



Bloomsburg University of PA • Husky Dog Pound High School Division

School: _____ Team Number: _____

Student Name(s): _____

Business/Company/Concept Title: _____

Maximum 100 points for each Criteria based on following scale:

Minimal Evidence or Many Omissions	Adequate Standards, Some Omissions	Proficient or Maximum Evidence, Few Minor Omissions
0-34 points	35-67 points	68-100 points

	CRITERIA	0-100
1	Marketability -Explained Business Idea, Target Market, Ability to reach target market	
2	Feasibility -Is the Product/Service a viable idea? Satisfy needs of target market	
3	Profitability -How will you make money? How are they different from competitors?, How big of a market?	
4	Presentation Skills -Persuasive, Eye Contact, Volume, Tone, Organized, Dressed Appropriately, Did not go over 3 minute time limit	

Total Score: _____

Room#: _____

Judge # (circle one): **1** **2** **3** **4**

Additional Comments: