciences, may improve the cure rate for the deadliest of all skin cancers, melanoma.

Hess has been studying the role of a protein called EphA2 in the rapid reproduction of highly aggressive melanoma. The protein, she explains, is not normally found in non-cancerous lesions or in the pigment-producing cells of the skin, called melanocytes, that give rise to melanoma. She theorizes this absence indicates EphA2 plays a role in the development of malignant melanoma, and her findings were featured recently on the cover of Cancer Biology and Therapy, an international medical journal that details advances in cancer research.

Hess found her research focus by chance. As an undergraduate at Penn State, she envisioned a career studying infectious diseases for the Centers for Disease Control. But, while completing graduate work in anatomy and physiology at the University of Iowa, she worked side-by-side with medical students in the lab of a professor who was researching cancer.

“I saw it as a good place to get training,” she says. “And as I got involved in cancer research, I sort of found my niche … and never pursued infectious disease.”

Building on her earlier research in her Bloomsburg University lab, Hess and her students use techniques to decrease EphA2 in melanoma cells, inhibiting the cells’ ability to invade, migrate and grow.

A collaborator, Dr. Anil Sood at the University of Texas’ M.D. Anderson Cancer Center, discovered that EphA2 also plays a role in ovarian cancer, Hess adds. Other researchers have investigated its role in the growth of breast, prostate and pancreatic cancers.

Hess and her students are using a technique developed in Sood’s laboratory to decrease EphA2 expression in melanoma tumors. The ability to block EphA2’s effectiveness in both cells and tumors offers hope for advances in the prevention and cure of cancer, she says.

“This research is very important because melanoma becomes the greatest health risk when it metastasizes,” says Jillian Kida of Boyertown, a junior medical imaging major who completed work for her honors thesis in Hess’ lab. “If the factors causing that to happen are identified, it could be a target for treatment.”

Jonathan Busada, a senior molecular biology major from Bloomsburg, is completing the second semester of an independent research project in Hess’ lab. “I hope to go to grad school for cell/molecular biology with research in cancer or cancer biology,” he says. “I want to study cancer, directly because of research with Dr. Hess.”

Busada says his lab work has given him hands-on practice in many of the techniques discussed in his classes. “I am getting a peek into what it really means to be a scientist.”

Former newspaper editor Sue A. Beard is a freelance writer based in Greencastle, Pa.
THERE IS NO such thing as a “safe” tan, according to Angela R. Hess, assistant professor of biological and allied health sciences, who often speaks on the health risks of tanning — and tanning beds, in particular.

“Students think they can safely use a tanning bed to get a base tan before heading out for spring break. The truth is that tanning beds are very dangerous,” she says.

“Those 35 and younger face an eight-fold higher risk of developing melanoma if they use a tanning bed.” Hess warns. “And melanoma is the leading cause of death for women between the ages of 25 and 29. It really is a danger people need to understand.”
Make it Personal

Ever wondered how to make a room your own? “Original artwork can be plugged into any scenario,” says JOANNA ROE HOLLIS ’90. “It adds depth and personalizes the room more than a framed poster or print.” And, she adds, the artwork can be as simple as a child’s drawing or as inexpensive as a painting from a college art show.

Hollis has worked in interior design for the past 19 years. Her career began as a visual merchandiser for Banana Republic and Macy’s, where she played a major role in the renovation of Macy’s at the King of Prussia Mall. More than 10 years ago, Hollis joined Sheffield Furniture and Interiors, a residential interior design company in Malvern. “I much prefer residential work,” says Hollis. “Every job is different. Clients’ needs and tastes are always evolving.”

In today’s economy, hiring a professional designer can save money. Hollis admits furnishings are expensive but, if purchased correctly, they are a lifetime investment. “A professional can find quality pieces and help the client avoid mistakes,” she says.

Hollis, whose work has been featured in publications such as Architectural Digest, The Philadelphia Inquirer and Philadelphia Style, says she’s always felt comfortable with colors and design. Her signature style? “I like clean shapes and contrasts with light and dark colors.”
1949
George Gehrig is historian of Trinity Lutheran Church, Danville, and a member of the Montour County Historical Society board of directors.

1960
Dr. Carl L. Stanitski was the N. Balachandran Visiting Professor in Singapore and speaker at the Singapore Orthopaedic Association. He is an emeritus professor of Orthopaedic Surgery at the Medical University of South Carolina.

