Assurance of Learning Plan
Assurance of Learning -Overview of Process-

ZIPD Mission → Program Goals and Objectives → Map objectives to curriculum → Develop measures for objectives → Use measures to assess learning → Results

- Direct measures (Rubrics or exams)
- Indirect measures (Interviews)

Close the loop
Learning Objective #1: Demonstrate interconnected nature of major business functions

- Frosh Intro to Business
- Senior Capstone Seminar
- ZIPD Event Pre and Post Surveys and Evaluations

Assess with Direct Measures
- CASE STUDY (click here)
- BUSINESS SIMULATION (click here)

Assess with Indirect Measures
- ZIPD Event Evaluations (click here)

Close the loop
- Unsatisfactory Results
- Satisfactory Results
Learning Objective #2: Demonstrate knowledge of business career paths

- Frosh Intro to Business
- Senior Capstone Seminar
- ZIPD Event Pre and Post Surveys and Evaluations
  - Assess with Direct Measures
  - Assess with Indirect Measures
- Career Inventory iStartStrong (click here)
- Capstone Occupation Exploration Activity (click here)
- ZIPD Event Evaluations (click here)

Unsatisfactory Results
Satisfactory Results
Close the loop
Learning Objective #3: Demonstrate knowledge of what it means to be a professional

- Assess with Direct Measures
  - Frosh Intro to Business
  - Sophomore Co-Curricular
  - Junior Co-Curricular
  - Senior Capstone Seminar

- Assess with Indirect Measures
  - Alumni Surveys

- ePortfolio (click here)
- Cover Letter (click here)
- Interviewing (click here)
- Resume (click here)
- Job Placement Data (click here)
- Post Event Alumni Survey (click here)

Close the loop

Unsatisfactory Results
Satisfactory Results