Making Connections: Literature, Digital Literacy, and the Common Core
EXHIBITORS

Michaels Associates: Scholastic Book Fair
Barefoot Books Superkids by Rowland Reading Foundation
   How to Study
   ETA Hand 2 Mind
   The Well Bred Book
   Bling Sterling Silver

WI-FI for Conference
   User ID: litlearn
   Password: Guest 875

APPRECIATION PRIZES

Superkids Library
How to Study - Classroom Activities Book for Teachers
Bloomsburg University Bookstore
The Cloak & Dragon Bookstore
   Steph's Subs
   Bull Run Tap House
   Bling Sterling Silver Jewelry
Looking Ahead to 2014.....

Literacy & Learning Conference Turns 50!!

Keynote Speaker, Dr. Carol Ann Tomlinson, is the leading expert on Differentiated Instruction in America!

Mark your calendars now and plan to join us for our 50th Annual Literacy & Learning Conference:
May 22 & 23, 2014
Thursday, May 23
8:30-9:30 a.m.

McCormick 1303 (250 seats)
“The Grammar Toolbox”: Grammar Instruction, the Common Core Language Standards, and Metacognition
Sean Ruday, Assistant Professor of English Education, Longwood University
Audience: Grades 3-5
In this session, the presenter will describe an approach to grammar instruction that addresses the following topics: Why the grammatical concepts discussed in the K-5 Common Core Standards are important to effective writing, how published writers use those concepts, and how to help students apply them to their own works.

McCormick 1316 (75 seats)
TAKE AIM! at Vocabulary
Elaine M. Balum, Reading Specialist, Danville School District/Read Naturally
Audience: Grades 3-8
Participants will learn how the TAKE AIM curriculum can be used to effectively support the vocabulary development of middle-grade readers. This presentation will explain the curriculum's research-based strategies and demonstrate how the curriculum components support vocabulary development as students learn high-quality vocabulary words in the context of nonfiction stories.

McCormick 2303 (250 seats)
Featured Speaker
Developing Literacy During the Second Renaissance
Dr. Kyle L. Peck, Principal Investigator for NASA Aerospace Education Services Project and Research Fellow and Professor of Education at Penn State University
Audience: All ages
"The Renaissance" was a movement that profoundly affected intellectual life. Its influence was felt in literature, philosophy, art, music, politics, science, religion, and beyond. An interview in Wired magazine proposed that we are living in "Renaissance version 2.0." People look back on this moment in history as another in which there was a tremendous progress spanning many fields, driven by new technologies and strategies used effectively to spread literacy and access to higher education around the globe. In this session we will investigate how Massive Open Online Courses (MOOCs), digital badges, "flipped classrooms" and other technologies and strategies are fueling this renaissance, and how we can put these innovations to work to develop an expanded concept of literacy that prepares learners to contribute to the progress being made.

McCormick 2314 (75 seats)
21st Century Literacy through History: Graphic Novels and Non-Fiction in the Social Studies Classroom
Andy Warren, 7th & 8th Grade Social Studies Teacher, Southern Middle School
Audience: Grades 6-8
The session focuses on Common Core and digital literacy in the history/social studies classroom. Participants will come away with two engaging and rigorous interdisciplinary units in hand to bridge the gap between Language Arts and Social Studies classrooms. The 7th grade unit on creativity and innovation explores and compares the contributions of Renaissance man Leonardo da Vinci and technological icon Steve Jobs. The 8th grade unit connects the issue of human rights and slavery throughout history as well as examines two defining leaders in American history, Abraham Lincoln and Frederick Douglass. The use of narrative non-fiction and graphic novels can engage students and connect 21st century literacy with the study of history. Furthermore, the presenter will share the use of Edmodo to facilitate the extension of classroom discussion and debate into an online learning community.
Mr. Henry Cole, Author and Illustrator

TITLE: It's All a Little Sketchy: Life as a Children's Book Illustrator

Henry talks about his putting illustrations to words, and vice versa, and about how he came to be involved in the world of children's publishing.
McCormick 1303 (250 seats)

**Breakout Session: Tips and Pointers**  
Mr. Henry Cole, Author and Illustrator  
**Audience: All ages**  
Henry describes some of the do’s and do-not’s of putting together a book dummy.

McCormick 1316 (75 seats)

**Revision Strategies for Adolescent Writers: Moving Students in the WRITE Direction**  
Stephanie Romano, Professor Emerita, East Stroudsburg University and  
Jolene Borgese, Literacy Consultant, Springhouse Education & Consulting Services  
**Audience: Grades 6-12**  
Revision Strategies for Adolescent Writers: Moving Students in the WRITE Direction engages the participants in the process of teaching their students revision strategies so that the teaching of writing scaffolds students' acquisition of strategies that are meaningful to them and will ultimately affect their writing performance.

McCormick 2303 (250 seats)

**Featured Speaker**  
**Technologies in the "Flipped" Classroom**  
Dr. Kyle L. Peck, Principal Investigator for NASA Aerospace Education Services Project and Research Fellow and Professor of Education at Penn State University  
**Audience: All ages**  
Many teachers are using technologies to send lecture home, and use the time they have with students to develop higher-order skills, that make students better thinkers and better learners. In these classrooms, what new roles do the technologies play? Goodbye PowerPoint, hello Google Docs and Delicious! But what else? What are the technologies and tools that we need to put in the hands of students to make them the most powerful, productive, collaborative learners they can be? In this session we'll use a few of these tools to think about that together. (Bring cell phones, iPads, laptops, etc. to participate fully.)

McCormick 2314 (75 seats)

**Reading for Meaning: Combining teacher modeling, repeated reading and progress monitoring to accelerate reading achievement.**  
Elaine M. Balum, Reading Specialist, Danville School District/Read Naturally  
**Audience: Grades K-12**  
This presentation demonstrates how to combine the research-proven strategies of teacher modeling, repeated reading and self-monitoring of progress into a single, powerful strategy to accelerate the reading achievement of Title I, special education, ELL, and mainstream students. Participants will receive materials to aid in setting up a fluency teaching station and an assessment tool for placement of students.
McCormick 1303 (250 seats)

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McCormick 2303 (250 seats)  Featured Speaker

Can "Digital Badges" Help Develop Literacy?
Dr. Kyle L. Peck, Principal Investigator for NASA Aerospace Education Services Project and Research Fellow and Professor of Education at Penn State University

Audience: All ages
A new type of education credential called "Digital Badges" has quietly been gathering support. This relatively simple concept has the potential to change what educators at all levels do and how they do it. These badges are not simple icons. They have become "clickable" images with data on who issued the badge, the criteria for earning the badge, and even optional links to assessment tools and the evidence students submitted to earn the badge. It's a very comprehensive education credential that has the potential to replace grades and transcripts (and perhaps courses, semesters, and degrees) and to promote competency-based learning and individualized approaches to learning. In this session we'll discuss possible impacts and opportunities digital badges represent for the development of literacy.
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>7:30am-3:30pm</td>
<td><strong>Exhibits &amp; Refreshments in McCormick</strong></td>
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<td><strong>Building:</strong> McCormick <strong>Room:</strong> Room 1303, Room 1316, Room 2303, Room 2314</td>
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<td>10:10-11:10am</td>
<td>**KEYNOTE</td>
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<td>11:30-12:30pm</td>
<td>Breakout Session: Tips &amp; Pointers Mr. Henry Cole</td>
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# Friday, May 24th

## Exhibits & Refreshments in McCormick

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<th>Andruss Library Room 243</th>
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### 8:30-9:30am
- **Buddy Journaling**
  - Carissa Pokorny-Golden
  - Kristin Haring

### 9:30-10:10am
- **EXHIBITS ONLY TIME**

### 9:30-10:10am
- **KEYNOTE | Dr. Ian O’Byrne | McCormick 1303**

### 10:10-11:10am
- **BREAKOUT SESSION**
  - Empowering students in the reader/writer nature of online information
  - Dr. Ian O’Byrne

### 11:30-12:30pm
- **Breakout Session:**
  - Good Books
    - Dr. William Yerger
  - Multimedia & Child. Lit
    - Colleen Lelli
    - Diana Trasatti
  - English Phonics for 2nd Language Learners
    - Henry Palmeter

### 12:30-1:30pm
- **LUNCH – Kehr Union 345B**

### 1:30-2:30pm
- **Inquiry-based Teaching & Learning**
  - Lori Smolleck

### 2:30-3:30pm
- **EXHIBITS ONLY TIME**
**McCormick 1316 (75 seats)**

**Buddy Journaling: Connecting Literature, Literacy and the Common Core in the Middle School Classroom**  
Carissa Pokorny-Golden, Assistant Professor, Kutztown University and  
Kristin Haring, Reading Specialist/8th Grade Reading Teacher, Kutztown University  
**Audience: Grades 6-8**

Buddy journaling can enhance student/teacher relationships, teaching students not only about literature and writing, but also about digital literacies and the Common Core. Find out how to incorporate buddy journaling into your classroom by partnering with a local university digitally.