1963
Jan Magalengo started a specialized advertising sales company, Mag/Net Enterprises, serving Schuylkill and Berks counties.

1969
Patrick Steinbacher and his wife, the former Pauline Eck, Jersey Shore, marked their 40th wedding anniversary on Nov. 27, 2009.

1973
Alan Dakey is president and CEO of People’s National Bank, Hallstead.

1974
Rachel McClellan Kirksey is assistant principal at Eisenhower Science and Technology Leadership Academy in Norristown Area School District.

Mike Kopp, coach of the Allentown Central Catholic girls’ basketball team, became the Pennsylvania high school basketball coach with the most wins for girls’ or boys’ teams after scoring his 802nd career victory in the Lehigh Valley Conference.

Ron Sheehan, an NCAA Division II wrestling champion, was profiled in Amateur Wrestling News.

1975
Joseph T. DiGiacomo is managing director and head of MidCap Advisors’ transportation and logistics specialty practice group in the investment banking firm’s Philadelphia office.

Ginger Farnham McCoy, speech therapist in the Northern Cambria School District, received the Laureta Woodson Award from the Pennsylvania Association of School Retirees.

1979
Karen Yefko Ryan, Forty Fort, joined the real estate office of Prudential, Poggi and Jones.

Donald L. Wiest II is vice president and senior investment officer for Metro Bank, serving counties in central Pennsylvania.

1980
Michael L. Mixell is a partner with the legal firm of Barley Snyder, Lancaster. He holds a juris doctorate from the Pennsylvania State University Dickinson School of Law.

1981
Laura Coates Kline, chief financial officer of the civil engineering firm Bowyer-Singleton & Associates, was recognized by the Orlando (Fla.) Business Journal.

Brian Mahlstast, South Abington Township, is vice president and commercial relationship manager for Pennstar Bank.

1982
Rick DiLiberto, an attorney, was reappointed to a three-year term as chair of the Delaware Commission on Italian Heritage and Culture by Gov. Jack Markell.

Scott Ablum, Orefield, is corporate controller for The Manhattan Club, New York City.

1987
Susan Mitchell Helwig received the outstanding fundraising executive award from the Association of Fundraising Professionals, Northeastern Pennsylvania Chapter. She is vice president of university advancement at Misericordia University.

Christine Montesana Sorrento is enrollment development specialist for New Jersey’s Georgian Court University at Woodbridge off-site campuses.

1989
Kelly Cuthbert Jameson released her second novel, Shards of Summer.

1993
Charles “Chuck” Budris is director of medical physics and radiation safety officer at Shore Point Radiation Oncology Center, Lakewood, N.J.

Kurt Davidheiser, Boyertown, is a member of the board of directors of the Montgomery County Association of Realtors.

Maj. Ricky L. Huggler is serving with the Army Reserves in support of Operation Iraqi Freedom.

1994
Matthew Clavin, assistant professor of history at the University of West Florida, is author of Toussaint Louverture and the American Civil War, published by the University of Pennsylvania Press.

Lynne Wetzel Hausman, medical-surgical nursing coordinator at Schuylkill Health School of Nursing, earned the designation of certified nurse educator. She has been a nurse educator since 1989.

A scholarship, a remembrance
When longtime teacher JESSIE PROPST WEARNE ‘44 died in May 2009, her husband, Leonard, believed the best way for her memory to live on was through a scholarship. BU students majoring in elementary education will benefit from the scholarship he established in her memory beginning fall 2011.

A 1938 graduate of Scranton Central High School, Wearne taught students in first through fifth grades for eight years in the Benton Township School, Lackawanna County, and 37 years in the Muhlenberg School District, Berks County.
CONTINUED FROM PREVIOUS PAGE

Rick Hontz won a Fort Collins Coloradoan magazine contest for his image of dark horses against a snowy landscape.

Stephen Lilley, Conyngham, is a mortgage loan officer for Citizen’s Bank and member of the Pennsylvania Board of Realtors.

1995

Marsha Ann Tate ’95M, librarian and Web site coordinator for Penn State’s department of plant pathology, is the author of the second edition of Web Wisdom: How to Evaluate and Create Information Quality on the Web.

