# Strategic Planning Committee (SPC)

**Policy Title:** College of Business (CoB)  
**Policy Number:** 1015  
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**Effective Date:** Fall 2008  
**Issued by:** David K. Long, Dean

**Notes:**  
- The CQIC structure was tested in the college January 1997-June 1998  
- Amended and Approved by the CoB Council of Chairs Fall 1998  
- Revised and Approved by CoB Council of Chairs, September 18, 2003  
- Revised and Approved by CoB Council of Chairs, January 26, 2005  
- Revised and Approved by CoB Council of Chairs, October 7, 2008

**Membership:**  
SPC membership is appointed by the Dean in consultation with the Chairs and consists of the following:  
- An undergraduate student, a graduate student, a member of the Business Advisory Board, the Coordinator of Academic Advisement and Accreditation, and one faculty member from each department (subject to representatives from each department being available and willing to serve), all appointed by the Dean. Suggested faculty and volunteers will be considered.

**Meetings:**  
Meetings are scheduled by the Dean. Agendas and approved minutes of meetings are to be distributed to the entire CoB faculty.

**Scope and Nature of Functions:**  
The SPC is a permanent standing committee which assists the Dean on CoB matters relating to strategic planning. Specifically, this committee is charged with:  
- The annual review of the college mission statement to ensure its currency and to recommend modification of the mission if necessary, and to suggest revisions to the 5-year strategic plan, to the Dean. Progress toward the achievement of CoB goals will be monitored and appropriate recommendations made to the Dean. SPC meetings serve to enhance communication among members and provide a forum for discussion of CoB programs and policies.

**Responsibilities, Relationships, and Accountability:**  
SPC members are responsible for participating in all SPC committee deliberations and incorporating the input from sources both internal and external to the college. SPC can make recommendations to the Dean on all matters related to strategic planning. Such advice may serve as a basis for decisions by the Dean. SPC members are accountable to the Dean for the consideration of overall CoB policies and procedures.