**McCormick 2314 (75 seats)**

**Supporting Young Children’s Comprehension & Vocabulary Development Through the Use of E-books**  
Dr. Natalie Conrad Barnyak, Associate Professor, University of Pittsburgh at Johnstown and  
Dr. Tracy A. McNelly, Assistant Superintendent, Norwin School District  
**Audience: Grades K-2**

This session will provide suggestions for supporting young children’s literacy acquisition through the incorporation of e-books. Comprehension, vocabulary, and research regarding best practices for using technology to motivate students as they read will be discussed. Participants will view e-books and examples of children’s interactions with e-books will be shared.

**Andruss Library 243 (75 seats)**

**Featured Speaker**

**Critically Crafting Professional Identity and Digital Literacy in the Digital Age**  
Part 1: Publishing and Sharing with Web Identity in Mind  
Dr. Carl Young, Associate Professor of English Education in the Department of Curriculum & Instruction, North Carolina State University  
**Audience: All ages**

In this session, we will consider how the nature of publishing and sharing has changed – for students and teachers – with the impact of digital technologies. In addition, we will explore how this can affect our digital footprint and, ideally, enhance our professional identity. We will also explore some of the issues related to publishing and sharing online and the need for digital literacy when it comes to online identity.
KEYNOTE SESSION

McCormick 1303

Dr. W. Ian O’Byrne
Assistant Professor of Educational Technologies
University of New Haven

TITLE: Authentically and effectively embedding new literacies in the Common Core State Standards

Common Core State Standards do not make room for new literacies. The talk will focus on the nature of information on the Internet and its implications for how teachers think about reading comprehension, critical thinking, and learning in a digital information age. In short, we need to embrace all literacies. We will explore how the Internet poses new challenges for learners that extend beyond traditional reading comprehension skills in order to encompass these new literacies as well as the higher level thinking skills associated with them. We will end with a call to action for teachers and administrators for truly preparing all students to be literate in a digital age.
McCormick 1303 (250 seats)

Breakout Session: Empowering students in the reader/writer nature of online information
Dr. W. Ian O’Byrne, Assistant Professor of Educational Technologies, University of New Haven

Audience: All ages

This session will take a closer look at ways to effectively integrate skills and strategies needed to support all literacies when working with Internet and Communication Technologies (ICT) in classrooms. The session will focus on the planning, implementation and assessment of an inquiry-based lesson. The lesson will involve objectives deemed appropriate by Common Core Standards, but accelerated through the use of ICTs. Participants will leave with effective ways to embed literacy and research skills in the technologically equipped classroom.

McCormick 1316 (75 seats)

Bringing Good Books to Life
Dr. William Yerger, Associate Professor, Eastern University

Audience: Grades K-5

This presentation will assist in creating a setting that motivates both the teacher (K-grade 5) and the students to become "marinated" in good books. Graphic organizers, Alphabet books, Readers' Theatre, book vests, songs, book teasers, story cubes, class books, shadow plays, and student-made literary artifacts will be presented.

McCormick 2303 (250 seats)

Using Multimedia and Children’s Literature to Heal Children Who Witness Domestic Violence
Colleen Lelli, Assistant Professor of Education and
Diana Trasatti, University of Pennsylvania

Audience: Grades K-5

This session will focus on the impact of domestic violence on children and ways in which school professionals can provide support to students who have witnessed such violence. A new children’s book and a PK-5 curriculum for educators will be presented. Feedback for the curriculum and children’s book will be encouraged.

McCormick 2314 (75 seats)

English Phonics for Second Language Learners
Henry Palmeter, ELA Instructional Specialist PK-8, Austin, TX Independent School District

Audience: Grades K-5

This presentation will highlight challenges and present strategies for teaching English phonics to second language students whose initial instruction was predominantly in Spanish in a bilingual or dual language program.

Andruss Library 243 (75 seats) 

Featured Speaker

Critically Crafting Professional Identity and Digital Literacy in the Digital Age
Part 2: The Keys to Crafting Professional Identity and Taking Action Steps

Dr. Carl Young, Associate Professor of English Education in the Department of Curriculum & Instruction, North Carolina State University

Audience: All ages

In this follow up to part 1, we will explore the concept of identity and cover the key components of critically crafting online professional identity as educators. We will explore and consider immediate action steps we can take to enhance our digital footprint and online professional identity.
**McCormick 1303** (250 seats)

**Using Inquiry-Based Teaching and Learning to Meet State and National Standards**  
Lori A. Smolleck, Associate Professor of Education, Bucknell University  
**Audience: Grades K-5**

This presentation will explore the ways in which teachers can integrate inquiry-based science instruction, while simultaneously meet the requirements of state and national standards. Guidelines, as well as practical methodologies to aid in the implementation of curricula rich with inquiry-based science experiences will be discussed.

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Bloomsburg University of Pennsylvania is committed to affirmative action by way of providing equal educational and employment opportunities for all persons without regard to race, religion, gender, age, national origin, sexual orientation, disability or veteran status.