1996
Christopher Knarr, Mechanicsburg, a community development specialist with RETTEW, is chairman of the Cumberland County Planning Commission. He was appointed secretary for the Tri-County Regional Planning Commission, which serves Dauphin, Cumberland and Perry counties.

Amy Fitzgerald Solomon, New Columbia, is vice president of administration for EconomicsPennsylvania, Selinsgrove, a non-profit economic education and financial literacy organization.

1997
Andy Petroski ’97M, a faculty member and director of learning technologies at the Harrisburg University of Science and Technology, received Technology Educator of the Year honors during the TECHQuest PA 2010 Technology Awards Gala in February.

1998
David J. Engelhardt was elected president of the Salisbury (Md.) Jaycees.

Kirk Ream is owner and operator of Transformation Training & Fitness, Carlisle.

John Stillo is assistant principal at Phillipsburg Middle School.

2000
Army Maj. Michael Morella, a strategic intelligence officer, attended the National Defense Intelligence College in August 2009.

Courtney Solomon is a partner in the firm of Herring & Roll, Sunbury.

2001
Susanne Kane teaches high school for the Hazleton Area School District.

2002
Clint Willman, a business education teacher at Landisville Middle School, opened a carpet cleaning business.

2003
Patrick Mack is Northumberland County’s planning director.

Rachel Melnick completed her doctorate in plant pathology from Penn State, which included research on developing sustainable disease management options for chocolate trees. She is a research plant pathologist at the USDA-ARS Sustainable Perennial Crops Lab, Beltsville, Md.

Five honored with alumni awards
The long-time director of BU’s Quest program and four alumni received awards from the Alumni Association during Alumni Weekend in April.

The honorees are Roy Smith, director emeritus of BU’s Quest and Corporate Institute, honorary alumnus award; Grace Coleman ’86/’87M and Kathryn Guyer Tuoni ’82, distinguished service awards; and Vincent Urick ’01 and Bonnie Adams ’96, young alumni of the year awards.

- Smith, of Bloomsburg, retired last year as director of BU’s Quest Program and Corporate Institute, programs that have provided hands-on leadership experiences to hundreds of BU students.

- Coleman, of Aliquippa, executive director of Crisis Center North. Domestic Violence Counseling and Education Resource Center; received two federal and state Congressional citations and secured more than $3.8 million in grants since 1995 to support domestic violence education and protection services.

- Tuoni, of Garnet Valley, president of International Direct Response: Direct Response Marketing and Promotional Agency, is the chair and co-founder of Power of Pink Inc., a non-profit organization that promotes awareness, education and research on women’s health care issues.

- Urick, of Alexandria, Va., unit head, U.S. Naval Research Laboratory, is the author of 52 technical publications, including 19 journal articles and three patent applications. He received the 2007 Department of the Navy Top Scientists of the Year Award and a 2007 Navy Meritorious Unit Commendation Award (see story page 16).

- Adams, of South Easton, Mass., senior staff systems engineer at Lockheed Martin Corp., was recognized by Cambridge Who’s Who for Professionals in 2009 and has received 13 recognition awards for professional achievements. She holds one U.S. patent and has submitted a related patent application.

- The honorary alumnus award recognizes individuals who have played a significant role at BU. The distinguished service award and young alumni award, for someone who graduated within the last 15 years, honor those who have excelled in at least one of the following areas: professional accomplishments, service to Bloomsburg University or the Alumni Association or contributions to humanity.

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SUPERBOWL 2010. Sigma Iota Omega (SIO) brothers who gathered for a Super Bowl Party are, left to right, Greg Lawrence ’80, Bob Reitz ’80, Dan Confalone ’79, Al Bowen ’79 and Dale Reitz ’85.

SANKOFA. Alumni who participated in the 16th annual Sankofa Conference include, left to right: Lance Collier ’06; Joe Morris ’04; Madelyn Rodriguez ’95/’98M, BU’s director of multicultural affairs; Shawn Munford ’01; Lynette Luckers ’01, assistant director of diversity and retention; Kristin Mock Austin ’02, assistant director of orientation; Mitch Lee ’99; and Javius Galan ’09.

LEGACY SCHOLARSHIP. Twenty BU students received $700 Alumni Legacy Scholarships for spring 2010 from the BU Alumni Association. Shown left to right, are, front row: Greg Bowden ’01, alumni board vice president; Amy Chronister ’05, board member at large; Christina Smith ’10, Emily Young ’11; and Devon Mills ’12; and, back row: Daniel Sheaffer ’11; Ryan Starrick ’13, Brendan Clark ’12, Brian Fettlerman ’12, Ryan Pohle ’11, Mike Strouse ’11, Chris Beadling ’94, alumni board president, and Lynne Homiak ’83, alumni board secretary. Alumni may apply for Legacy Scholarships on behalf of their children who are current BU students by contacting the Alumni Office at (570) 389-4058 or alum@bloomu.edu. Winners are chosen by random drawing each December.

STUDENTS IN FREE ENTERPRISE. Duane Greenly ’72, president and CEO of Ames True Temper, center of front row, spoke to members of Students in Free Enterprise (SIFE) about business success and the 12 commandments of personal and professional ethics. SIFE members and advisers shown left to right with Greenly are, front row: Kelsey Weist, president, and Sayeem Karim, vice president; and back row: Ruhul Amin, adviser; Jonathan Ohn, co-adviser; Gerard Barile, team manager; Brian Welch, treasurer, Kristyn Swingle, Erica Kuhles and Jeff John, members; and Andrew Driver, secretary.

CAPITAL ALUMNI NETWORK. Alumni living in the Harrisburg region held a recent mixer attended by more than 40 alumni and friends including, left to right, Jake Miller ’05, guest Devin Ackerman, A.J. Geiselman ’05 and Mark Roda ’04. The Capital Network will hold an annual alumni picnic on June 10 and a tailgate before the Huskies football game against East Stroudsburg University on Oct. 2.

ON THE WEB WWW.BLOOMU.EDU
2004
Michelle Lachawiec Curcio earned a master’s degree in education from Wilkes University.

2005
Sarah Tillotson teaches first grade at the Bloomsburg Area School District.
Michael Mergo is pursuing an acting career in New York City.

2006
Timothy Brockman is a research and development chemist with Integra LifeSciences Corp., Plainsboro, N.J.
Tad K. Schantz passed the Certified Public Accountant exam. He works for Baum, Smith & Clemens, Lansdale.
Ronald Stump is an eighth-grade social studies teacher for the Pine Grove Area School District.

2007
Kristen Barrett is a credentialing coordinator with ID Care Inc. of New Jersey.
Cory Lavoie earned a master’s degree from Towson University.
Jennifer Whitmer is a fourth-grade teacher at the Selinsgrove Intermediate School.

2008
Navy Seaman Ashley L. Deprisco completed basic training in Great Lakes, Ill.
Staff Sgt. Matthew Melalick serves with the 193rd Special Operations Wing, Pennsylvania Air National Guard, as a bioenvironmental engineering technician and an occupational safety and health specialist.
Navy Seaman Alicen R. Slyg completed basic training in Great Lakes, Ill.

2009
Vanessa Bucher completed an internship at Hershey Entertainment and Resorts and is continuing her career in management at Enterprises, Pottsville.
Colleen Kegerreis is a teacher and assistant coach at the Hamburg Area School District, Berks County.

MARRIAGES

Rachel McClellan ’74 and Jeffery Kirksey, July 18, 2009
Lolene Judge ’77M and Robert Sehech, Oct. 17, 2009
Scott D. Ahlum ’82 and Julie B. Bachman, Aug. 22, 2009
Robert S. Legutko ’91 and Betty-Jo Bowers
Carol Stimpfle ’95 and Gregg Savarase
Shannon Stauffer Gordon ’96 and Thomas Mann, May 30, 2009
Sarah Corring ’99 and Michael Miceli, Sept. 27, 2009
Kristie L. Dorunda ’00 and Michael J. Vazquez Jr., Dec. 19, 2009
Gena Jones ’00 and Angela M. Yerrick, May 1, 2009
Karen Verderese ’00 and Eric Seiz, Sept. 19, 2009
Joshua S. Burleigh ’01 and Letitia E. Black, Sept. 6, 2009
Brandy L. Ryan ’01 and Gus Campbell, May 5, 2009
Rocco Forgione ’02 and Jessica Margotta, July 18, 2009
Sandra Greene ’02 and Kyle Kurytky, July 11, 2009
Christopher J. Lemoncelli ’02 and Deanna M. DePietro, Aug. 4, 2009
Joseph Luchansky ’02 and Amanda Neri, July 11, 2009
Holly Williams ’02 and Chad Seltzer, Oct. 2, 2009
Danielle Buteau ’03 and Jordan Martin, Sept. 19, 2009
Heather D. Douglas ’03 and Nicholas J. Letcavage, Aug. 29, 2009
Nicole Lehr ’03 and Sean P. Campbell, Nov. 28, 2009
Matthew Leister ’03 and Bobbi Rickenbaugh, Sept. 19, 2009
Stephanie McCauley ’03 and Nathanial Hollick, June 20, 2009
Ann Marie Thomas ’04 and Joseph Knapick, Nov. 19, 2009
Erika Bennett ’05 and Derek Muehleisen, Sept. 6, 2009
Julia Edwards ’05 and Adam Frey, June 27, 2009
Jason Fosselman ’05 and Terra Manthey, Nov. 22, 2009
Marcy Pearson ’05M and Nicholas Pendleton, Oct. 10, 2009
Alcyia Smith ’05 and Jeremy Fairchild, Aug. 7, 2009
Denise Sockoloskie ’05 and Keith Bigora ’04, Aug. 8, 2009
Jamie Van Horn ’05 and Edward R. Barna
Rebecca Darrah ’06 and Christopher Schu, June 13, 2009
Beth Howey ’06 and Travis James ’05
Jayme Lehman ’06M and Nicholas Knouse, Sept. 12, 2009
Holly J. McCullough ’06 and Anthony J. Serafini ’06, July 25, 2009
Melissa Moore ’06 and Jason Cabe
Karen Murpin ’06 and Corey Sheakoski, May 30, 2009
Carri Smith ’06 and Vaughn Donnover, Aug. 15, 2009
Jessica Lambert ’07M and Jeffrey Pennella, Aug. 1, 2009
Alessa Dalpiaz ’08 and James Houston ’07, Nov. 7, 2009
Casey A. Herman ’08 and Jack D. Wagner, May 16, 2009
Amanda L. Knepp ’08 and Derek S. Oberlin, June 6, 2009
Lindsay Sachleben ’08 and Eric Haupt, July 24, 2009
Jillian Thomas ’08 and Michael Leedock, Aug. 15, 2009
Melissa Brooks ’09 and Bradley Mattie, June 27, 2009
Jeremy Haloskie ’09M and Sara Iglio, July 18, 2009
Lyndi Nolte ’09 and David McDaniels Jr., May 30, 2009
Maggie Sherlinski ’09 and Bryan M. Burns, June 13, 2009
Amanda Leighow ’09 and James E. Bachinger, May 23, 2009
James Moroney ’09 and Nicole Crawford, Aug. 8, 2009
Lisa Wessner ’09 and Jeffrey Hughes, Oct. 9, 2009
OBITUARIES

Mabel F. Belles ’33
Ann Edwards Lindenmuth ’34
John J. Butler ’35
Julia Schlegel Clemons ’37
Helen Derr Price ’39
Kathy A. Hess ’43
Col. William J. Davis, USMC (Ret.), V12 ’44–’45
Harold W. Swisher ’47
Eugene M. Brady ’47
Alvin E. Lutz ’49
John C. Brown ’50
Franklyn I. Geist Sr. ’52
John M. Gembisita ’53
Douglas L. Hayhurst ’53
Theresa Charney Spiess ’53
Edgar Berry ’54
Alvin J. Davis ’56
Joseph Keefer ’56
Frank M. Kaminsky ’57
Randall W. Arbogast ’58
Mary Fritz Bower ’58
Lois M. Miller ’59
Paul A. Luzenski ’61
Edward J. Fetzko ’62
Barrie L. White ’65
Roger H. Williams ’65

Kathryn Lenker Yost ’66
Rocant “Rocco” Gentile ’68
Robert F. Deitrich Sr. ’69
Bruce E. Wray II ’71
James J. Horan Jr. ’72
William A. Bates ’73
Joseph J. Gavel ’73
John L. James ’74
Edward A. Kamnas ’75
David J. Germano ’76
Eileen Chissler Sabatino ’78
Elizabeth O’Dell Spotts ’78
Mark S. Brouse ’81
Jean Lindeman Marsicano ’81
Laure Sioma ’81
Daniel P. Bower ’85
James Ward Hughes ’85
Jeffrey S. Ellis ’86
Connie Seidel Shoop ’88
Jane Burger Hardy ’89/’02M
Chris Case Shultz ’90
June E. Seeley ’95
Matthew J. Monahan ’06
Brock E. Choate ’08

BIRTHS

Theresa VonTobel McGrath ’94 and husband, Kevin McGrath ’93, a son, John Kevin, Jan. 8, 2010
Jacquelyn Giles Dillersberger ’95 and husband, Andy, a son, Andreas Liam, July 24, 2009
Rebecca Lehman ’95/’97M, and husband, Aleksandar Radovic, a son, Aidan Jovan, Oct. 8, 2009
Christina Murphy Sweeney ’95 and husband, Charles, a daughter, Faith Genevieve, June 26, 2008
Melissa Redmond Trala ’95 and husband, Thomas, a son, Lucas James, June 1, 2009
Kristin Snyder West ’95 and husband, Brian West ’96, a daughter, Alyssa Corinne, Nov. 6, 2009
Christy Shaffer Lusk ’96 and husband, Christopher Lusk ’95/’01M, a son, Cade Isaiah, March 16, 2009
Heather Sabol Russell ’97 and husband, Trigg, a son, Timothy Douglas, Jan. 20, 2010
Brenda Marshall Wahlers ’98 and husband, Brian Wahlers ’97, triplets, Chase Brian, Delaney May and Ella Margaret, Nov. 19, 2009
Jennifer Marinari Kiley ’00 and husband, Bill, a son, Gavin William, Oct. 12, 2009
Susan Berryman Moyer ’01 and husband, Steven Moyer ’99, a son, Shane P., Aug. 7, 2009
Melinda Hill Einsla ’02 and husband, Brian, a son, Russel Martin, Jan. 6, 2010
Angela Pearly ’02 and husband, Robert, a son, Robert Lowell Jr., Oct. 21, 2008
Eric Kolva ’03 and wife, Carrie, a daughter, Peyton Olivia, July 14, 2009

Find more HUSKY NOTES online at www.bloomualumni.com

Send information to:
alum@bloomu.edu
or
Alumni Affairs
Fenstermaker Alumni House
Bloomsburg University of Pennsylvania
400 E. Second Street
Bloomsburg, Pennsylvania 17815
Commencement

A Tradition at Bloomsburg for 140 Years

by ROBERT DUNKELBERGER, UNIVERSITY ARCHIVIST

ONE OF THE most enduring traditions at any academic institution is commencement, when graduating seniors celebrate the successful completion of their studies. The first officially recognized graduation ceremony at Bloomsburg University was held on June 23, 1870, when the first normal school students received their teaching certificates.

Spring commencements have been celebrated on every day of the week and as early as May 2 (in 2009) and late as July 18 (in 1876). The first ceremony was a simple affair organized by Principal Henry Carver and modeled after those previously held by the institution’s predecessor, the Bloomsburg Literary Institute. Graduating seniors read essays to demonstrate their skills and knowledge, interspersed with musical performances. The festivities soon expanded to almost a week’s worth of events featuring readings, music and presentation of the senior class history, prophecy and song; a tree planting; concerts; an alumni reunion; athletic exhibitions; and baseball games.

For the first 26 ceremonies, the number of essays varied from 10 to 20. Some were eliminated due to the length of the ceremony and, when class size topped 100, only a small percentage of student essays could
be read. In 1896, commencement essays were replaced with an address by a commencement speaker, a tradition which continues today. The majority of speakers have been educators, clergy or political figures, with news correspondents and commentators in great demand during the 1940s. Notable speakers have included Archbishop Desmond Tutu, who spoke at the combined graduate/undergraduate winter ceremony in 1996, and former Pennsylvania governors Raymond Shafer, 1964; George Leader, 1974; Robert Casey, 1987; and Mark Schweiker ’75, 1995 and 2003. Current Vice President Joseph Biden spoke to graduates in 1977 and actor Hugh O’Brian delivered the commencement address in 1991.

Two early commencement traditions have fallen out of fashion — the baccalaureate sermon and Ivy Day. Principal David J. Waller Jr., an ordained minister, presented the first baccalaureate sermon in 1879. This tradition continued for more than 100 years, first featuring local and nationally known clergy and, later, coordinated by the Protestant and Catholic campus ministries. Ivy Day, a tradition from 1906 to 1964, featured a ceremony with music, a speech and the planting of ivy next to a campus building to create “ivy-covered halls.”

Most students have graduated from BU during the spring, with just one commencement ceremony held each year until World War II. Winter commencement was added in 1948, shifting from January to December in 1972 with a change in the academic calendar. A separate ceremony for the graduate college began in 1995. Summer commencement, instituted in 1963, continued until 1992.

Acceptable attire for graduates has changed since the normal school days. Dark suits for men and dresses in white or muted colors for women were in vogue in the 1800s. Eventually, graduates adopted caps and gowns similar to those worn today, preceding the faculty who first dressed in academic regalia for the 1927 ceremony. Likewise, the types of gifts seniors leave behind have changed from personal items for individual faculty members — such as watches, tea sets and, even, furniture — to class gifts to the institution, including books, scholarships, fountains, flags and memorials.

Commencement was held in the auditorium in Institute Hall, now Carver Hall, from 1870 through 1956. With growing class sizes, the venue changed three times over the following 12 years: Centennial Hall, Haas Center for the Arts and the grandstand at the Bloomsburg Fairgrounds. The fairgrounds were home to the event from 1969 until 2005, with the exception of the 1973 ceremony at Nelson Field House. Graduation came back to campus in 2006, when morning and afternoon ceremonies were held in Redman Stadium to allow for an unlimited number of guests. The Academic Quadrangle became the location for the undergraduate spring celebrations in 2008, with Haas Center’s Mitrani Hall the longtime home for all graduate ceremonies and winter undergraduate commencements.

The ceremony and its traditions will change with each generation. But, as BU President David Soltz tells each graduating class, commencement will always be a bittersweet time of beginnings and endings.
Academic Calendar

SUMMER 2010
Session I – May 24 to July 2
Session II – July 7 to Aug. 13
Session III – May 24 to Aug. 13

Fall 2010
Classes Begin
Monday, Aug. 30
Labor Day, No Classes
Monday, Sept. 6
Thanksgiving Recess Begins
Tuesday, Nov. 23, 10 p.m.
Classes Resume
Monday, Nov. 29, 8 a.m.
Classes End
Saturday, Dec. 11
Finals Begin
Monday, Dec. 13
Finals End
Saturday, Dec. 18
Graduate Commencement
Friday, Dec. 17
Undergraduate Commencement
Saturday, Dec. 18

New Student Activities
Summer Freshman Orientation
Tuesday, July 6
Act 101/EOP Orientation
Tuesday, July 6
Fall Freshman Preview
Monday through Thursday, June 7 to 10, and Monday through Thursday, June 21 to 24
Transfer Orientation
Wednesday and Thursday, July 14 and 15

Non-Traditional/ACE Orientation
Saturday, Aug. 28
Welcome Weekend
Thursday through Sunday, Aug. 26 to 29

Alumni Events
Visit www.bloomualumni.com for details or to register to attend.
For information, contact the Alumni Affairs office at (570) 389-4058 or (800) 526-0254, or alum@bloomu.edu
Harrisburg Region Alumni Summer Picnic
Thursday, June 10
West Shore Elks Picnic Pavilion,
Carlisle Pike, Camp Hill
Stratford Shakespeare Festival 2010
Monday to Friday, July 19 to 23
Philadelphia Phillies Alumni Day
Tuesday, July 27, 7:05 p.m.
Citizens Bank Park, Philadelphia
Alumni Bloom @ the Beach
Saturday, Aug. 7, 7 to 9 p.m.
Seacrets, Ocean City, Md.

Special Events
46th Annual Reading Conference
Thursday and Friday, May 13 and 14
Trash to Treasure
Saturday, May 22, 9 a.m. to noon; early birds, 8 a.m.; Kehr Union Multicultural Center and Fireside Lounge; benefits the Columbia County United Way. Sponsors include WHLM-Radio and BU.

Math and Science Camps
Summer Experience, sixth-through eighth-graders, Monday to Thursday, June 21 to 24.
For more information, jpolhill@bloomu.edu or (570) 389-4508.
Athletic Hall of Fame Induction
Friday, Oct. 1, 6 p.m.
Kehr Union Call (570) 389-4413 for tickets and information
Homecoming Weekend
Saturday and Sunday, Oct. 23 and 24
Parents and Family Weekend
Friday to Sunday, Oct. 8 to 10
Fourth Annual Husky Leadership Summit
Saturday, Nov. 13, 5:30 to 7:30 p.m.
Kehr Union Ballroom

Sports Camps
For more information, call Kevin Wood at (570) 389-4371 or go to www.bucamps.com. All dates are subject to change.
Baseball
Baseball Rookie Camp,
July 12 to 15
Baseball Camp 1, July 19 to 22
Baseball Camp 2, July 26 to 29
Basketball
Basketball Day Camp,
June 14 to 17
Girls Keystone State Camp,
June 20 to 24 or July 31 to Aug. 4
Boys Keystone State Camp,
June 27 to July 1 or July 6 to 10
Field Hockey
Field Hockey Camp Week 1, Aug. 1 to 4
Field Hockey Camp Week 2, Aug. 8 to 11
Football
Football Youth Camp, June 7 to 9
Football Team Camp, July 25 to 28
Soccer
Women’s Soccer Showcase,
May 15 and 16
Men’s Soccer Showcase,
May 22 and 23
UK Elite Boys’ Soccer Youth Tournament, June 5 and 6
Soccer Plus Camp (Boys and Girls), June 20 to 25
Boys’ Soccer Youth Camp,
July 12 to 16
UK Elite Boys’ Soccer Camp,
July 18 to 22
Softball
Pitching Clinics, TBA
Tennis
Week 1, June 19 to 23
Week 2, July 24 to 28
Wrestling
Parent/Child 1, June 18 to 20
Parent/Child 2, June 25 to 27
Big Brother, June 25 to 27
Senior High Team Camp 1,
July 11 to 17
Senior High Team Camp 2,
July 18 to 22
Intensive, July 11 to 17
Junior and Senior High Technique Camp 2,
July 18 to 24
Husky Training Camp Special,
July 11 to 22

For the latest information on upcoming events, check the university Web site, www.bloomu.edu.
“Every memory of looking out the back door, I have the photo album spread out on my bedroom floor. It’s hard to say it, time to say it, goodbye, goodbye,” sang the rock group Nickelback in 2005. The band’s song “Photograph,” written about reflection, could also sum up the bittersweet emotions students experience as they leave college to enter the “real world.”

The University Store offers items all Bloomsburg graduates can wear, display and enjoy as they hold on to warm college memories. Consider giftware or clothing, like an alumni cap, T-shirt, sweatshirt, travel mug, license plate frame or decal for a special graduation gift. Or, perhaps, a diploma frame, BU afghan, stadium blanket or chair. BU insignia gifts, from T-shirts, sweatshirts and caps to pennants, glassware and stuffed animals, are great gifts for all ages, including the special high school grad who will soon become a BU freshman. Can’t decide? Gift cards are available in any amount.

The University Store offers the convenience of shopping online for hundreds of items at www.bloomu.edu/store. For a traditional shopping experience, the University Store is open seven days a week during the academic year and Mondays through Fridays during the summer. Stop by in person or online for everything BU.

THE UNIVERSITY STORE
400 East Second Street, Bloomsburg, PA 17815
General Information: (570) 389-4175
Customer Service: (570) 389-4180
BUSTORE@BLOOMU.EDU
WWW.BLOOMU.EDU/STORE
Monday through Thursday: 7:45 a.m. to 8 p.m.
Friday: 7:45 a.m. to 4:30 p.m.
Saturday: 11 a.m. to 5 p.m.
Sunday: Noon to 4:30 p.m.
SUMMER HOURS
Monday through Friday: 8 a.m. to 4:30 p.m.
Closed on Saturday and Sunday
CELEBRITY ARTIST SERIES PRESENTATIONS

PARENTS AND FAMILY WEEKEND
Friday to Sunday, Oct. 8 to 10
Boogie Wonder Band, Saturday, Oct. 9, 8 p.m.

HOMECOMING WEEKEND
Saturday and Sunday, Oct. 23 and 24
Eagles tribute band, Hotel California, Saturday, Oct. 23, 8:30 p.m.

MORE INFORMATION ABOUT THE CELEBRITY ARTIST SERIES AT WWW.BLOOMU.EDU/CAS OR (570) 389-4409.